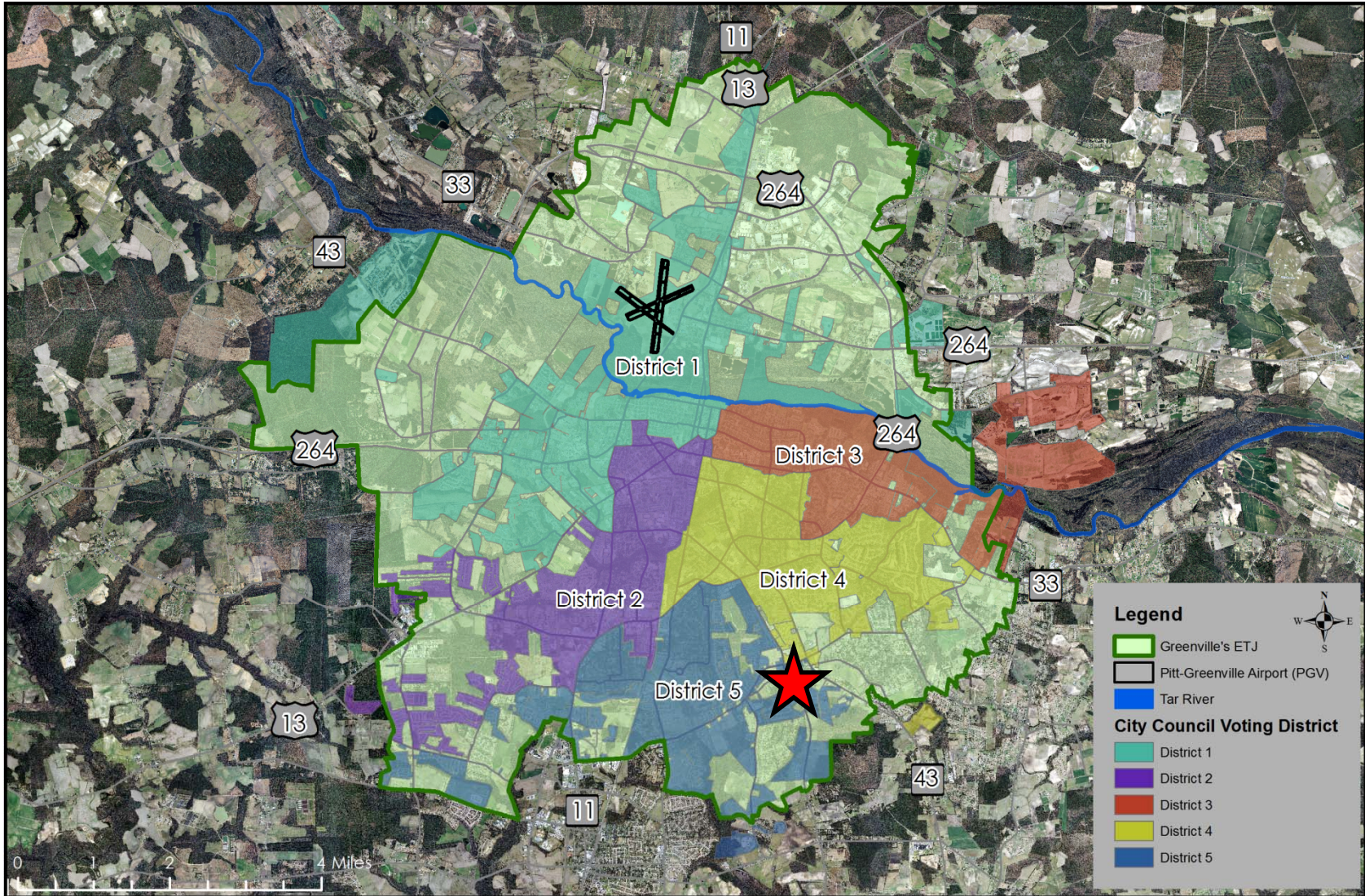
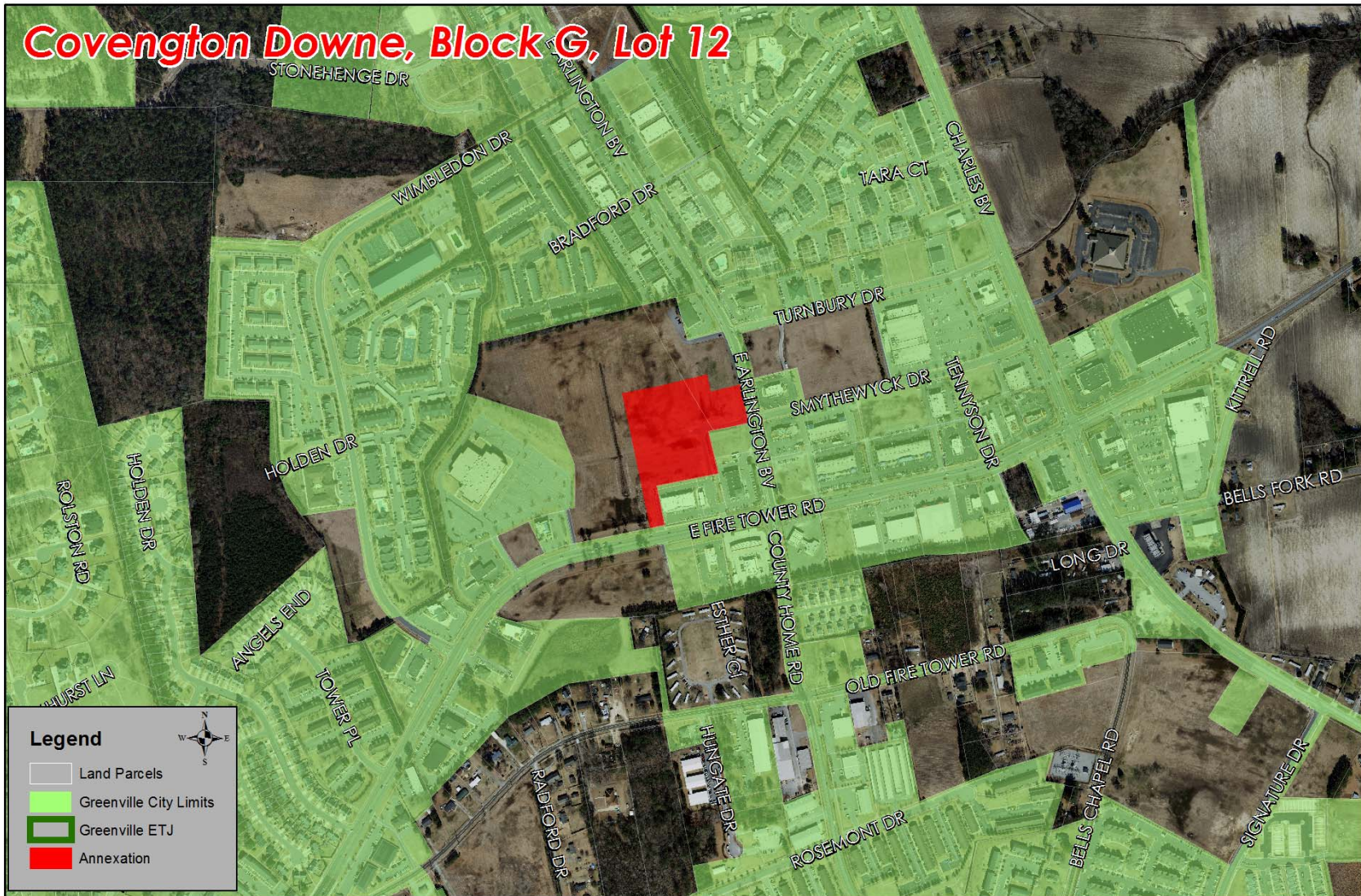


6.12.14

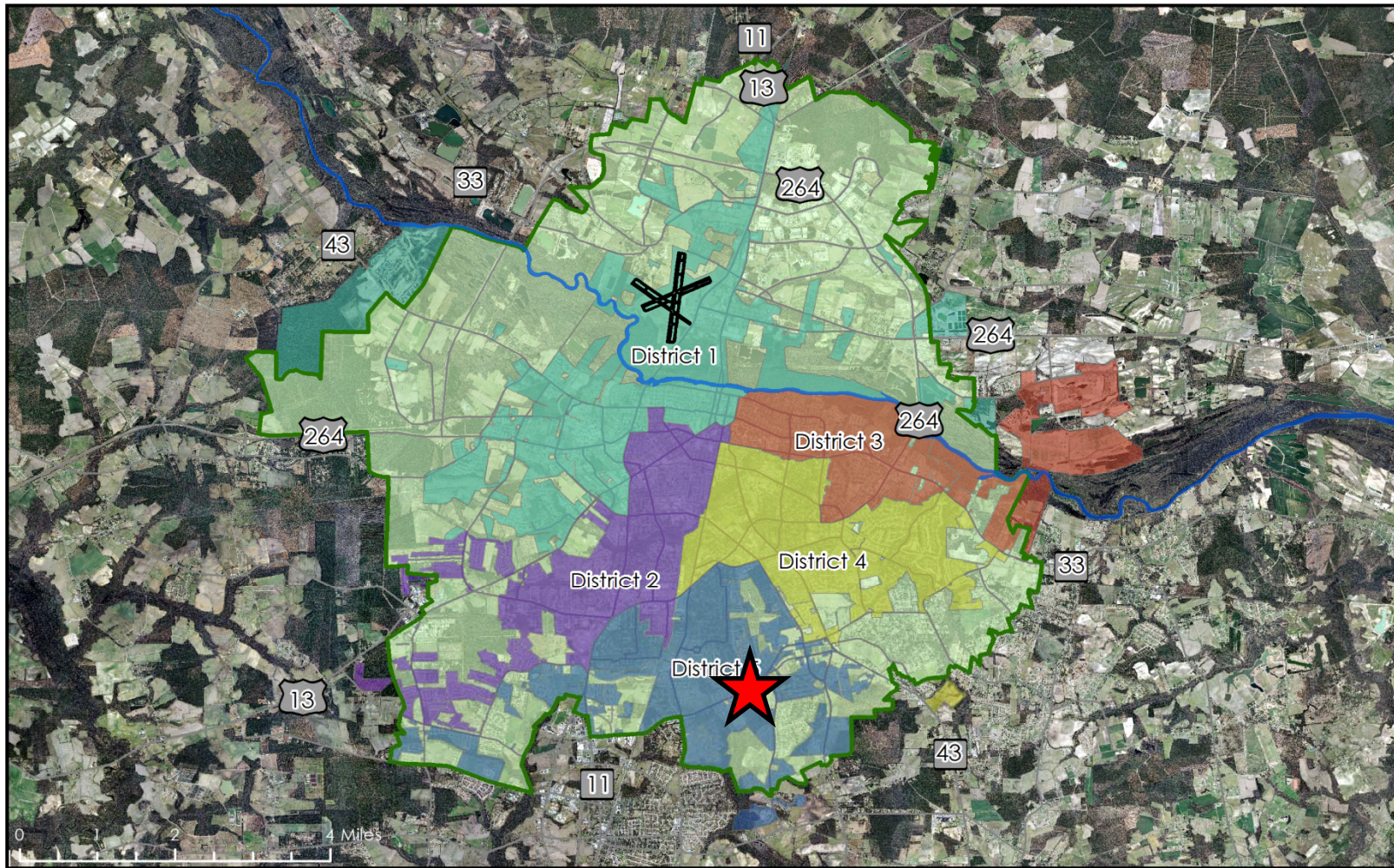
City Council Meeting

Item 3: Ordinance to annex
Convengton Downe, Block G, Lot 12,
involving 6.170 acres located along
the western right-of-way of Arlington
Boulevard and 210+ feet north of
Fire Tower Road





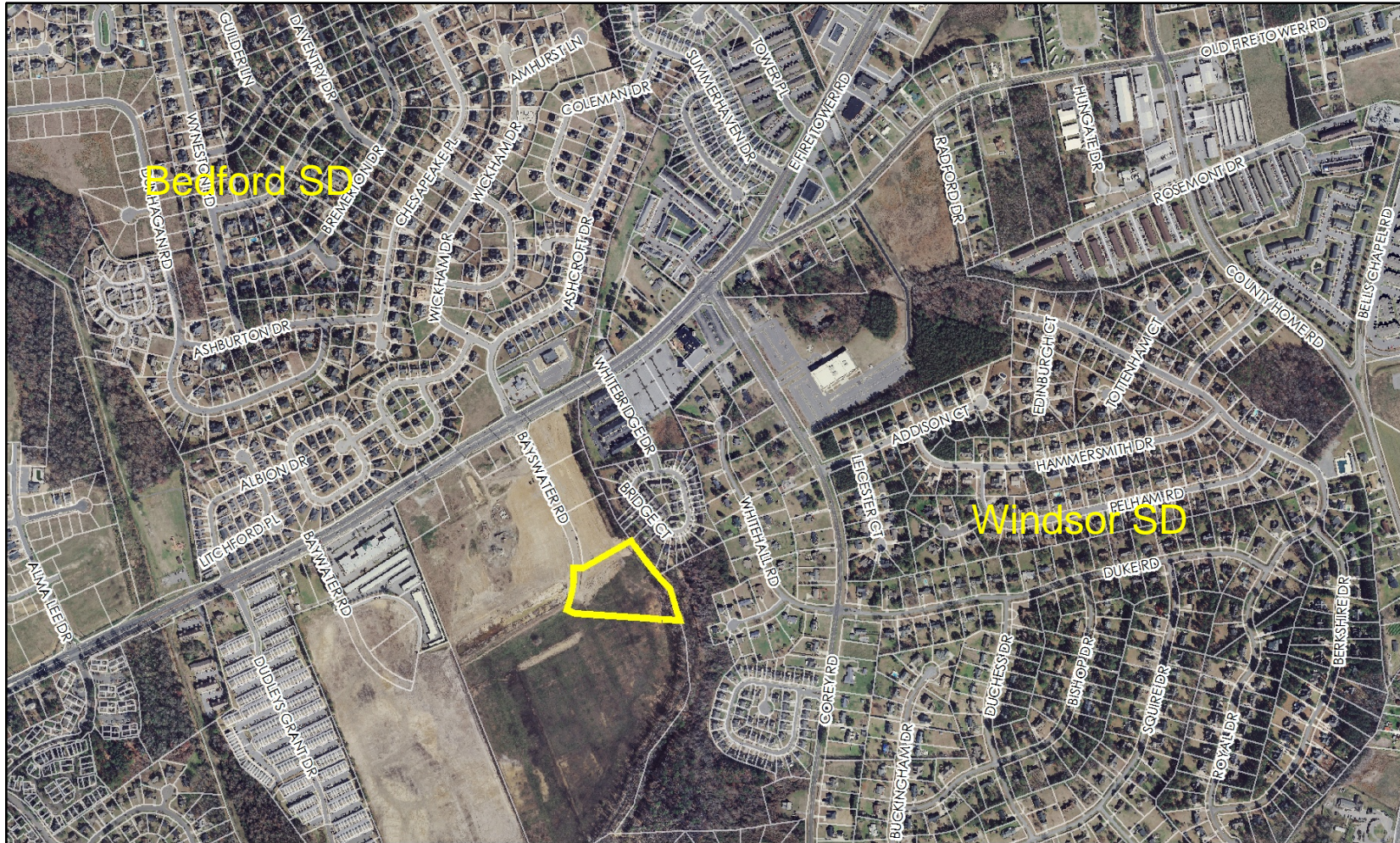
Item 4: Ordinance requested by Champions Health and Fitness to rezone 5.13 acres located 950+/- feet south of East Fire Tower Road and adjacent to Whitebridge Duplexes from R6MH (Residential-Mobile Home [High Density]) to CG (General Commercial)



