

1.12.15

# City Council Meeting

# Item 13: Presentations by Boards and Commissions

## a. Environmental Advisory Commission

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# EAC Members

**Scott Anderson** – Engineer (2014 Chair)

**Michael Behm** – ECU Professor (2014 Vice-Chair)

**David Ames** – Physician

**Owen Burney** – Building Contractor

**Emilie Kane** – Retired ECU Administration

**David Kimmel** – ECU Professor

**James Woodley** – Retired Biologist – EPA

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# Support to EAC

**Marion Blackburn**, Council Member

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**Kevin Mulligan**, Director, Public Works

**Lisa Kirby**, Engineering Staff

**Amanda Boone**, Engineering Staff

**Amanda Braddy**, Administrative Assistant

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# 2014 EAC Goals

- 1. Identify and deploy five ways in which to engage citizens in environmental sustainability with funding that supports an environmental sustainability project**

Environmental Survey prepared and completed by Dr. Kimmel and colleagues; Free Boot Friday booth; GTV9; Working to identify new funding sources.

- 2. Increase deliberate and intentional engagement with Council & other commissions**

EAC members review activities of other commissions and report on the potential environmental impacts and opportunities for environmental education

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# 2014 EAC Goals cont'd.

## 3. Identify and suggest five ways to reduce volume of our waste

Encouraging citizens to reduce their consumption of goods through distribution of Plastic's Brochure and support of City's recycling cart distribution program.

## 4. Seek ways to preserve our "liquid gold" (water)

Continuing to implement EAC Stormwater Grant Program

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# 2014 EAC Goals cont'd.

## 5. Incorporate service learning students from ECU in the pursuit of one 2014 EAC goals

Utilized a service learning student to develop educational publications for the City's Energy Savings Performance Contract.

## 6. Distribute a plastics brochure

Distributed brochures developed by the Commission.

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# 2014 EAC Goals cont'd.

- 7. Develop an inventory of the City's Public Works' environmental sustainability accomplishments and/or achievements**

An assessment has been completed by the City but not specific to Public Works.

- 8. Develop a culture of measuring and disseminating the results of EAC's efforts**

Accomplished within prior goals.



# 2015 EAC Priorities

- Develop a Strategic Plan
- Promote and expand the EAC grant program (advertising and seeking new funding sources)
- 2012-2013 Grant Recipient – Wahl-Coates 4-H Group
- 2013-2014 Grant Recipient – J.H. Rose High School
- 2014-2015 Grant Recipient – Ridgewood Elementary
- Continue to increase deliberate and intentional engagement with Council and other boards and commissions

# Item 13: Presentations by Boards and Commissions

## b. Pitt-Greenville Airport Authority

***PITT-GREENVILLE  
AIRPORT AUTHORITY***

Annual Presentation to City Council

January 12, 2015

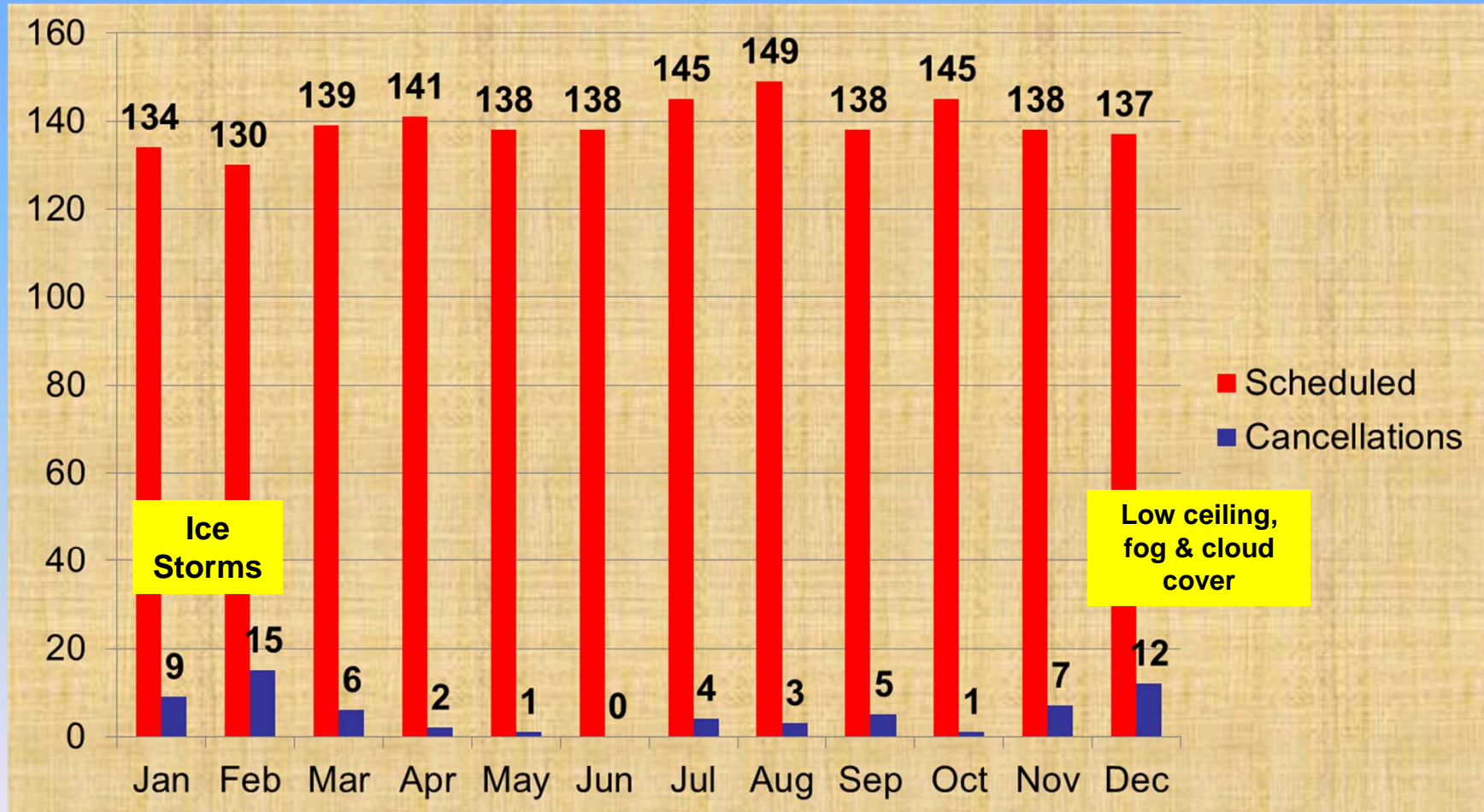
# Presentation Outline

- Flight Delays & Cancellations
- PGV Fast Facts
- Commercial Airline Service
- Capital Improvement Projects

