

12.8.14

# City Council Meeting

# **Item 17:** Presentation by the East Carolina University Student Government Association

# The Greenway Disc Golf Course

December 8, 2014

# What is Disc Golf?



# History of Disc Golf

- Disc golf existence began in Vancouver in 1926.
- Early frisbee golf courses were “object courses”, using anything from trees, trash cans, light poles, chicken wire baskets, pipes to fire hydrants as targets.
- The first formal disc golf course was introduced by Ed Headrick in Pasadena, California in 1975

# Course Location

- The proposed disc golf course will be located in the City owned, vacant grassy area down by the “Off Leash Dog Park” which is at the end of North Warren Street near the Greenway.
- This grassy area provides ample amounts of land for a potential Par 3, 9 hole disc golf course.



**Hole 1**

PAR 3

207'

Hole Sponsored by:  
ECU Student Government Association

**Hole 2**

PAR 3

181'

Hole Sponsored by:  
ECU Student Government Association

**Hole 3**

PAR 3

245'

Hole Sponsored by:  
ECU Student Government Association

**Hole 4**

PAR 3

245'

Hole Sponsored by:  
ECU Student Government Association

**Hole 5**

PAR 3

150'

Hole Sponsored by:  
ECU Student Government Association

**Hole 6**

PAR 3

316'

**Hole 7**

PAR 3

193'

**Hole 8**

PAR 3

253'

**Hole 9**

PAR 3

165'



# Course Needs

- 9 Disc Golf Baskets
- 36 Tee Markers -- 4 per hole
- 4 Trash cans
- 9 Installation Kits
- 4' x 8' Course Overview Sign

# Budget Breakdown

Item	Cost p/ Unit	Quantity	Shipping	Total
Disc Golf Basket	\$275	9	\$401	\$2,876.19
Tee Markers	\$7.50	36	\$31.20	\$301.20
Trashcans	\$76.88	4	\$136.00	\$443.52
4' x 8' Course Overview Sign	\$448.00	1	0	\$448.00
Hole Signs	\$22.00	9	0	\$198.00
Labor	0	0	0	\$0.00
			Total	\$4,266.91

# Why the City Should Support the Course

- Low Maintenance
- Paid for by the ECU Student Government Association and private supporters of the initiative
- Increase Greenway usage and gets more citizens down by the River
- Disc Golf is an extremely popular outdoors activity for folks of all ages
- Disc Golf projects will make Greenville a more desirable destination
- If the City would like to use this land for another purpose at another period in time, then all you have to do is take the Disc Golf Holes and rocks out of the ground
- Continues to cultivate and strengthen the ECU Student Government Association-City of Greenville relationship

# Statements of Support

- ECU Student Government Association
- Epsilon Mu chapter of the Pi Kappa Alpha fraternity
- University Neighborhood Association (UNA)
- Private Investors

