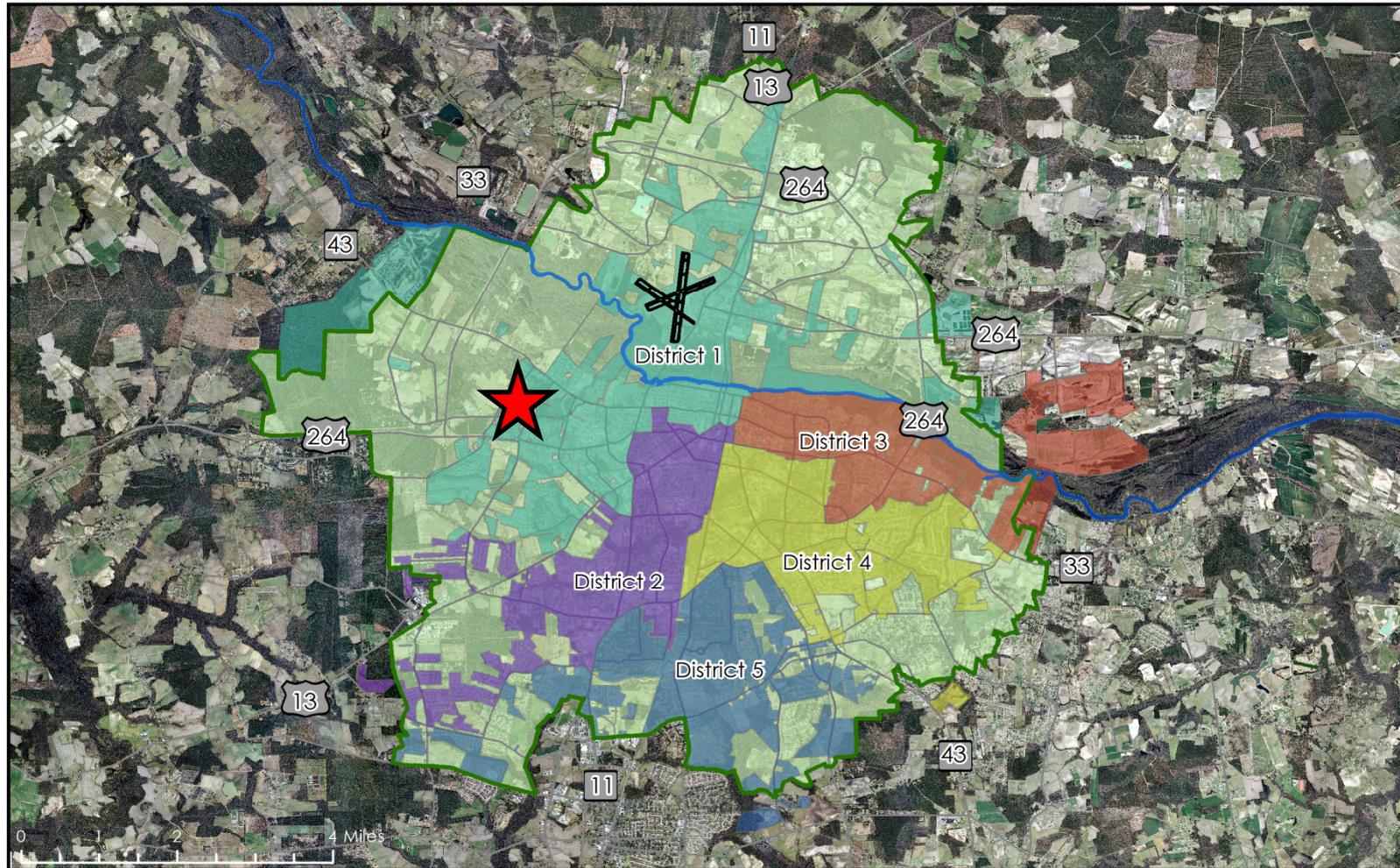


9.10.15

City Council Meeting

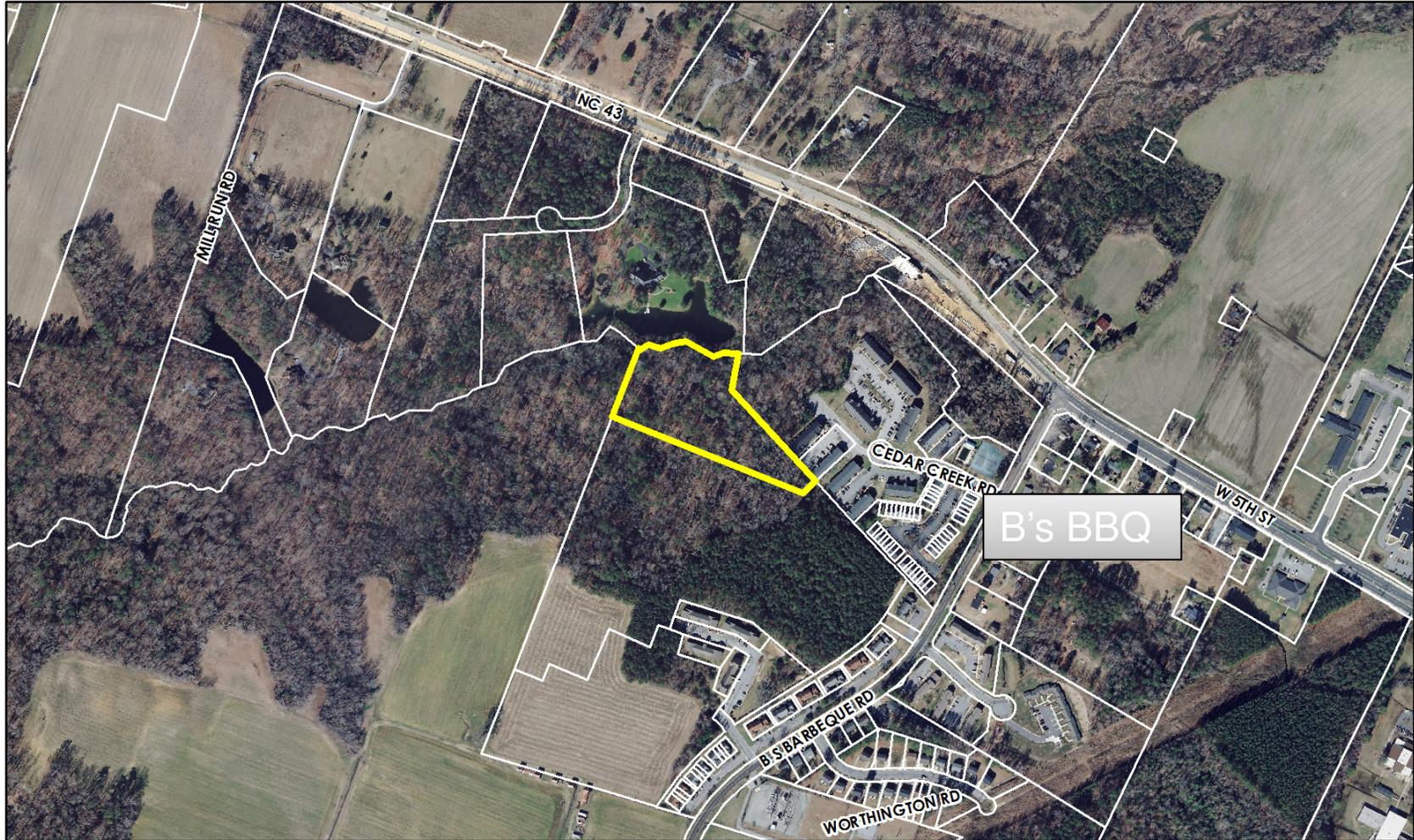
Item 12: Ordinance to rezone 5.11 acres located 650+/- feet south of West 5th Street and 700+/- feet west of B's Barbeque Road from MR (Medical-Residential [High Density Multi-family]) to MRS (Medical-Residential [single-family only])



Map Legend

 Greenville's ETJ	 District 1	 District 4
 Pitt-Greenville Airport (PGV)	 District 2	 District 5
 Tar River	 District 3	





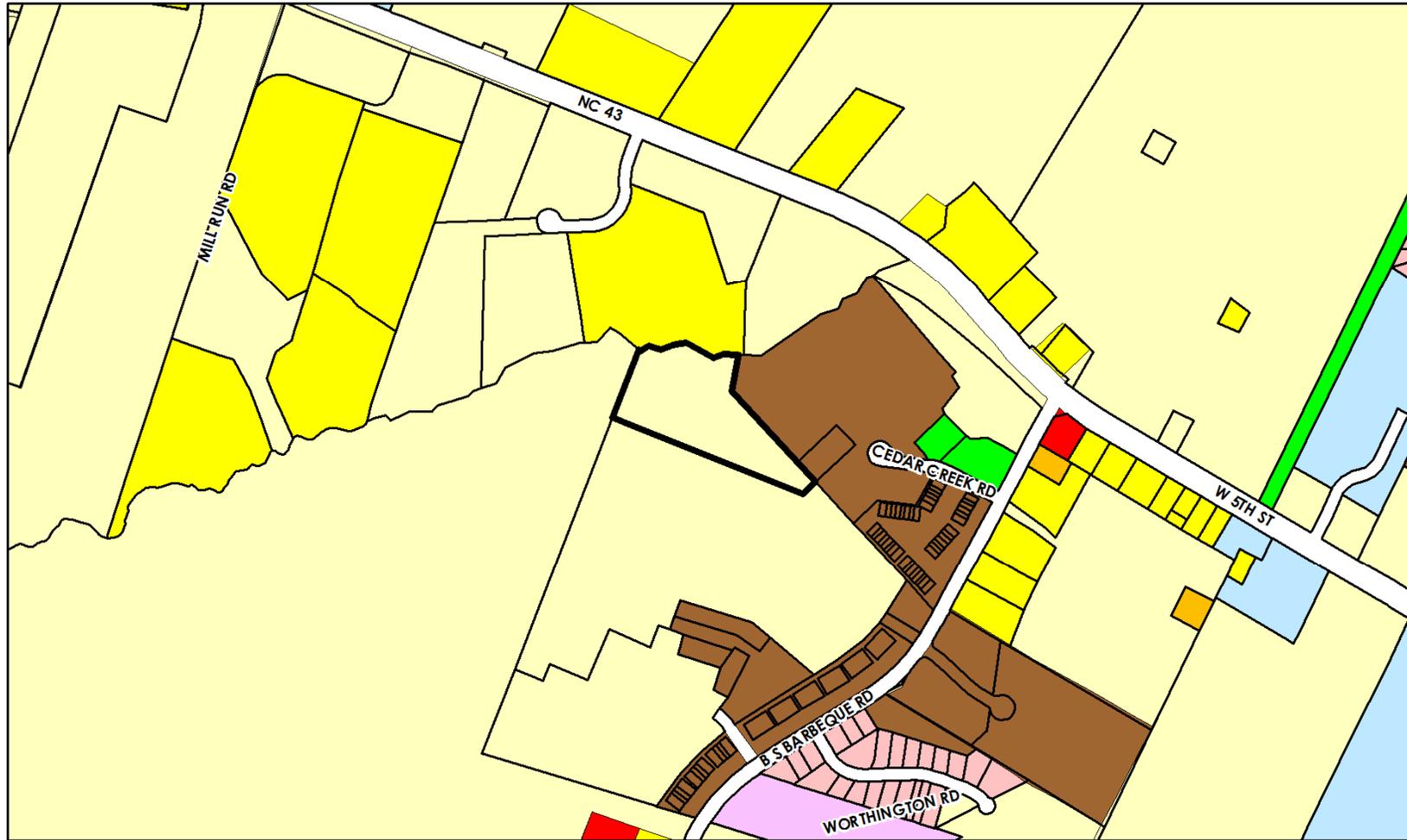
Map Legend

-  Land Parcels
-  Rezoning Site





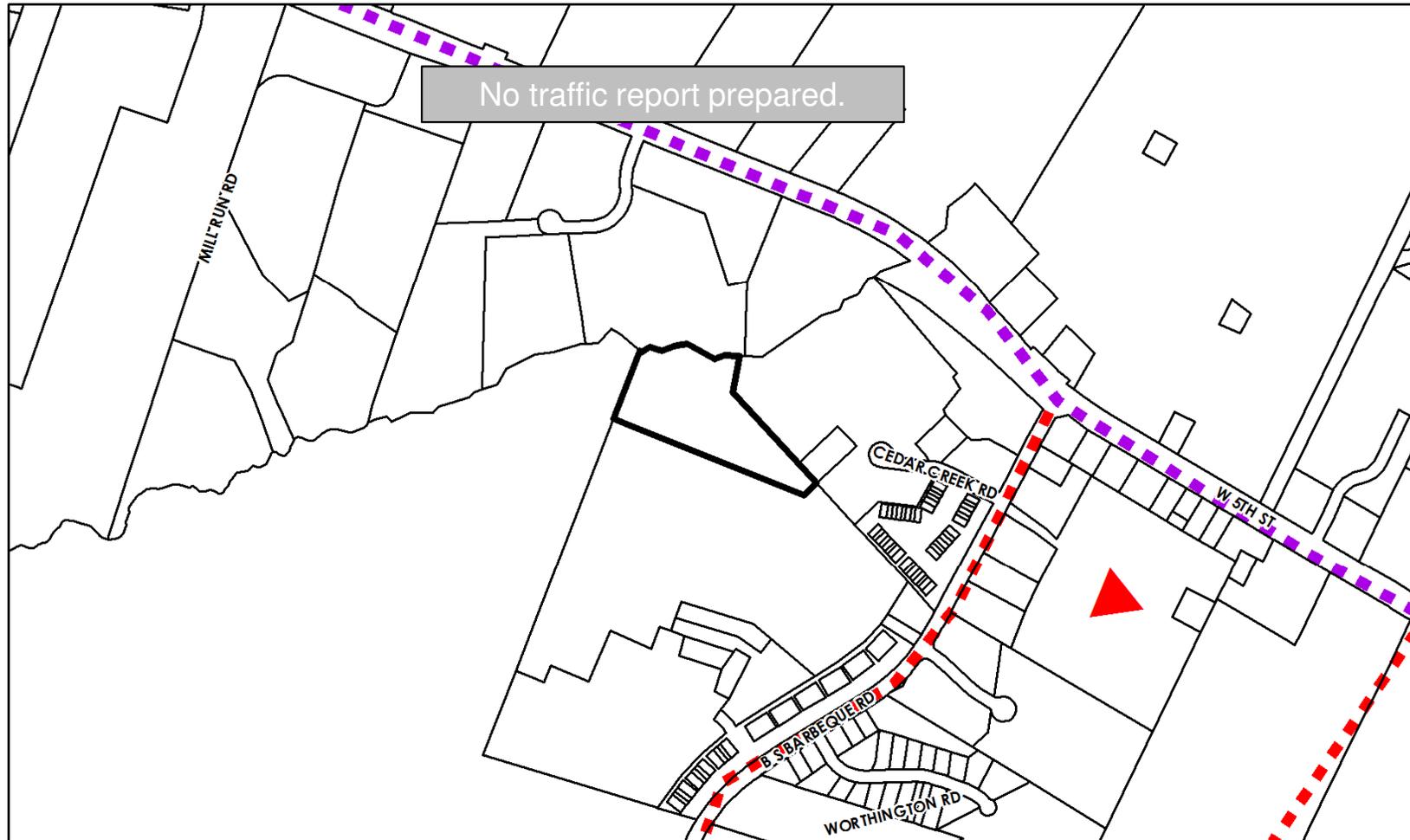
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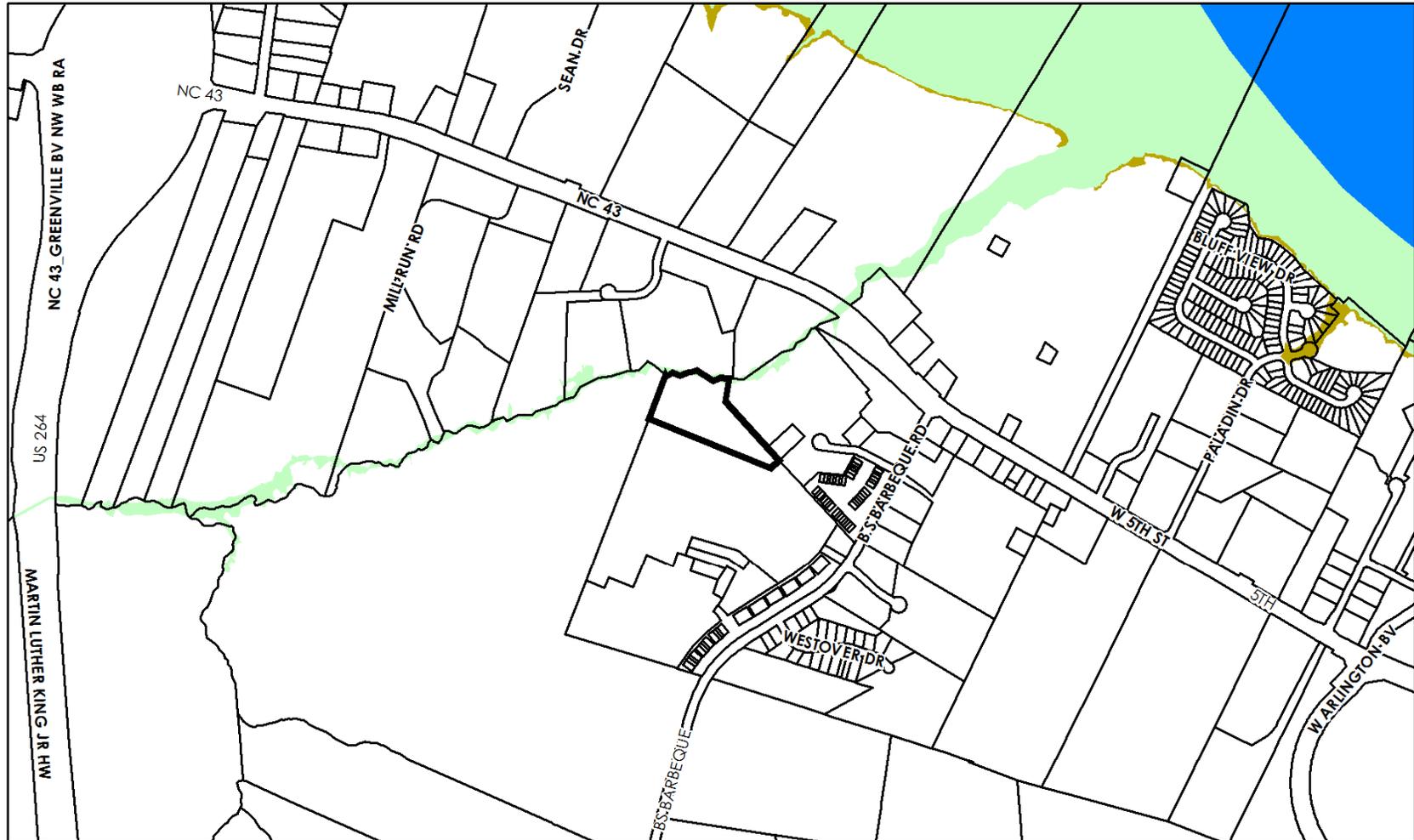


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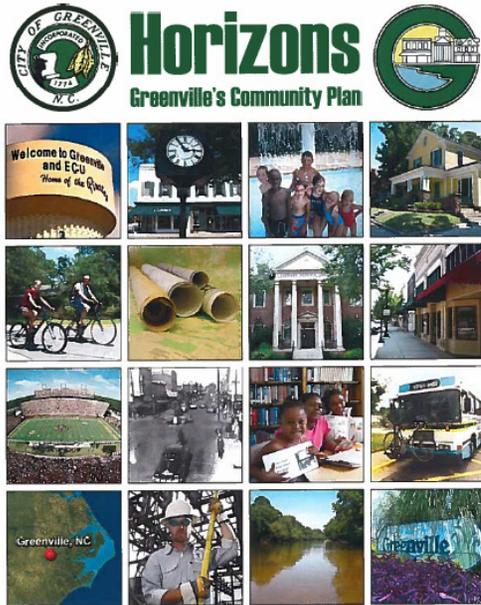
 Land Parcels	 Cemetery	 Industrial	 Mobile Home	 Office	 Single Family
 Rezoning Site	 Commercial	 Institutional	 Mobile Home Park	 Public Parking	 Utility
	 Duplex	 Landfill	 Multi-Family	 Recreation	 Vacant



