

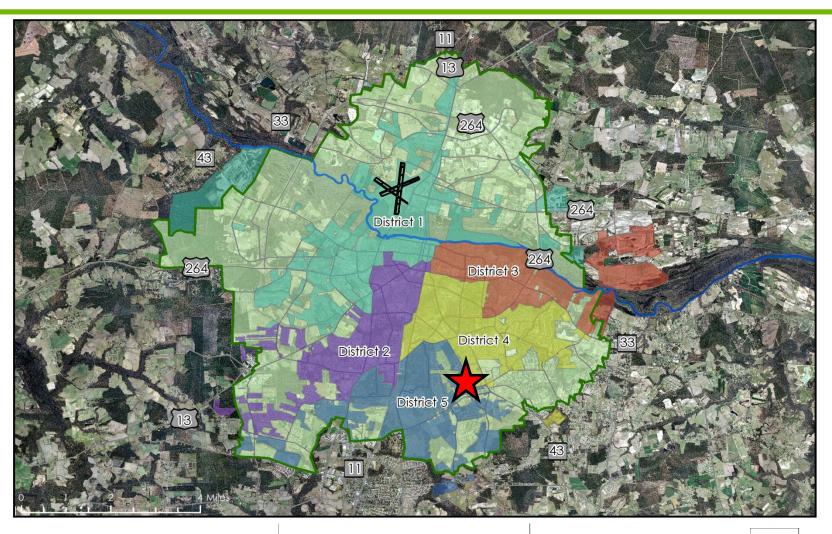
2.12.15 City Council Meeting



Item 2: Ordinance to annex Covengton Downe, Block G, Lot 13 and Block B, Lot 13, involving 2.488 acres located along East Arlington Boulevard and 680+/- north of East Fire Tower Road



General Location Map





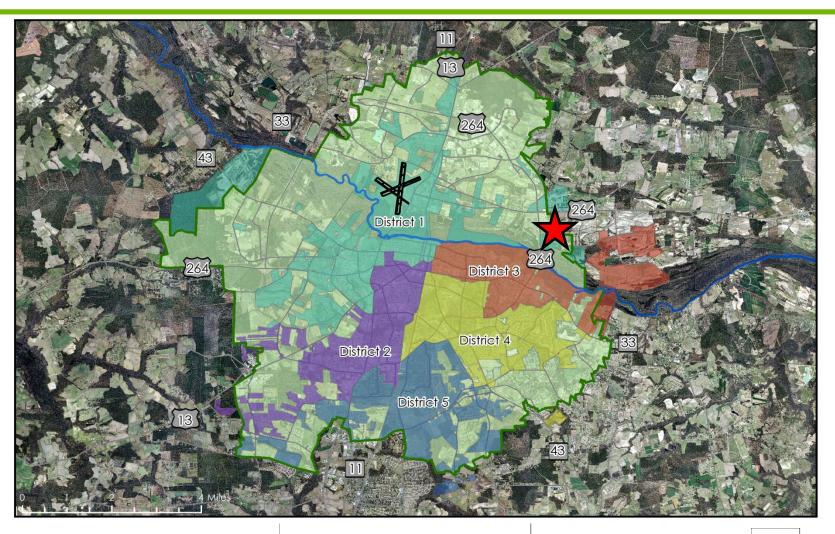




Item 3: Ordinance requested by Scouts, LLC to rezone 1.50 acres located near the intersection of Tupper Drive and Old Pactolus Road and 215+/- feet east of Old Pactolus Road from RA20 (Residential-Agricultural) to CH (Heavy Commercial)