# Item 18: Update on the Community Development Department and SECU-RE Partnership

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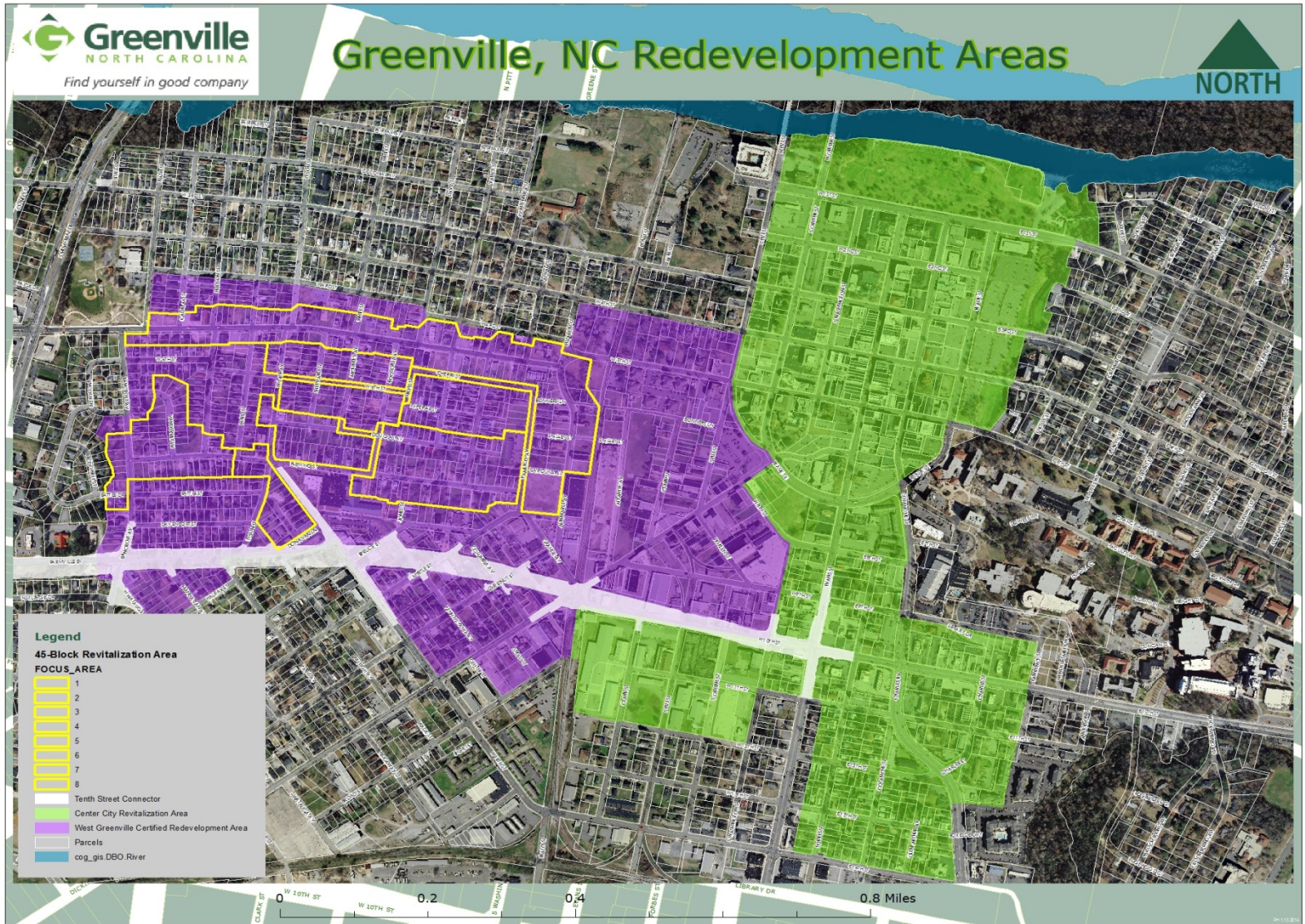
# Background

- In February 2013, staff first met with SECU-RE with regards to a housing partnership.
- SECU-RE (State Employees Credit Union – Real Estate) is a wholly-owned subsidiary of SECU.
- Over the past two (2) years staff has worked with SECU-RE to:
  1. Coordinate Planning
  2. Assessing Property
  3. Provide Development Guidance

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# Background

- SECU-RE has decided to focus their efforts north of West Third Street
- SECU-RE intends that the homes that they manage will be for safe, quality, and affordable housing purposes
- SECU-RE also intends to partner with the City on creating homeownership opportunities.





1015 A/B Colonial Avenue



1015 A/B Colonial Avenue



*Find yourself in good company*

1015 A/B Colonial Avenue



1015 A/B Colonial Avenue



*Find yourself in good company*

205 White St.



205 White St.



*Find yourself in good company*

205 White St.



205 White St.



*Find yourself in good company*

205 White St.



205 White St.



*Find yourself in good company*

1016 Colonial Avenue



1016 Colonial Avenue



*Find yourself in good company*

## 1016 Colonial Avenue



102 Tyson St.



102 Tyson St.



*Find yourself in good company*



102 Tyson St.



102 Tyson St.



*Find yourself in good company*

102 Tyson St.



*Find yourself in good company*

1109 W. Third St.



1109 W. Third St.



*Find yourself in good company*

1210 Battle St.



1210 Battle St.



*Find yourself in good company*

307 Vance St.



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*Find yourself in good company*

# Item 19: Introduction to Neighborhood Quality of Life Dashboard

# Background

- Quality of Life Index developed in 1993
- Dashboard released by Charlotte-Mecklenburg in 2012
- Utilizes available data to promote evidence-based decision-making
- Considered best practice by neighborhood programs nationwide
- Proven beneficial for wide range of users
- Community Development and IT collaboration

# Purpose

- Encourage citizen engagement and ownership by providing a tool that promotes neighborhood understanding and forward thinking
- Create opportunities for evidence-based decision-making
- Support service providers in their assessment of community needs



# Design

- 4 Dimensions
  - Social
  - Economic
  - Housing
  - Safety
- 20 Variables
- Geography
  - Neighborhood Profile Areas: 2010 Census Block Groups
  - Address Recognition

# Quality of Life Dashboard

# Neighborhood Engagement

- Understand strengths and weaknesses
- Celebrate successes
- Identify opportunities and priorities
- Communicate with service providers and government officials to identify what needs to be accomplished for neighborhood improvements