Map Legend

- | | | |
|---|--|--|
|  Greenville's ETJ |  District 1 |  District 4 |
|  Pitt-Greenville Airport (PGV) |  District 2 |  District 5 |
|  Tar River |  District 3 | |

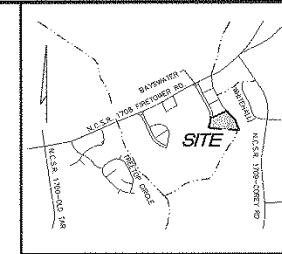
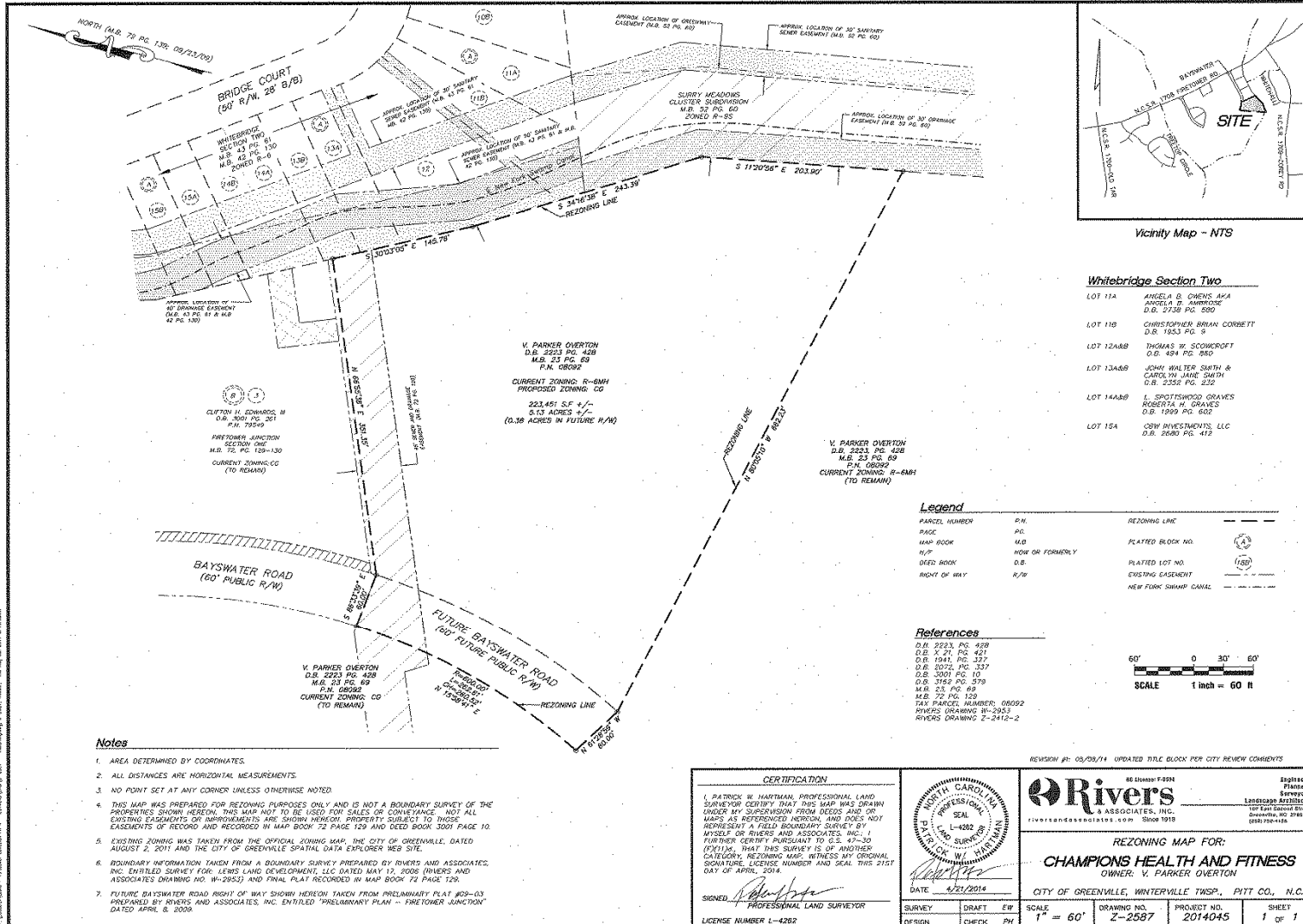




Map Legend

-  Land Parcels
-  Rezoning Site



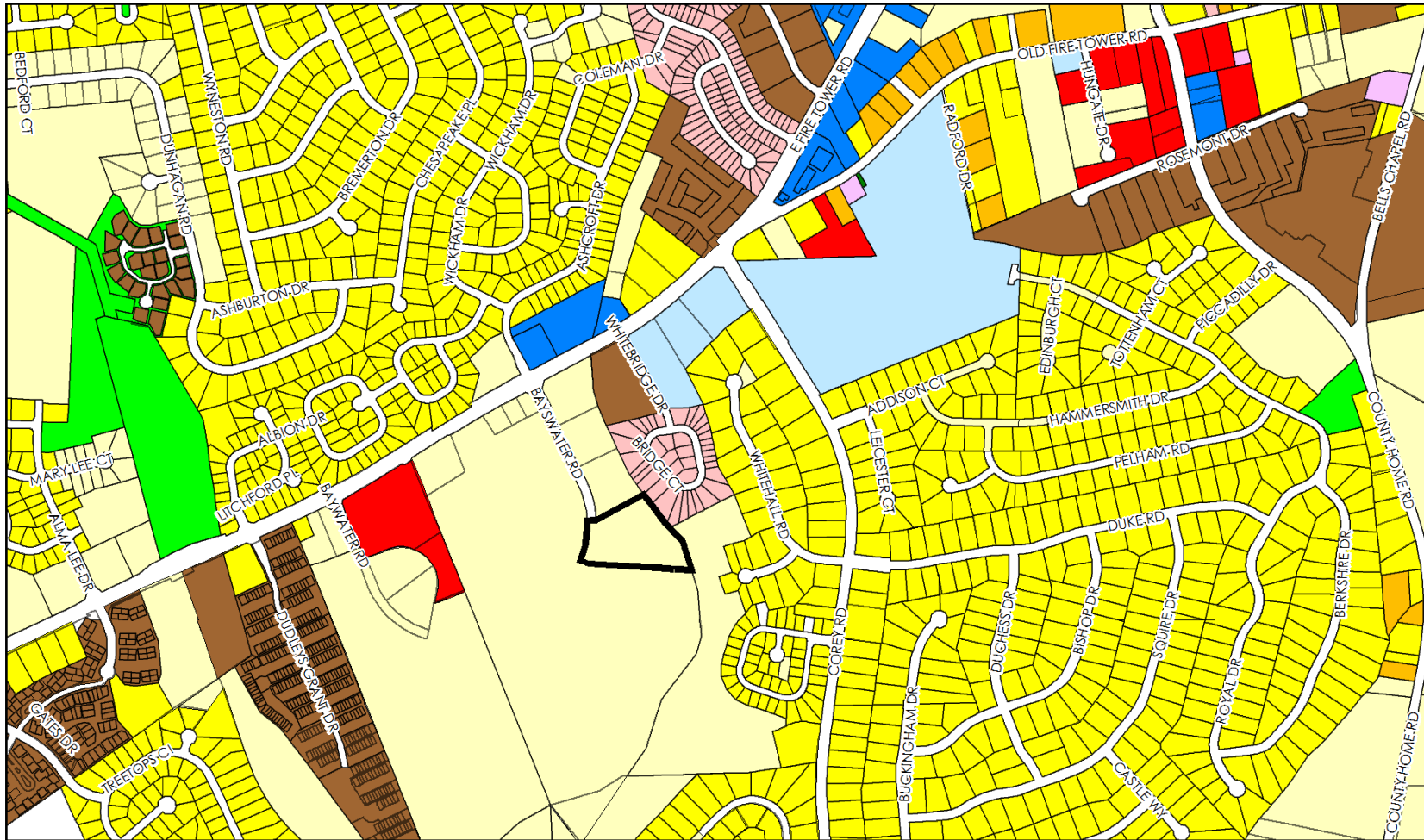


Whitebridge Section Two














LOT 11A	ARCELA B. OWENS AKA ANNELOTT D. AMBROSE D.B. 2738 PG. 590
LOT 11B	CHRISTOPHER BRIAN CORBETT D.B. 1553 PG. 9
LOT 12A-8B	THOMAS W. SCOWROFT D.B. 494 PG. 050
LOT 13A-6B	JOSHUA WALTER SMITH & CAROLE W. ANNE SMITH D.B. 2352 PG. 232
LOT 14A-8B	L. SPOTTSWOOD GRAVES ROBERTA W. GRAVES D.B. 1909 PG. 602
LOT 15A	OSW INVESTMENTS, LLC D.B. 2680 PG. 412



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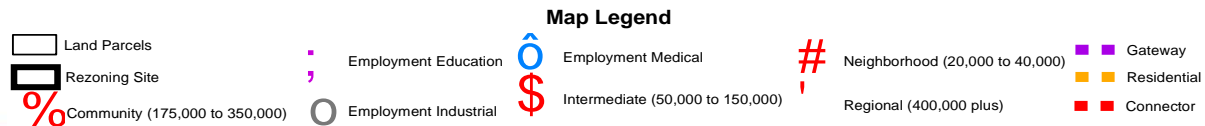
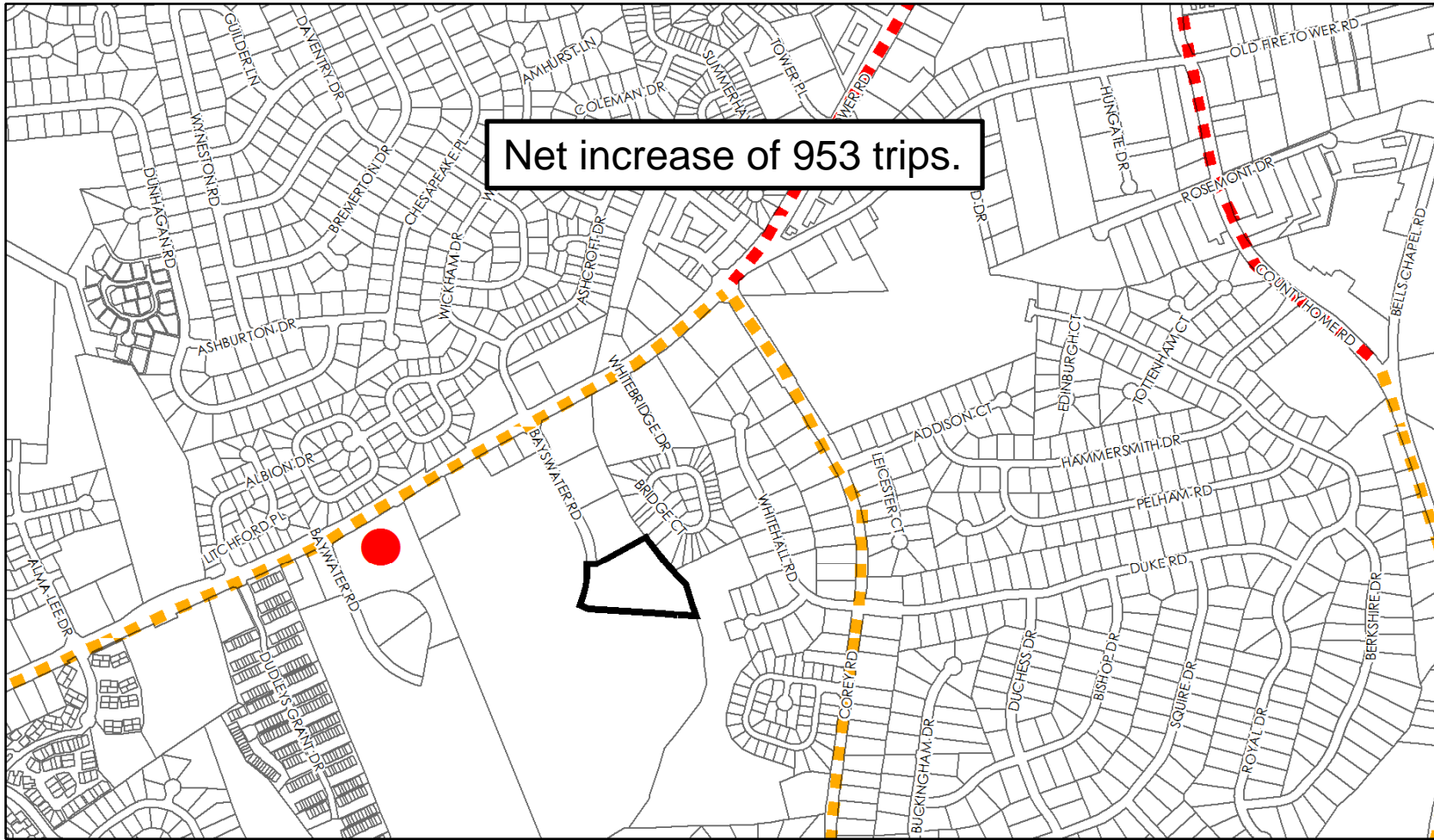