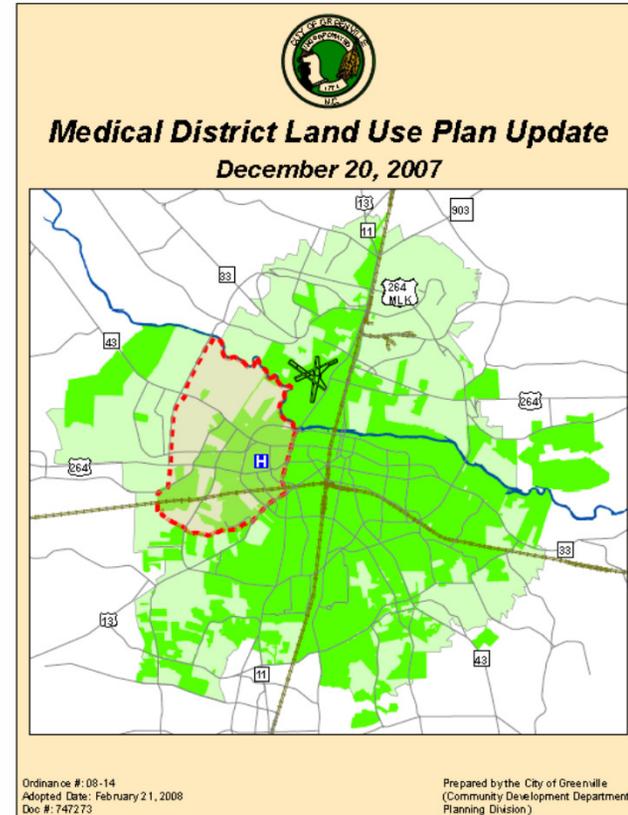


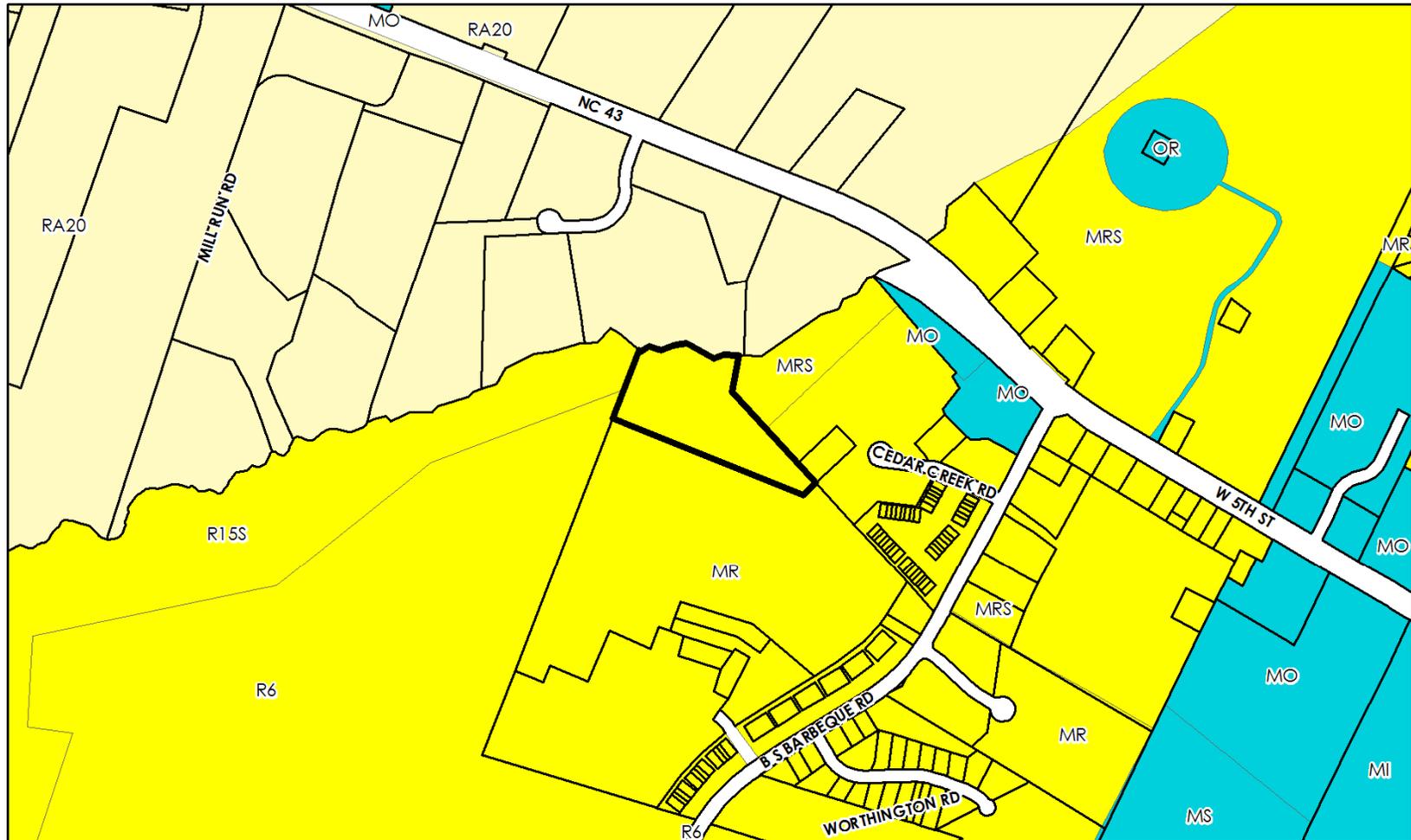


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Comprehensive Plan Update
Adopted by Greenville City Council
February 12, 2004

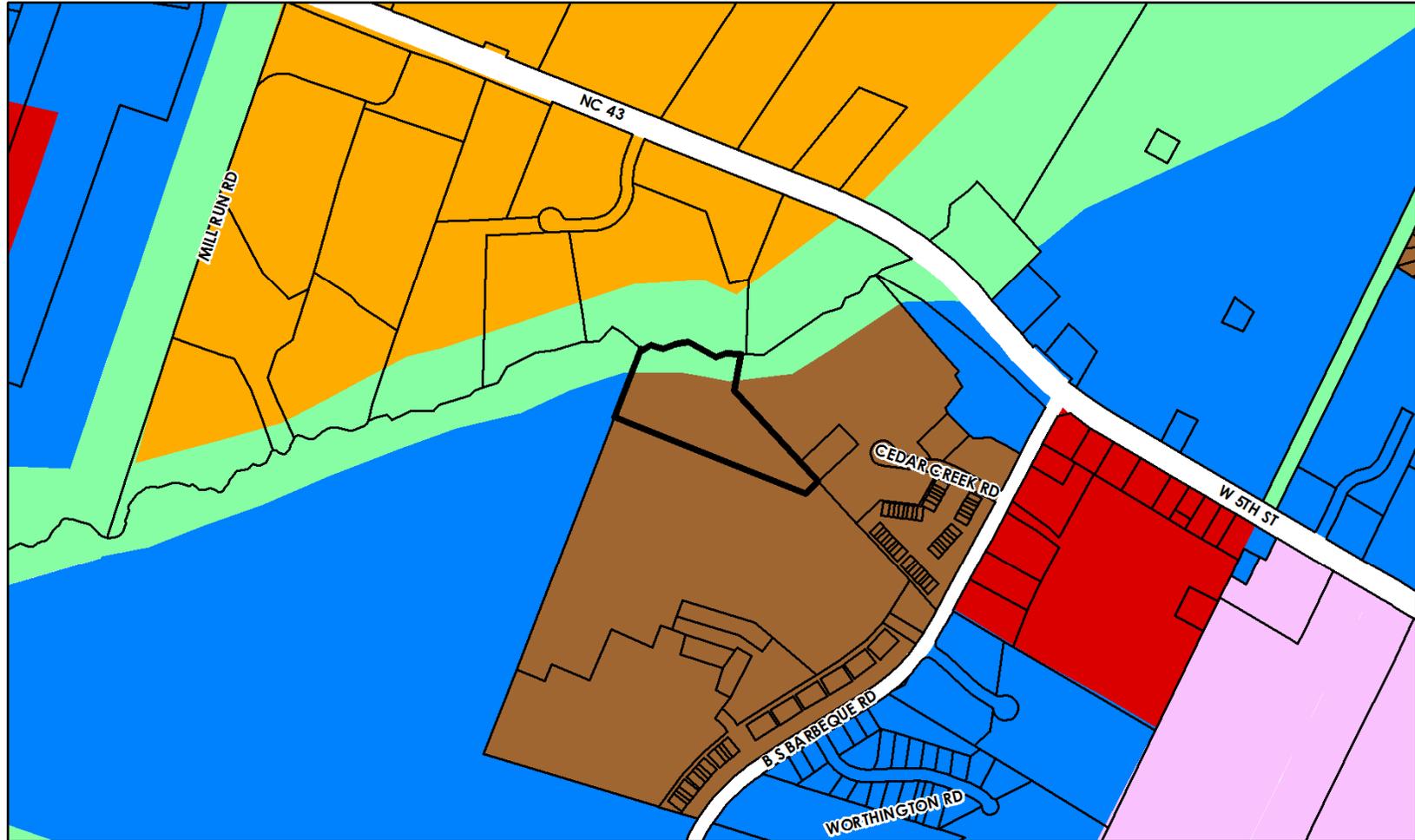




Map Legend

-  Land Parcels
-  Rezoning Site
-  Commercial
-  Industrial
-  Office & Institutional
-  Residential
-  Residential / Agricultural

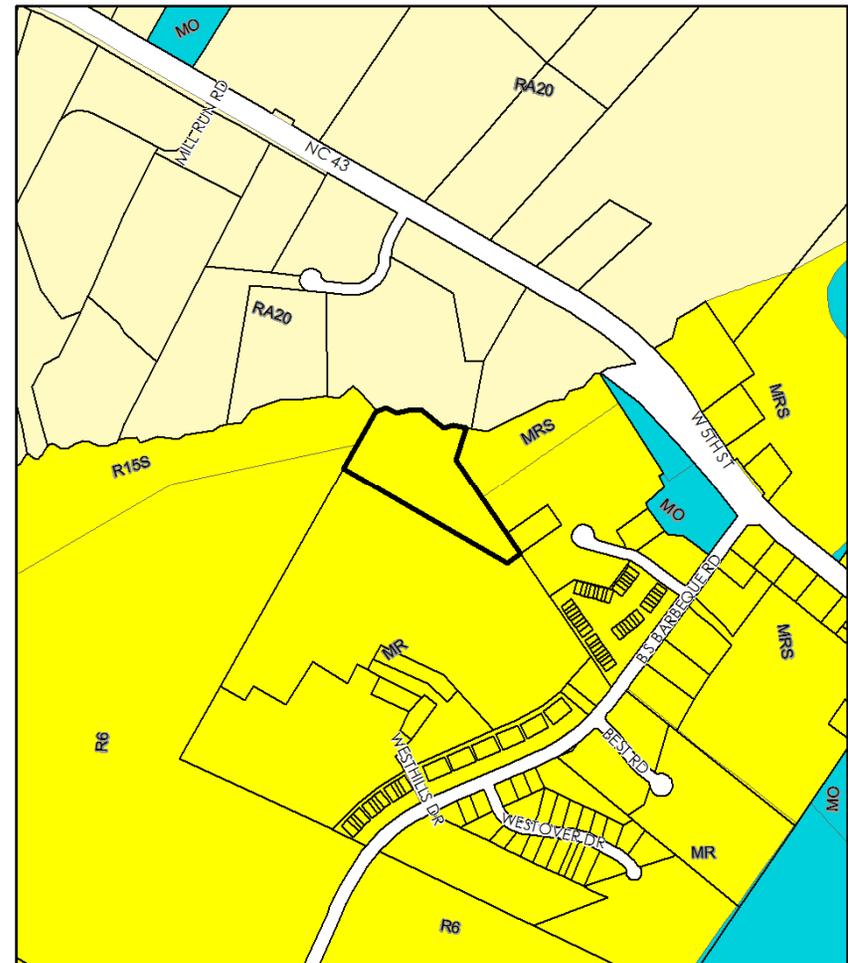
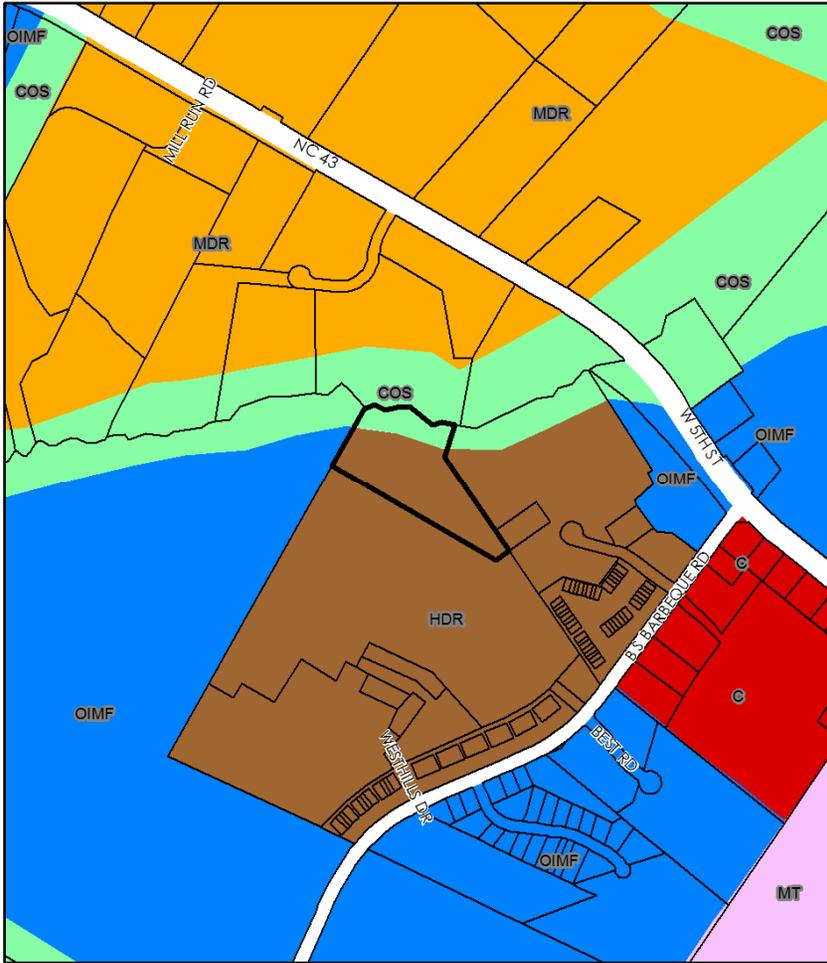




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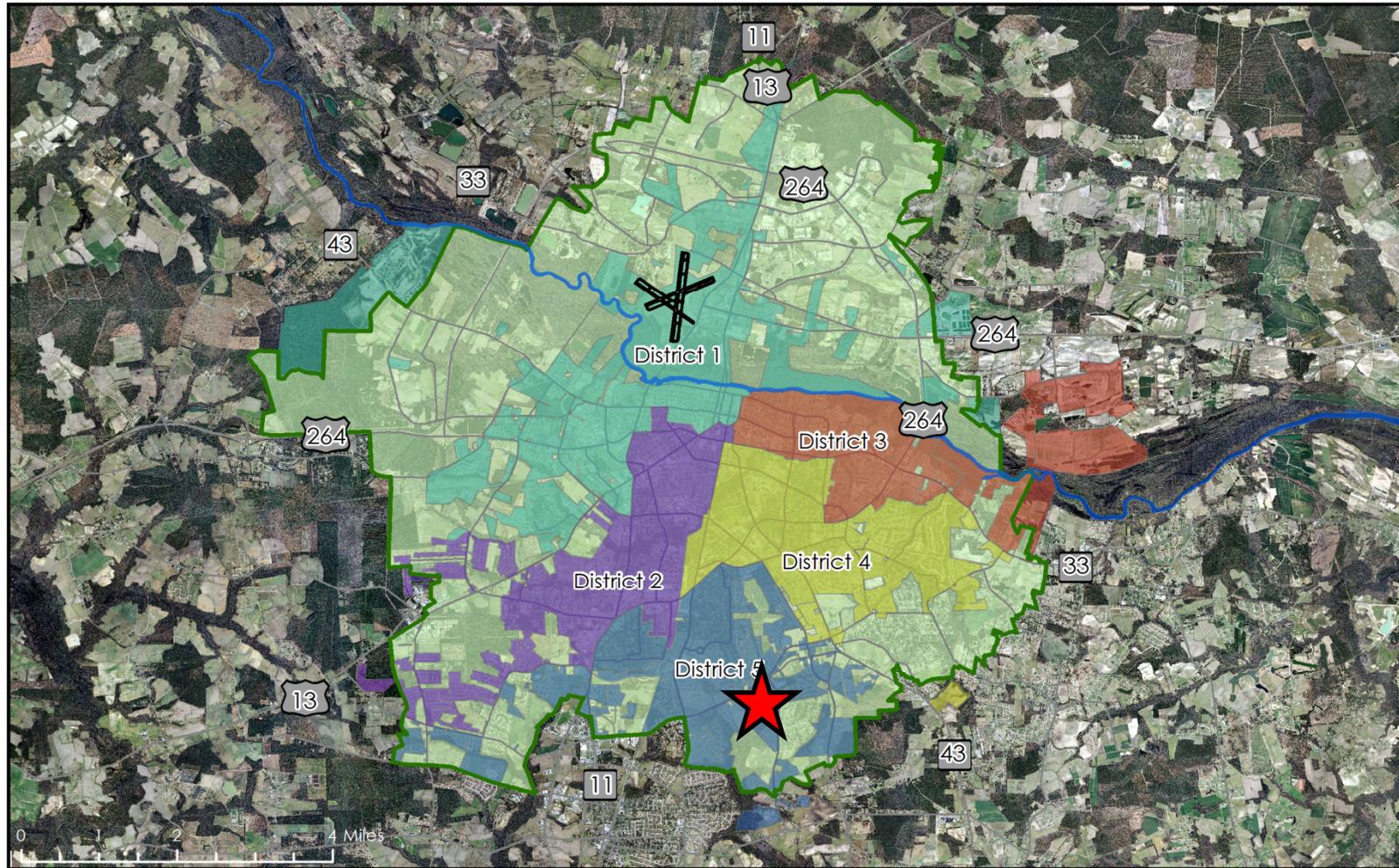
Land Parcels	Commercial	Medical Transition	High Density Residential	Very Low Density Residential
Rezoning Site	Mixed Use / Office / Institutional	Office / Institutional / Medical	Medium Density Residential	Conservation / Open Space
Industrial	Medical Core	Office / Institutional / Multi-Family	Low Density Residential	





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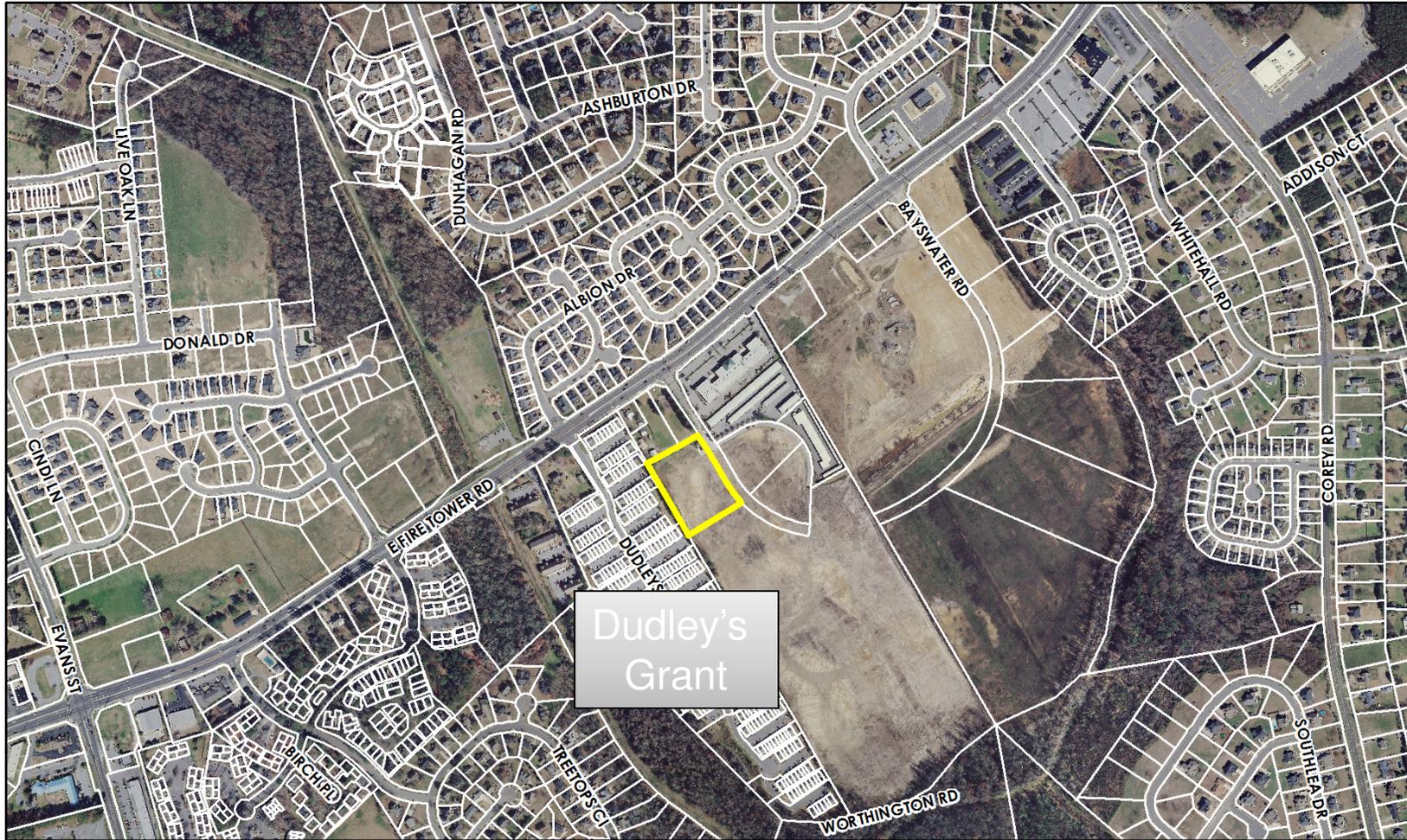
Item 13: Ordinance to rezone 3.28 acres located 300+/- feet south of Fire Tower Road and along Bayswater Road from R6MH (Residential-Mobile Home [High Density Multifamily]) to CG (General Commercial)