# Flight Cancellations

- Higher than normal flight cancellations Dec 22 & 23<sup>rd</sup> during peak Christmas travel days
- All cancellations due to weather...mostly low cloud ceiling, fog & poor visibility
- Other Eastern NC airports also had flight cancellations during same time period
- ECU departed to Birmingham on two chartered flights on Dec 29<sup>th</sup>
  - However USAir cancelled two flights during same timeframe due to weather

# Flight Cancellations for 2014



# PGV Fast Facts

- Comprises 1,000 acres
- 2 Runways
- Capable of handling large jets



# PGV Property Line





# PGV Economic Impact

## Pitt-Greenville Airport Economic Impact Summary

Impact Type	Jobs	Economic Contribution	Payroll per Year
Direct	150	\$21,380,000	\$4,600,000
Indirect	110	\$43,420,000	\$2,200,000
Induced	50	\$32,470,000	\$1,340,000
Total Impact	310	\$97,270,000	\$8,140,000

# Commercial Air Service

- US Airways Express
- 5 flights/day to & from Charlotte
- Current daily operations reflect 3 jets & 2 turboprops



# Passenger Traffic Trends



# Capital Improvement Projects

# Capital Improvement Projects

- Objective: Continue to modernize & upgrade PGV infrastructure
  - Over last 5 years, PGV has invested \$20M of federal/state grant funding into infrastructure
  - Airport has also invested \$2.0M of airport funding into infrastructure and equipment upgrades

Runway 2-20  
Extension/Safety Area  
Improvements

# Runway 2-20 Extension/Safety Area Improvements

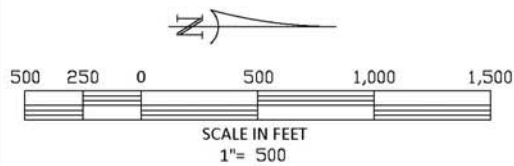
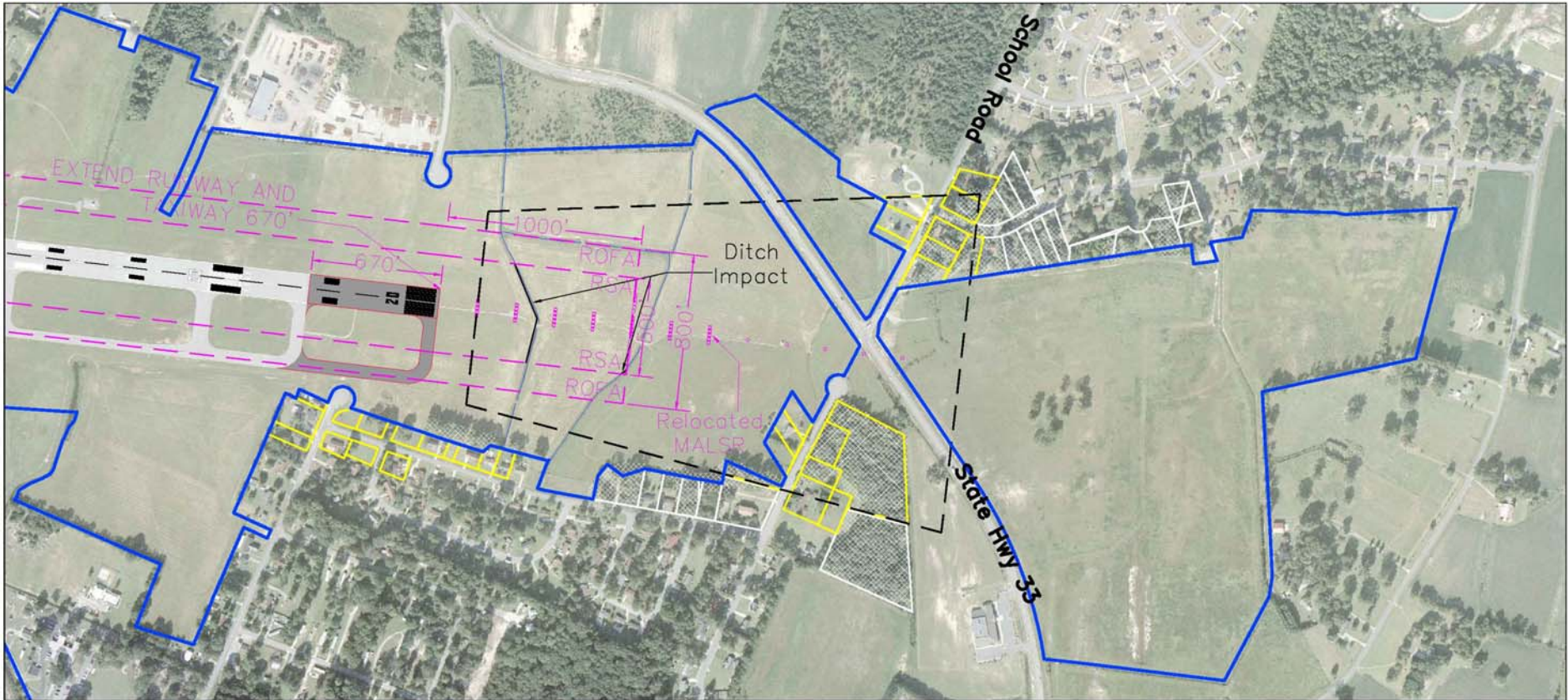
- Purpose is to meet new FAA safety standards regarding safety areas for commercial jet aircraft
- Project not oriented toward operational capability or larger aircraft
- Extends main runway by 670'

# Runway 2-20 Extension/Safety Area Improvements

- \$10.2M project
- Voluntary property purchases in noise sensitive areas have been completed
- Voluntary property/easement purchases underway
- Runway construction underway
  - Completion Fall 2015