Map Legend

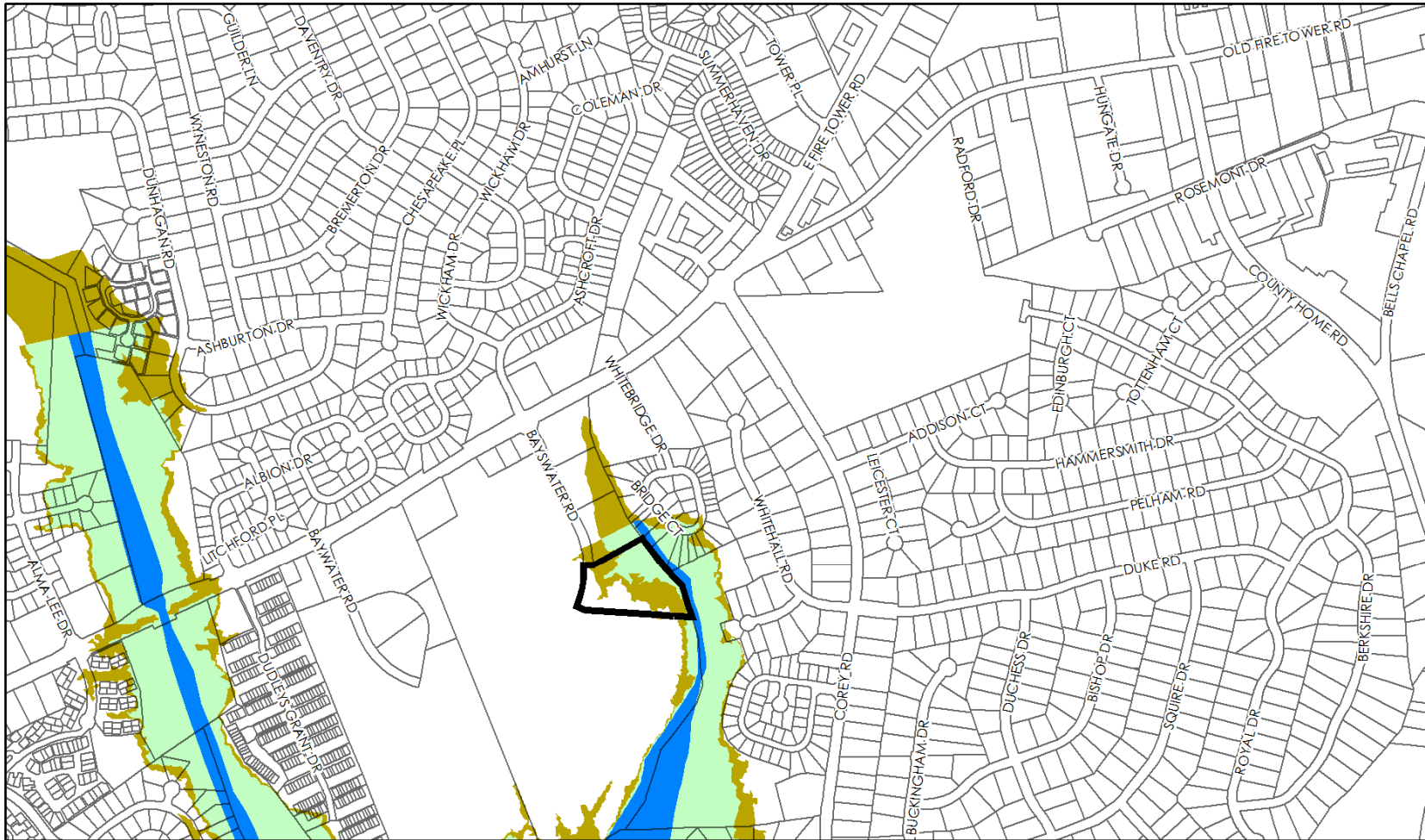
 Land Parcels	 Cemetery	 Industrial	 Mobile Home	 Office	 Single Family
 Rezoning Site	 Commercial	 Institutional	 Mobile Home Park	 Public Parking	 Utility
	 Duplex	 Landfill	 Multi-Family	 Recreation	 Vacant



Corridor and Focus Area



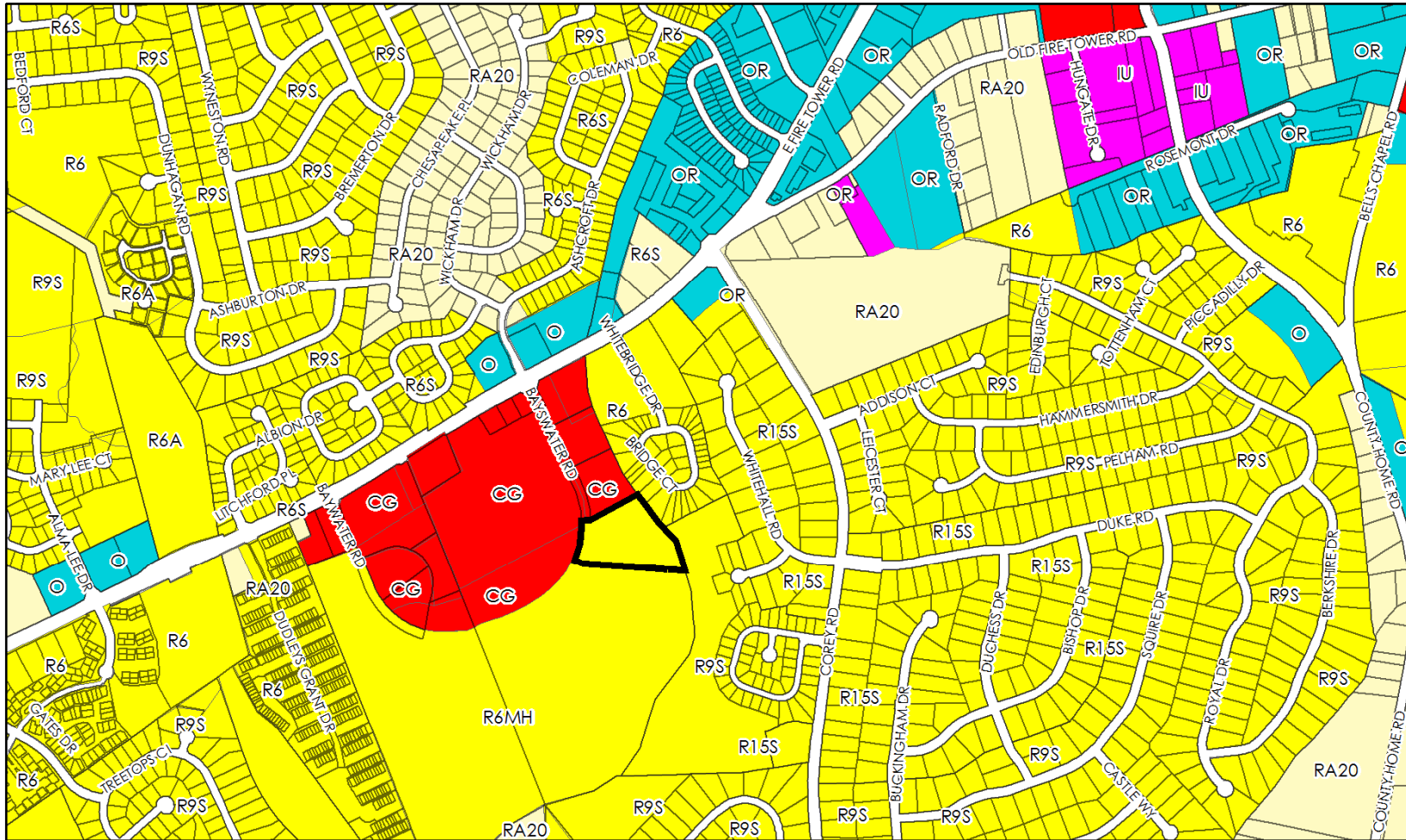
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Map Legend

- Land Parcels
- A = 100 yr
- AEFW = Floodway
- Rezoning Site
- AE = 500 yr
- SHADED X = 500 yr



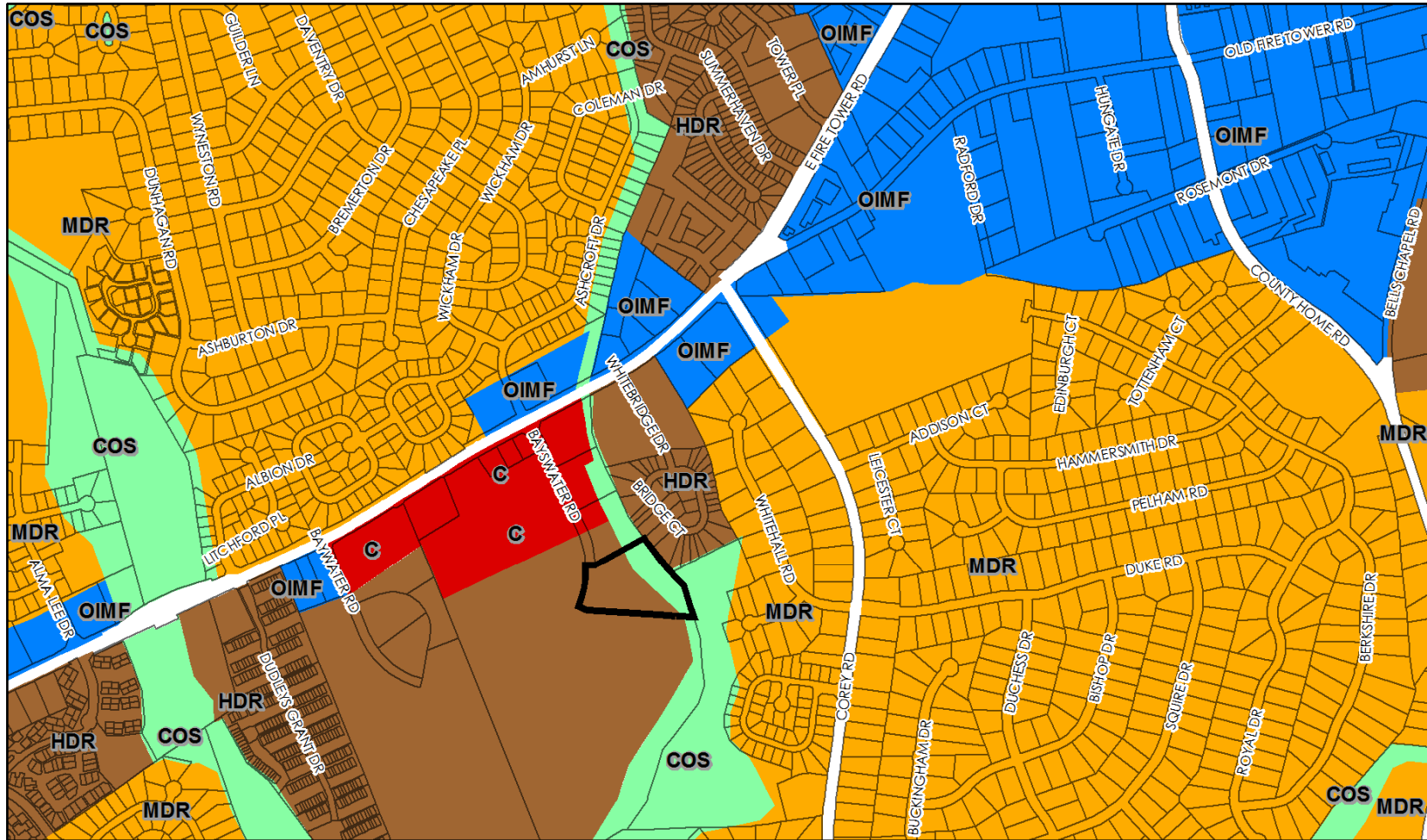


Map Legend

- Land Parcels
- Rezoning Site
- Commercial
- Industrial
- Office & Institutional
- Residential
- Residential / Agricultural



