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Neighborhood Advisory Board MINUTES

Thurs. May 15, 2014 @ 6:30PM
City Hall Conf. Rm. 337

200 West Fifth Street
Greenville, NC 27835-7207

BOARD MEMBERS PRESENT:

Members present are denoted by an "*" and members absent are denoted by an "x".

NAME	DISTRICT
Carolyn Glast *	1
Betty Hines *	2
Ann Maxwell *	3
Lisa Wilbourne x	4
Sharon Stang, Vice Chair *	5

NAME	DISTRICT
Kim Carney *	1
David Douglas *	2
Laura McKenna *	3
Caroline Doherty *	4
Brenda Diggs, Chair *	5

ALTERNATE MEMBERS & LIAISONS:

NAME	DISTRICT
Merry Sandra Kennedy	4
Harry Stubbs	4

NAME	DISTRICT
Vince Bellis	3

CITY STAFF PRESENT:

Community Development Department: Seth Laughlin, Tiana Keith, and Gwen Turnage;

- I. **Call to order** - Brenda Diggs, Chair
- II. **ROLL CALL** –A quorum was established
- III. **Approval of Agenda**
Motion: Carolyn Glast **Second:** Sharon Stang
Motion Passed
- IV. **Approval of Minutes Approval of Minutes** – April 17, 2014 were not presented
- V. **Staff Introduction: Tiana Keith, Neighborhood Liaison Ombudsman**
Tiana Keith joins the Neighborhood Advisory Board as the new Neighborhood Liaison Ombudsman. Tiana obtained her undergraduate in Health Services

Management and Master's Degree in Public Administration both from East Carolina University. Tiana has written a national article on "Hunger as an interdisciplinary issue" in the APA (American Planning Association) magazine. Tiana comes with 2 ½ years of experience in the local government, a wealth of neighborhood/community garden information and is excited to join the NAB team.

VI. Presentation by Uptown Greenville: 2014 Umbrella Market Season – Bianca Shoneman, Director of Uptown Greenville presented Uptown information about Downtown Revitalization (three points), Umbrella Market, and the Jolly Trolley. Neighborhoods can sign up for free rides on the Jolly Trolley to the Umbrella Market, and will be allowed to stay at the market for approximately 1 ½ hours (5:30PM to 7:00PM). The September market has been cancelled. The Umbrella Market will be participating in the National Night Out this year. Bianca explained that currently there is no policy for mobile trucks, known as the food trucks and suggested those with concerns to send a letter to the editor or to contact the City Manager or the Assistant City Manager encouraging them to implement a program for mobile/food trucks in the City of Greenville. Ann suggested that the board write a letter in support of a food truck. No action was taken by the board on this suggestion.

VII. Old Business

- A. Symposium Highlight Video – an approximate six minute youtube video of the symposium created by Misun Hur was shown.
 - a. Brenda presented a token of appreciation to Seth and Gwen for their dedication and work with the symposium.
- B. Symposium Committee: 2014 Symposium Follow-up Report - Caroline Doherty
Caroline distributed a detailed report on the symposium's evaluation, budget, and attendance.
- C. Sustainability Committee Report – Ann Maxwell noted the committee inquired about the functions of section eight and having a presentation explaining its role during a future meeting. The next Sustainability Committee meeting will meet prior to the NAB meeting June 19th at the same location of the NAB. The committee discussed a community library and its functions in the community. Ann will coordinate a guest speaker to explain community library at the board's

request. Misun invited Don Rogers, former director of the Greenville Housing Authority to address section eight at their next meeting. Additional discussions took place such as; addressing homes in foreclosure, reverse mortgages, and neighborhoods taking a proactive approach to violations. Betty Hines' youth will be assisting with restoration of homes in her neighborhood in an effort to prevent the occurrence of dilapidated homes. A discussion of having an incentive called "Quarterly Landlord" for landlord's proactive involvement as a preventive measure to keep the homes up-to-standards in neighborhoods.

