

## City of Greenville Recycles! Poster Contest Rules

# “Keep Greenville Green”

The City of Greenville Public Works Department is sponsoring the “Keep the Green in Greenville” Poster Contest. All (K-12) City of Greenville Schools, public, private and home school children are invited to showcase their artistic talent and their commitment to the environment by participating in our 1<sup>st</sup> “Keep the Green in Greenville” Art Poster Contest. Students are asked to create a poster that effectively and clearly highlight the importance of recycling. This contest is an opportunity for students to creatively express their understanding of recycling and waste reduction in our community.

The winners of the artwork poster contest will have their artwork enlarged and displayed on the City’s recycling trucks.

This poster contest will help Greenville to promote its goal of increasing recycling, composting, and buying recycled products and packaging.

The City’s web page <http://www.greenvillenc.gov/government/public-works/sanitation> can provide you with information on waste reduction, reuse, recycling, and composting. You may use all or any part of this information to help your students appreciate the importance of recycling, reducing our solid waste, and the beneficial impacts recycling have on our environment.

We hope your school will participate in this contest. We look forward to working with you! If you have any questions, please contact Ms. Cheryl Tafoya at (252) 329-4048, or by email at [ctafoya@greenvillenc.gov](mailto:ctafoya@greenvillenc.gov).

Please read the poster contest rules carefully! Only posters that meet the contest rules will be considered. Posters should be submitted to us no later than April 15, 2015.

Once 15 posters have been selected from your school, please contact Cheryl Tafoya at 329-4048 for pickup of the posters.

### **Eligibility:**

All students in Greenville (public, private and home schools)

The City of Greenville, “Keep the Green in Greenville” Poster Contest will have the following themes:

- Greenville Recycles!
- Composting – Don’t Waste It, Compost It”
- Never Refuse to Reuse!
- Be Cool.....Recycle in School!
- Recycle, It’s Your Future!
- Do it for the Kids - Recycle!

### **Poster Requirements:**

Posters created by students must be their own original artwork. Copyrighted characters (such as Superman, Coke, Pepsi etc....) or copyrighted clip art will not be accepted.

## Materials:

Students may use a variety of media such as watercolor, pen and ink, crayon, chalk, markers, etc. Brighter colors will reproduce better for the poster; light pencil marks will not show up. Keep in mind, winning posters will be on public display and should be easy to see or read.

Note: If a student's artwork is selected, it may be used as a wrap on the City's recycle trucks.

## Size & Layout:

Minimum: 8 ½" x 11"

Maximum: 18" x 24"

Landscape Layout only!!

## Judging Procedure:

School Level - Each participating school is permitted to submit up to fifteen (15) posters. How your school decides on the fifteen (15) posters is up to you. Some schools may wish to have a contest and choose the entries; others may just have the art teacher, principal, or group leader choose.

Each poster must have the Release Form securely fastened to the back of the poster. A poster not accompanied by a completed Release Form will not be eligible for further judging. The posters, with Release Forms, can be delivered to Public Works Department, mailed, or we can collect them from your school. The address to Public Works is:

Public Works Department  
Attn: Kevin Mulligan  
1500 Beatty Street  
Greenville, NC 27834

Judging - The posters will be grouped in one of the following five grade categories: Kindergarten – 2<sup>nd</sup>; 3rd-5<sup>th</sup>; 6th-8<sup>th</sup>; 9th-12<sup>th</sup>; and special needs

The three (3) best posters in each grade category will be judged based on the judging criteria listed below. First, second, and third place will be awarded in each grade category.

## Judging Criteria:

1. Clear message conveyed by the text and artwork;
2. Poster theme listed above is addressed;
3. Creativity, originality and artistic quality;
4. Visual clarity - easily read; and bright and colorful;
5. No copyrighted artwork, characters, or brand names (i.e. Coke, Pepsi) are used in the poster;
6. Release Form Attached

## Awards:

Each participant will receive a Certificate of Recognition from the City of Greenville to acknowledge their efforts and participation.

The first, second and third place winners in each grade category will receive a recycled-content framed "Certificate of Accomplishment" from the City of Greenville. In addition, each 1<sup>st</sup> place winning student will receive the honor of having his/her artwork replicated and placed on a City the recycling truck.

Posters from the final judging may be on public display at the Public Works office building and other locations.

Please Remember:

- Up to fifteen (15) entries may be submitted by each school.
- Entries must meet the poster requirements specified above and must have the Release Form securely fastened to the back of the poster.
- All artwork submitted becomes the property of the City of Greenville and may be reproduced.

If you have any questions on this poster contest or need additional information on waste reduction, reuse, recycling, composting and buying recycled, please contact Ms. Cheryl Tafoya, (252) 329-4048.

**City of Greenville Public Works Department**



Sanitation Division  
Recycling

RELEASE FORM

**This form must be securely fastened to the back of each poster**

STUDENT'S NAME: \_\_\_\_\_

GRADE: \_\_\_\_\_

School: \_\_\_\_\_

TEACHER/CONTACT: \_\_\_\_\_

SCHOOL ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ ZIP CODE: \_\_\_\_\_

SCHOOL TELEPHONE NUMBER: \_\_\_\_\_

TEACHER EMAIL: \_\_\_\_\_

I hereby certify that this poster was created entirely by the student above and is the student's original artwork and there are no copyrighted characters used.

I agree that it may be offered for public display or publication at some time during or after the contest. I understand that this poster becomes the property of the City of Greenville Public Works Department and may be reproduced. The only information that will be released is your child's name, school, grade and hometown.

\_\_\_\_\_  
Signature of Student

\_\_\_\_\_  
Signature of Parent(s) or Guardian

\_\_\_\_\_  
Print Name

\_\_\_\_\_  
Print Name

**This form must be securely fastened to the back of each poster**