# DRAFT



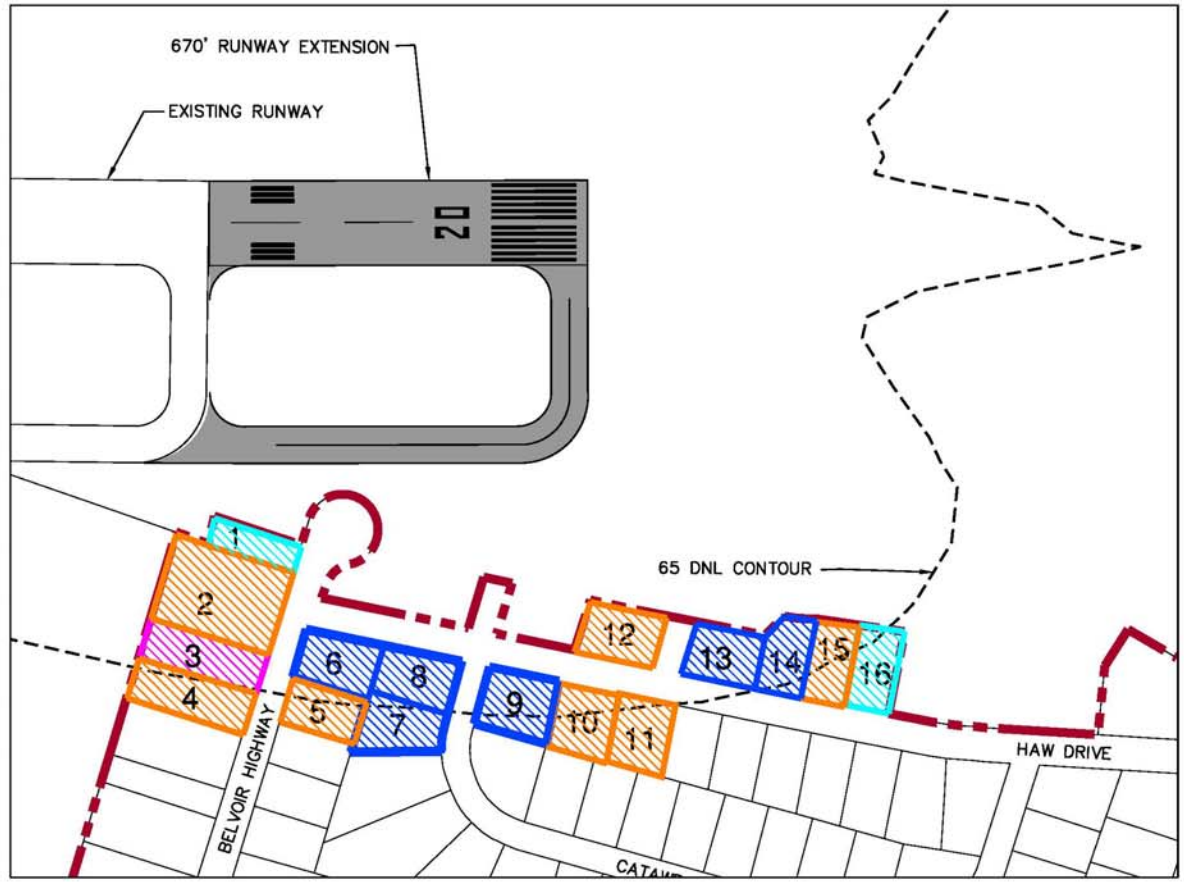
## LEGEND

-  Airport Property Line
-  Fee Simple Land Acquisition - Noise and/or RPZ
-  Avigation Easement Acquisition Parcels
-  Tree Clearing Area

Pitt-Greenville Airport  
Environmental Assessment  
**Exhibit 4B: Alternative 3 - 670' Runway 20 Extension  
Runway 20 End**

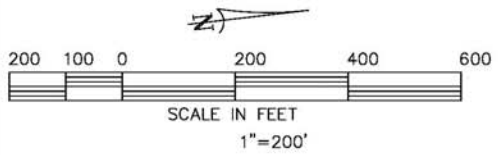
April 2011

TALBERT & BRIGHT, INC.



- PURCHASE AGREEMENT SIGNED. AWAITING CLOSING DATE. (PARCEL 3)
- PROPERTY HAS CLOSED. (PARCEL 1 & 16)
- PARCEL ACQUIRED UNDER AIP-39 (PARCEL 6, 7, 8, 9, 13 & 14)
- PROPERTY OWNER HAS DECLINED OFFER FOR VARIOUS REASONS (PARCEL 2, 4, 5, 10, 11, 12 & 15)

PARCEL	OWNER
1	GARY & ANNIE DICKENS
2	CHARLIE PITT, JR.
3	CURTIS & BARBARA DIXON
4	ALICE COGDELL-DANIELS
5	MILTON & DORIS CLEMONS
6	PAULINE LANGLEY
7	JOHN & KATHRYN BLACKWELL
8	PAULINE LANGLEY
9	ERMA TAYLOR
10	EDDIE & EDNA ATKINSON
11	SANDRA MOORE
12	CHARLES & DORIS GOODING
13	LEON & EVELYN MARSHALL
14	MAE ARTIS
15	VIOLA SPELL
16	JERRY SUTTON