Find yourself in good company

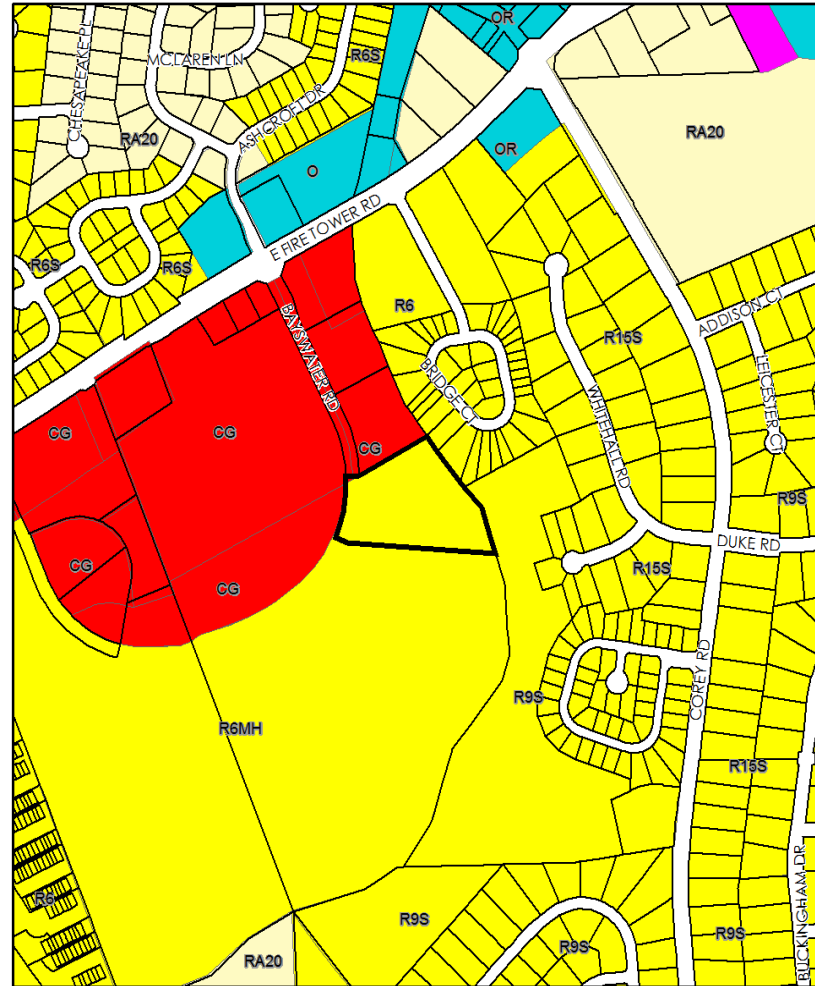
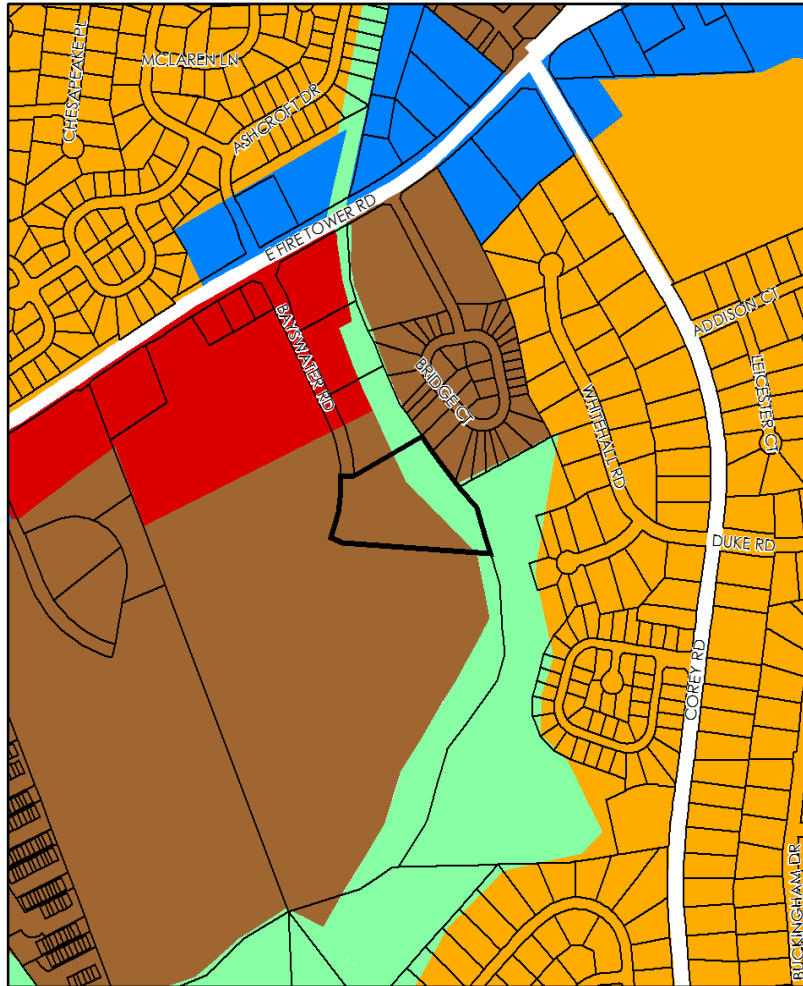


Map Legend

Land Parcels	Commercial	Medical Transition	High Density Residential	Very Low Density Residential
Rezoning Site	Mixed Use / Office / Institutional	Office / Institutional / Medical	Medium Density Residential	Conservation / Open Space
Industrial	Medical Core	Office / Institutional / Multi-Family	Low Density Residential	



Future Land Use Plan/Zoning Maps



Map Legend

- | | | | | |
|---------------|------------------------------------|---------------------------------------|----------------------------|------------------------------|
| Land Parcels | Commercial | Medical Transition | High Density Residential | Very Low Density Residential |
| Rezoning Site | Mixed Use / Office / Institutional | Office / Institutional / Medical | Medium Density Residential | Conservation / Open Space |
| Industrial | Medical Core | Office / Institutional / Multi-Family | Low Density Residential | |

Map Legend

- | | | | | | |
|--------------|---------------|------------|------------|------------------------|----------------------------|
| Land Parcels | Rezoning Site | Commercial | Industrial | Office & Institutional | Residential |
| | | | | | Residential / Agricultural |

Find yourself in good company

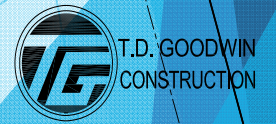
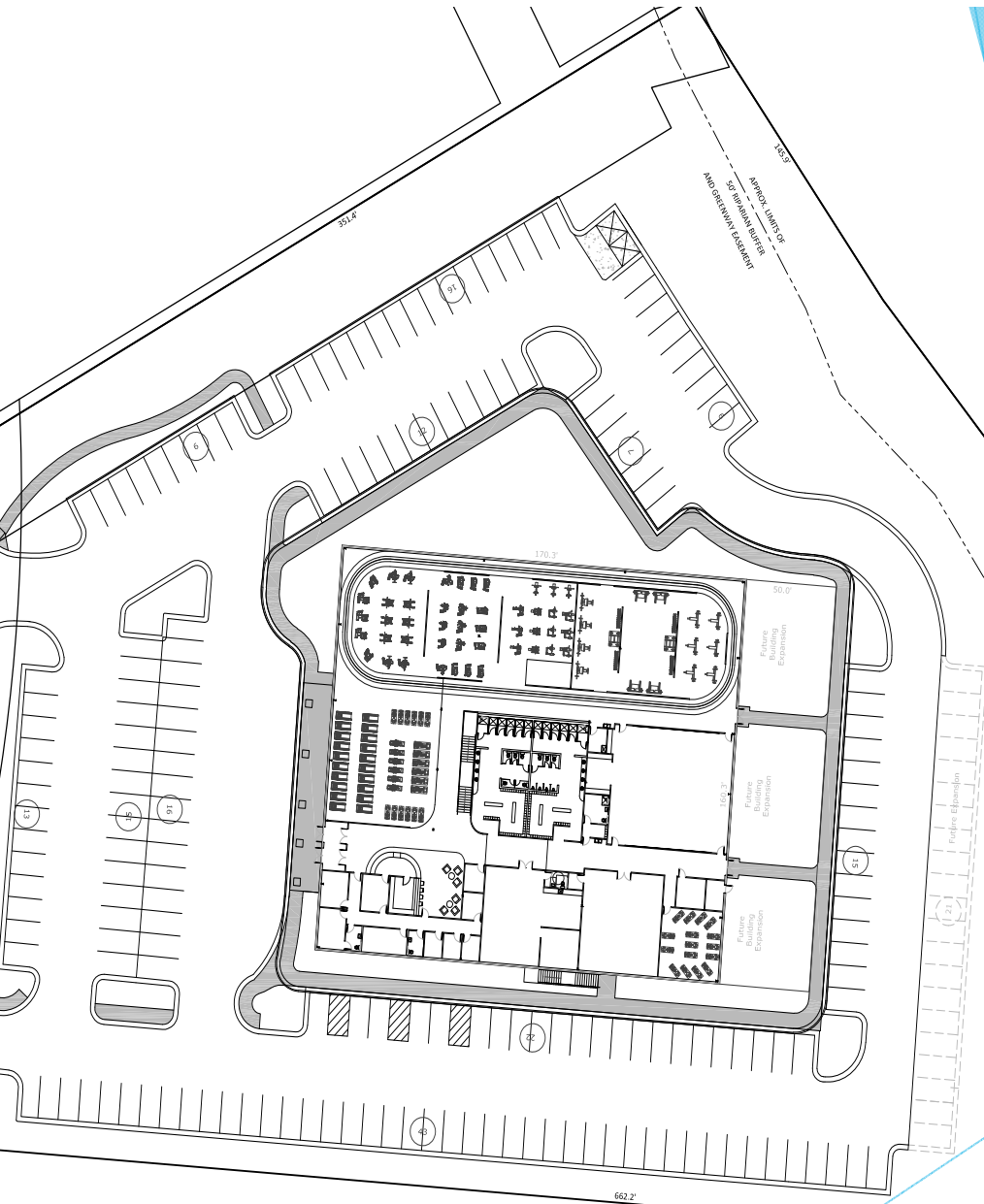
Site Plan