Map Legend

 Greenville's ETJ	 District 1	 District 4
 Pitt-Greenville Airport (PGV)	 District 2	 District 5
 Tar River	 District 3	





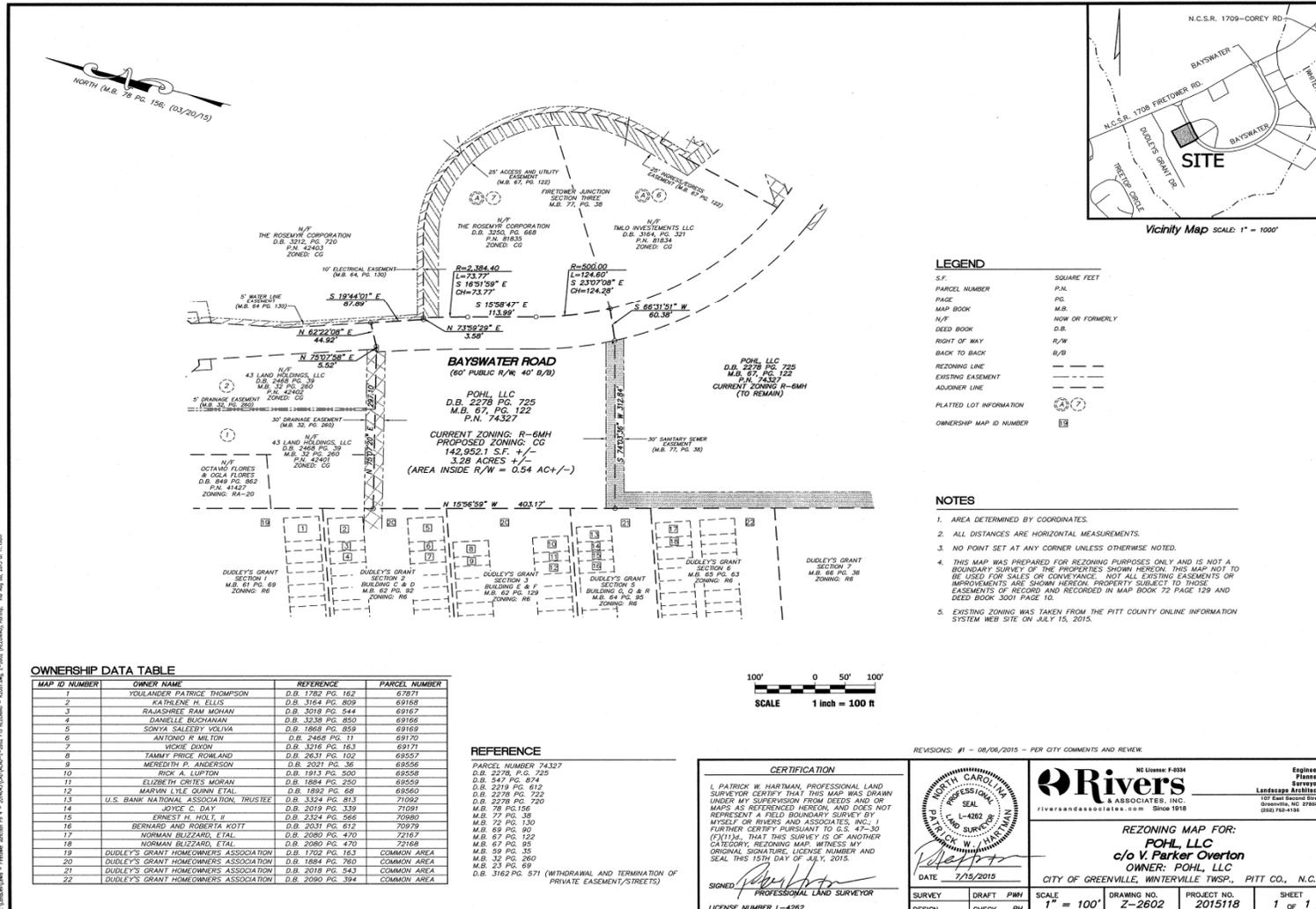
Map Legend

-  Land Parcels
-  Rezoning Site

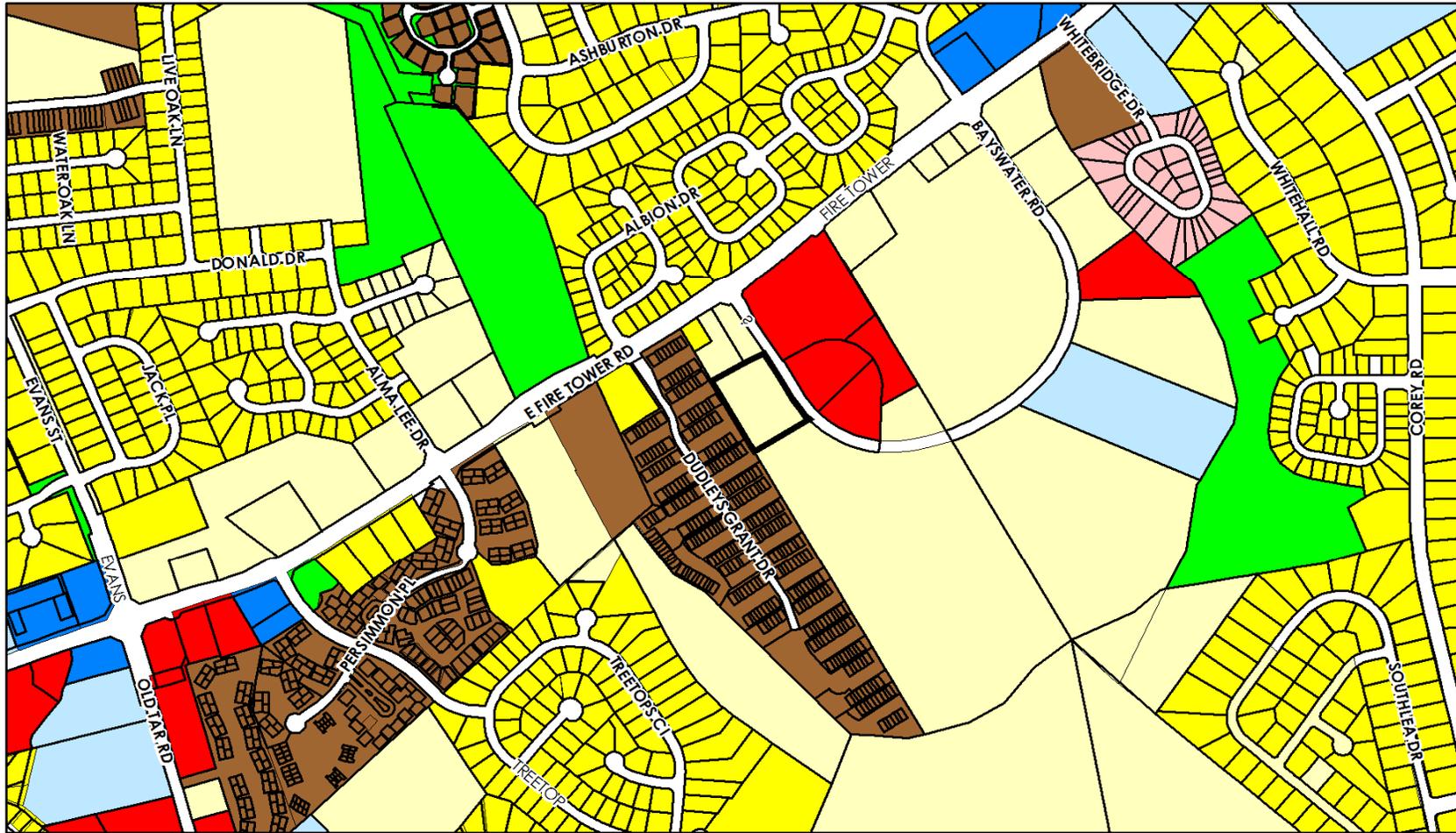




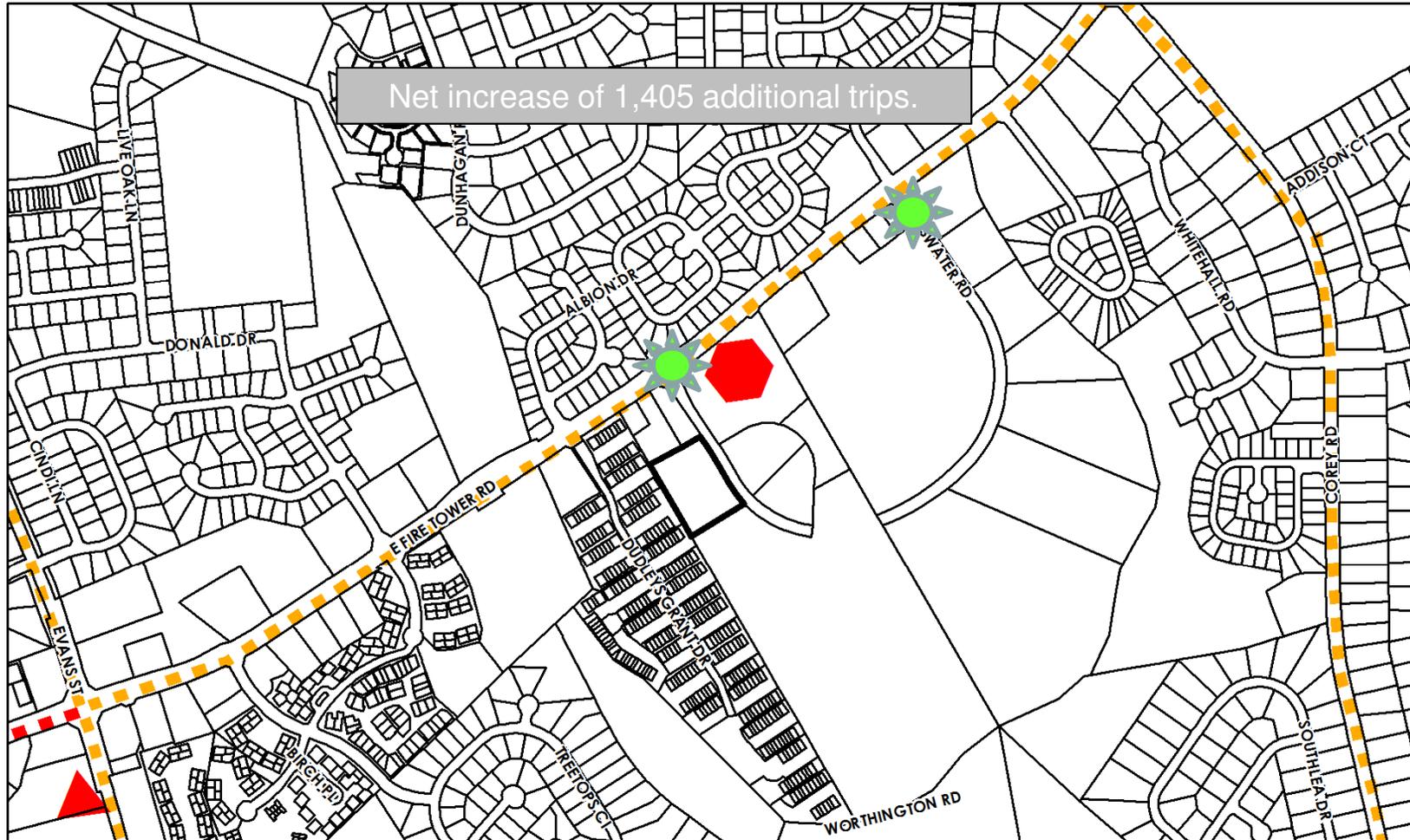
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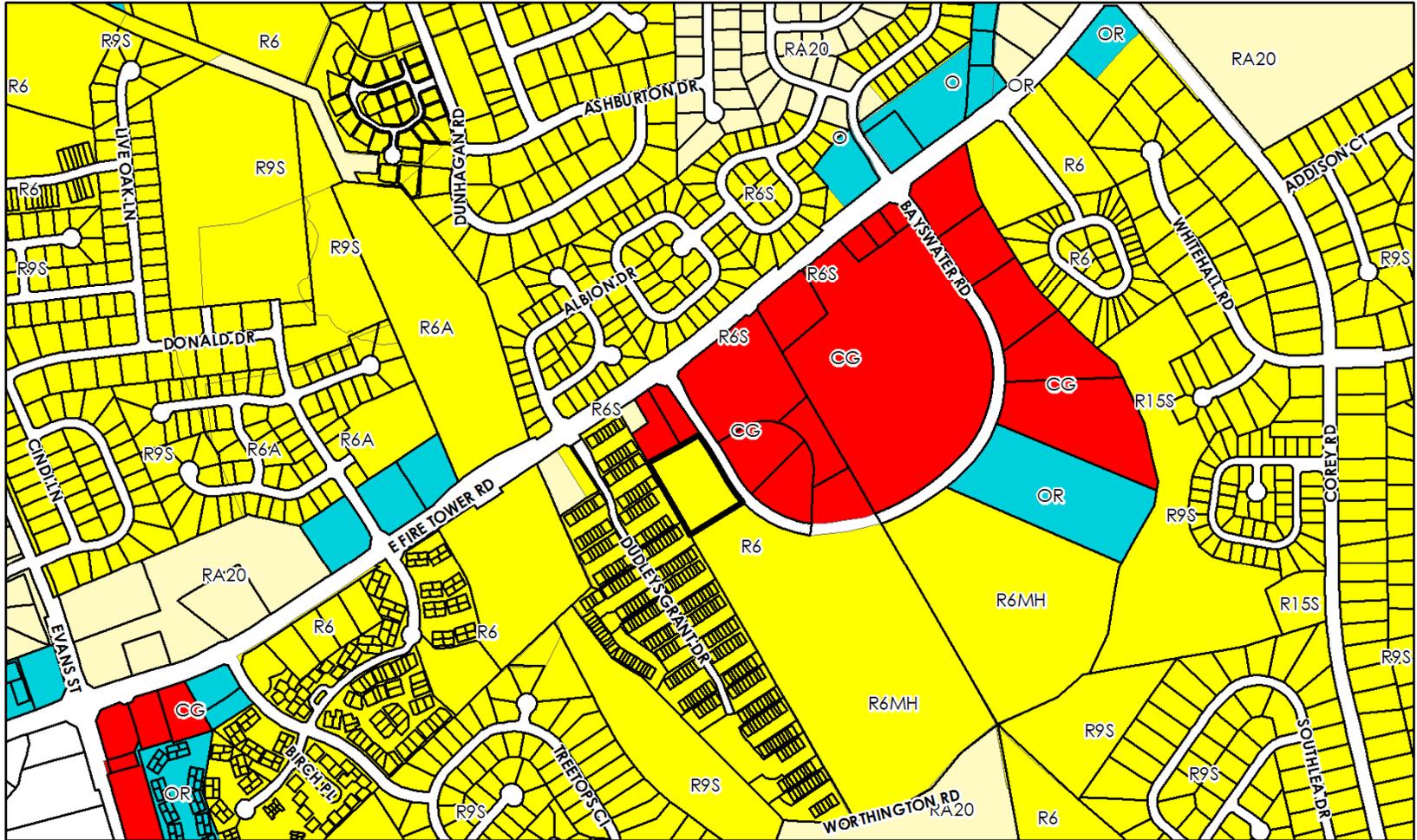
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Corridor and Focus Area



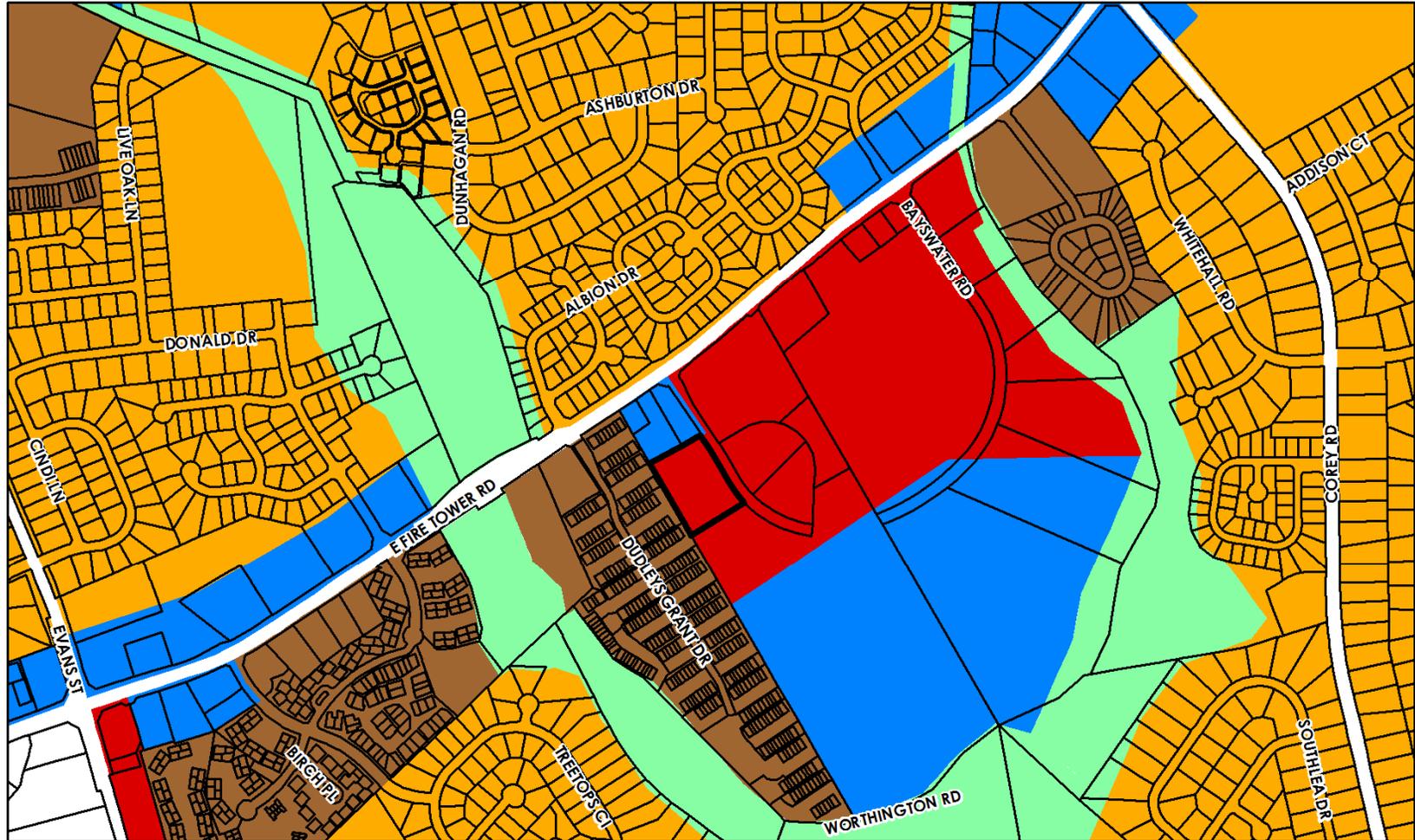
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Map Legend

-  Land Parcels
-  Rezoning Site
-  Commercial
-  Industrial
-  Office & Institutional
-  Residential
-  Residential / Agricultural