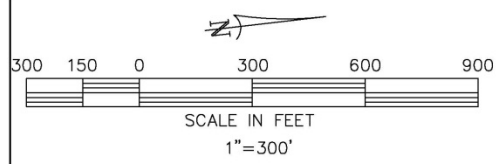
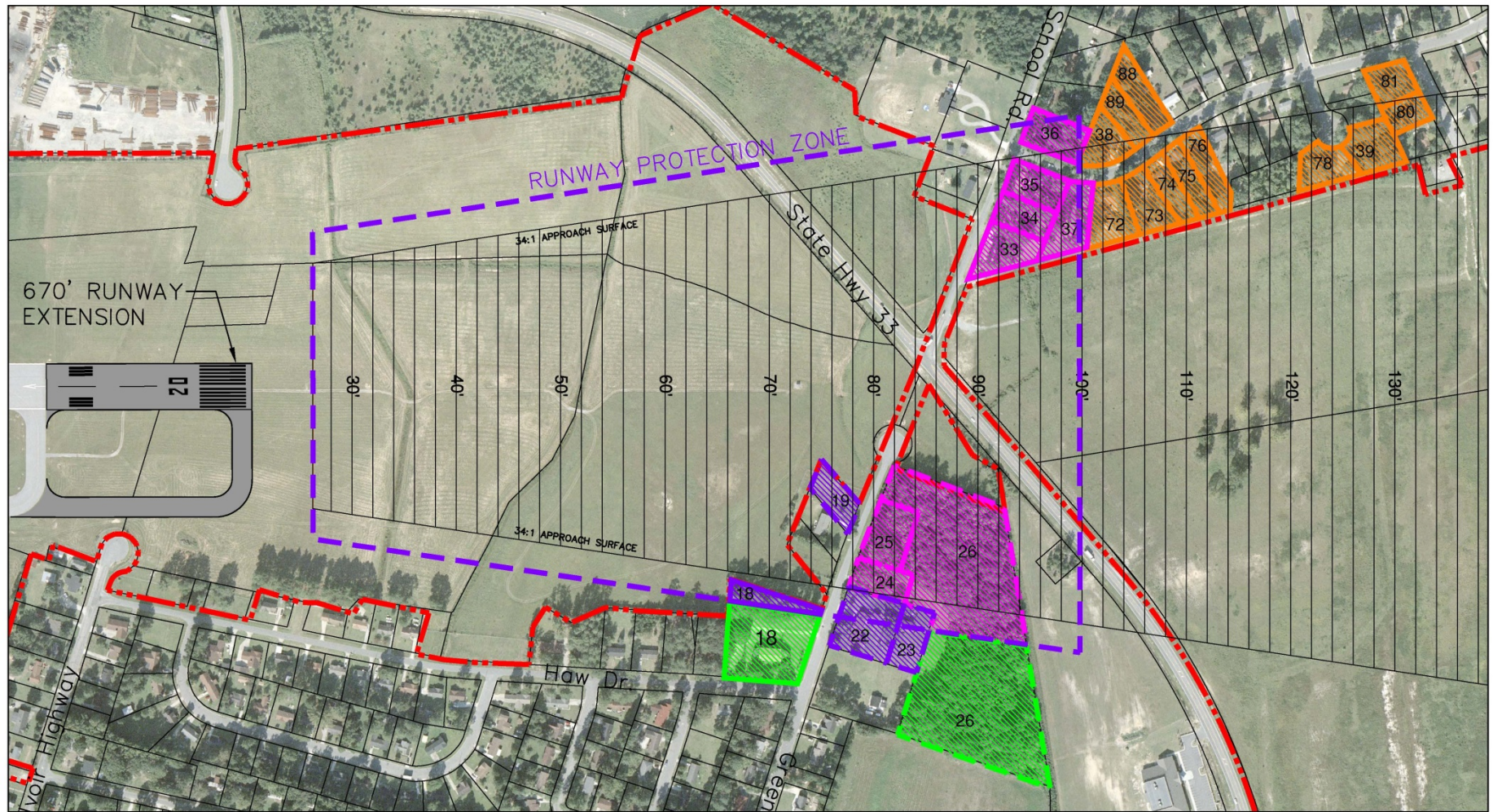


Pitt-Greenville Airport

**RUNWAY 2-20 LAND ACQUISITION PHASE 1A**  
**65 DNL NOISE CONTOUR**

June 2014 TALBERT & BRIGHT, INC.

# Runway Protection Zone Impacts



- AIRPORT PROPERTY LINE
- 34:1 APPROACH SURFACE AND RUNWAY PROTECTION ZONE - FEE SIMPLE ACQUISITION
- 34:1 APPROACH SURFACE - AVIGATION EASEMENT ACQUISITION
- 40:1 DEPARTURE SURFACE - AVIGATION EASEMENT ACQUISITION
- RUNWAY PROTECTION ZONE - FEE SIMPLE ACQUISITION
- (dashed parcel lines indicate Keitt properties)

Pitt-Greenville Airport

**LAND ACQUISITION  
PHASE 1B: 34:1 APPROACH**

September 2012 TALBERT & BRIGHT, INC.

# PGV-Funded Capital Improvement Projects

Corporate Hangar Development



This is EXHIBIT A,  
consisting of 1 page, referred to in and part of  
the Agreement between OWNER and  
ENGINEER for Professional Services dated  
Revised December 30, 2014

Initial: \_\_\_\_\_  
OWNER: \_\_\_\_\_  
ENGINEER: \_\_\_\_\_

# Hangar Development

- PGV has awarded contract for design/engineering of 2 corporate hangars
- Anticipate project will be ready for bid in 3 months
- Anticipate completing construction in early fall 2015
- Prospective tenants have been identified and discussions are ongoing

# Item 14: Agreement with Uptown Greenville for Installation of the Live United Courtyard



Parcel: 18141

Physical Address: 0 W FOURTH ST

Owner Name: GREENVILLE CITY

OwnerAddress1: PO BOX 7207

Acres: 0.04

Deed / Document Date: 05/2007

Building Type / Use: COMMERCIAL

Number of Buildings: 0

Building Value:

Extra Features Value: \$0

Land Value: \$17,420

Total Current Market Value: \$17,420

Total 2011 Market Value: \$17,420





## Fourth Street Parklet at Merchants Alley

existing conditions

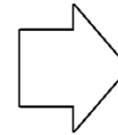
City of Greenville, North Carolina  
October 27, 2011