# Next Steps

- Intended release January 2015
- Public Outreach
  - Neighborhood Webpage- City Council priority
  - Neighborhood Advisory Board
  - Neighborhood Meetings
  - Annual Neighborhood Symposium
- Internal Promotion
- Further Project Development

# **Item 20:** Update on the Policy and Capital Implementation Strategies for adopted Neighborhood Reports and Plans

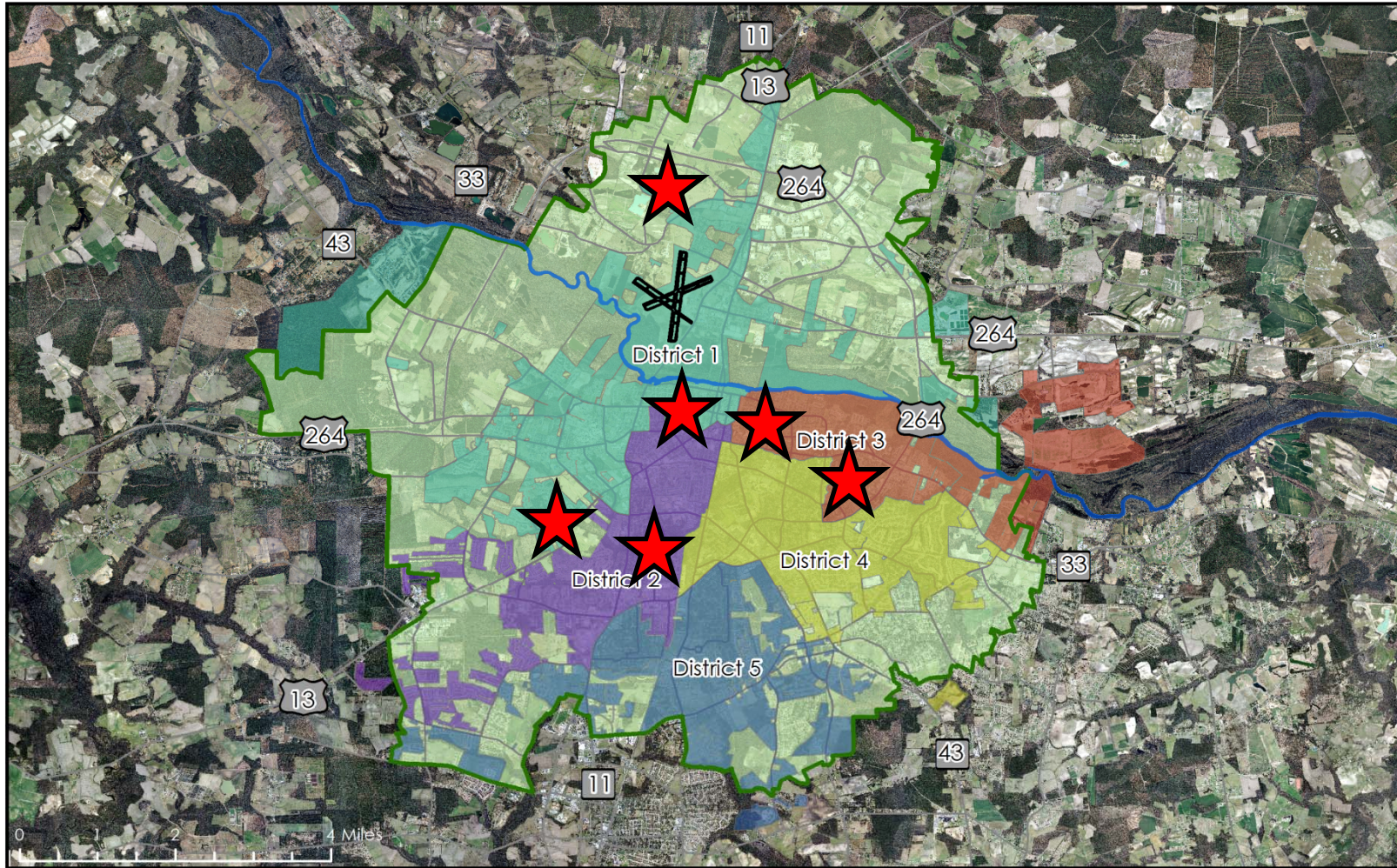
# Task Force on Preservation of Neighborhoods and Housing

## Strategy # 9:

- “Develop and adopt Neighborhood Plans to guide public policy and investment decisions in older, established neighborhoods”.

# City Council Goals 2006-7

“Emphasize the importance of neighborhood stabilization and revitalization”.