- 32,600 sf
- 154 Parking Spaces



Bayswater Lane

CHAMPION
HEALTH & FITNESS



ARK
Consulting Group, PLLC
Engineers & Planners

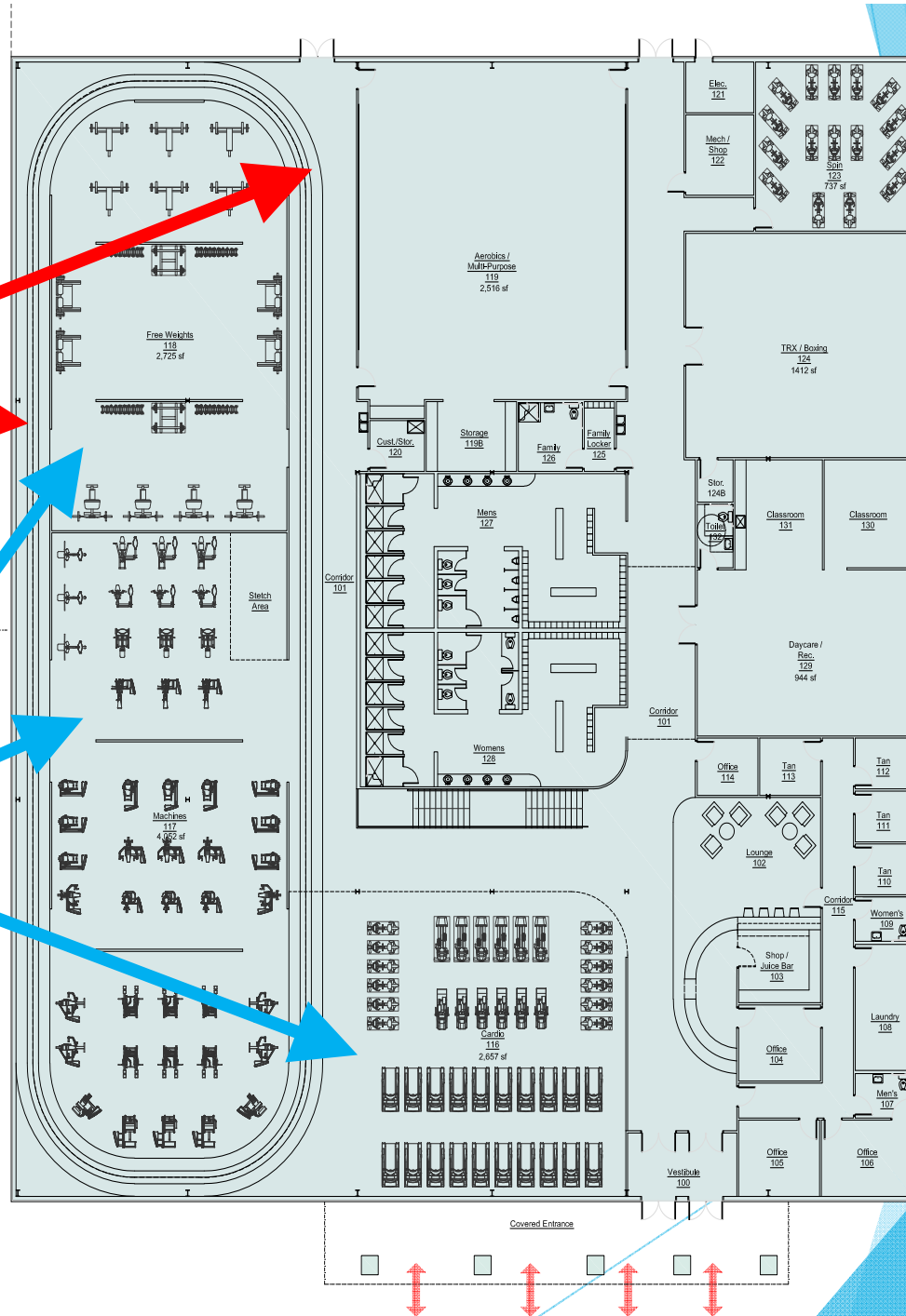
BWARCHITECTURE

Overall Plan

- 28,900 ground floor sf
- 3,700 mezzanine sf

Indoor Walking Track

Over 17,500 sf of Fitness Area

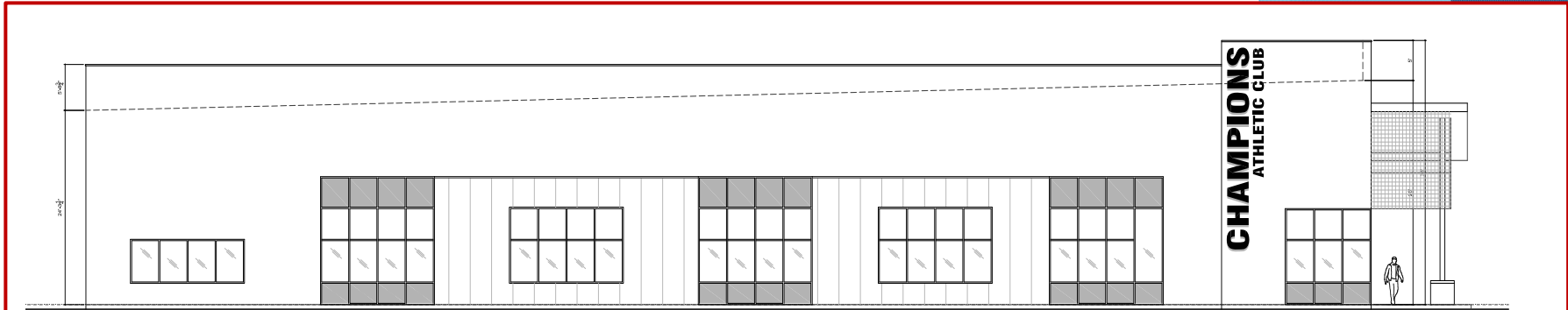


CHAMPION
HEALTH & FITNESS

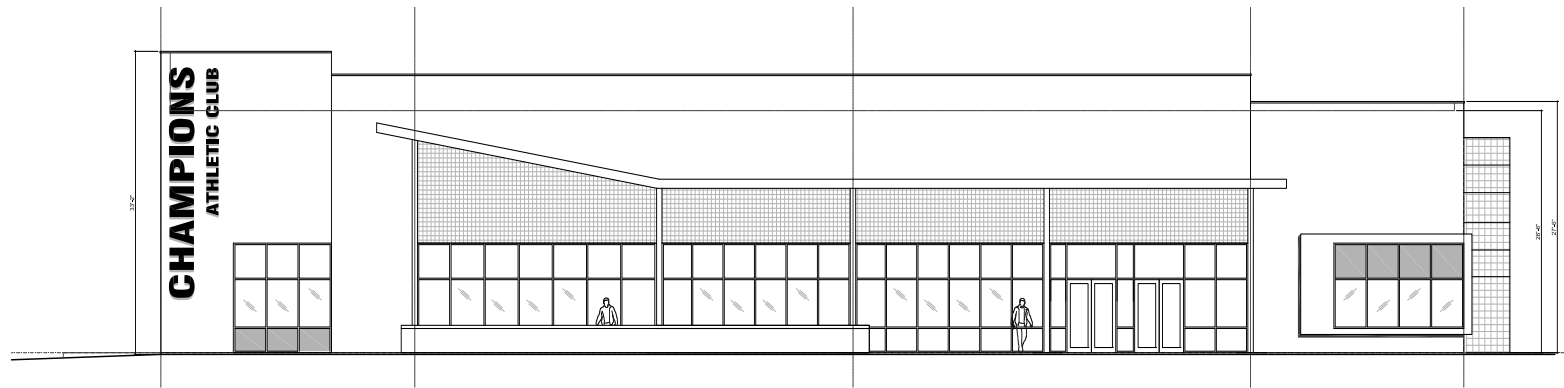


ARK
Consulting Group, PLLC
Engineers & Planners

BWARCHITECTURE



Side Elevation



Front Elevation

CHAMPION
HEALTH & FITNESS



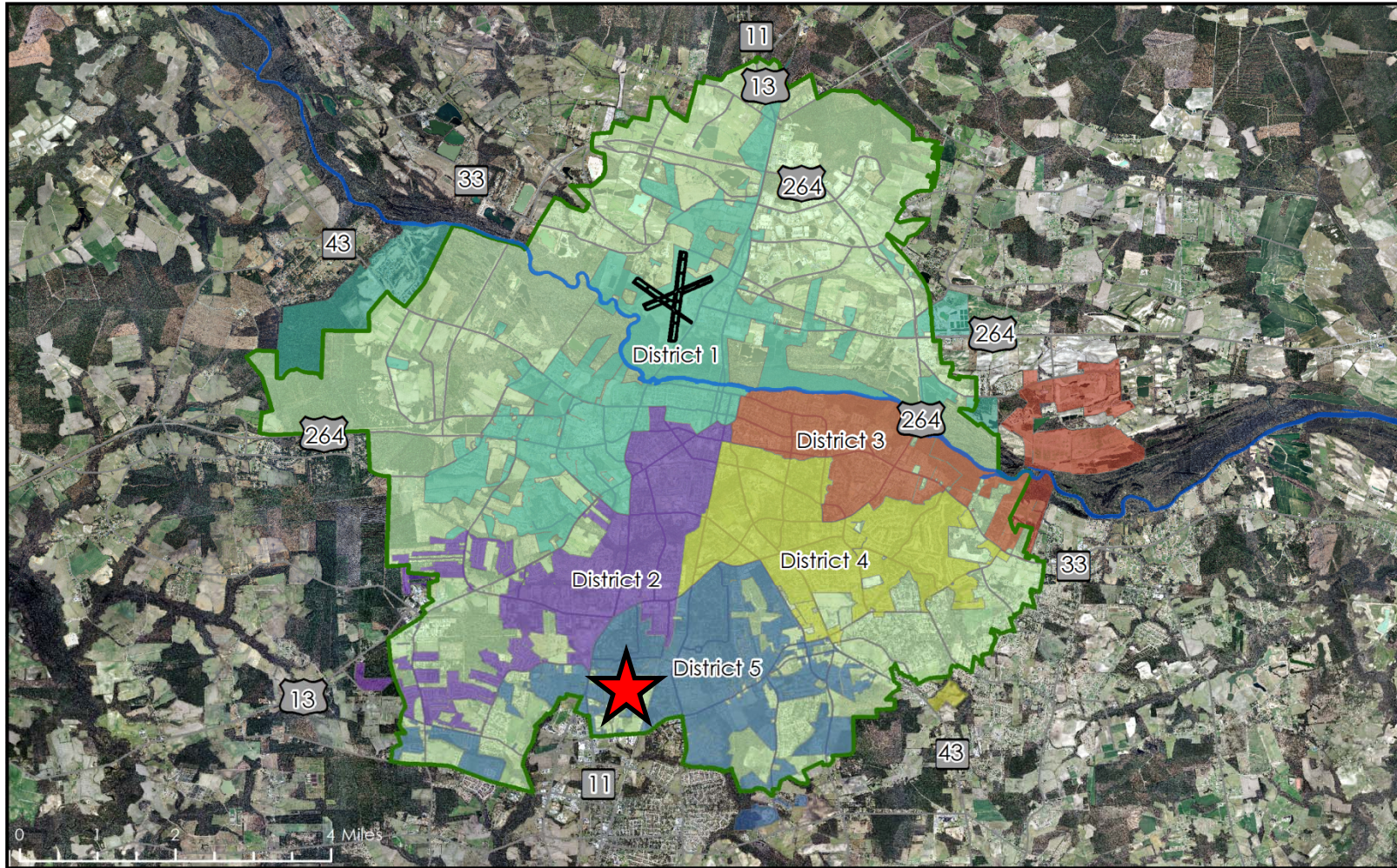
T.D. GOODWIN
CONSTRUCTION



Consulting Group, PLLC
Engineers & Planners

BWARCHITECTURE

Item 5: Ordinance requested by Happy Trails, LLC to rezone 28.534 acres located along the southern right-of-way of Regency Boulevard and adjacent to South Pointe Duplexes from R6S (Residential-Single-family [Medium Density]) to R6A (Residential [Medium Density Multi-family])



Map Legend

- | | | |
|---|--|--|
|  Greenville's ETJ |  District 1 |  District 4 |
|  Pitt-Greenville Airport (PGV) |  District 2 |  District 5 |
|  Tar River |  District 3 | |