2007:  
Land is acquired by City of  
Greenville



2011:  
Design is approved  
Uptown Greenville and City  
of Greenville



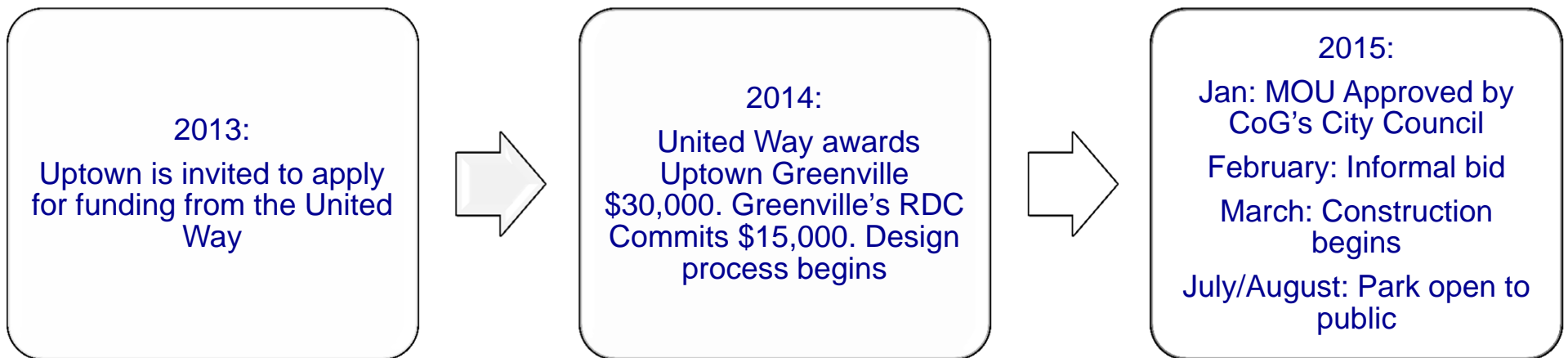
2012:  
Uptown Greenville and City  
of Greenville complete  
phase 1 site improvements



## Fourth Street Parklet at Merchants Alley phase one : photorealistic sketch

City of Greenville, North Carolina  
October 27, 2011





# LIVE UNITED Courtyard & Born Learning Trail

GOAL: Uptown Greenville proposes to create an urban recreational area and Uptown “Born Learning Trail” designed to engage youth and adults in a quality urban experience while simultaneously fostering opportunities to build physical, intellectual, emotional and social strength in families.

The United Way of Pitt County actively embraces the nationally acclaimed “Born Learning Trail” as a valuable youth development tool.

# LIVE UNITED Courtyard & Born Learning Trail

A Born Learning Trail provides young children with an opportunity to get active, have fun and boost language and literacy skills. The "trail" features age-appropriate, simple-to-construct activities that can be set up outdoors or in.



# LIVE UNITED Courtyard & Born Learning Trail

The “ Uptown Born Learning Trail” (BLT) is proposed to consist of several stations throughout the district to provide parents/caregivers and their children the opportunity to get active and bond.



## POTENTIAL UPTOWN BORN LEARNING TRAIL SITES



Potential “BLT” sites include:

- The Pitt County Arts Council at Emerge
- The Greenville Museum of Art
- Go-Science Center
- The Uptown Parking deck
- Town Common
- Trailhead to the Greenway
- Shepard Memorial Library
- City Hall
- Pitt County Boys and Girls Club



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# LIVE UNITED COURTYARD and Born Learning Trail

IS A JOINT EFFORT BETWEEN THE FOLLOWING  
PARTNERS:

- United Way of Pitt County
- Uptown Greenville
- The City of Greenville's Redevelopment Commission and the Public Works Department
- Pitt County Arts Council at Emerge
- Rivers and Associates



welcome  
to the  
born learning™  
trail!

Did you know that learning is happening all the time?

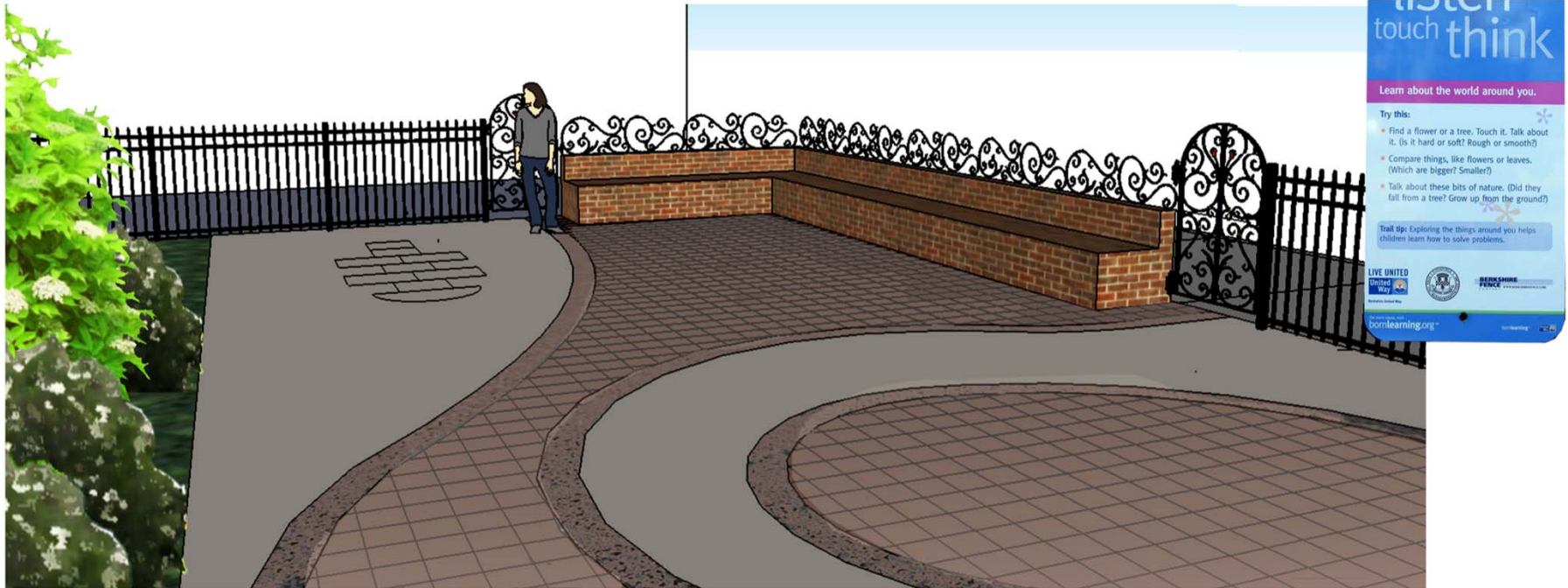
For ways to learn together, just look for the *Born Learning Trail* signs. By playing and exploring you help young children get ready for success in school and in life.

Together, you can turn everyday moments into learning moments.