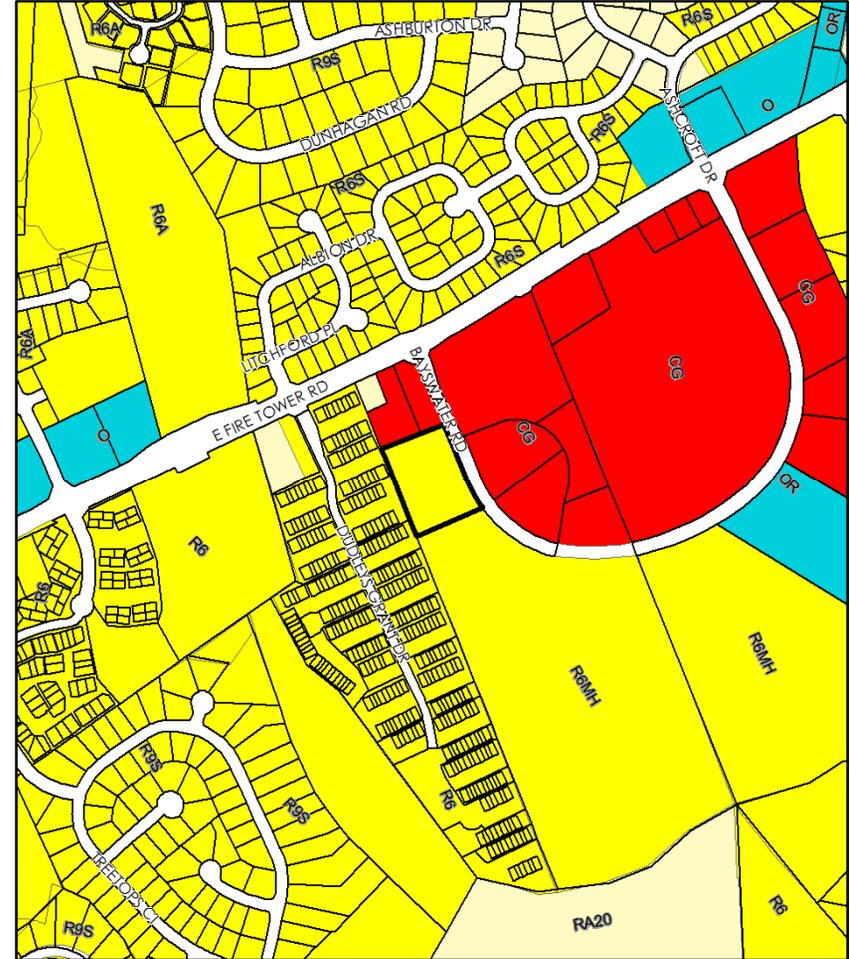
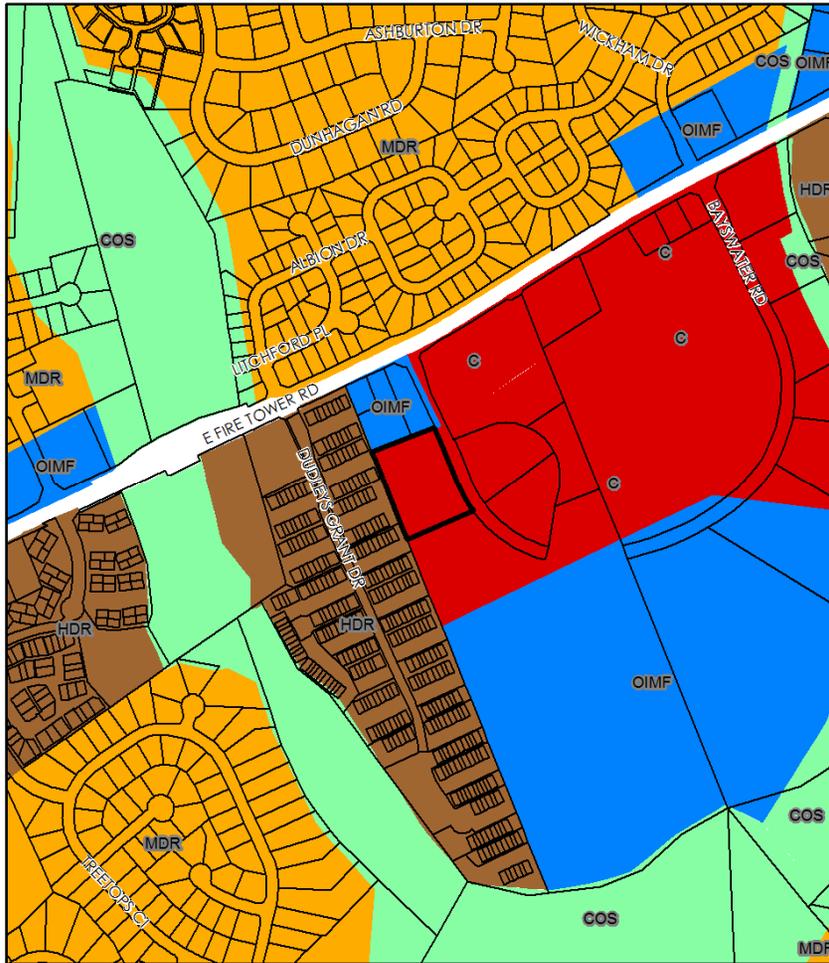


Map Legend

Land Parcels	Commercial	Medical Transition	High Density Residential	Very Low Density Residential
Rezoning Site	Mixed Use / Office / Institutional	Office / Institutional / Medical	Medium Density Residential	Conservation / Open Space
Industrial	Medical Core	Office / Institutional / Multi-Family	Low Density Residential	



Future Land Use Plan/Zoning Maps



Map Legend

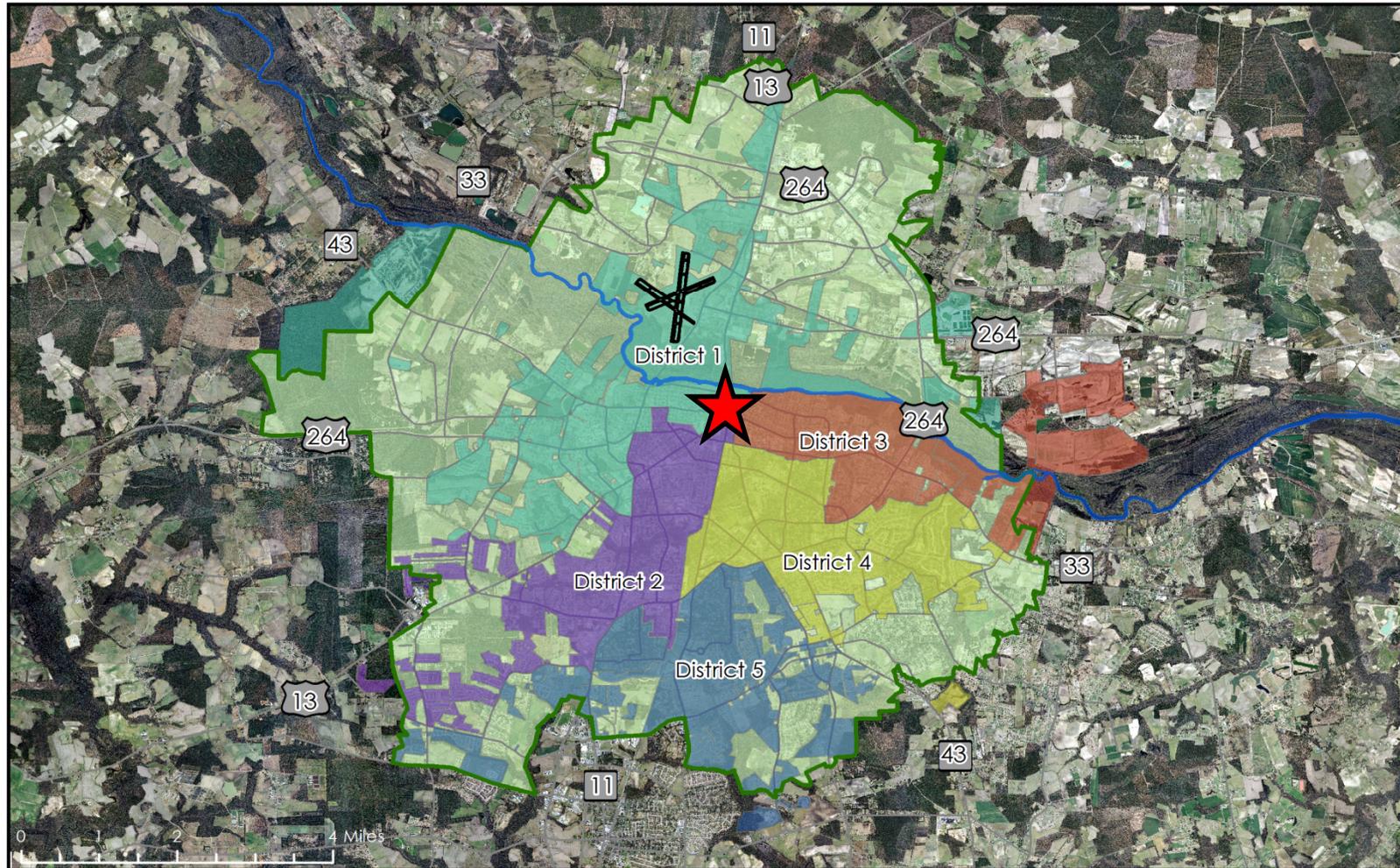
Land Parcels	Commercial	Medical Transition	High Density Residential	Very Low Density Residential
Rezoning Site	Mixed Use / Office / Institutional	Office / Institutional / Medical	Medium Density Residential	Conservation / Open Space
Industrial	Medical Core	Office / Institutional / Multi-Family	Low Density Residential	

Map Legend

Land Parcels	Rezoning Site	Commercial	Industrial	Office & Institutional	Residential
					Residential / Agricultural

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Item 14: Ordinance to rezone certain properties, containing a total of 12.67 acres, in the general area bounded by Reade Circle, Dickinson Avenue, the CSX Railroad, and Bonners Lane from CDF (Downtown Commercial Fringe) and IU (Unoffensive Industry) to CD (Downtown Commercial)



Map Legend

 Greenville's ETJ	 District 1	 District 4
 Pitt-Greenville Airport (PGV)	 District 2	 District 5
 Tar River	 District 3	





ACTION AREA

GTAC TRANSIT-ORIENTED DEVELOPMENT

NEW STREETS TO CREATE MARKET READY SITES

Embrace and Support the Transit Infrastructure –Plan for Residential Development Immediately Adjacent to the GTAC

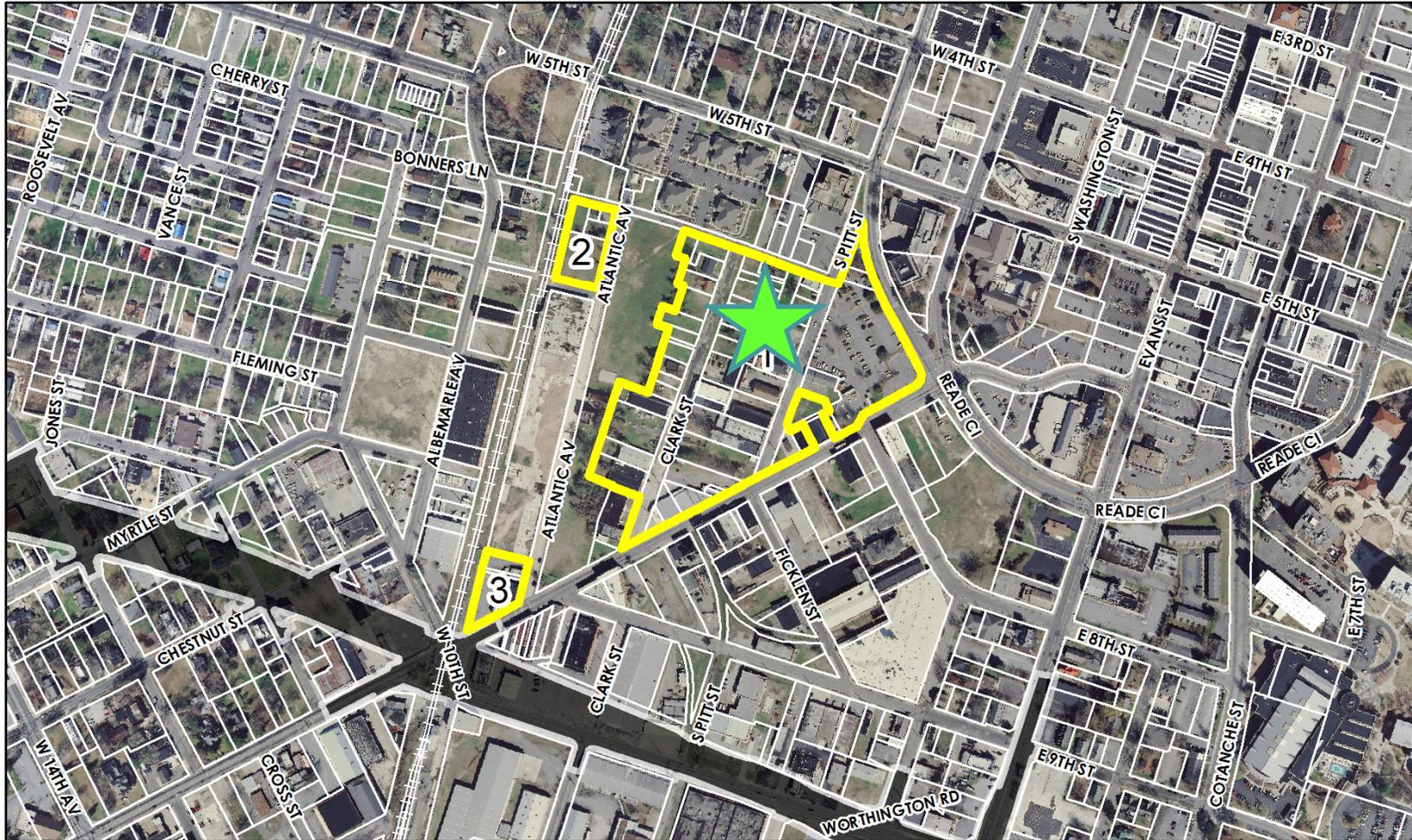
Balance Student and Market-Rate Housing

Coordinate Transit between Greenville and ECU

Realign Streets to Improve Wayfinding and Connectivity

New Street Layout Creates Land Parcels Appealing to Development

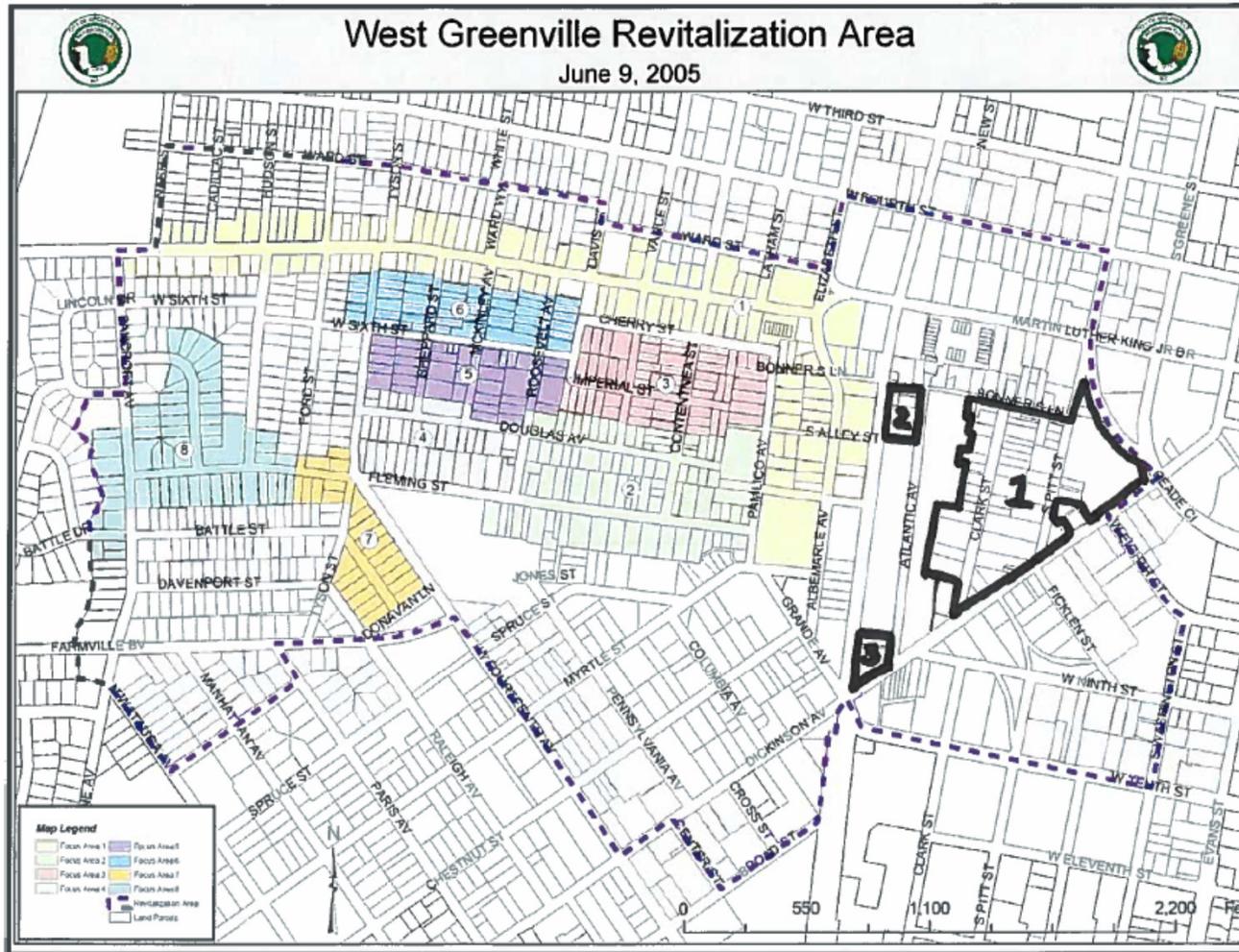




Map Legend

-  Land Parcels
-  Rezoning Site



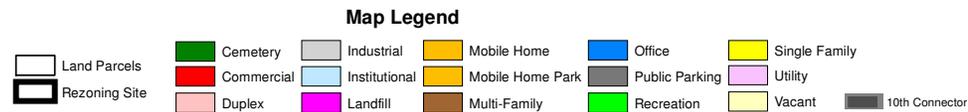
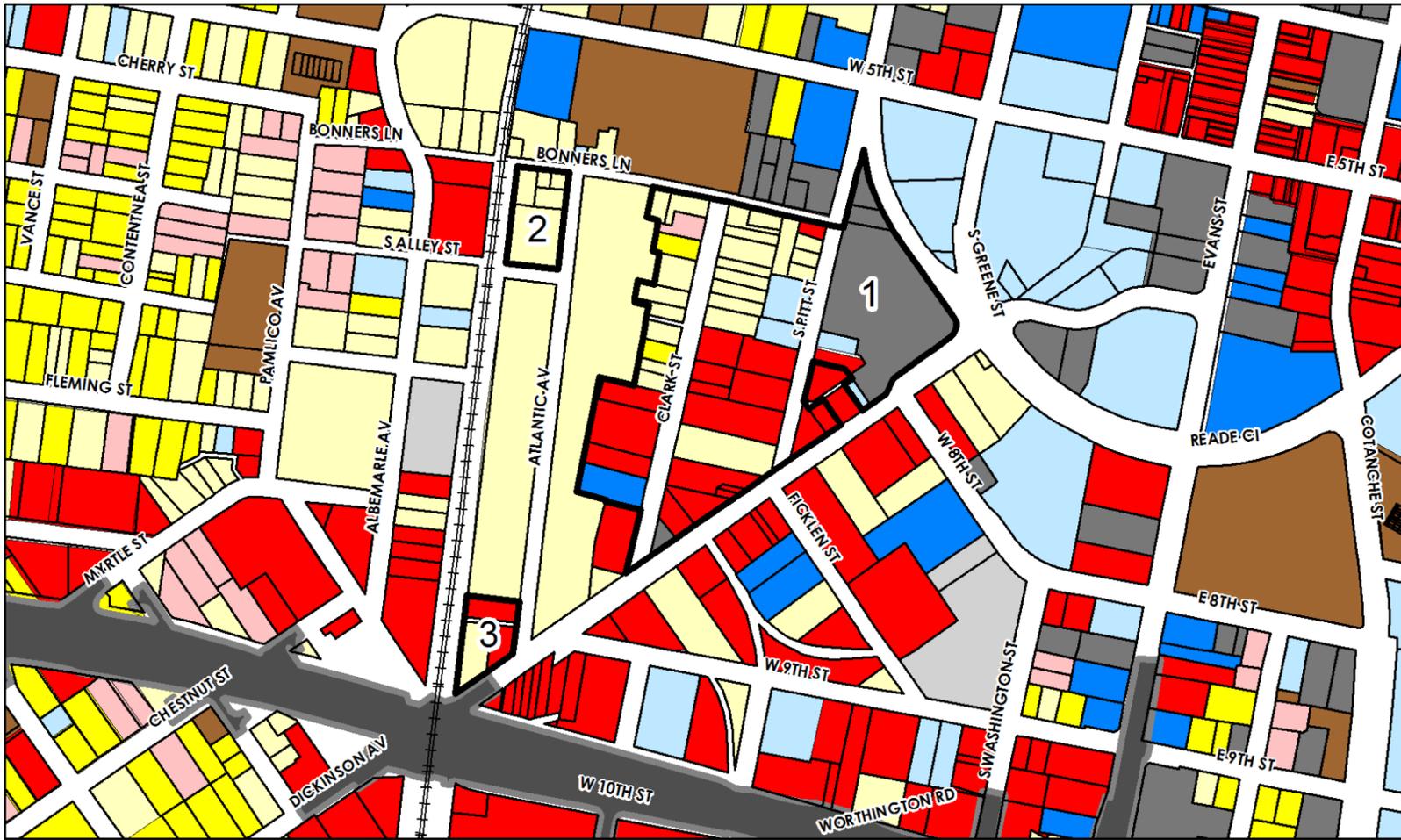