**Map Legend**

 Greenville's ETJ	 District 1	 District 4
 Pitt-Greenville Airport (PGV)	 District 2	 District 5
 Tar River	 District 3	



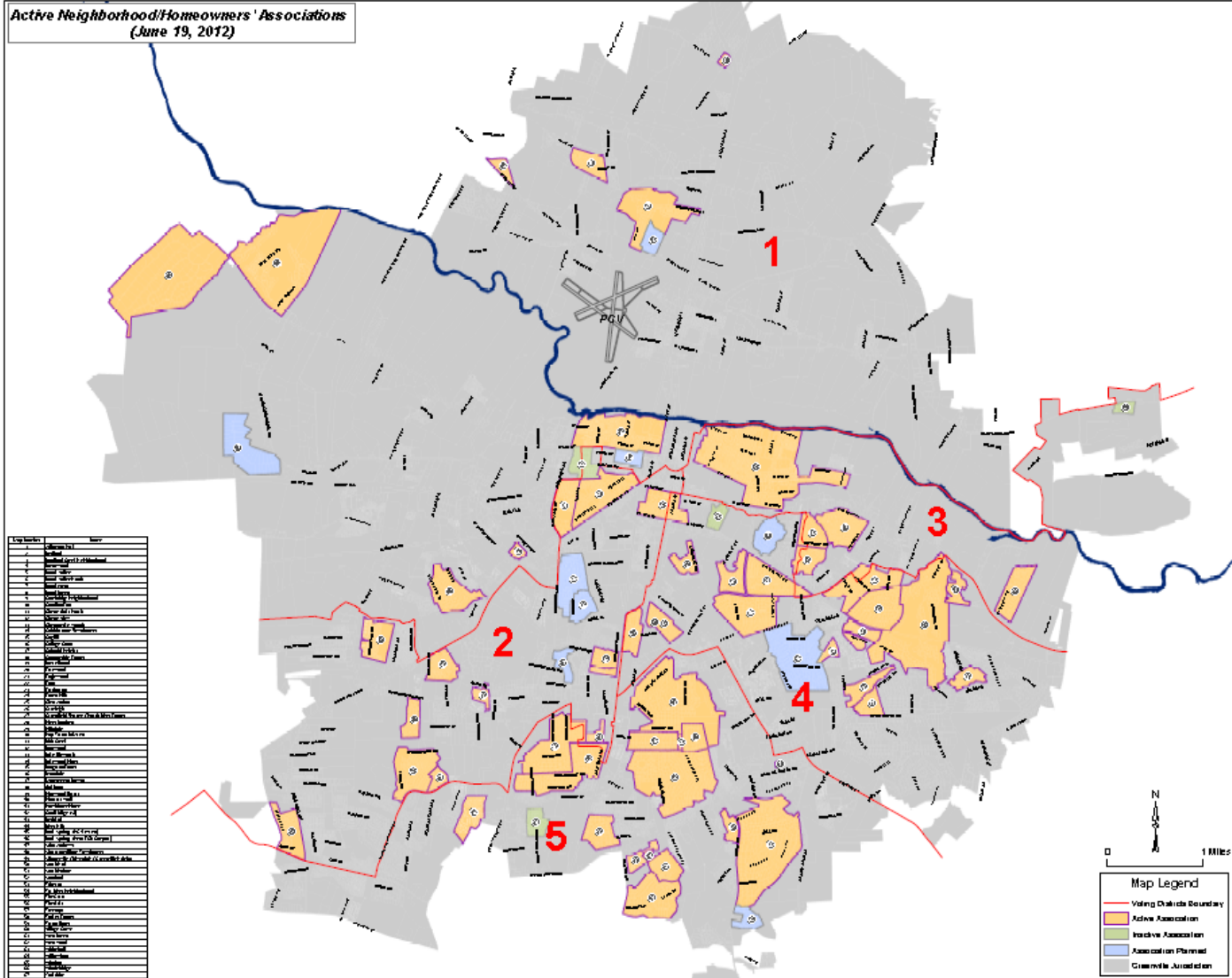


# Summary

- Began 2004
- 6 plans adopted (over 12 neighborhoods)
  - 4 policy items (total)
  - 35 capital items (total)
    - 5 capital items that remain unaddressed

Category	Item
Grant	Home improvement grant programs (4 plan areas)
Infrastructure	Improve Tripp Lane (pave existing gravel \$20,000)
Policy	Junk car policy
	Commercial zoning adjacent to Lake Ellsworth Subdivision
	Request/encourage GUC update GIS/GPS coverage for all public utilities

Active Neighborhood/Homeowners' Associations  
(June 19, 2012)



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