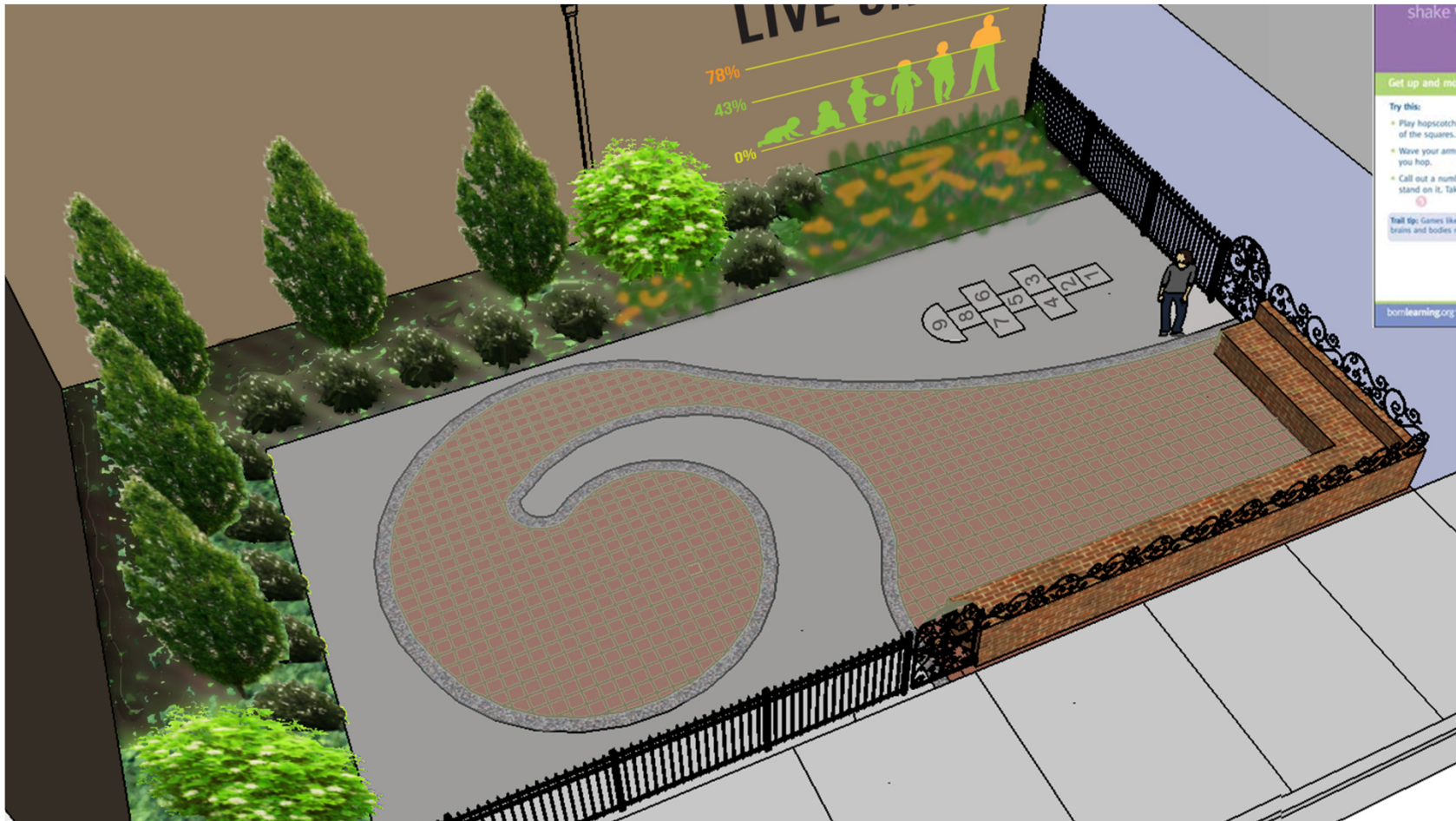
Happy trails!

[bornlearning.org](http://bornlearning.org)

ARTIST DESIGNED GATES AND FENCE PANELS TO TOP SEAT WALL. MAY BE COLORFUL AND WHIMSICAL, OR IN SOME WAY INTERACTIVE.



LOOK, LISTEN, TOUCH, THINK SIGNAGE IN PLANTING BED. PLANTS CHOSEN FOR INTERESTING QUALITIES SUCH AS SHAPE, COLOR, SMELL, TEXTURE



shake wiggles

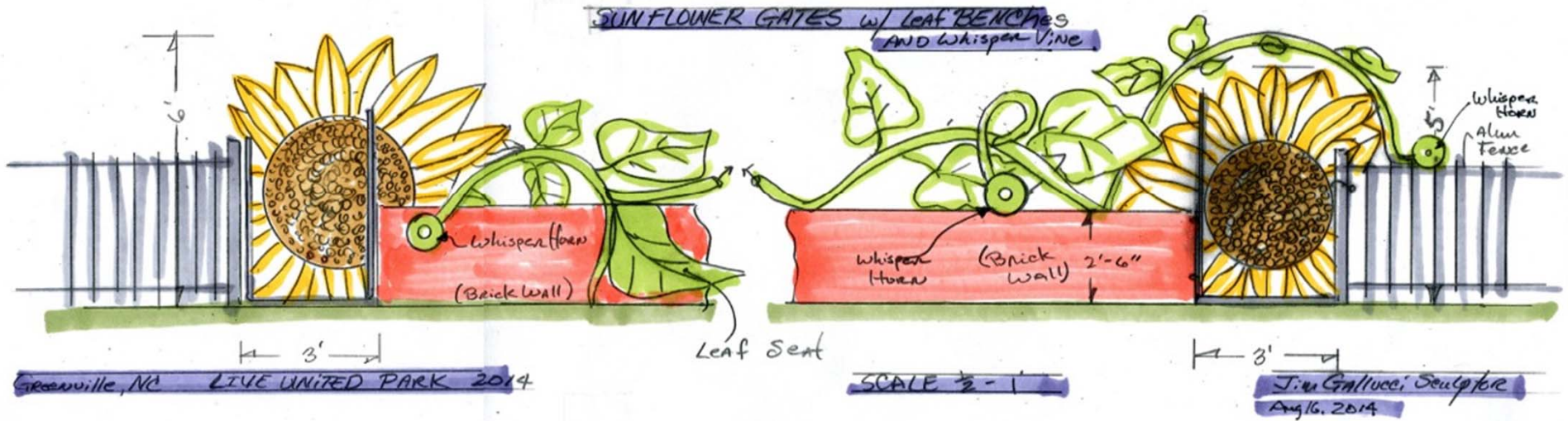
Get up and moving with your child.