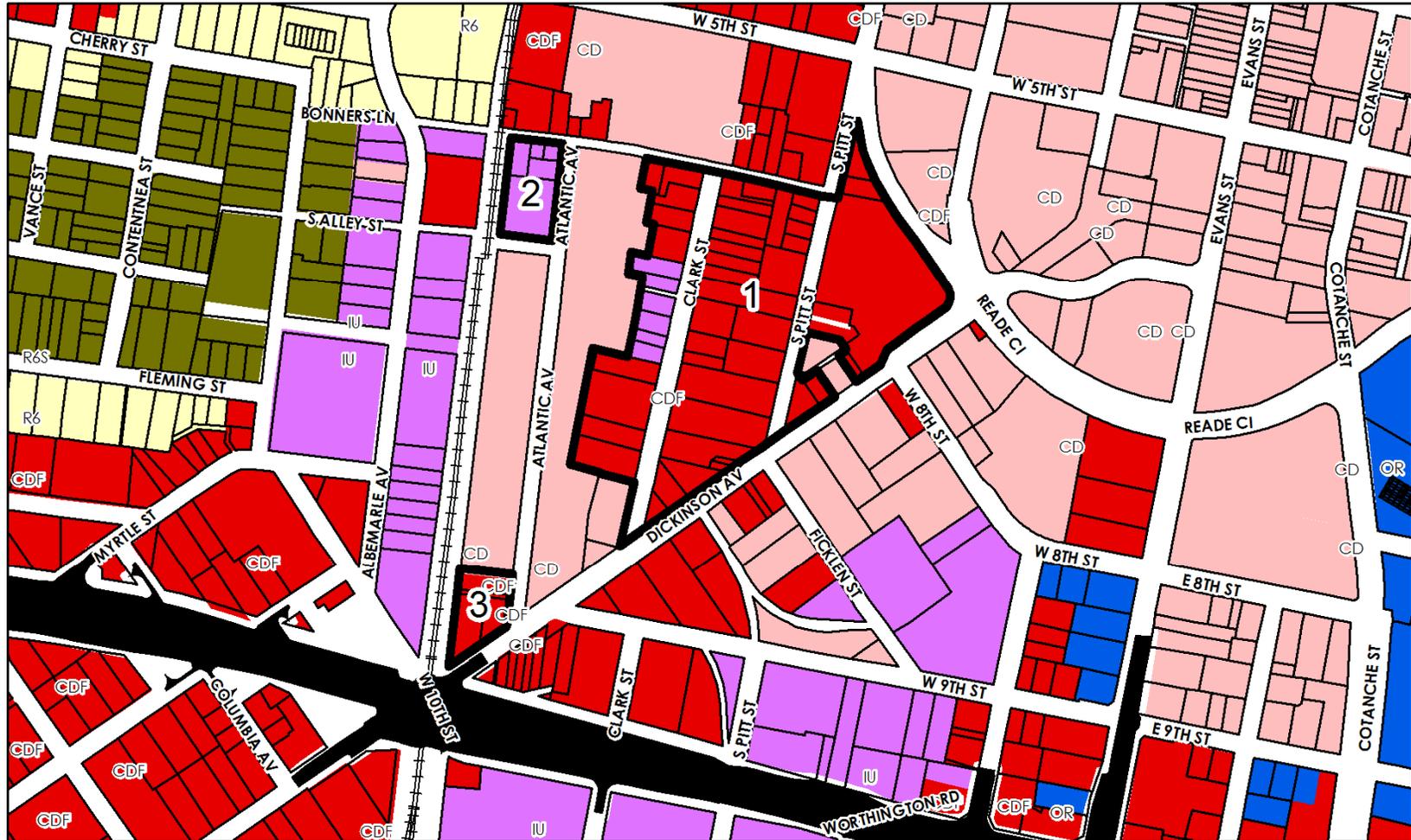


Legend

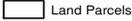
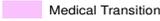
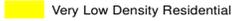
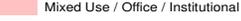
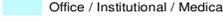
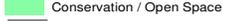
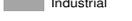
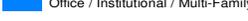
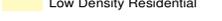
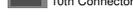
-  Land Parcels
-  Rezoning
-  City Owned Property
-  10th Connector



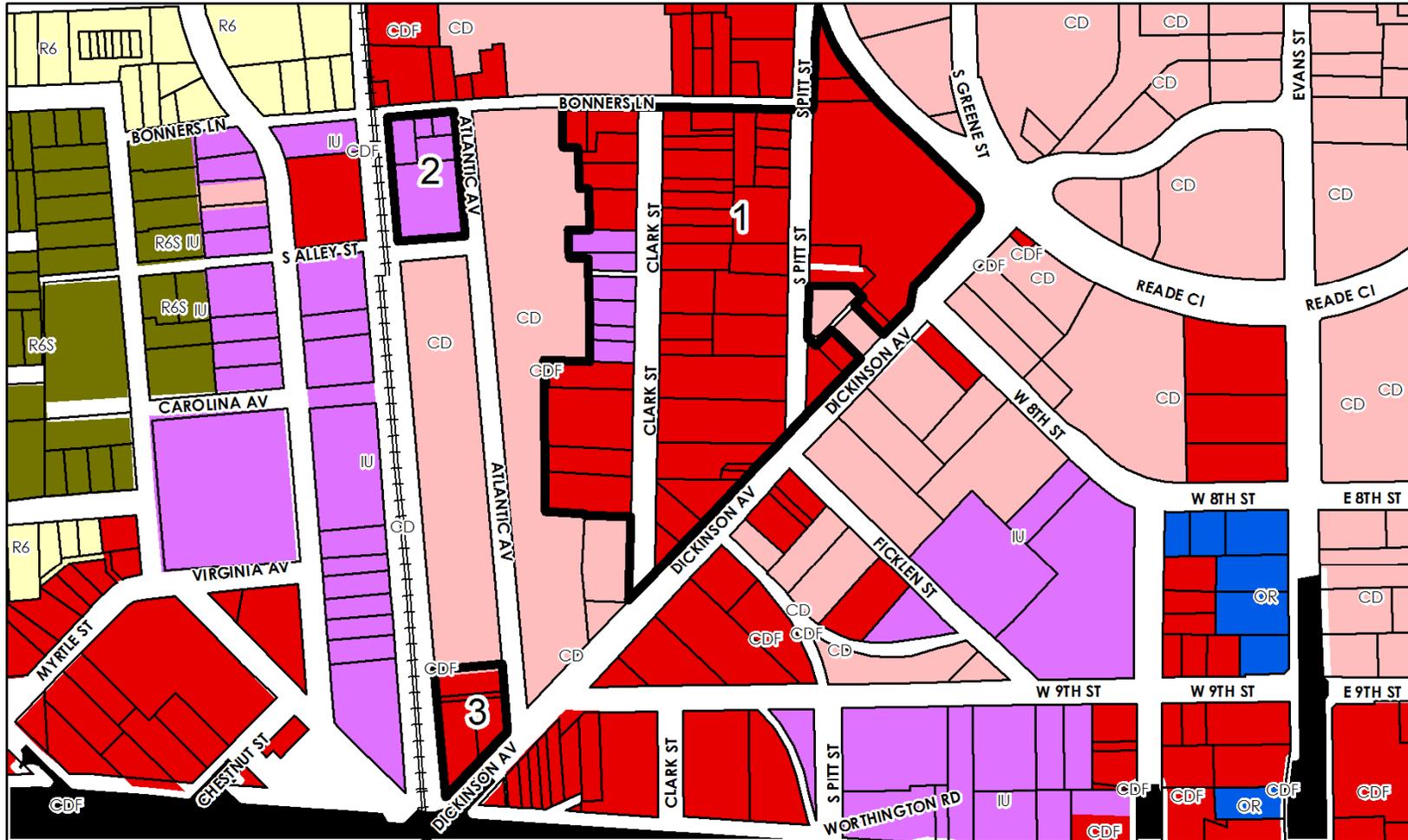




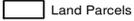
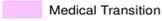
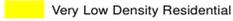
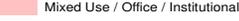
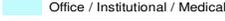
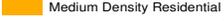
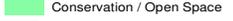
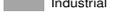
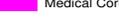
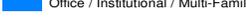
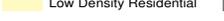
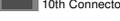
Map Legend

 Land Parcels	 Commercial	 Medical Transition	 High Density Residential	 Very Low Density Residential
 Rezoning Site	 Mixed Use / Office / Institutional	 Office / Institutional / Medical	 Medium Density Residential	 Conservation / Open Space
 Industrial	 Medical Core	 Office / Institutional / Multi-Family	 Low Density Residential	 10th Connector



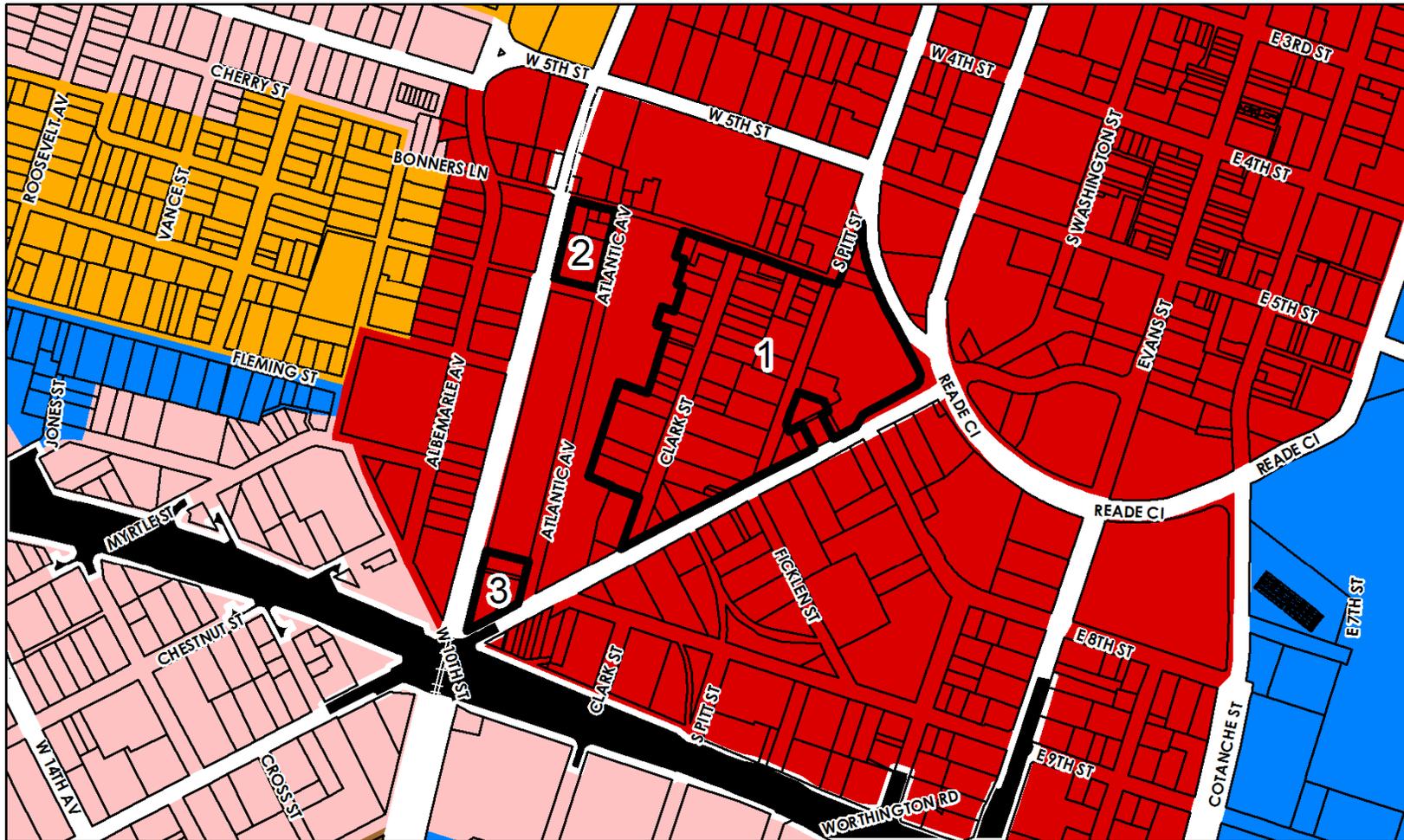


Map Legend

 Land Parcels	 Commercial	 Medical Transition	 High Density Residential	 Very Low Density Residential
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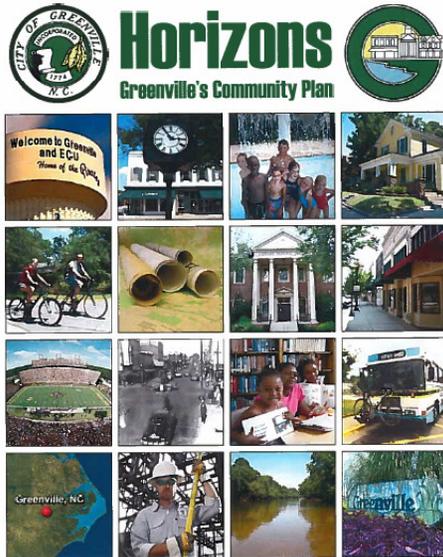


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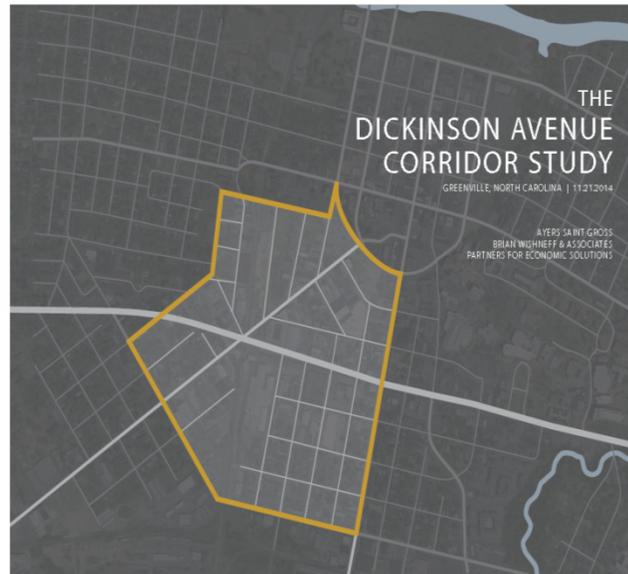
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 Rezoning Site	 Mixed Use / Office / Institutional	 Office / Institutional / Medical	 Medium Density Residential	 Conservation / Open Space
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Comprehensive Plan Update
Adopted by Greenville City Council
February 12, 2004



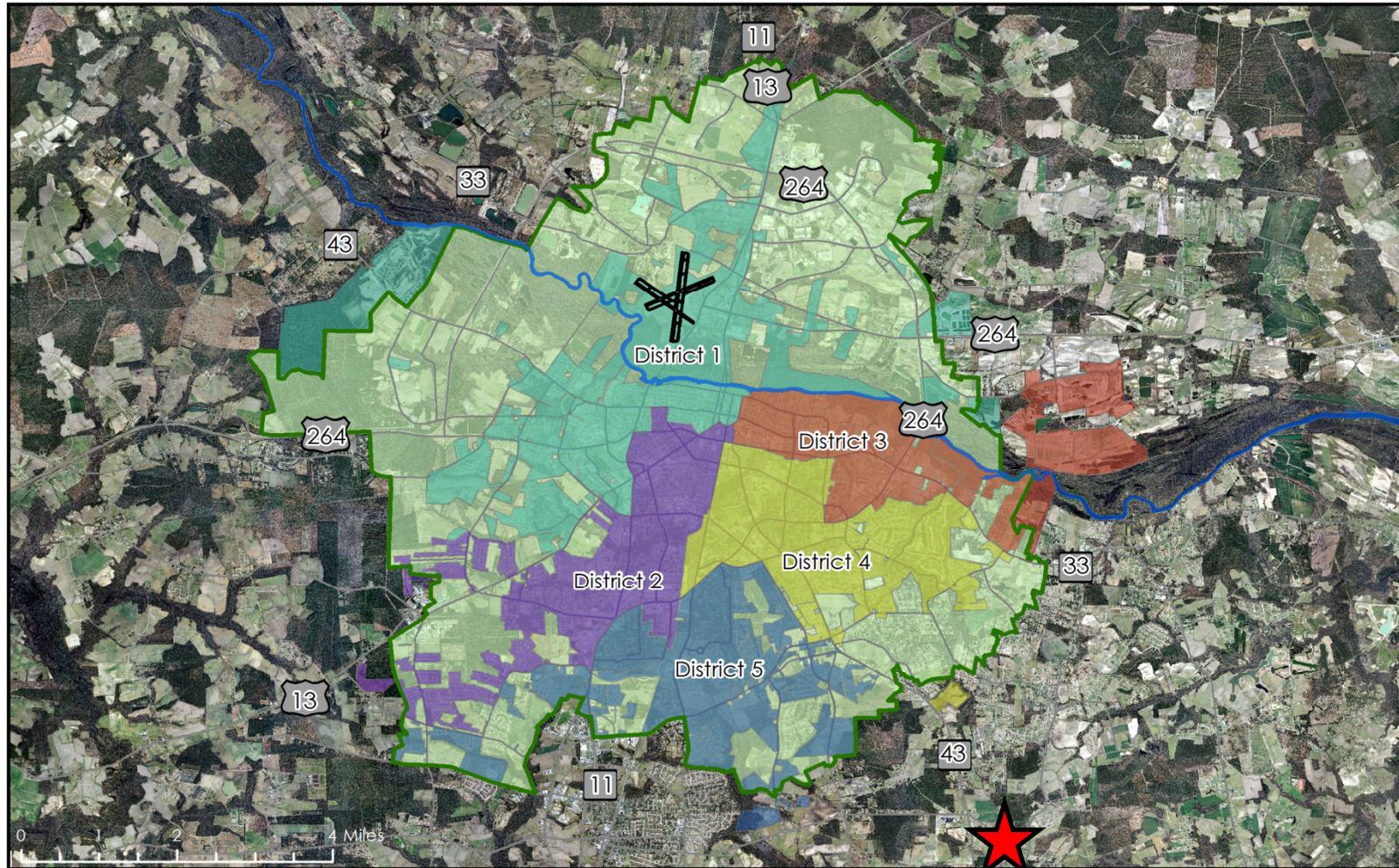
City of Greenville

WEST GREENVILLE 45-BLOCK REVITALIZATION PROGRAM



252-329-4481

Item 15: Ordinance to amend the Future Land Use Plan Map for the properties located near the southeast corner of the intersection of NC Highway 43 and Ivy Road, containing 41+/- acres, from SR and RA categories (Pitt County's Jurisdiction) to MDR and COS categories (City of Greenville's Jurisdiction)

