



City of Greenville
Recreation and Parks Commission
Meeting Minutes
Wednesday, May 13, 2015 @ 5:30 PM
City Hall - City Council Chambers
200 West 5th Street

BOARD MEMBERS PRESENT:

- Garrett Taylor, Chair-Elect
- Audrey G. Nealy
- Tyler Clark
- Robert Jones
- Donald Williams
- Deb Jordan
- Kandie Smith, City Council Liaison
- Darin White
- Jaimie Yahnker

STAFF

- Gary Fenton
- Shana Kriewall
- John Lee
- Dean Foy
- Mike Cato
- Laura J. Davenport
- Lamarco Morrison

OTHER

- Council Member Marion Blackburn

MEETING AGENDA, DISCUSSION AND ACTIONS:

The meeting opened at 5:30 PM and the following items were addressed:
Agenda items are in bold print and the highlights of the discussion and actions are below the agenda item.

I. CALL TO ORDER

II. INTRODUCTIONS

III. APPROVAL OF AGENDA

A motion was made to approve the May 13, 2015 agenda as presented.

Motion: Darin White

Second: Don Williams

Motion carried unanimously among those present.

IV. APPROVAL OF MINUTES

Motion made to approve the March 11, 2015 minutes as presented.

Motion: Audrey Nealy

Second: Darin White

Motion carried unanimously among those present.

Motion made to approve the April 8, 2015 minutes as presented.

Motion: Don Williams

Second: Audrey Nealy

V. PUBLIC COMMENT PERIOD

None

VI. DIRECTOR'S MONTHLY REPORT, Gary Fenton

- A. Park Superintendent position remains vacant due to a variety of reasons. Currently working to replace that position. This has impacted the workloads for Lamarco Morrison, Shana Kriewall, the Director, and more than anyone, Dean Foy. Mr. Foy is helping operations run

smoothly in his new position as Interim Parks Superintendent, as well as keeping Parks Coordinator duties under control.

- B. Koinonia Christian Church recently donated \$15,000 to the department in support of several initiatives. \$4,000 will support the Greenfield Terrace Summer Playground program, a program made up of 4 – two week sessions with 40 participants per session. This program targets children from low income families and this gift will allow a field trip and a participant t-shirt for each two week session. Secondly, \$10,000 will support a computer lab for the new South Greenville Recreation Center. And lastly, \$1,000 will enable the establishment of a special “Recreation Fund” within the Recreation and Parks Department. This fund will enable small grants to low income families to cover part or all of a youth recreation program fee. Efforts will be made to grow the fund over time to the point where grant withdrawals only impact the earnings, not the principal. Many thanks to Bishop O' Neal and her congregation for their support to the community.
- C. The department received a proposal to name the new pier that will be installed at the Town Common after Veteran Robert Cherry, who passed away in February of this year. Family and countless friends of Mr. Cherry have endorsed this proposal, more than 500 signing a petition, citing his involvement with Veterans’ activities, assistance with homeless veteran issues, volunteerism at the Third Street Community Center and Habitat for Humanity, and his representation at National Veterans Day events.

The naming policy for City facilities states an honoree must be deceased for a minimum of two years, yet Mr. Cherry only passed away a few months ago.

Discussion ensued. A motion was made to recommend that City Council change the naming policy to state an honoree must be deceased for six months.

Motion: Darin White
Second: Audrey Nealy
Motion carried unanimously.

The Commission also asked that City Council hold the naming of the pier for Mr. Cherry. If City Council did not approve six months, hold the naming of the pier for Mr. Cherry for two years.

- D. The *Daily Reflector's* summer issue of Greenville, Life in the East featured Elm Street Park and Stallings Stadium, and a story on Sunday in the Park, which included this year's schedule.

VII. STAFF REPORT

- A. Shana Kriewall, Recreation Superintendent
 - 1. Recreation Update
 - a. PowerPoint presentation highlighted Kickball, PirateFest, Spring Break Camp, Adult Volleyball, Bold Watercolor Workshop, Future Stars Soccer, Tap & Ballet, and Senior Games Archery and Shuffleboard.
 - b. Upcoming Events: 5/30 Community Pool and SplashPointe open, 5/31 Sunday In The Park begins, 6/6 River Jam at River Park North, 6/14 Jackie Robinson Baseball League Opening Ceremonies, 6/20 Youth Art Expression, 7/24 at 5:30PM Parks & Recreation Day at River Park North with Retro's 80 Theme and overnight camping, Little League Tournaments beginning 7/24 and 7/31, 8/4 National Night Out at Dream Park, 8/6 Annual Volunteer Picnic at River Park North, 8/8 GASSL Swim Meet, and 8/15 Doggie Pool Party.

- B. Dean Foy, Interim Parks Superintendent/Parks Coordinator
 - 1. Parks Update
 - a. Facility Improvement Plan – reviewed completed projects and plan for FY 15-16.
 - 2. Capital Project Update, Lamarco Morrison
 - a. Tar River Park - Public Input meeting scheduled for Thursday, 5/28 at 6:00PM at City Hall, 3rd Floor Gallery to share conceptual plans.

VIII. NEW BUSINESS

- A. Indoor Park Proposal, Trish Blanchard
Presenter did not attend.
- B. Nominating Committee Present Slate of Officers
The Nominating Committee presented Commissioner Garrett Taylor as Chair and Commissioner Deb Jordan as Vice-Chair. A motion was made to appoint Commissioner Taylor as Chair and Commissioner Jordan as Vice-Chair.
Motion: Darin White
Second: Garrett Taylor
Motion carried unanimously.
- C. Letter of Support for “No Idling” Resolution presented by the Environmental Advisory Commission
A motion was made to support the Resolution for “No Idling” in City parking facilities.
Motion: Darin White
Second: Don Williams
Motion carried unanimously.

IX. OLD BUSINESS

- A. Bradford Creek Golf Course Marketing Plan Update
John Lee provided a PowerPoint presentation regarding Bradford Creek’s marketing plan which included implementing a social media platform, creating ways to maximize use of the on-line reservation system, creating a cost effective print strategy, creating a corporate campaign to encourage use of Bradford Creek, concentrated marketing efforts toward the local bridal industry, increased promotion of several membership categories, use of paid and unpaid interns, addition of FootGolf, current projects (Christopher Reeves Foundation Grant and Bradford Creek Friends), capitalizing on all available City resources, and First Tee.
- B. Bradford Creek Golf Course Revenue/Expense Projections
Mr. Foy provided a PowerPoint presentation of golf course projections. For the approved FY 14-15 Budget revenue projection is \$734,000 (80% cost recovery). As of 4/30/2015, actual revenue is \$543,025 (76.724% cost recovery).
- C. Repurposing In-Line Hockey Rink Update, Gary Fenton
Hosted a public input meeting regarding the repurposing of the in-line hockey rink into a skate park with elements; a proposal initiated by Greenville Advocates for Public Skate Parks (GAPS). This would be an interim measure until the resources could be identified for something more permanent. Fundraising would be needed by GAPS in order for professional elements to be added to the park. GAPS is developing a draft agreement that will be considered and edited as necessary by City staff.

X. COMMISSIONER COMMENTS

No comments made.

XI. MOTION TO ADJOURN

A motion was made to adjourn the meeting at 7:35 PM.

Motion: Darin White

Second: Audrey Nealy

Motion carried unanimously among those present.

Respectfully submitted,



Laura J. Davenport, Administrative Asst.
Recreation and Parks Department