Try this:

- Play hopscotch. Toss a small rock on one of the squares. Then hop over it.
- Wave your arms or tap your head as you hop.
- Call out a number and ask your child to stand on it. Take turns.

Trail tip: Games like these will get children's brains and bodies moving.

bornlearning.org



Revenue Overview			
Entity	Cash	In-Kind	Use
United Way	\$30,000		Construction, courtyard
City of Greenville's Redevelopment Commission	\$15,000		Construction, courtyard
Uptown Greenville	\$2,000	\$8,000	Phase 1 site development, project management
Pitt County Arts Council at Emerge		\$1,000	Hand crafted mosaic benches (2)
Rivers and Associates		\$7,000	Design services
Total project	\$52,000	\$16,000	\$68,000

## Estimated Expense Overview

Entity	Cash	Use
Site improvements	\$30,000	Construction, courtyard
Decorative Fencing	\$12,000	Jim Galluchi fencing/entry
Design	\$ 5,000	River's and Associates
Contingency (10%)	\$ 4,000	
Estimated expenses	\$51,000	

To embrace the domain of healthy youth development, programming at the LIVE UNITED Courtyard may include activities organized by area nonprofits who are focused on youth development. Once fully constructed, Uptown Greenville will assist with coordinating meaningful programming.

IN SOME WAY INTERACTIVE.  
BORN LEARNING WELCOME SIGNAGE VISIBLE TO FOOT TRAFFIC ON 4th STREET AND MERCHANTS ALLEY.



WALL WITH PAINTING  
HOP, TOSS, SHAKE, WIGGLE SIGN NEAR HOPSCOTCH - ETCHED IN PAVEMENT. SPIRAL PATTERN ENCOURAGES KIDS TO FOLLOW







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## Role of the City of Greenville:

1. Management and coordination of installation of the Project;
2. Procurement of services of a contractor necessary for the installation of the project with funds provided by Uptown Greenville;
3. Procurement of landscape and other materials for the Project with funds provided by Uptown Greenville;
4. Determination of future replacement or repair needs for the project and coordination with Uptown Greenville to determine how needs will be funded;

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## Role of the City of Greenville:

5. Provision of application of landscape materials associated with normal landscape maintenance activities (fertilizer, lime, herbicides, pesticides);
6. Provision of future replacement or repair of the project to the extent funds are provided by Uptown and allocated by the City;
7. Maintenance of property and liability insurance coverage on the project on the same basis as coverage is maintained on other property owned by the City; and
8. Installation of a plaque that recognizes United Way, Uptown Greenville, and the City.

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## Role of Uptown Greenville:

1. Promotion of the Project;
2. Provision of funding for all material and installation costs associated with construction of the project and design of the project;
3. Provision of funding for installation by a private contractor of landscape mulch once per calendar year for the project;
4. Preparation of design, and technical specifications of the project for the purpose of bidding and contracting for the installation of the project;
5. Reception of requests and scheduling of the use of the Live United Courtyard by persons;

## **Role of Uptown Greenville:**

6. Coordination of and payment for any and all artwork associated with the project. The art work for the project must be approved by the City; and
7. Coordination with the City to determine how future replacement or repair needs will be funded.

The City's Redevelopment Commission has sanctioned the latest improvements as well as the first phase improvements completed at the gravel parking lot some eighteen months ago.

The project's construction is funded by a grant obtained by Uptown Greenville from United Way of Pitt County.

Staff recommends City Council approve the agreement between the City of Greenville and Uptown Greenville for the construction of the Live United Courtyard.

# Item 15: Acceptance of Golden Leaf Grant award for Project Revere

# Golden Leaf Foundation Economic Catalyst Grant

- Golden LEAF's mission is to promote the social welfare of North Carolina's citizens and to receive and distribute funds for economic impact assistance to economically affected or tobacco-dependent regions of North Carolina
- Economic Catalyst Grant applications are to assist eligible state, regional and local economic development entities with grants to support permissible activities that lead to job creation in tobacco-dependent or economically distressed areas. The project must be “at risk” for location outside of NC.
- City received a grant in the amount of \$539,445 to assist a local life science company grow their company from current full time employment of 12 to 150 over four years.
- Grant funds will be used to purchase and lease equipment to company with lease payments used to capitalize the City’s Site Ready grant program.

**Golden LEAF**  
FOUNDATION





# Grant Administration Process: Four Steps

1. City Council accepts grant from GLF (Tonight)
2. City Council authorizes sole source procurement of six pieces of equipment (Tonight)
3. City Council authorizes lease to company (February)
4. City Council holds public hearing to authorize economic development assistance in the form of below market rate lease terms. (February)

## Staff Recommendation:

Staff recommends that the City Council accept the Golden Leaf Grant award in the amount of \$539,444.67

# Item 16: Consideration of sole-source equipment purchase in support of Project Revere

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# Grant Administration Process: Four Steps

1. City Council accepts grant from GLF (Tonight)
2. City Council authorizes sole source procurement of six pieces of equipment (Tonight)
3. City Council authorizes lease to company (February)
4. City Council holds public hearing to authorize economic development assistance in the form of below market rate lease terms. (February)

# Sole Source Justification

- N.C.G.S. 143-129(e)(g) allows for purchases of apparatus, supplies, materials, or equipment to be purchasing using sole-source exception when: (i) performance or price competition for a product are not available; (ii) a needed product is available from only one source of supply; or (iii) standardization or compatibility is the overriding consideration.