General Location Map



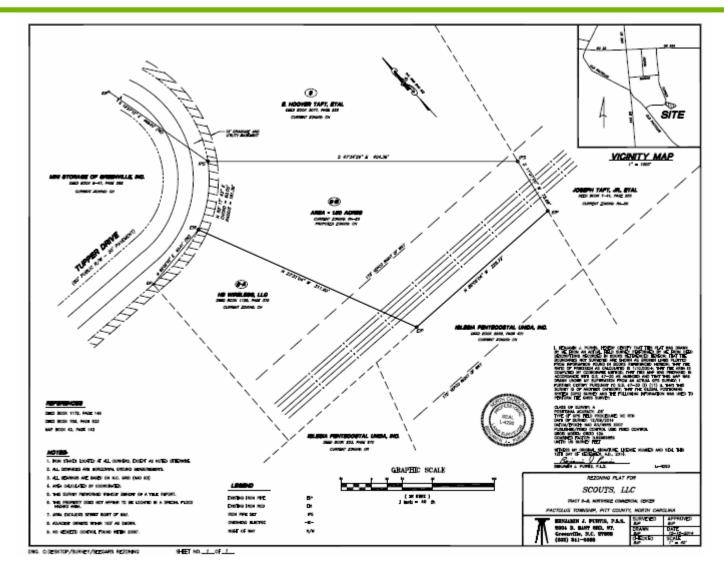


Aerial Map 2012

















Existing Land Use



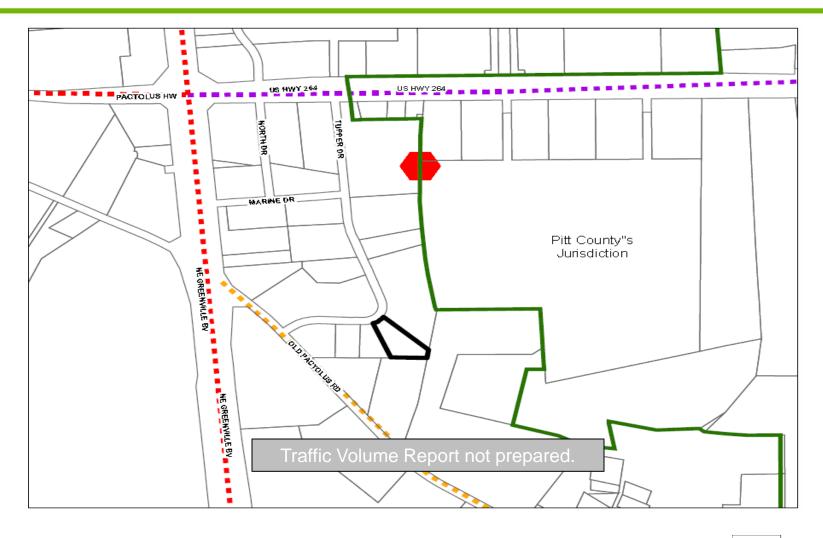


Floodplain



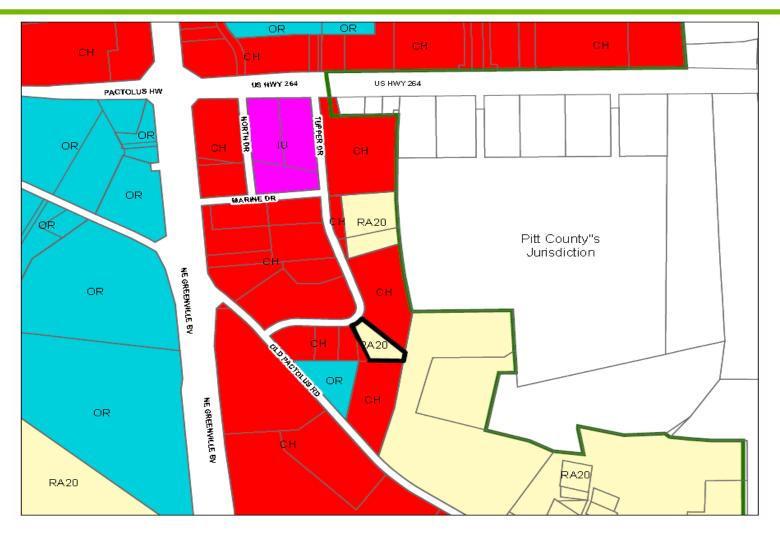


Corridor and Focus Area





Zoning Map





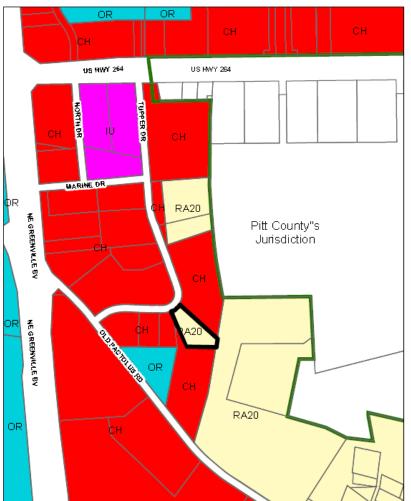
Future Land Use Plan Map





Future Land Use Plan/Zoning Maps

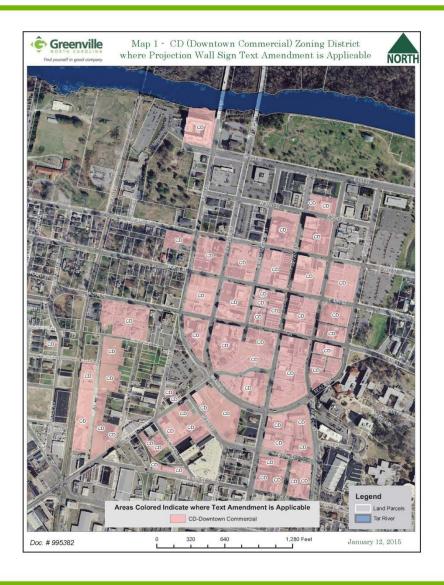






Item 4: Ordinance to amend the Zoning Ordinance by revising the size and projection dimensions for projection wall signs and allowing such signs on each side of a building facing a public street or public alley within the CD (Downtown Commercial) zoning district





Zone (CD)
where
Projection Wall
Sign Text
Amendment is
Applicable



Text Amendments to Sec. 9-4-234(B)(5)(b):

- 3. May project from the building wall not more than three four feet, or two third the distance from the building wall to the inside edge of the street curb line as located at the time of sign permit approval, whichever is less.
- 4. The message portion of the sign, including any letters and/or graphics, shall be perpendicular in orientation to the building wall.
- 5. The bottom edge of a projection wall sign shall be parallel to the finished floor of the building.