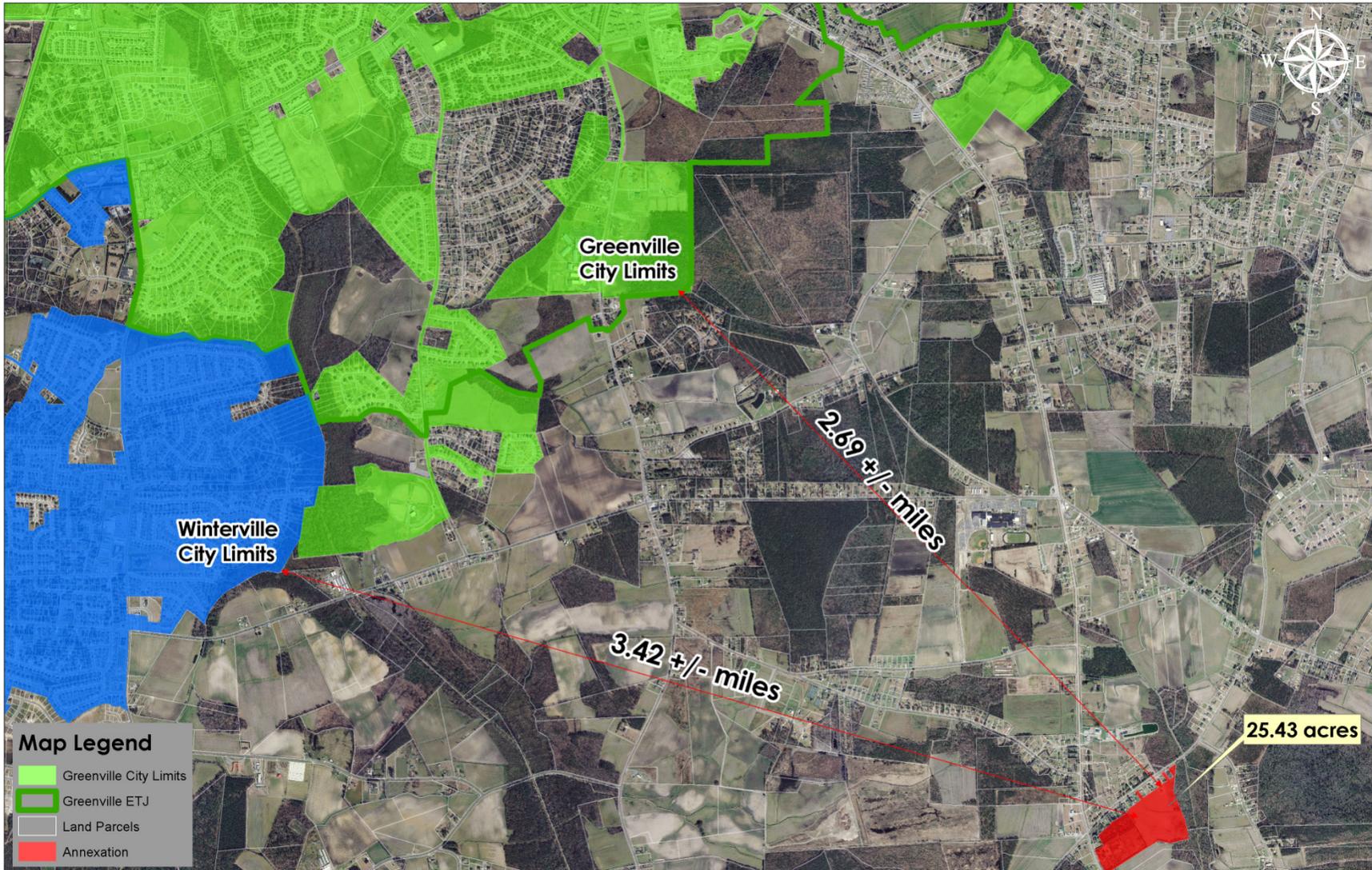


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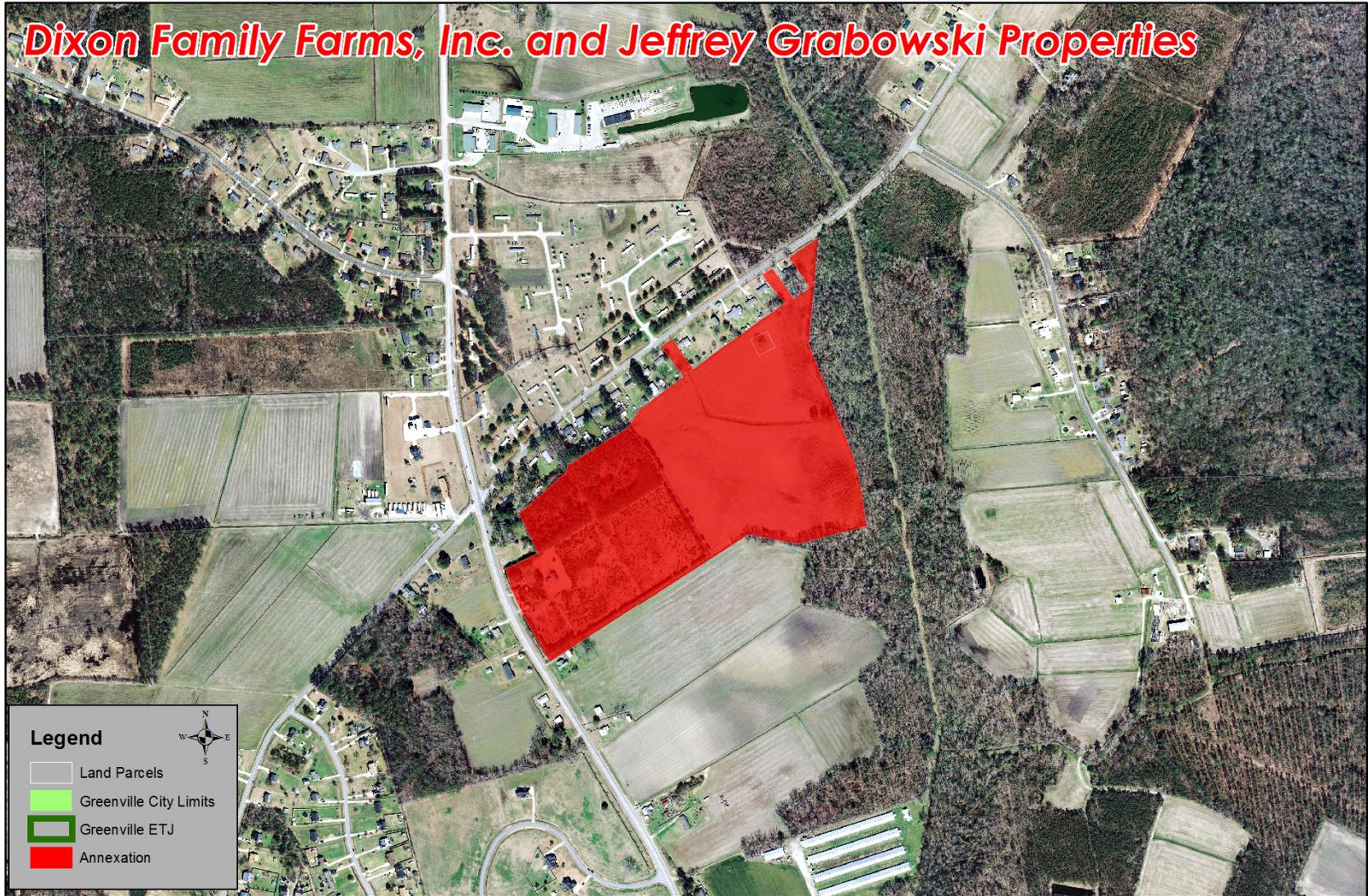
 Greenville's ETJ	 District 1	 District 4
 Pitt-Greenville Airport (PGV)	 District 2	 District 5
 Tar River	 District 3	



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Dixon Family Farms, Inc. and Jeffrey Grabowski Properties



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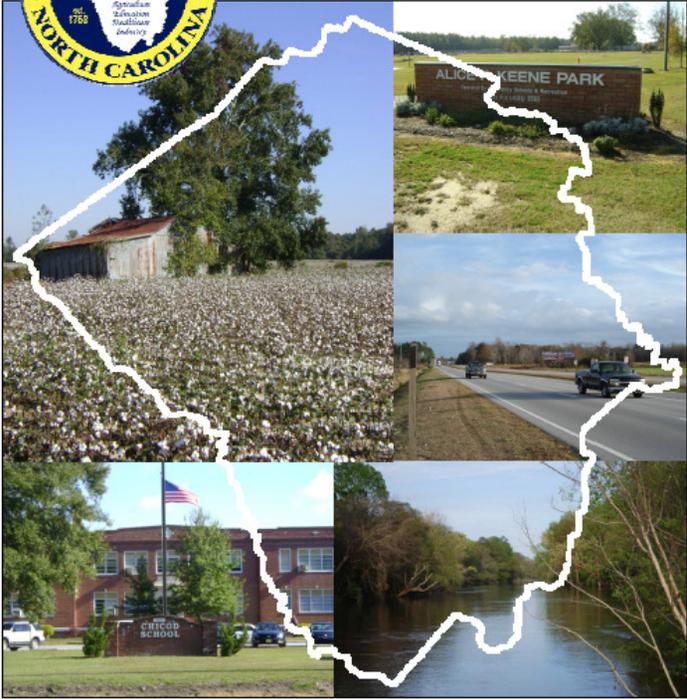
Residential Density		
Maximum density allowed by Zoning District based on average of 2.67 persons per dwelling unit		
High Density		
R6 R6-H R6-MH OR CDF	17 units per acre yields 45 persons per acre	
PUD	12 units per acre yields 32 persons per acre	
Medium Density		
R6-A	9 units per acre yields 24 persons per acre	
R6-S	7 units per acre yields 19 persons per acre	
R9	6 units per acre yields 16 persons per acre	
R9-S	5 units per acre yields 13 persons per acre	
Low Density		
RA-20 MRS	4 units per acre yields 11 persons per acre	
R15-S	3 units per acre yields 8 persons per acre	

Illustration: Maximum allowable density in Residential Zoning Districts



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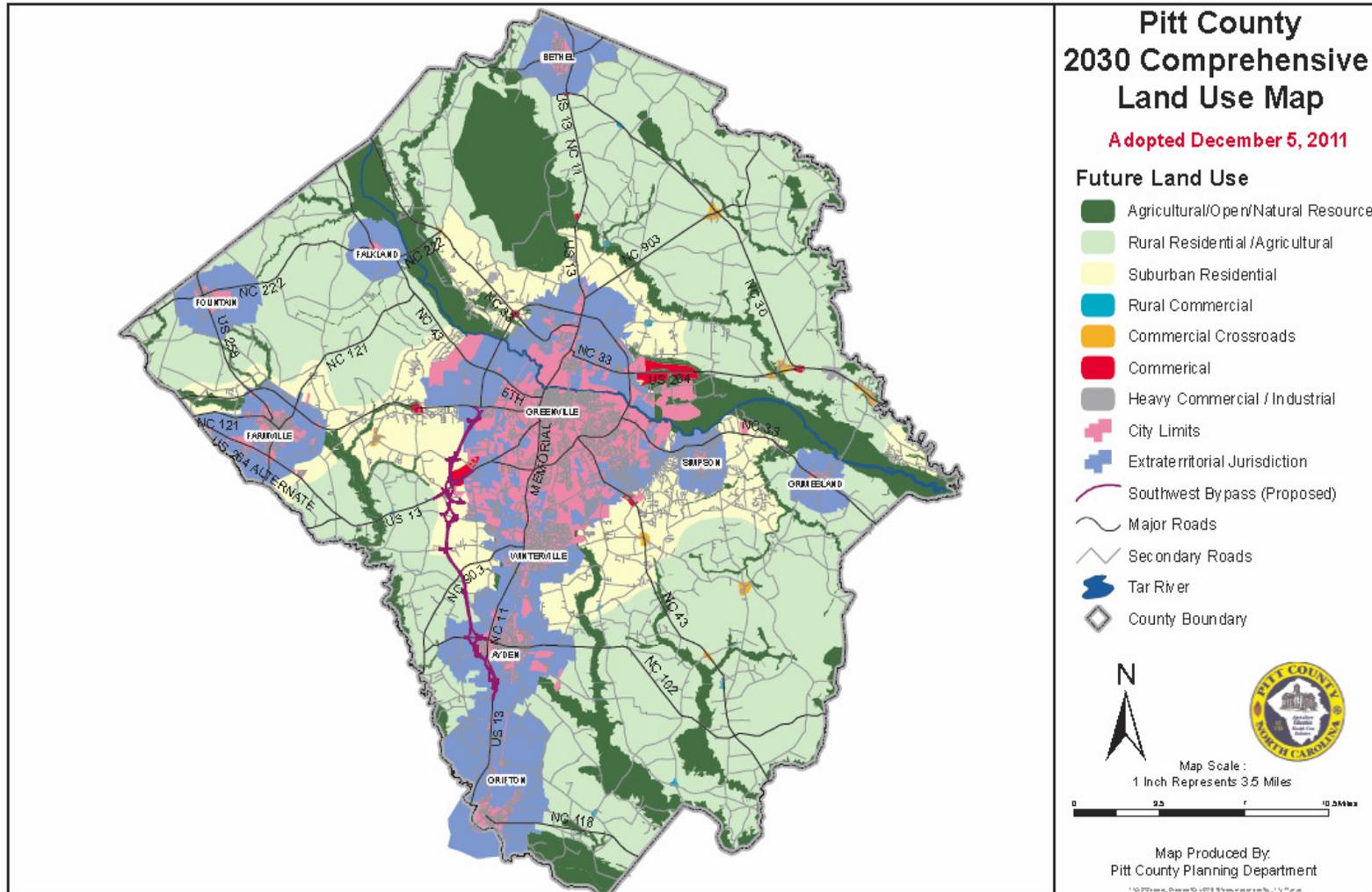
 **2030 Comprehensive
Land Use Plan**

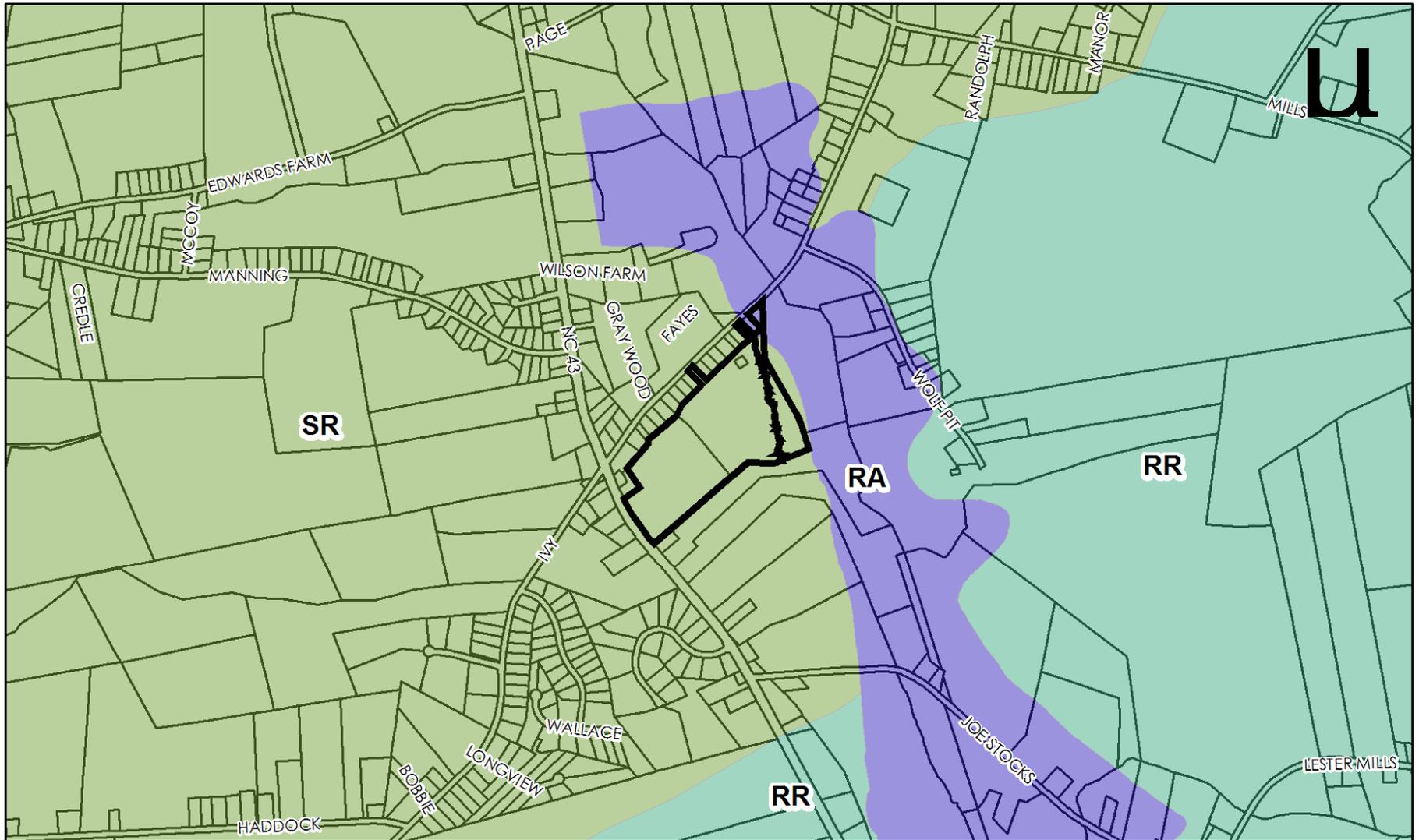


 **PittCounty**
North Carolina

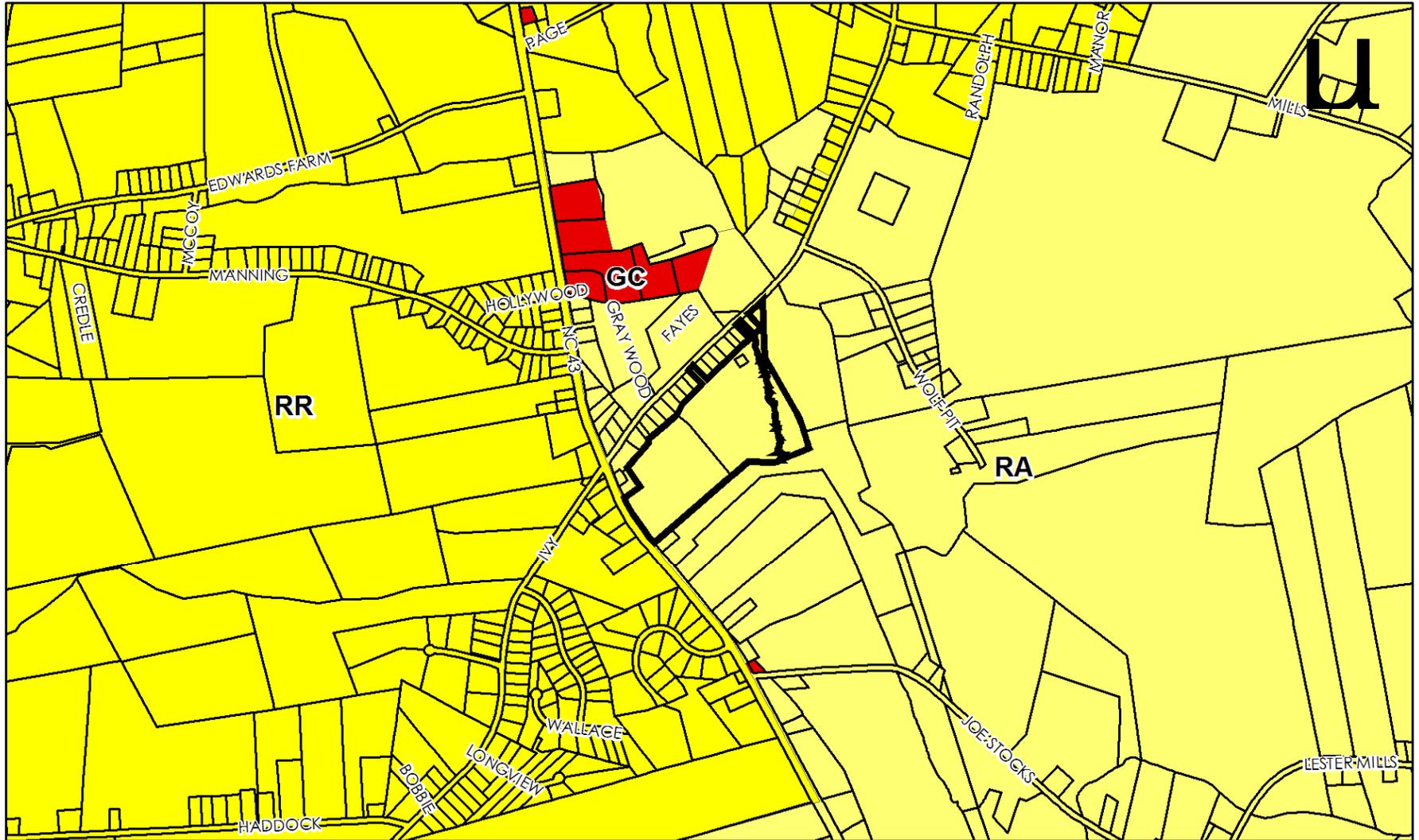
*Adopted by the
Pitt County Board of Commissioners
December 5, 2011*