# Sole Source Purchase List

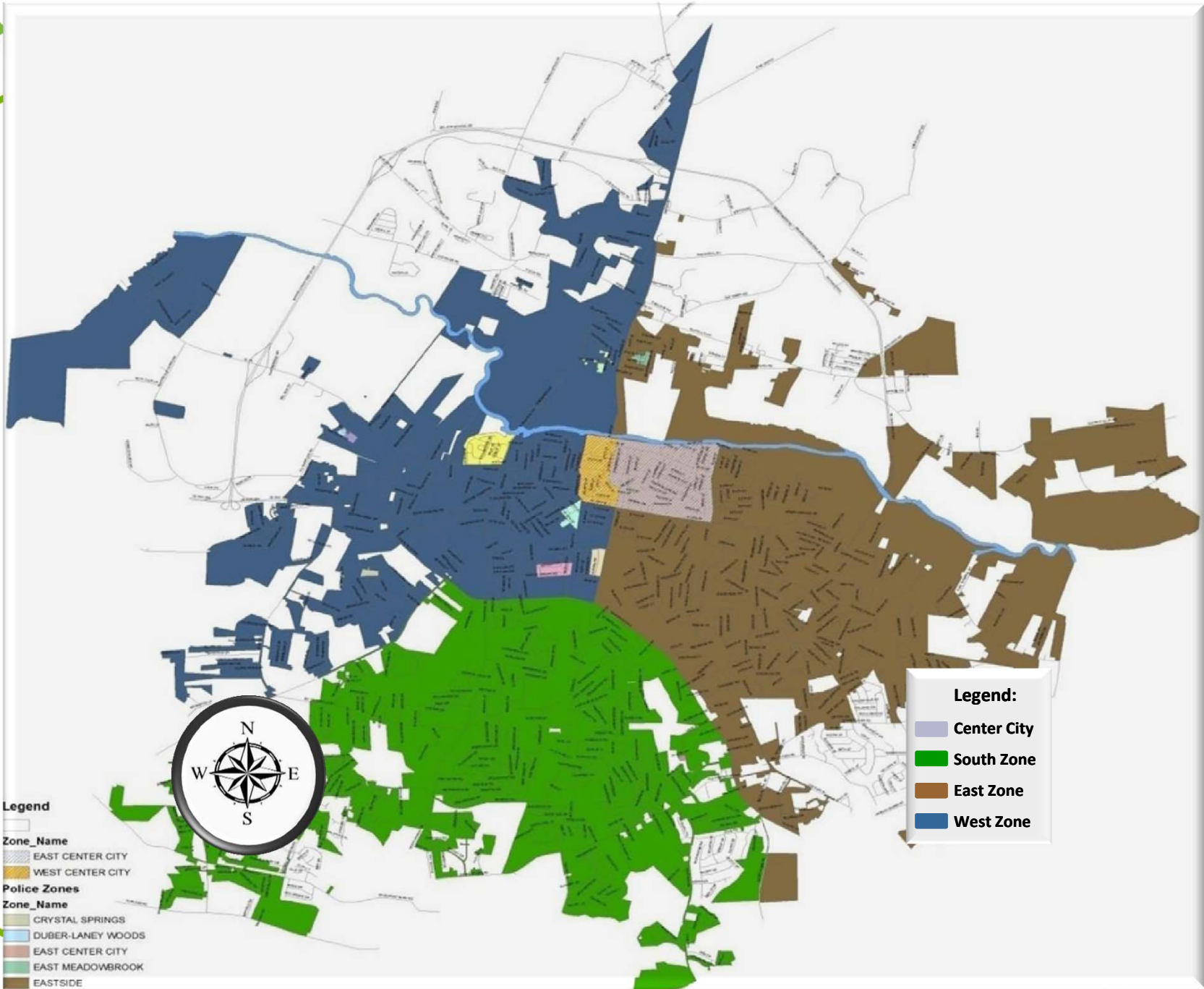
- 3500 Genetic Analyzer (x 1): \$113,300.00 (Life Tech)
- 7500 Real Time PCR System (x 1): \$31,875.00 (Life Tech)
- GeneAMP PCR System 9700 (x 2): \$14,232.00 (Life Tech)
- HID EVOLution Extraction system (x 1): \$246,835.36 (Tecan Inc.)
- CX41 Olympus microscopy system (x 4): \$16,567.20 (Olympus America)
- Crime-Lite 82S Light sources (x 2): \$9,956.04 (Foster+Freeman)

## Staff Recommendation:

Staff recommends that the City Council award sole source contracts to vendors described herein, contingent upon the equipment lease terms and contract being approved by the City & Golden Leaf Foundation and the terms of that lease and contract being executed by the company in pursuance of Project Revere.

# Item 18: Presentation on Preliminary Crime Statistics for 2014





# 2014 Synopsis

Category	2013	2014	% Change
Violent Part 1 Crimes	554	478	- 13.7%
Property Part 1 Crimes	3862	3683	- 4.6%
<b>Total Part 1 Crimes*</b>	<b>4416</b>	<b>4161</b>	<b>- 5.77%</b>
Reportable Crashes	3500	3857	10.0%
Non-Reportable Crashes	1702	666	- 61.0%
<b>Total Crashes</b>	<b>5202</b>	<b>4523</b>	<b>- 13.0%</b>

\* 2014 numbers are preliminary and may vary (+/-)0.5-1.0%, pending adjustments, outstanding cases, etc.

# 2014 Crime Statistics

Crime Type	2013	2014	% Change
Homicide	7	4	- 42.9%
Rape	20	14	- 30.0%
Robbery	175	144	- 17.7%
Aggravated Assault	352	316	- 10.2%
<b><i>Violent Subtotal</i></b>	<b><i>554</i></b>	<b><i>478</i></b>	<b><i>- 13.7%</i></b>
Auto Theft	132	115	- 12.9%
Larceny	2573	2773	7.8%
Burglary	1157	795	- 31.3%
<b><i>Property Subtotal</i></b>	<b><i>3862</i></b>	<b><i>3683</i></b>	<b><i>- 4.6%</i></b>
<b><i>Total Part 1 Crimes</i></b>	<b><i>4416</i></b>	<b><i>4161</i></b>	<b><i>- 5.77%</i></b>

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# 2014 Violent Crime

- ❑ **Lowest homicide rate in 20 years.**
- ❑ **13.7% decrease in violent crime due to:**
  - ❑ Focused Deterrence
  - ❑ Data Driven Approaches to Crime and Traffic Safety (DDACTS) Implemented
  - ❑ Crime Reduction Initiative Areas (CRIA) established
  - ❑ Zone Policing Strategy
  - ❑ Increased community engagement
  - ❑ Lowered community tolerance for homicide
  - ❑ Investigation strategies have changed

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# 2014 Property Crime

- ❑ **Despite 7.8% increase in larceny, property crimes decreased overall 4.6%.**
  - ❑ **There are more retail establishments in the city reporting shoplifting incidents.**

# 2014 Crash Data

- 0 vehicle crashes with fatalities.**
- 0 vehicle crashes with pedestrian fatalities.**