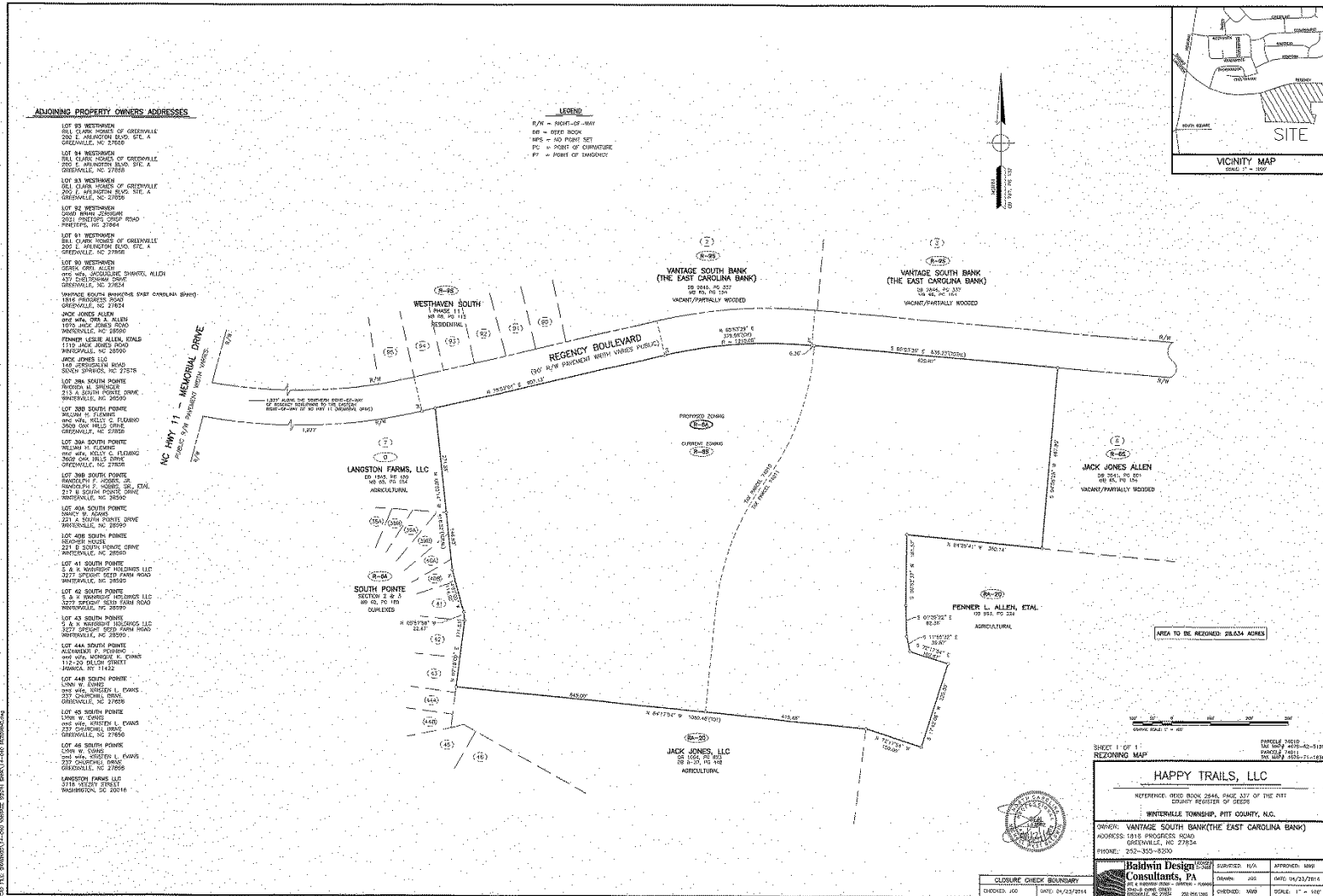


Map Legend

- Land Parcels
- Rezoning Site

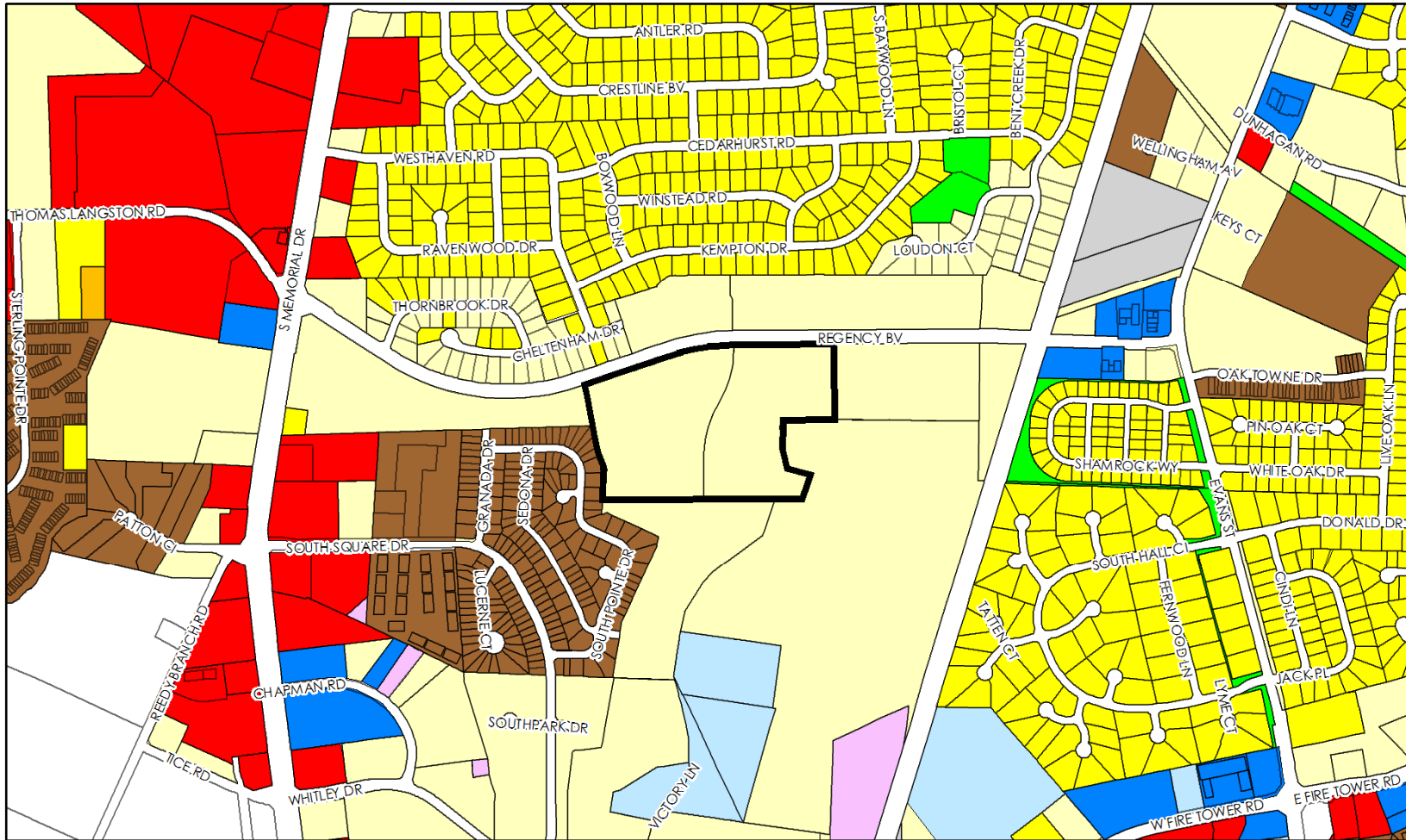


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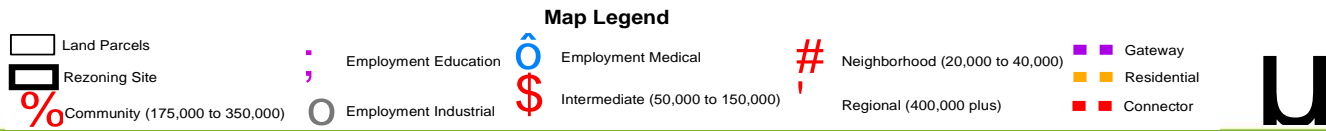
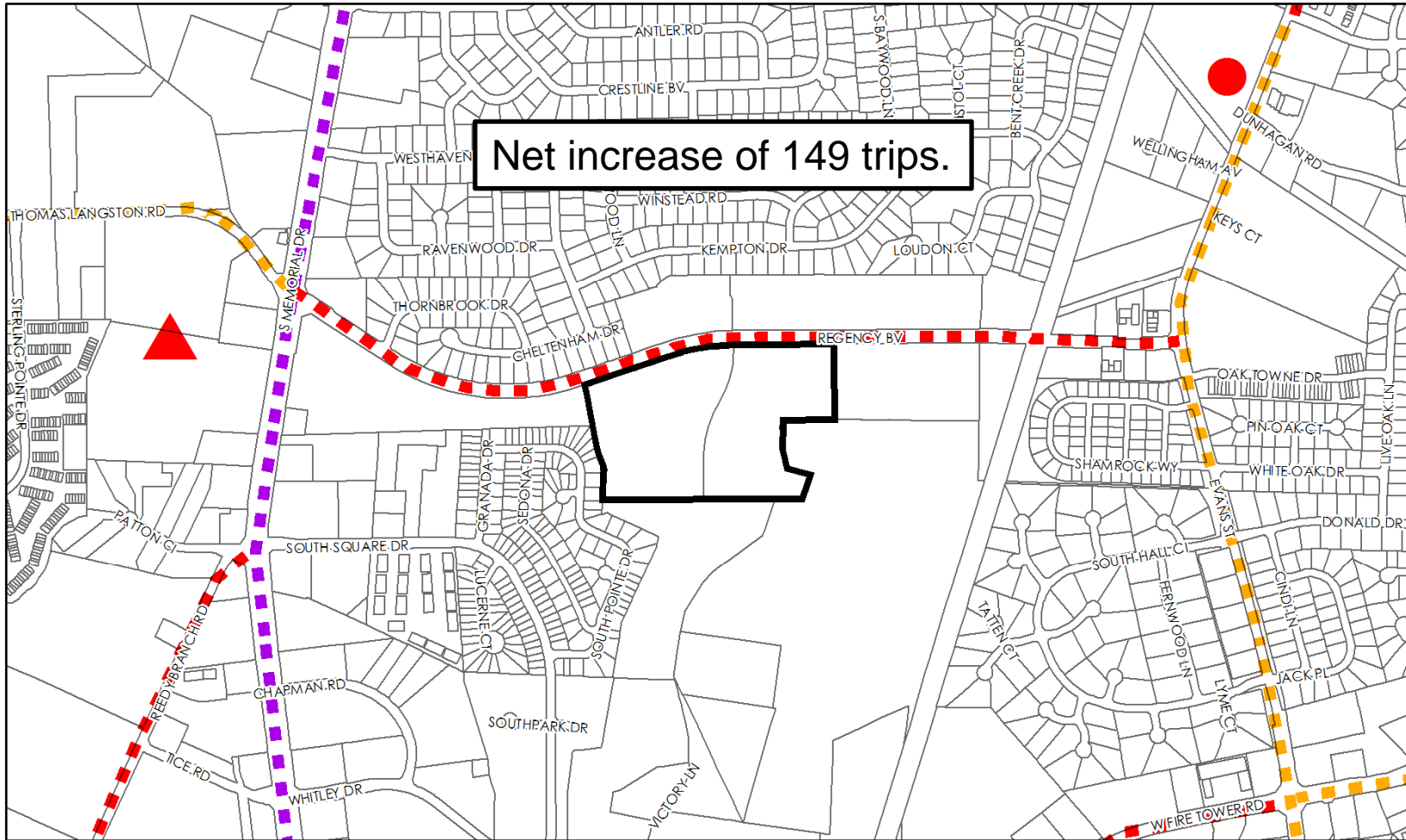
Find yourself in good company

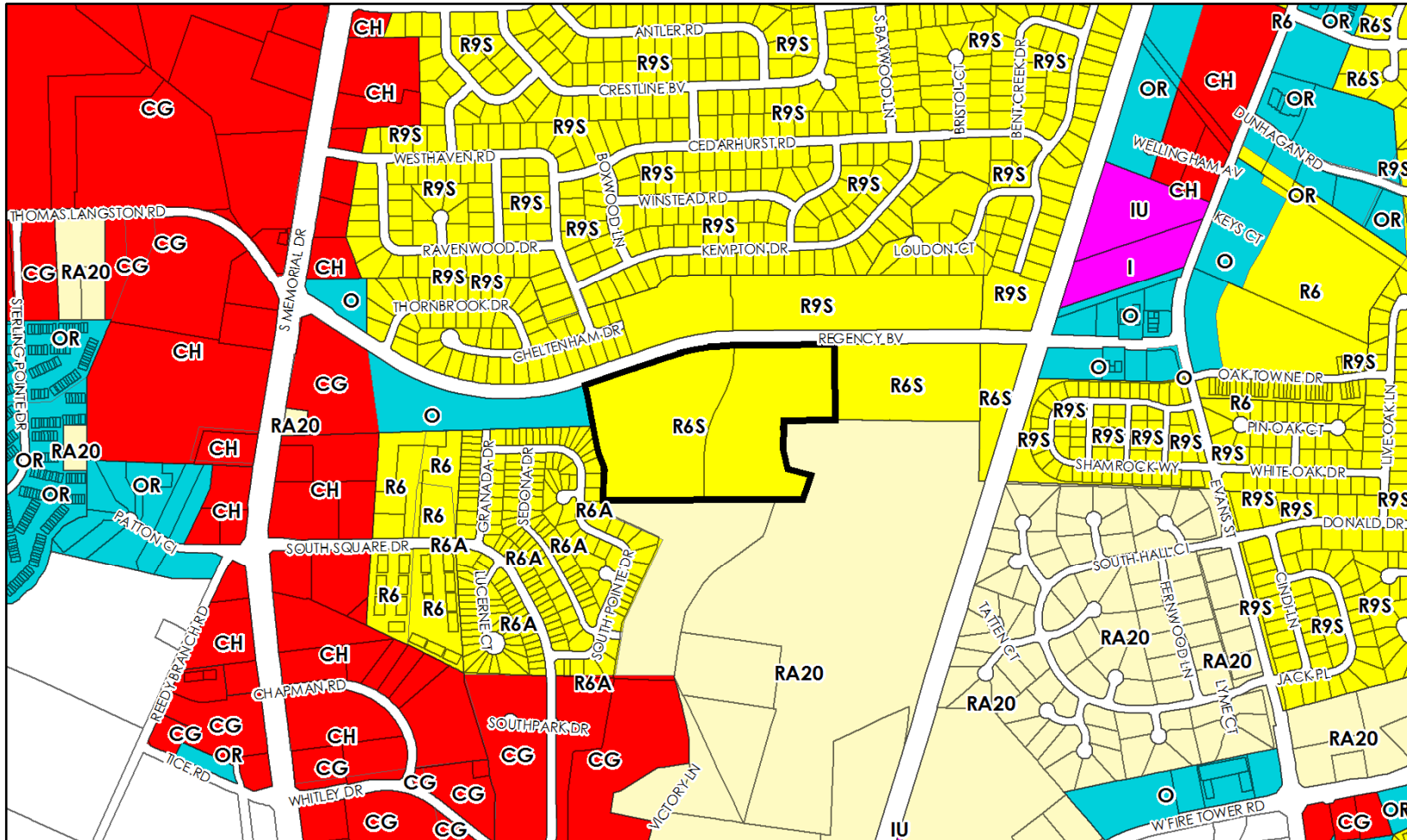


Map Legend



 Land Parcels	 Cemetery	 Industrial	 Mobile Home	 Office	 Single Family
 Rezoning Site	 Commercial	 Institutional	 Mobile Home Park	 Public Parking	 Utility
	 Duplex	 Landfill	 Multi-Family	 Recreation	 Vacant



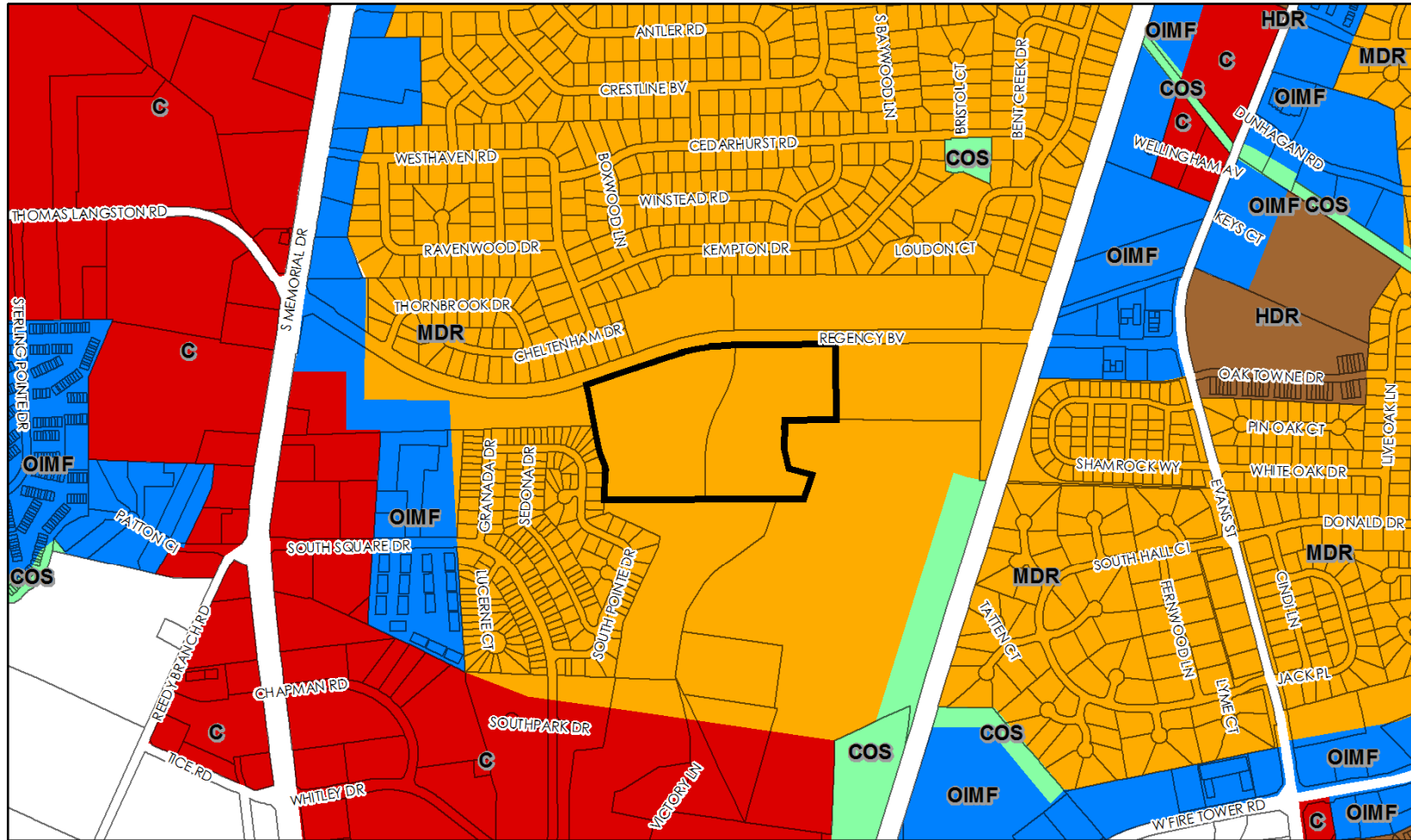




Map Legend

-  Land Parcels
-  Rezoning Site
-  Commercial
-  Industrial
-  Office & Institutional
-  Residential
-  Residential / Agricultural



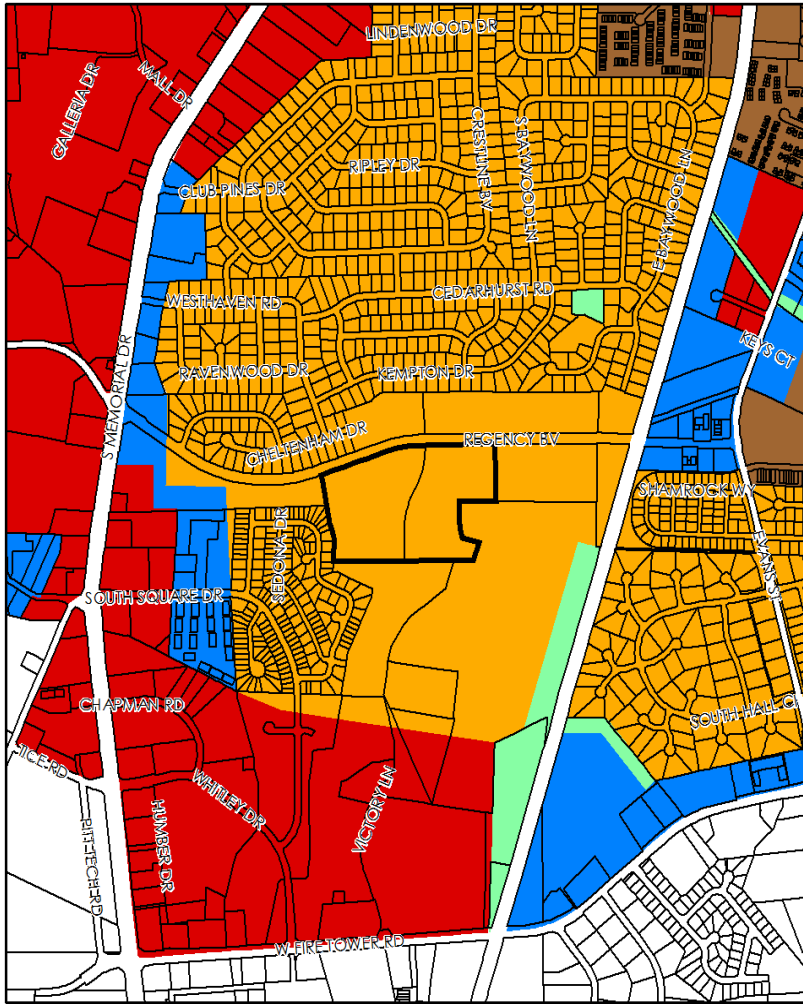


Map Legend

 Land Parcels	 Commercial	 Medical Transition	 High Density Residential	 Very Low Density Residential
 Rezoning Site	 Mixed Use / Office / Institutional	 Office / Institutional / Medical	 Medium Density Residential	 Conservation / Open Space
 Industrial	 Medical Core	 Office / Institutional / Multi-Family	 Low Density Residential	