 **75**
THE WARREN
LIBRARY

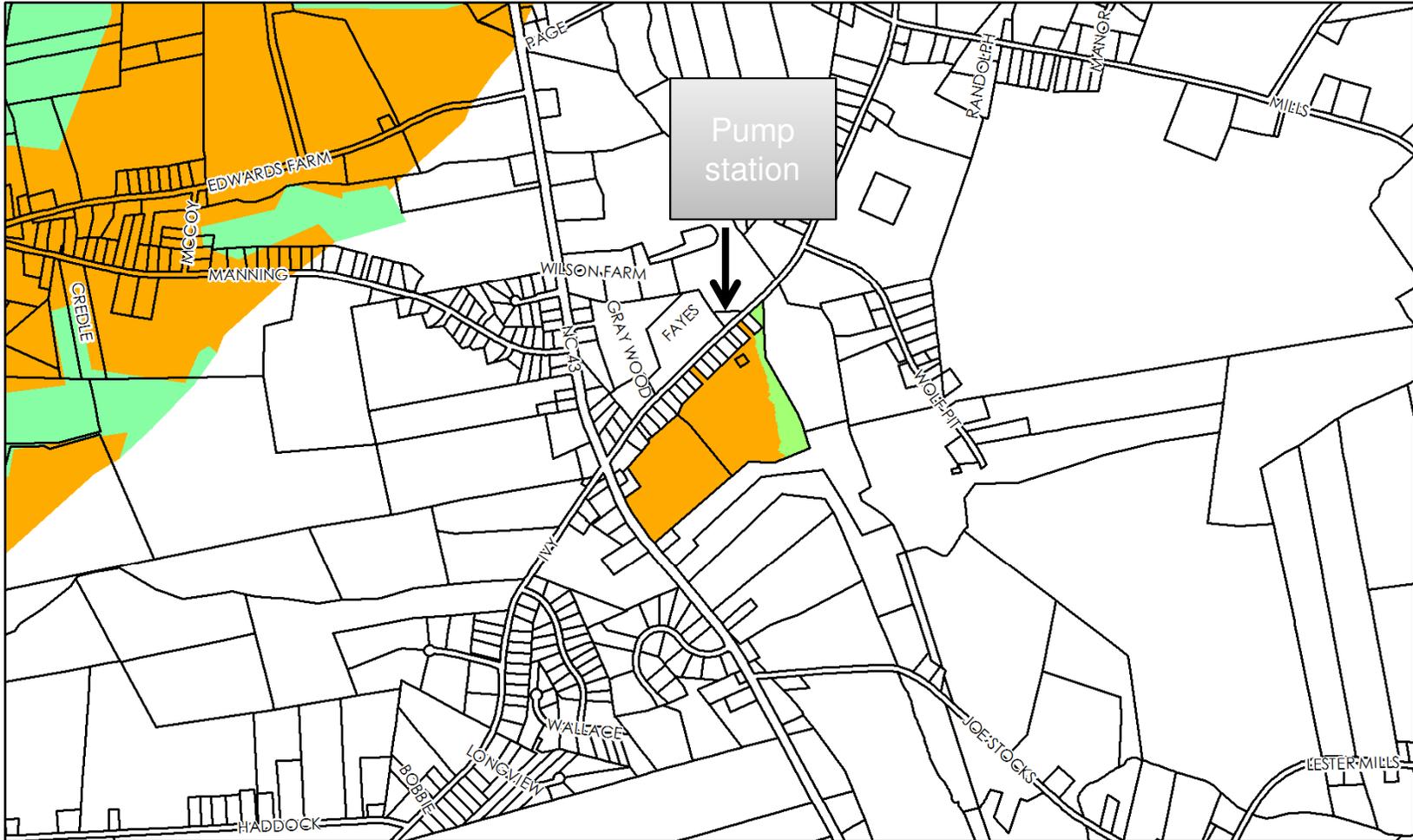




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Map Legend

 Land Parcels	 Commercial	 Medical Transition	 High Density Residential	 Very Low Density Residential
 Rezoning Site	 Mixed Use / Office / Institutional	 Office / Institutional / Medical	 Medium Density Residential	 Conservation / Open Space
 Industrial	 Medical Core	 Office / Institutional / Multi-Family	 Low Density Residential	



Item 16: Ordinance to amend Zoning Ordinance by adding a wine, beer and keg store as an allowed land use within the CN (Neighborhood Commercial) zoning district, subject to an approved special use permit, and establishing specific criteria

Grocery stores are an allowed use in the CN zoning district and are allowed to sell wine, beer and kegs.

Convenience stores are an allowed special use in the CN zoning district and are allowed to sell wine, beer and kegs.

Wine and Craft Beer Shops are an allowed special use in the CN zoning district and are allowed to have on-site consumption of wine and craft beer.

Restaurants and/or dining & entertainment are an allowed special use and may have on-site consumption of wine and beer.

Permission this text amendment adds than what is currently allowed is that Ms. Mahn seeks to sell beer and kegs that do not meet the definition of craft beer since the applicant's proposal allows the sale of beer produced by large beer producers.

Craft beer is defined as a malt beverage from a brewer with an annual production of 6 million barrels of beer or less.

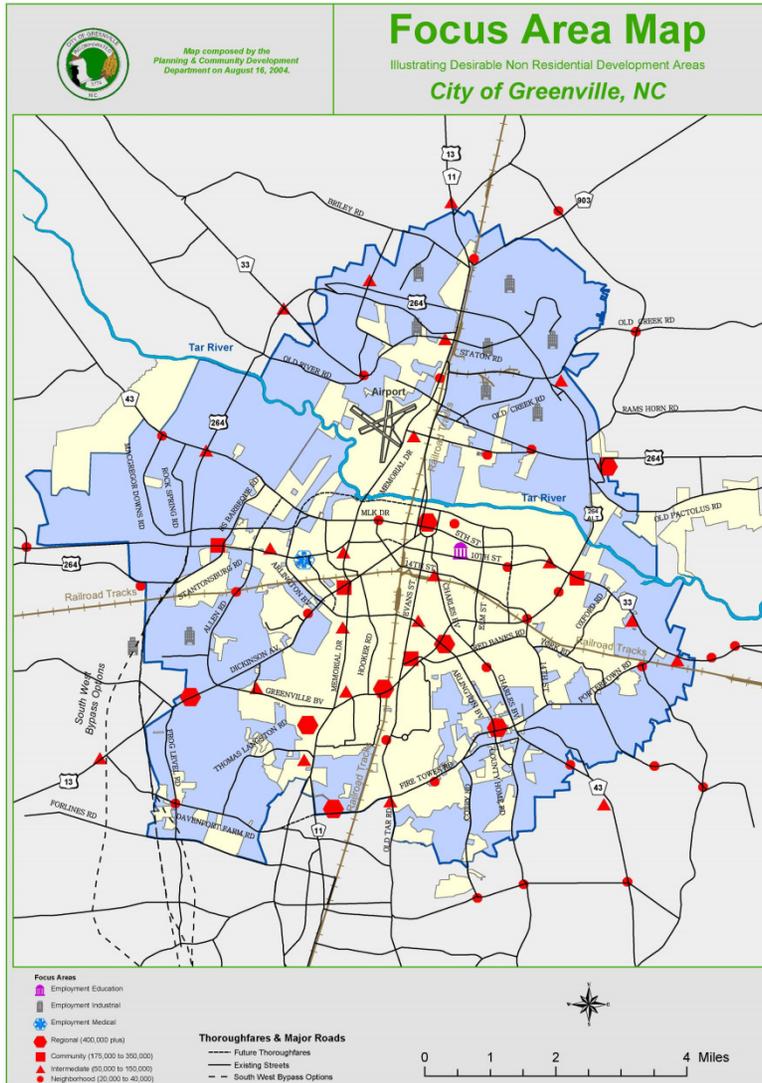
Title 9, Chapter 4, Article D, Section 9-4-78 (Appendix A) is proposed to be amended to add the following new land use activity:

USE	LUC #	RA 20	R 15 S	R 9 S	R 6 S	R 6 N	R 9	R 6	R 6 A	R 6 M H	M I	M S	M O	M C G	M R	M C H	M R S	O R	O	C D	C D F	C G	C N	C H	I U	I	P I U	P I
ii. <u>Wine, beer and keg stores</u> <u>(see also Sec. 9-4-86(RR))</u>	4																						S					

USE	LUC #	C N
ii. <u>Wine, beer and keg stores</u> <u>(see also Sec. 9-4-86(RR))</u>	4	S

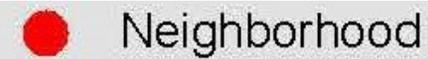
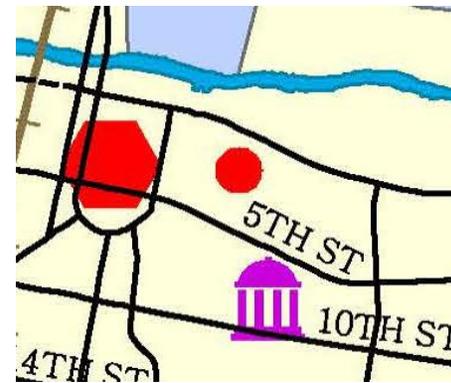
Proposed Wine, Beer and Keg Store Activities

- 1. On-premise craft beer tasting (Only 2 oz tastings)**
- 2. On-premise large production beer tasting (Only 2 oz tastings)**
- 3. Sell and refill growlers for off-premise consumption**
- 4. Sell craft beer in cans/bottles for off-premise consumption**
- 5. Sell large production beer in cans/bottles for off-premise consumption**
- 6. Sell kegs of craft beer for off-premise consumption**
- 7. Sell kegs of large production beer for off-premise consumption**
- 8. Sell retail products and prepared pre-packaged food**



Focus Area Map

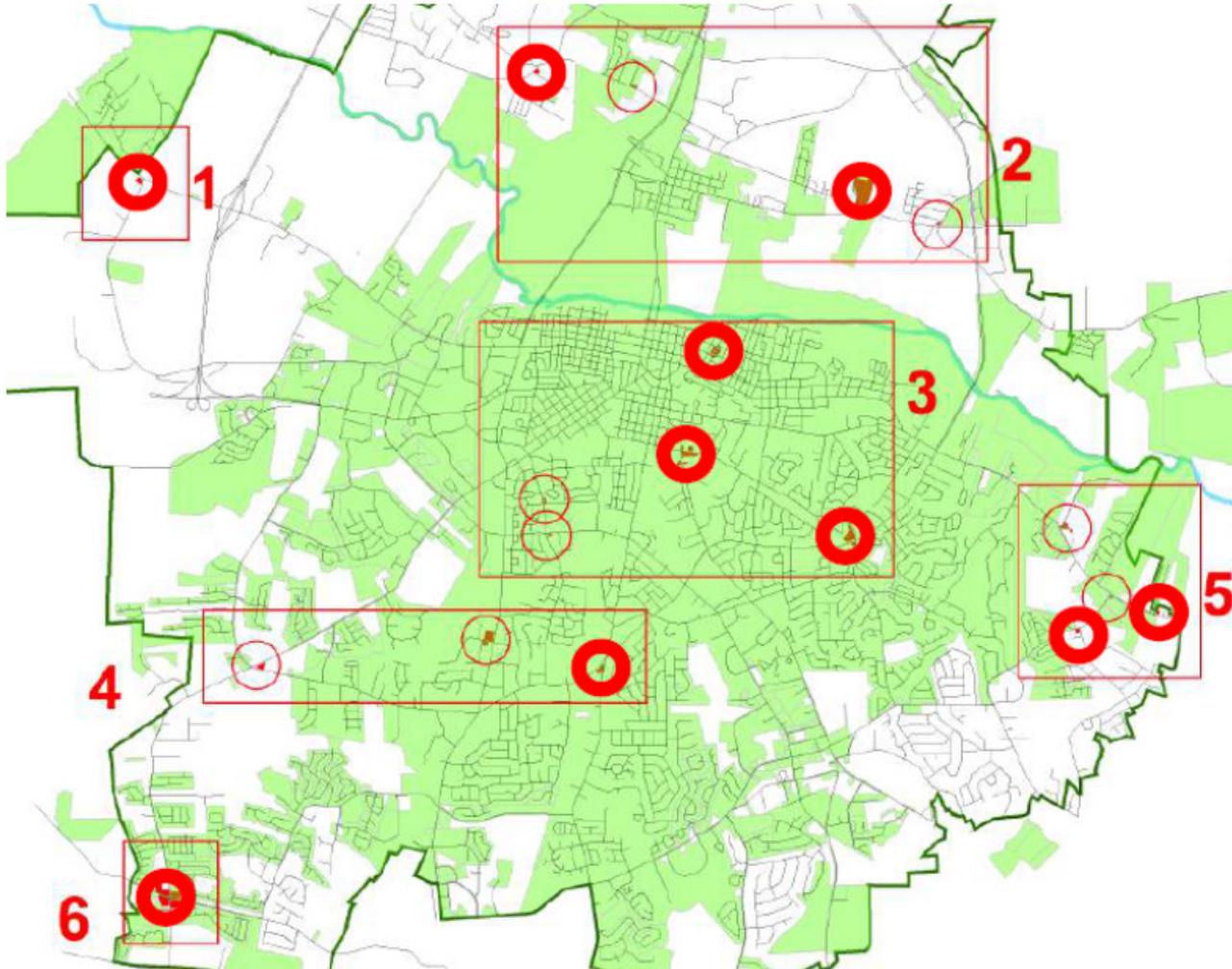
Illustrating Desirable Non Residential Development Areas



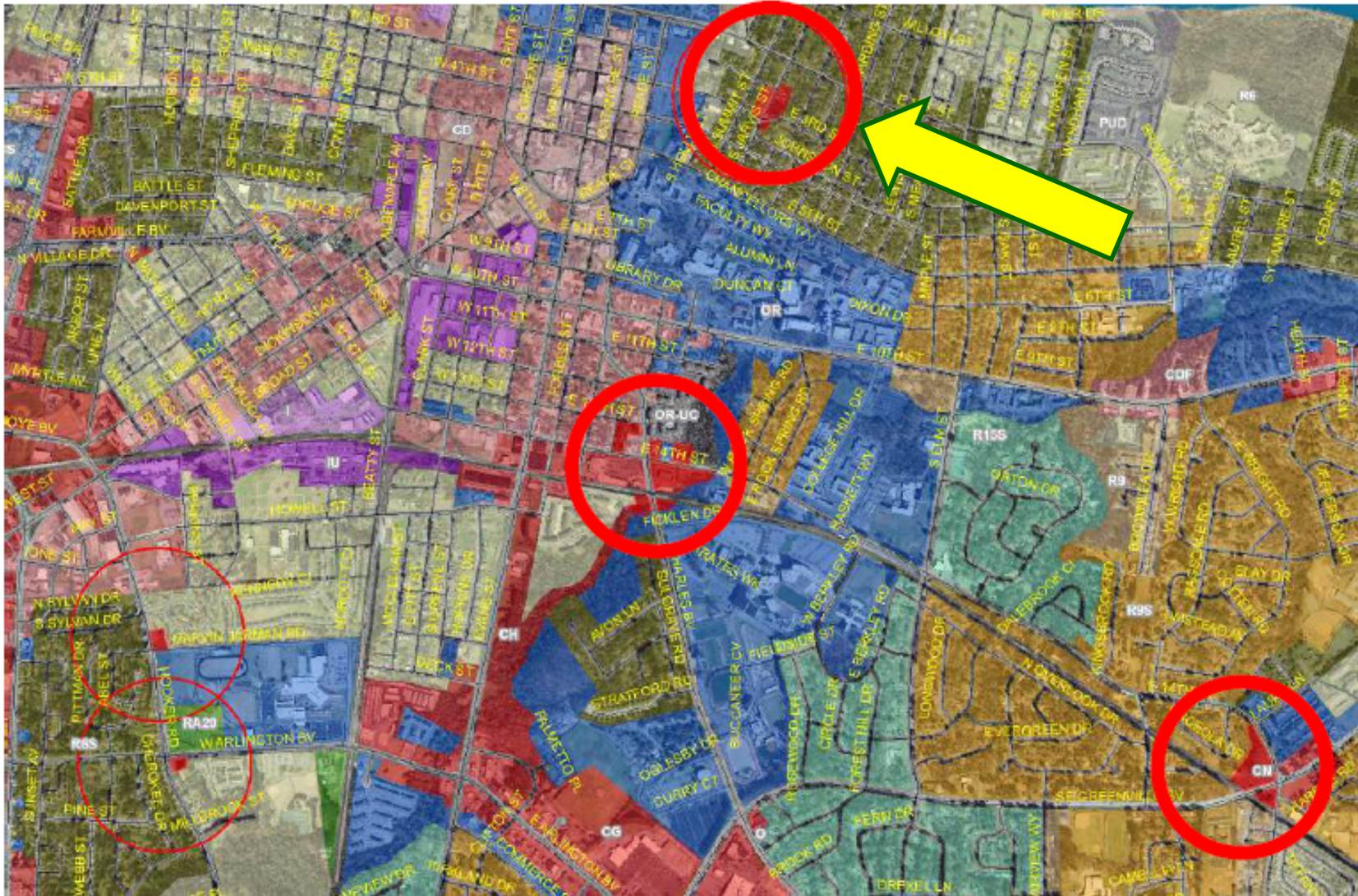
Focus Areas

- Employment Education
- Employment Industrial
- Employment Medical
- Regional (400,000 plus)
- Community (175,000 to 350,000)
- Intermediate (50,000 to 150,000)
- Neighborhood (20,000 to 40,000)

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Thick Circles Show Property Zoned CN within 500 feet of Focus Areas Adopted in Horizons Plan



Zoning Districts Around Property Zoned CN (Neighborhood Commercial)

The proposed Zoning Ordinance Text Amendment is in compliance with Horizons: Greenville's Community Plan 2004. Plan Elements, Economy

Objective E1. "To create conditions favorable for healthy economic expansion in the area."

Objective E2. "To attract new industry and businesses which strengthen Greenville's role as a regional center."

The proposed Zoning Ordinance Text Amendment is in compliance with Horizons: Greenville's Community Plan 2004. Section 2, Future Land Use, Urban Form, 3. Nodes, Neighborhood as follows:

“The neighborhood node is only found in neighborhoods and must be able to blend exceptionally well with the residential surroundings in scale and character. Quite often, a neighborhood node may consist of only a neighborhood grocery and possibly a few small specialty shops. Approximate floor areas are less than 40,000 square feet. Examples include City Market in the Tar River Neighborhood and Fire Tower Crossing on Fire Tower Road.”

The 2004 Horizons Plan includes a map entitled, “Focus Area Map” identifies the City Market building within a Neighborhood Focus Area which adds support to this text amendment application.

Staff Recommendation:

Staff recommends approval of the proposed text amendment.

Planning and Zoning Commission Recommendation, 8/18/2015:

The Planning and Zoning Commission unanimously approved a motion to recommend approval of the proposed text amendment.

Details of Text Amendment For Q & A

Comparison of Allowed Activities Between the Existing Wine and Craft Beer Shop and the Proposed Wine, Beer and Keg Store

Allowed Activities	Existing Wine and Craft Beer Shop	Proposed Wine, Beer and Keg Store
On-premise wine tasting	Yes	No
On-premise craft beer tasting (2 oz tastings, not full glasses)	Yes	Yes
On-premise large production beer tasting (2 oz tasting, not full glasses)	No	Yes
On-premise craft beer consumption in full-sized glasses	Yes	No
On-premise large production beer consumption in full-sized glasses	No	No
On-premise wine consumption in full-sized glasses	Yes	No
Sell and refill growlers for off-premise consumption	Yes	Yes
Sell craft beer in cans and bottles for off-premise consumption	Yes	Yes
Sell large production beer in cans/bottles for off-premise consumption	No	Yes
Sell kegs of craft beer for off-premise consumption	No	Yes
Sell kegs of large production beer for off-premise consumption	No	Yes
Sell retail products and prepared pre-packaged food	Yes	Yes

Limit On-Premise Consumption in Proposed Wine, Beer and Keg Store Activities

*On-premises consumption of malt beverages (*note only 2 ounce tastings will be offered, not full glasses*) shall be deemed an accessory and incidental use to a wine, beer and keg store, provided the sale of malt beverages for consumption on the premises does not exceed 40% of the wine, beer and keg store's total sales of wine and malt beverages including both on-premises and off-premises consumption, for any 30-day period.

This text amendment adds the following land use of wine, beer and keg store to Sec. 9-4-22 Words and Terms Defined

An establishment conducted pursuant to G.S. 18B-1001 as amended, and operated as a principal or accessory use, which is authorized to sell wine and malt beverages in the manufacturer's original container for consumption off the premises and the retail sale of malt beverages in a cleaned, sanitized, resealable container as defined in 4 NCAC 2T.0308(a) that is filled or refilled

and sealed for consumption off the premises, provided however, the permittee shall be authorized to conduct accessory and incidental malt beverage two-ounce tastings on the premises and is further authorized to sell malt beverages for on-premises consumption, limited to two-ounce tastings, as an accessory and incidental use to the "wine, beer and keg store", provided the establishment and operation is compliant with section 9-4-86(RR). Among the two limited types of alcoholic beverages that may be sold, a "wine, beer and keg

store" must sell both wine and malt beverages for off-premises consumption and has all requisite state permit(s) that allows retail sales of malt beverages for consumption on premises. A "wine, beer and keg store" that does not meet the requirements of section 9-4-86(RR) shall be deemed a public or private club for the purpose of zoning and land use classification. Notwithstanding the foregoing, wine, beer and keg stores may offer retail products and prepared pre-packaged food for purchase as an incidental use. (see also section 9-4-86(RR)).