- 8. Buildings with two or more stories shall not have projecting signs located higher than the inside finished ceiling of the second story or 24 feet, as measured from the finished grade directly below the sign to the highest point of the sign, whichever is less.
- 9. Not more than one projection wall sign shall be allowed per each individual principal use establishment.
- 6. One projection wall sign is allowed for each side of a building that fronts a public street or public alley.



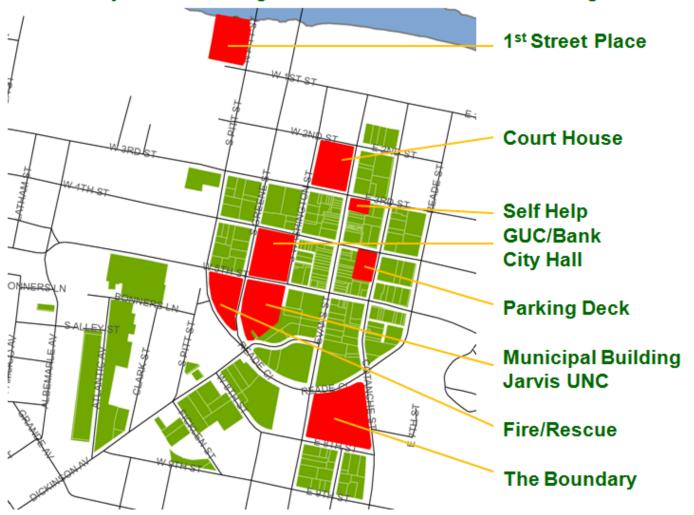
- 12.9. Projection wall signs shall be considered part of the total wall sign allowance., provided however, no projection wall sign shall exceed ten total square feet in sign display surface area. A single side of a double face sign shall be utilized for the sign surface area calculation.
- 10.Properties with frontage having 100 feet or less may have a maximum projection wall sign area of 15 square feet and properties with frontage having more than 100 feet may have a maximum projection wall sign area of 30 square feet.



11.Properties with frontage having more than 100 feet and with at least a three story building located on the property with a height of at least 40 feet and the building lot coverage area of at least 80% of the property may have a maximum projection wall sign area of 50 square feet.



50 S.F. Projection Wall Signs Would Be Allowed on Buildings Labeled





Staff Recommendation: In staff's opinion, the proposed Zoning Ordinance Text Amendment is in compliance with Horizons:

Greenville's Community Plan. Vision Areas Subsection, Management Action H5:

"Develop the downtown as the cultural, recreational, and entertainment center of the City."



Proposed Zoning Ordinance Text Amendment is in compliance with Center City West Greenville Revitalization Plan. Ch. 2, Market Feasibility – Housing, Retail & Entertainment Uses, V. Strategy Implications, Goal 2:

"Reposition and revitalize downtown as a new and vibrant activity center for the city and the region."



Planning and Zoning Commission Recommendation, Jan. 20, 2015:

The Planning and Zoning Commission approved a motion to recommend approval.



Item 5: Presentation by East Carolina University Student Government Association

ECU Student Government Association

ANDREW BOWERS | DIRECTOR OF LOCAL AND STATE AFFAIRS

BOWERSAN12@STUDENTS.ECU.EDU

Officers

- President-Jake Srednicki: <u>SGAPRESIDENT@ecu.edu</u>
- Vice-President-Tyler Moore: SGAVICEPRESIDENT@ecu.edu
- Secretary-Katie Swanner: <u>SGASECRETARY@ecu.edu</u>
- Treasurer-Kaitlyn Dutton: <u>SGATREASURER@ecu.edu</u>
- Chief-of-Staff-Courtney Hartman: SGACHIEFOFSTAFF@ECU.EDU
- Senate Speaker-Ryan Beeson: <u>SGASENATE@ecu.edu</u>
- Attorney General-Carson Pierce: <u>SGAAG@ecu.edu</u>
- All others found on ecu.edu/sga

Fall Semester

- ► ECU College Democrats/Republicans Debate
- Aycock Hall Name Change
- Movement Mondays
- Student Representation
 - ▶ Faculty Senate
 - Senate Public comments

EAST CAROLINA UNIVERSITY.

Spring Semester

- Leadership Changes
- ▶ ECU-Greenville Community Day
- Organizational outreach
- Campus Safety Event
- Appropriations
- Elections

EAST CAROLINA UNIVERSITY.

ECU-Greenville Relations

- Possible board between ECU and Greenville Community
- ▶ 3-4 members from Greenville
- ▶ 3-4 ECU students
- 1 Greenville staff
- Events to bring together Greenville citizens and students together