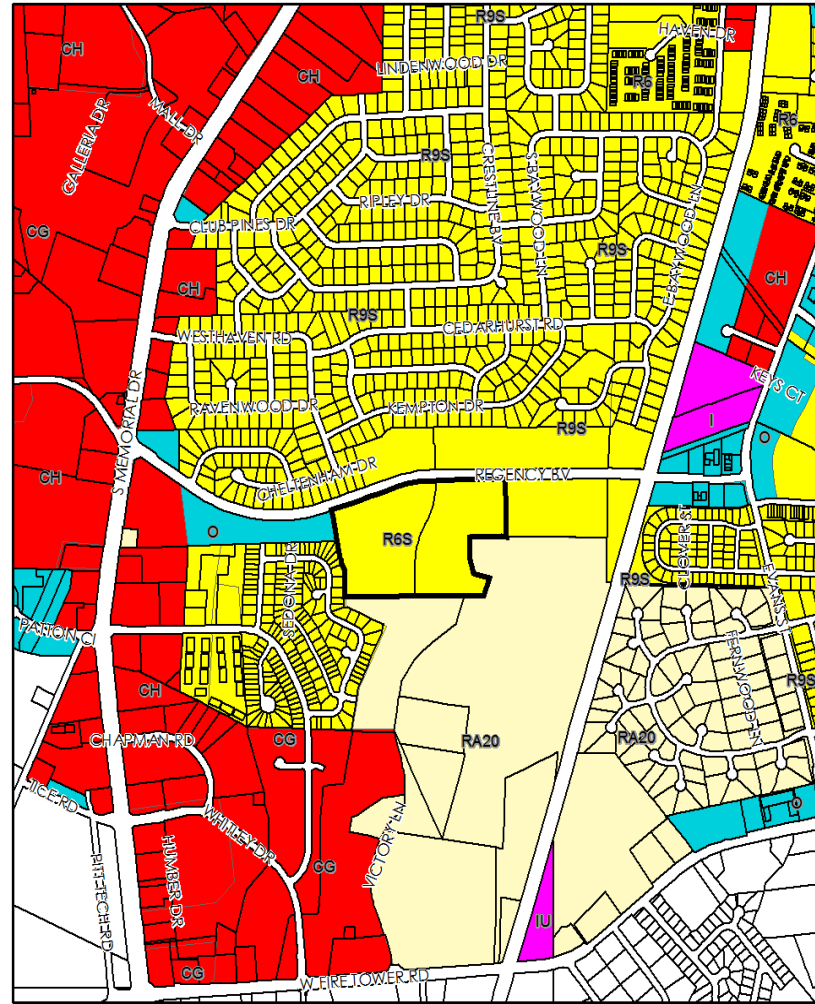


Future Land Use Plan/Zoning Maps



Map Legend

Land Parcels	Commercial	Medical Transition	High Density Residential	Very Low Density Residential
Rezoning Site	Mixed Use / Office / Institutional	Office / Institutional / Medical	Medium Density Residential	Conservation / Open Space
Industrial	Medical Core	Office / Institutional / Multi-Family	Low Density Residential	



Map Legend

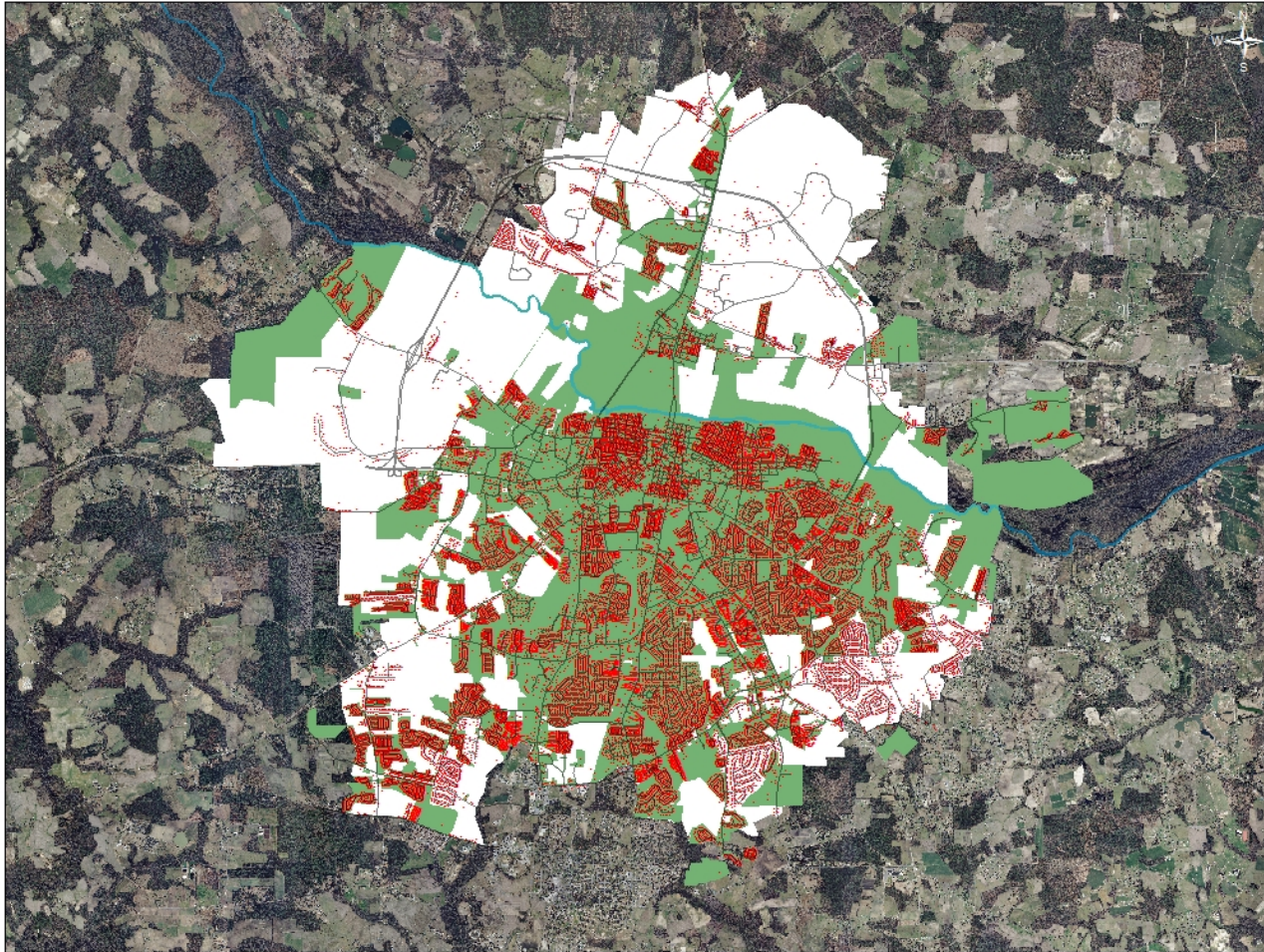
Land Parcels	Rezoning Site	Commercial	Industrial	Office & Institutional	Residential
					Residential / Agricultural

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Item 6: Ordinance to amend the Zoning Ordinance by reducing the number of regular Board of Adjustment members appointed by Pitt County from two members to one member

General Statutes prescribes Board of Adjustment (BOA) extraterritorial membership based on the population outside of city limits and within the municipalities extraterritorial jurisdiction (ETJ).

Address Points in City & ETJ



City population is 87,242.

Population in ETJ is 9,575

The population in the ETJ to that of the city population is 11%.

$11\% \times \text{number of BOA members (7)} = 0.77$, rounded up to 1.

1 Representative from the ETJ

Sec. 9-4-314 Composition

(A) The Board shall consist of 7 regular members and 4 alternate members. **Six** ~~Five~~ of the regular members, and three alternate members shall reside within the corporate limits of the City of Greenville at the time of their appointment and shall be appointed by the City Council.

One ~~Two~~ of the regular members and one alternate member shall reside outside of the corporate limits of the city, but within the limits of the extraterritorial jurisdiction of the City of Greenville, at the time of their appointment and shall be appointed by the ~~Chairperson of~~ ~~the~~ Board of Commissioners of Pitt County.

Sec. 9-4-314 Composition

~~(D) The Director of Community Development, or authorized representative shall be an ex-officio member of the Board.~~

Although not legally required, the City will retain one alternate member from the ETJ.

Proposed Zoning Ordinance Text Amendment is in compliance with Horizons: Greenville's Community Plan. Administration Element, Implementation Strategy 1(b):

Ensure that the membership of all planning related boards, commissions and ad hoc/advisory committees is a broad cross section of Greenville's citizenry.

Recommendation: In staff's opinion, the proposed Zoning Ordinance is in compliance with Horizons: Greenville's Community Plan.

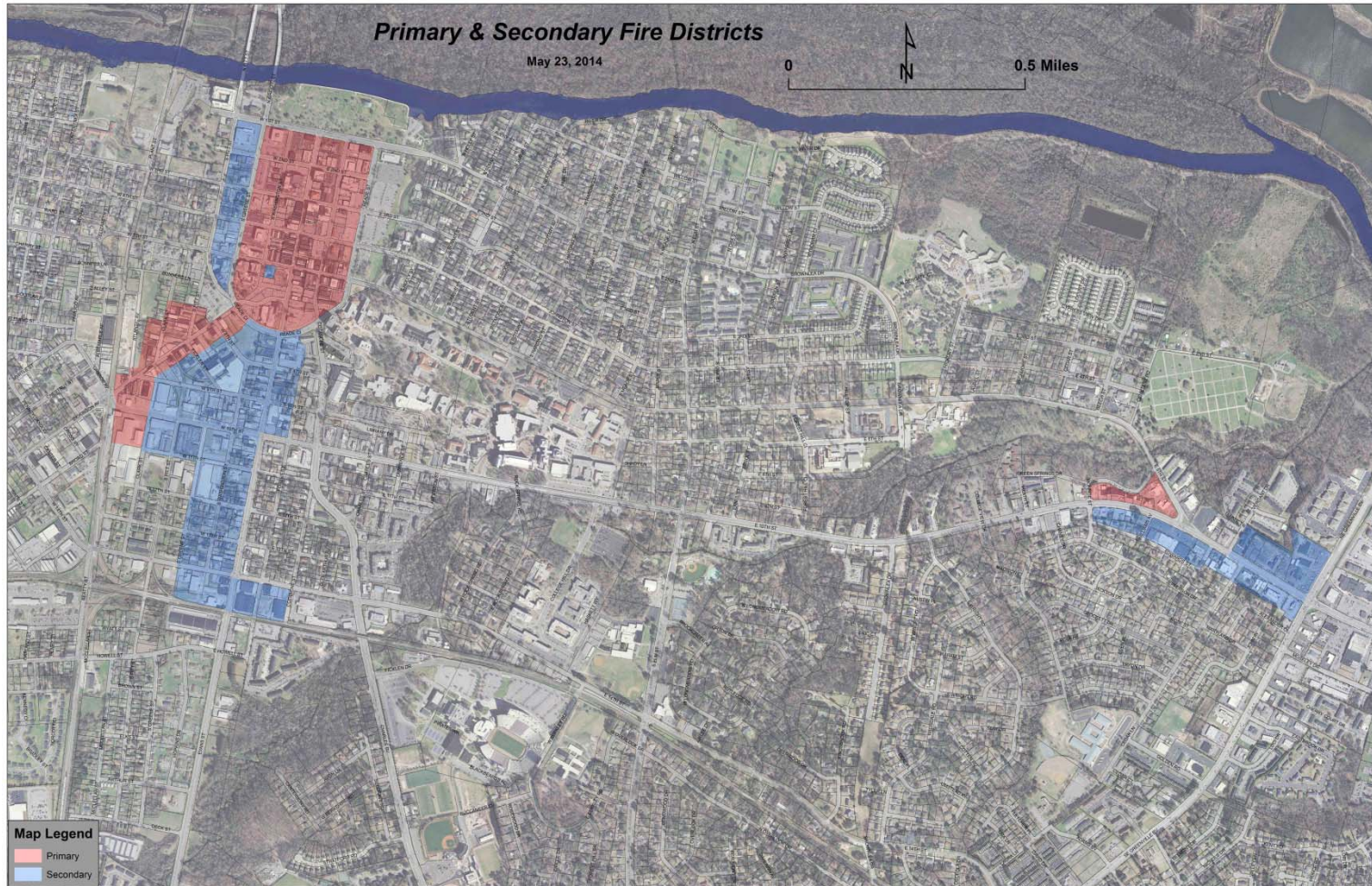
RECOMMENDATIONS:

Staff: The proposed Zoning Ordinance is in compliance with Horizons: Greenville's Community Plan.

Planning & Zoning Commission:
Unanimous approval on 5/20/2014.

Item 7: Ordinance amending the restrictions within the Secondary Fire Limits

Fire Limits Map



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Background

- City of Greenville Fire Primary and Secondary Limits were established in 1971.
- Created to limit construction types (materials) to prevent the spread of fire in areas of close construction
- Major advancements in sprinkler system technology

Background

- Mixed Use project along Evans St. was discovered to be partially within a secondary fire limits and partially outside.
- Original design incorporates sprinkler systems
- Original design Type V-A, not Type V-B

Fire Limits Map



Background

- Evaluations by the City's Interim Fire Chief, City's Fire Marshal, City's Chief Building Inspector, and City's Community Development Director show that this amendment will meet the life safety that was intended by the original creation of the Fire Limits.

Background

- In addition, this change will help promote cost effective projects that cause reinvestment in the central core of the City and increase Economic Development within the Secondary Fire Limits of the City.

Recommendation

Approval of the Ordinance to allow the use of Type V construction, with sprinkler systems as approved by the Greenville Fire Department, Chief Building Inspector and in accordance with the NC General Statutes.

Item 12: Discussion of Greenville's animal welfare/animal control

**Animal control and welfare in Greenville:
A pathway to improve what is already
good**

Ron Allison MD
June 2014

[prohibited](#) ^[?] Posted: 20 hours ago

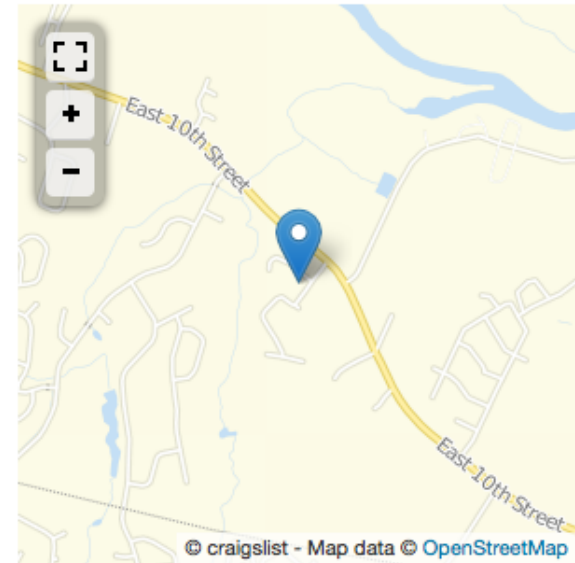
★ **5 free dogs (greenville nc)**



1. black lab mix male
2. 3 miniature Pinchers mixed, one female and two boys all brother's and sister
3. fice mix male...

all free to good home call or text me for more info (252-227-2736)

- do NOT contact me with unsolicited services or offers



© craigslist - Map data © OpenStreetMap

[\(google map\)](#) [\(yahoo map\)](#)

[reply](#)

[prohibited](#) ^[?]