VIII. New Business

A. Pluses and Deltas

Pluses

- Interactive breakouts
- Publicity committee
- Picture This
- Partnership with East Carolina University / Students
- Door prizes
- Food
- Volunteers
- Decorations
- Staff Support
- Number of presenters / two (neighborhoods)
- T-shirts at registration
- Human Relations Council as a co-sponsor

Deltas

- Vendor approach with City Departments and groups
- Plan event earlier and move event date up earlier (March/April)
- Begin the sessions earlier around 8:30 and have lunch as the last session. Keep the same number of hours; only change the agenda around to keep attendees.
- More time between events – realistic flow
- Announce door prizes to encourage attendees to stay for entire event
- List sponsors / not tied to prizes
- Collection information from walk-in attendees such as email, neighborhood, and phone number

- More Media coverage - should include a list of recipients to the News Paper prior to the symposium. Ask DR to donate advertisement
- Daily Reflector Ad | Press release after the symposium
- Proof City's PowerPoint Presentation
- Lunch Break - when districts are voting, fill the dead time with vendors. Have representatives to share with the public. Set up vendors on 1st floor.
- If there is a session after lunch, have a powerful speaker that attendees don't want to miss.
- Television coverage of the symposium
- Two day conference
- Have lunch provided during the keynote speaker
- Another venue. Will the Convention Center be available next year?
- Adjust food order according to registration

IX. Other

A. Member/Liaison Reports and Announcements

- Caroline Doherty requested support for her daughter's volleyball team by selling raffle tickets. Tune in to WITN for Elmhurst Cool School at 5:10AM Friday, May 16th
- Betty announced that her schoolgirls will have a mini concert Friday, May 30th @6:30 to 7:30PM at Arlington Church
- Brenda Diggs, NAB Chair will provide an update of the NAB's activities to City Council on June 9th @6:00PM. Members are encouraged to attend.
- The NAB needs to schedule a work session for the workplan. The board was asked if they wanted to have the work session separate from their monthly meeting. The board came to a consensus for each subcommittee to meet prior to the next NAB meeting and provide a report during the June 19, 2014 meeting. The NAB Subcommittees are listed below.

MEMBERSHIP / OUTREACH

1. Margaret Hrushesky
2. Ann Maxwell
3. Misun Hur, **Co-chairs**

4. Laura McKenna, **Co-chairs**
5. Carolyn Glast

PUBLICITY

1. Sharon Stang, **Chair**
2. Harry Stubbs

SYMPOSIUM

1. Betty Hines
2. Brenda Diggs
3. Caroline Doherty, **Co-chairs**
4. Blythe Tennent, **Co-chairs**

**** Co-chairs** - working together as chairs

SUSTAINABILITY COMMITTEE

1. Ann Maxwell, Chair
2. Betty Hines
3. Carolyn Glast
4. Sharon Stang
5. Theresa Ward
6. Crystal Staton
7. Brenda Diggs
8. David Douglas

B. Staff Report

- Tiana provided an updated neighborhood roster and requested members to review for accuracy in their districts and bring those changes back at the June 19th meeting.
- Tiana will not be at the June 19th meeting due to her business schedule. Seth will continue in his role during the June 19th meeting.
- Umbrella Market starts Wednesday, May20th @ 5:00 to 8:00PM.

X. Public Comments - Limit 3 minutes each

- THREE (3) MINUTES ALLOTTED PER SPEAKER
- FIFTEEN (15) MINUTES ALLOTTED FOR THE PUBLIC COMMENT PERIOD


XI. ADJOURN

MOTION TO ADJOURN

Motion: Sharon Stang **Second:** Caroline Daugherty

Having no further business, the meeting adjourned at 8:10PM.

Respectfully submitted,



Tiana Keith, Neighborhood Liaison Ombudsman

TK/gt