Posted: 20 hours ago

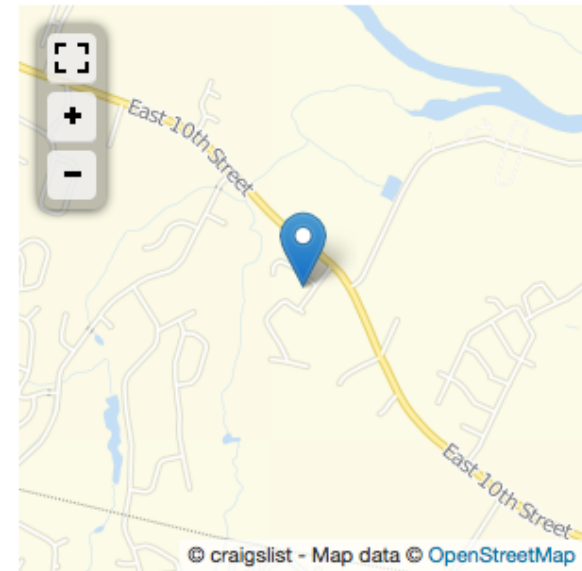
★ 5 free dogs (greenville nc)



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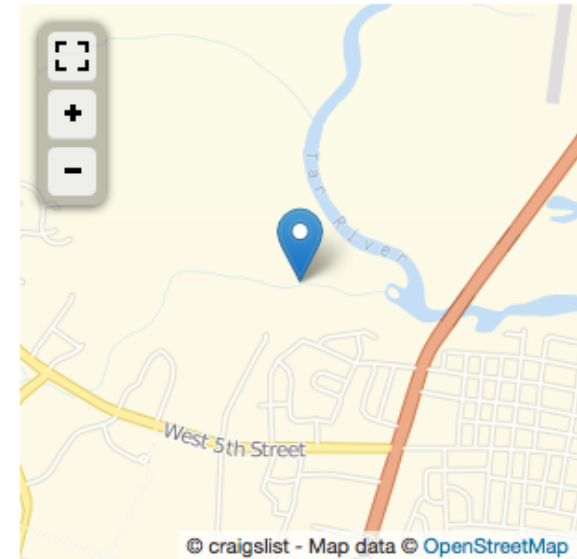
[\(google map\)](#) [\(yahoo map\)](#)

[reply](#)

[prohibited](#) ^[?]

Posted: 20 hours ago

★ **male maltese \$100 obo - \$100 (greenville nc)**



[\(google map\)](#) [\(yahoo map\)](#)

have a male maltese for sale for \$100 or best offer not fixed, not house broken, good with people and pets, he is about 4/5 years old and is full blooded all white and has been already groomed call or text (252-227-2736) if interested

- do NOT contact me with unsolicited services or offers

[contact](#)

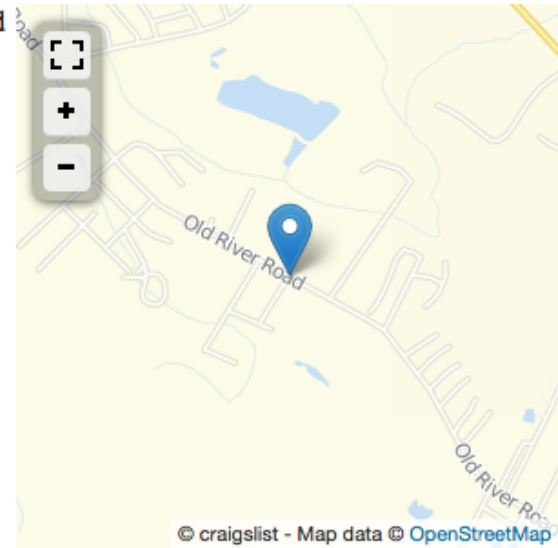
[prohibited](#) ^[?]

Posted: 17 days ago

★ lab pitt mixed puppy for sale - \$50 (greenville nc)

i have a male pitt and lab mix puppy, he is 5 weeks old all ready had his first shots been wormed and ready to go to a good home call or text for details [show contact info](#)

- do NOT contact me with unsolicited services or offers



old river road

[\(google map\)](#) [\(yahoo map\)](#)

post id: 4485212240

posted: 17 days ago

updated: a day ago

[email to friend](#)

♥ [best of](#) ^[?]

[Avoid scams, deal locally](#) Beware wiring (e.g. Western Union), cashier checks, money orders, shipping.

Animal control improves the health and safety of people and animals

- Ramifications for human health and safety:

 - Rabies, infectious diseases, bites and injuries

- Ramifications for animals:

 - Humane treatment

- People move to areas with good animal control

Scope of modern animal control

1. Disease Control
2. Injury Prevention
3. Euthanasia
4. Lost and Found
5. Control of Stray Animal Population
6. Control of Pet Overpopulation
7. Community and Humane Education
8. Adoption
9. Prevention of Animal Cruelty

Ability to accomplish these duties based on legislation/regulation

Paid for by Tax dollars, Grants, Fees and Fines

What Greenville does very well:

- Excellent leash law and enforcement
- Cruelty Investigations
- Hard working officers

What needs to be looked at:

- Lost and found
- Pick Up Service
- Adoptions
- Tethering (24/7)
- Shelter

Issue: Lost and found

- Currently animals are placed off site (at substantial cost \$)
- Not the County animal shelter (which also charges \$)
- Hard to locate lost pet
- State mandated 72-hr period for lost and found is squandered

So lack of lost and found service:

- leads to death of most pets
- expensive for Greenville (paying for both boarding service and euthanasia)

Solution: Lost and found

- 1) Create a lost and found website, inform public where animals are.
- 2) Animal control officers take photo from phone.
- 3) Download to web site.
- 4) This allows animals a chance of being re-united
- 5) 5 days of holding, not 3 days

Issue: Pick up service

Currently Animal control will pick up animals from homes

- This is time consuming
- Expensive
- Animals then housed (\$\$)
- Animals Euthanized (\$\$)

Solution: Pick up service

- Opportunity for public education and good will
- All animals will go to Pitt county animal shelter for euthanasia
- Ask why and document why pick up service is needed?
- Cost of food: Pet food pantry
- Too many puppies/kittens: Low cost spay/neuter
- TNR (Trap, Neuter, Release): Allows for responsible care of cats
- Pick up is a costly service to taxpayers
- Modify citizens behavior, offer assistance

Issue: Adoptions

- Currently, really no adoptions

- All animals held (\$\$), then most likely killed (\$\$)

Solution: Adoptions

- Introduce Pet Points software
- Work with partners for adoptions
- Humane Society of Eastern Carolina
(501c3)
- All animals spayed/neutered at time of adoption

Surrender Worksheet - City of Greenville Animal Control

Current Owner Surrender

- 1) Called in and Pickup: \$80 Time and effort
- 2) Holding for 3 days: \$100
- 3) Disposal at Animal Shelter: \$100 Time/effort/Fee
- 4) Wear and tear/gas/supplies: \$20
- 5) Total of 621 dogs in 2012 x \$300 = **\$186,300**

Proposed Surrender

- 1) Called in: Ask why
 - A-Needs food (33%): Send to food pantry (n=200)
 - B-Needs Spay/neuter (33%): Send to Spay Today (n=200)
 - C-Don't want (33%): (n=200)
 - Evaluate by Humane Society: Surrender to Humane Society (\$50) x 150: \$7500
 - Current protocol for rest: (\$300) x 50: \$15,000

Cost saving to city: $\$186,300 - 15,000 - 7500 = \mathbf{\$163,800}$

The \$163k would go a long way to expanding animal control or other services.

Issue: Tethering (24hrs a day/7 days a week)

- Animals that are tethered all day and night (24/7) are responsible for most dog bites
- Tethered animals are also responsible for most severe dog bites
- These are abused animals

Solution: Tethering (24/7)

- Greenville has a legal document concerning tethering

- Prohibit 24/7 tethering in this document

Issue: Shelter

- Greenville has no animal shelter
- Spending tax dollars on boarding
- An expensive use of dollars \$\$\$
- Most animals will then be killed on the back of the truck (\$ charge from County)

Solution: Shelter

- You may wish to consider a shelter for Animals in Greenville
- Enhance partnership with county shelter
- Greenville should have a voice at the table
- Shelter facility is possible with Humane Society (501c3)

How do you pay for this?

Some items are low/no cost

- Lost and found
- Adoption software
- Partnering

Revenue enhancement by licensing

- License can generate much revenue
- 100,000 citizens (Greenville /ECU)
- 70% have an animal
- Half will pay (if they know it is improving welfare)
- 35,000 x \$10 license fee: \$350,000
- Also- critical- Spayed/neutered animals are \$10
- Unspayed/un neutered are the biters, roamers: \$100
- Also, differential license fee helps to control animal overpopulation

Implementation of license fees to defray costs of enforcement:

Key is fee differential for fertile animals

-Fertile animals are more likely to be aggressive and roam in search of a mate, often resulting in animal bites, vehicle strikes, and disorientation, creating more work for AC

-Overpopulation, costing taxpayer money for Animal Control enforcement efforts

-Breeding permit- \$300 per animal, allows the option of breeding.

Fees for dog/cat license (Annual/3 year)

-70% of households have a pet (100k x .7=70k)

-50% will pay (35k x \$10 fee=\$350,000). HSEC volunteers can assist by canvassing to help ensure compliance, thus increasing fees from licensing that can be used to fund spay/neuter, education, and other programs that ultimately reduce the costs of animal control

Proposed fee amounts:

-\$10 fee for spayed/neutered animal

-\$100 fee for fertile animals

Proposed Fine Amounts for Violations

- Running at large

 - Licensed spayed/neutered (lost dog)-\$25

 - Unlicensed spayed/neutered: \$50

 - Unlicensed fertile: \$100 then \$300

- Tethered: \$100-300 (2nd offense)

- Lack of Breeder permit: \$1000-5000 per animal

- Large scale breeding operations add to many of the problems that animal control is expected to resolve (neglect cases, shelter space—25% of shelter animals are purebred—criminal cruelty cases and costly large scale impoundments)

What national experts have to say about licensing:

The National Animal Control Association (NACA) asserts that owners of both dogs and cats should be required to purchase licenses for their companions. The NACA guidelines are based on its research showing that, “[i]t has been proven that licensing programs, adequately enforced, greatly reduce the numbers of surplus animals impounded unnecessarily, and encourage owner responsibility. Licenses provide owners with proof of legal ownership. Licensing fees can provide a necessary revenue base for animal control services. Fines for licensing violations also help offset the tax burden to the general public for such services.”

http://www.nacanet.org/guidelines/Guidelines%20Pet%20Licenses_Dogs.pdf

The American Veterinary Medical Association (AVMA) has found that differential license fees for sterilized animals serve as incentive for responsible pet ownership.

<https://www.avma.org/KB/Policies/Documents/avma-model-dog-and-cat-control-ordinance.pdf>, Section II, F)

What national experts have to say about spay/neuter:

The AVMA explains that “spaying and neutering not only prevent unwanted litters and may reduce many behavioral problems associated with the mating instinct (e.g, marking territory, humping, roaming), but also reduce or eliminate the risk of conditions such as testicular cancer, prostatic hyperplasia, ovarian cancer, uterine cancer and uterine infection. Reducing roaming may lower the risks of your dog being hit by a car, fighting, or biting people or other dogs.”

(<https://www.avma.org/public/PetCare/Pages/spay-neuter.aspx>)

The American Humane Association reports that approximately 92% of fatal dog attacks involved male dogs, 94% of which were not neutered, and that neutering reduces aggression, especially in males. Un-neutered dogs are more than 2.6 times more likely to bite than neutered dogs.

(<http://www.americanhumane.org/animals/stop-animal-abuse/fact-sheets/dog-bites.html>)

The Centers for Disease Control and Prevention recommends spaying and neutering to reduce aggressive tendencies.

(<http://www.cdc.gov/HomeandRecreationalSafety/Dog-Bites/>)

What officials and veterinarians in North Carolina have to say:

The City of Laurinburg, NC animal control web site states that, "We have reduced the population of dogs in the City dramatically through aggressive spay and neuter programs offered through the Humane Society and the State managed spay/neuter fund. Also our City license has a \$21.00 increase for dogs and cats that have not been sterilized. This difference has encouraged dog and cat owners to sterilize their pets."

(<http://www.laurinburg.org/government/departments/animal-control.aspx>)

Not long after Buncombe County, NC implemented differential licensing fees to encourage owners to spay and neuter their animals, the County witnessed a significant decrease in both the number of animals brought into the shelter as well as the number euthanized. A study of the impact of this legislation also indicated that while animal control enforcement costs did not rise, the County saw an increase in revenue, including from fines and fees generated by permits for unaltered animals.

(<http://www.sog.unc.edu/sites/www.sog.unc.edu/files/FinalReportPierceReed.pdf>)

The North Carolina Veterinary Medical Association promotes spaying and neutering as "the right thing to do," and explains that, "A sterilized pet is a better pet. They are less likely to run away and get injured. Males that are neutered early in life are less likely to exhibit dominant behaviors. Spayed females can avoid a potentially messy "heat" cycle and do not attract non-neutered males to your home. Altered pets are usually less aggressive toward other animals, are less likely to urine mark, and generally have better personalities."

(http://www.ciclt.net/sn/adm/editpage.aspx?ClientCode=ncvma&Filename=Spay_neuter.txt)

Summary

- Continue to do what you do well (leash law, enforcement)
- Eliminate 24/7 tethering
- Education instead of automatic animal pickup (save \$ and lives)
- Lost and Found
- Partner for adoptions
- License fee to pay for more officers and enforcement
- Consider a shelter operation- you are already paying for it!