Title 9, Chapter 4, Article E, Section 9-4-86, of the City Code is proposed to be amended to add new subsections **Title 9, Chapter 4, Article E, Section 9-4-86(RR)**

(RR) Wine, Beer and Keg Stores (see also section 9-4-22)

(1) Properties eligible to be considered for a wine, beer and keg store through approval of a special use permit must be located within a CN (Neighborhood Commercial) zoning district and must be located within a 500-foot radius, including street rights-of-way, of a

Regional, Community, Intermediate or Neighborhood Focus Area as identified in Horizons: Greenville's Community Plan, Focus Area Map, adopted in 2004 as measured from the center point of the Focus Area map label to the nearest lot line of properties zoned CN (Neighborhood Commercial).

(2) A wine, beer and keg store may sell malt beverages for consumption on the premises, provided that the on-premises consumption of malt beverages is limited to only serving two-ounce tastings and constitutes an accessory and incidental use to the wine, beer and keg store.

(3) A wine, beer and keg store that also has the requisite state permit(s) that allows retail sales of malt beverages for on-premises consumption, in accordance with G.S. 18B-1001 as amended, may sell only malt beverages for consumption on the premises, provided that the on-premises consumption of malt beverages is limited to the sale of two-ounce tastings and constitutes an accessory and incidental use to the primary retail use of the wine, beer and keg store.

(4) For purposes of this section, on-premises consumption of malt beverages shall be deemed an accessory and incidental use to a wine, beer and keg store, provided the sale of malt beverages for consumption on the premises does not exceed 40% of the wine, beer and keg store's total sales of wine and malt beverages including both on-premises and off-premises consumption, for any 30-day period. The term "sale(s)" as used herein shall be the receipt of payment for the wine and malt beverages sold and/or consumed and shall not be a measure of the volume of wine and malt beverages sold and/or consumed.

(5) Records related to the wine, beer and keg store's total sales of wine and malt beverages for both on-premises and off-premises consumption shall be maintained on the premises for not less than one year and shall be open for inspection and audit at all reasonable hours when the establishment is open for business by the Zoning Enforcement Officer. The Zoning Enforcement Officer may view the records on the premises or may request that copies of the written records be delivered to the city. The requirements of this subsection shall be for the purpose of determining compliance with subsection (4) above.

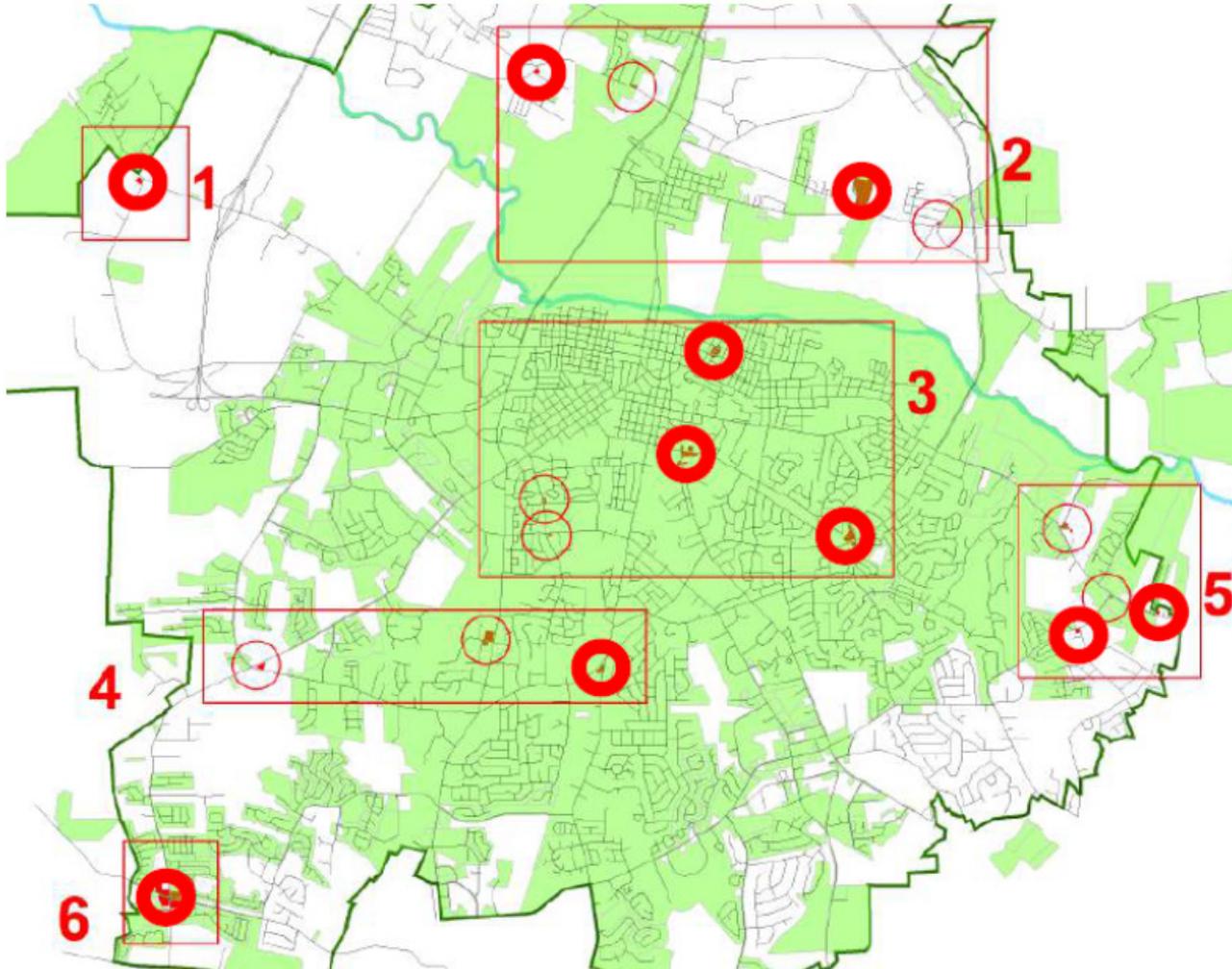
-
- (6) To help avoid high concentrations of businesses within close proximity that sell wine and malt beverages, no wine, beer and keg store that includes the on-premises consumption of malt beverages, limited to two-ounce tastings, shall be located within a 25-foot radius, including street rights-of-way, of an existing or approved public or private club, dining and entertainment establishment, including a wine and craft beer shop or other wine, beer and keg store that includes the on-premises consumption of wine and malt beverages, limited to two-ounce tastings.
-

The required measurement shall be from the building or structure containing the wine, beer and keg store to the nearest property line of the parcel containing the existing or approved public or private club, dining and entertainment establishment, including a wine and craft beer shop or other wine, beer and keg store that includes the on-premises consumption of wine and malt beverages.

- (7) A wine, beer and keg store shall not operate after 11:00 pm on Sunday, Monday, Tuesday, Wednesday, and Thursday or after 12:00 am on Friday and Saturday.
- (8) A wine, beer and keg store shall not require a membership, cover or minimum charge for admittance or service during regular or special periods of operation.

(9) A wine, beer, and keg store that does not meet the requirements of this section shall be deemed a public or private club for the purpose of zoning and land use classification.

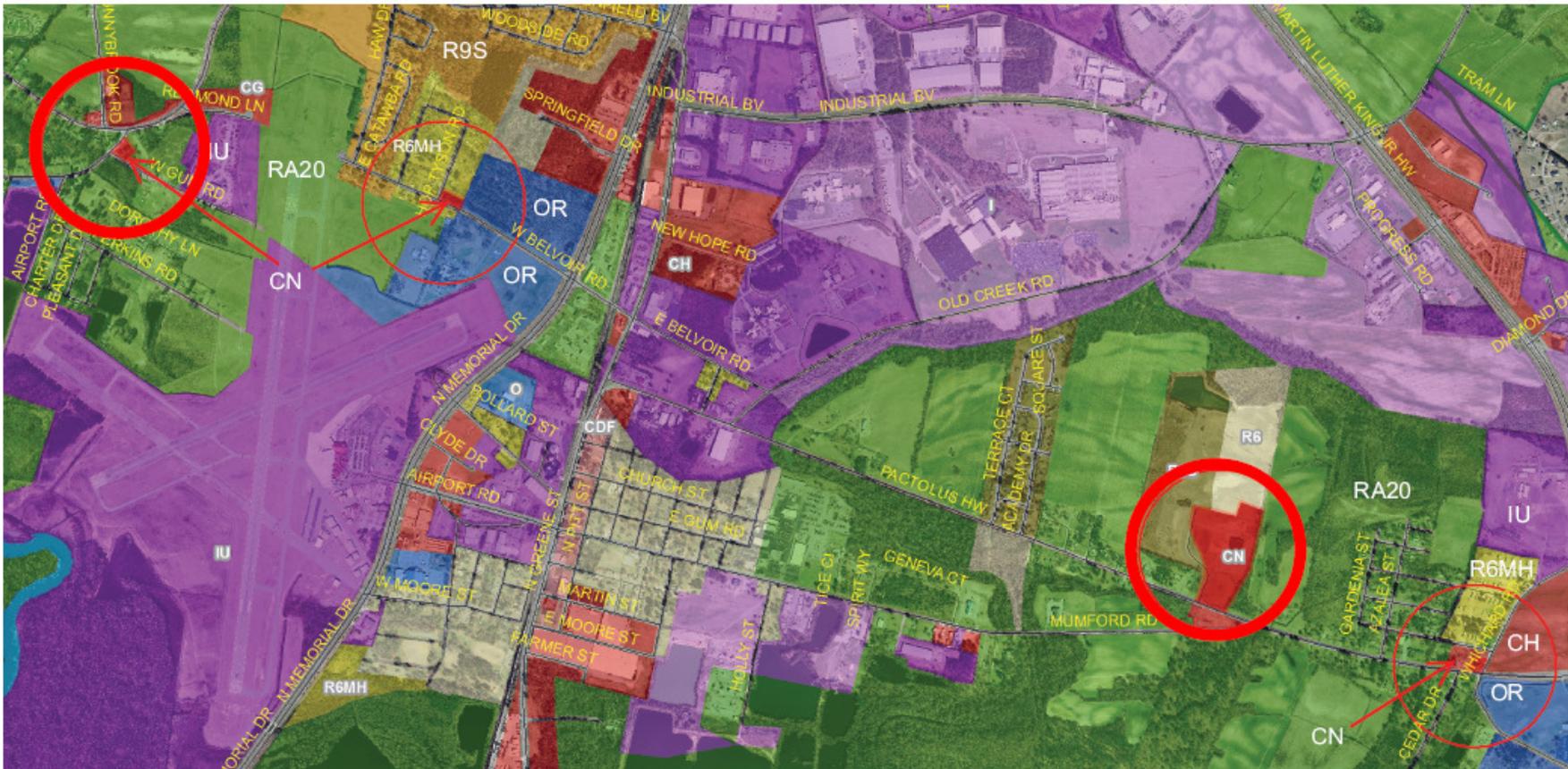
(10) The provisions of this section shall apply to all wine, beer and keg stores whether operated as a principal or accessory use.



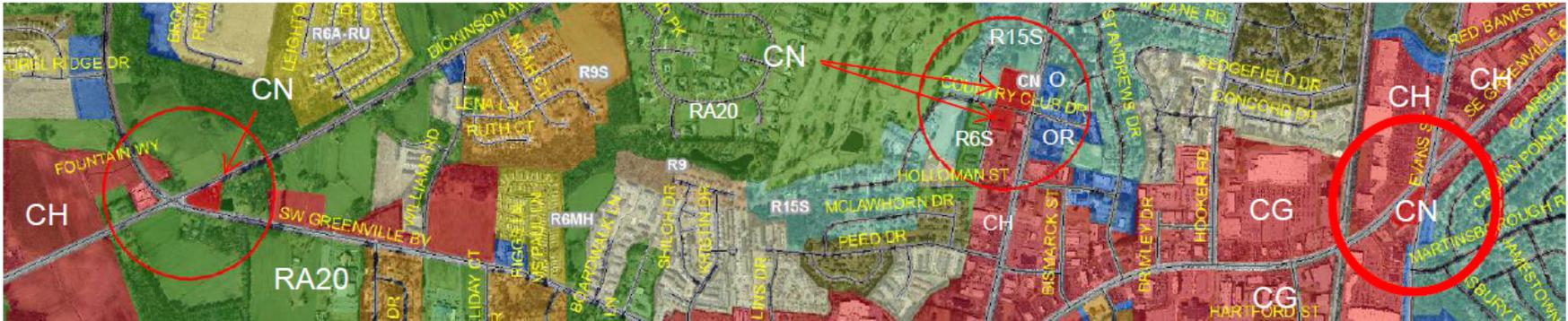
Thick Circles Show Property Zoned CN within 500 feet of Focus Areas Adopted in Horizons Plan



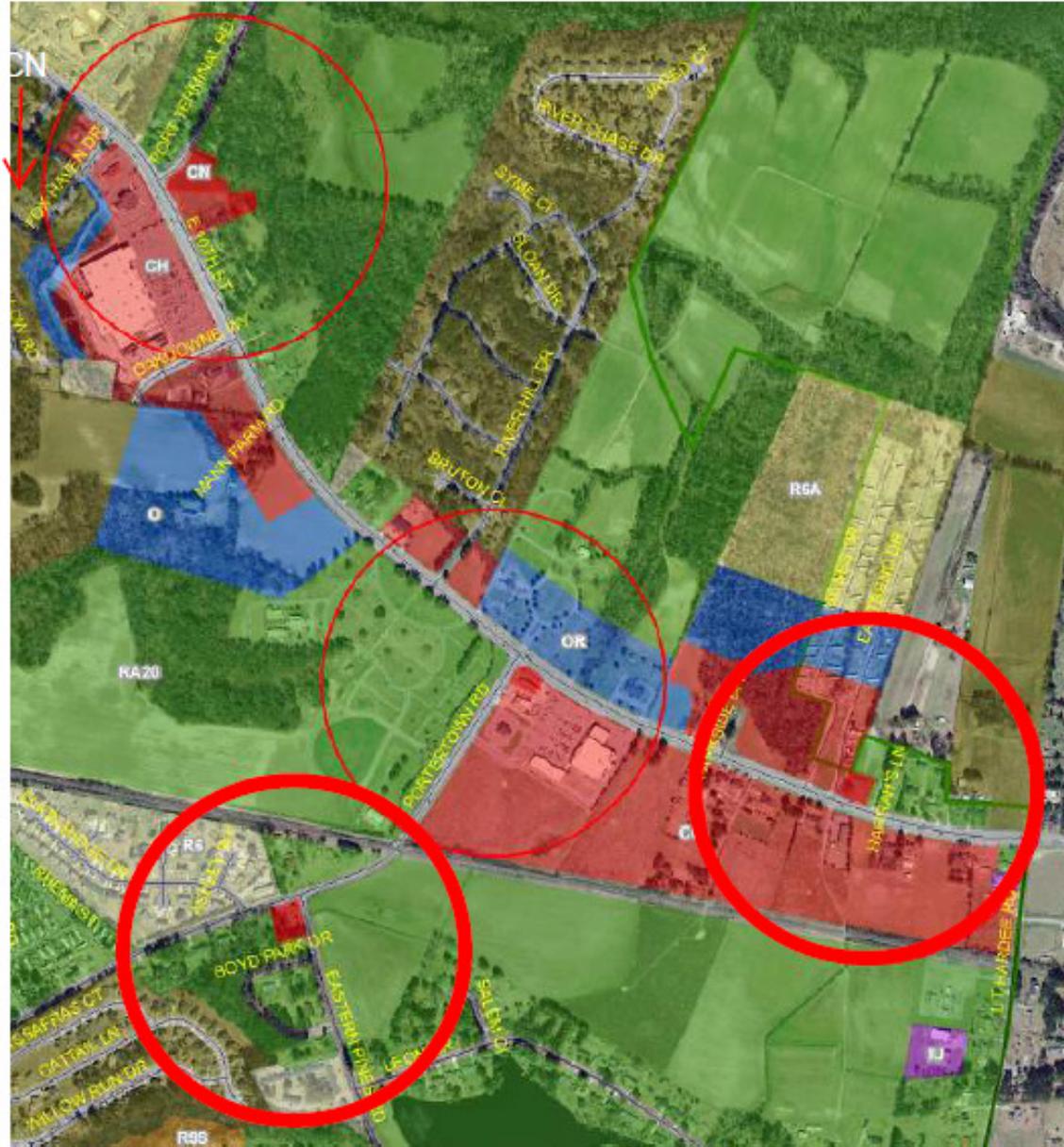
Zoning Districts Around Property Zoned CN (Neighborhood Commercial)



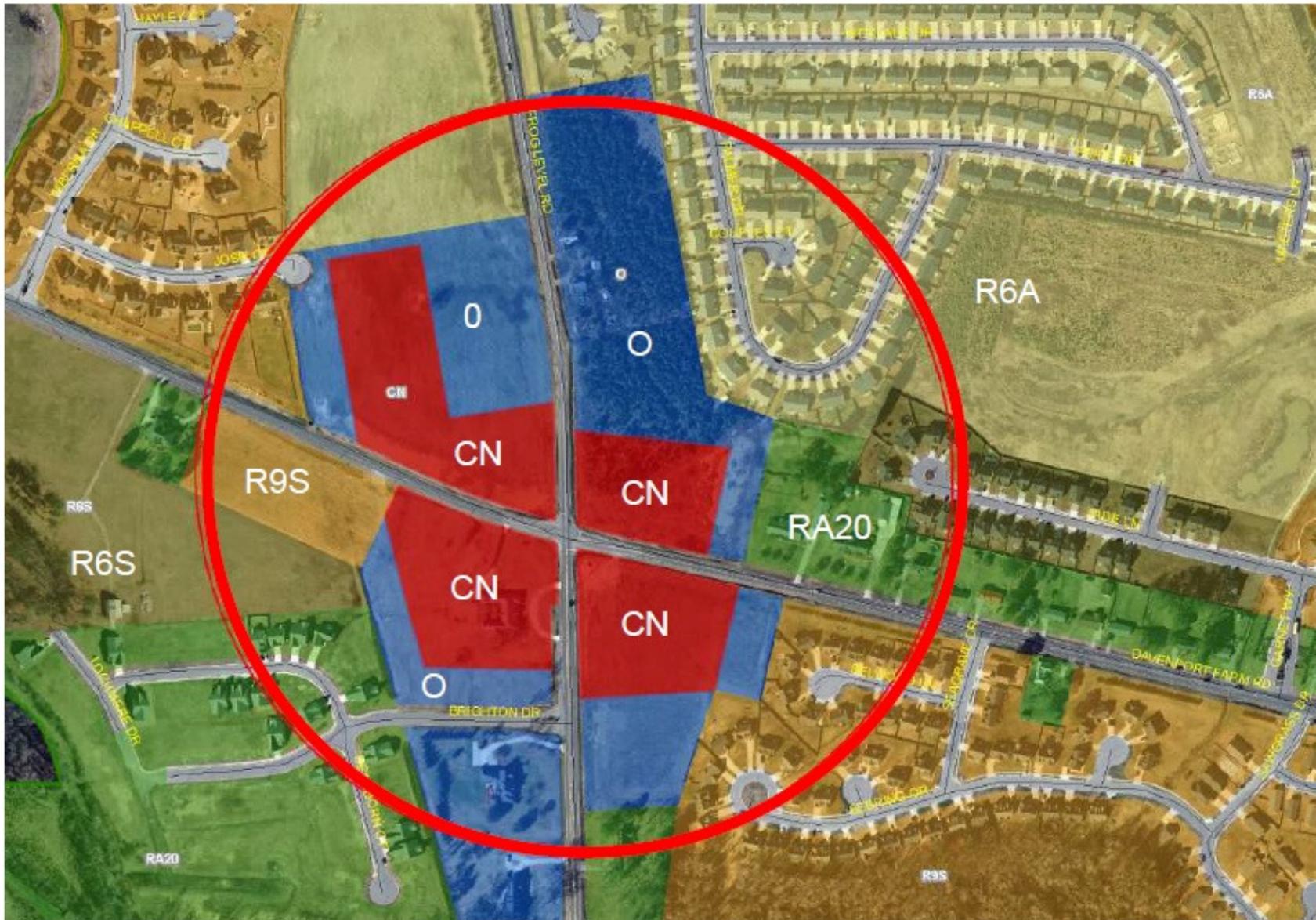
Zoning Districts Around Property Zoned CN (Neighborhood Commercial)



Zoning Districts Around Property Zoned CN (Neighborhood Commercial)



Zoning Districts Around Property Zoned CN (Neighborhood Commercial)



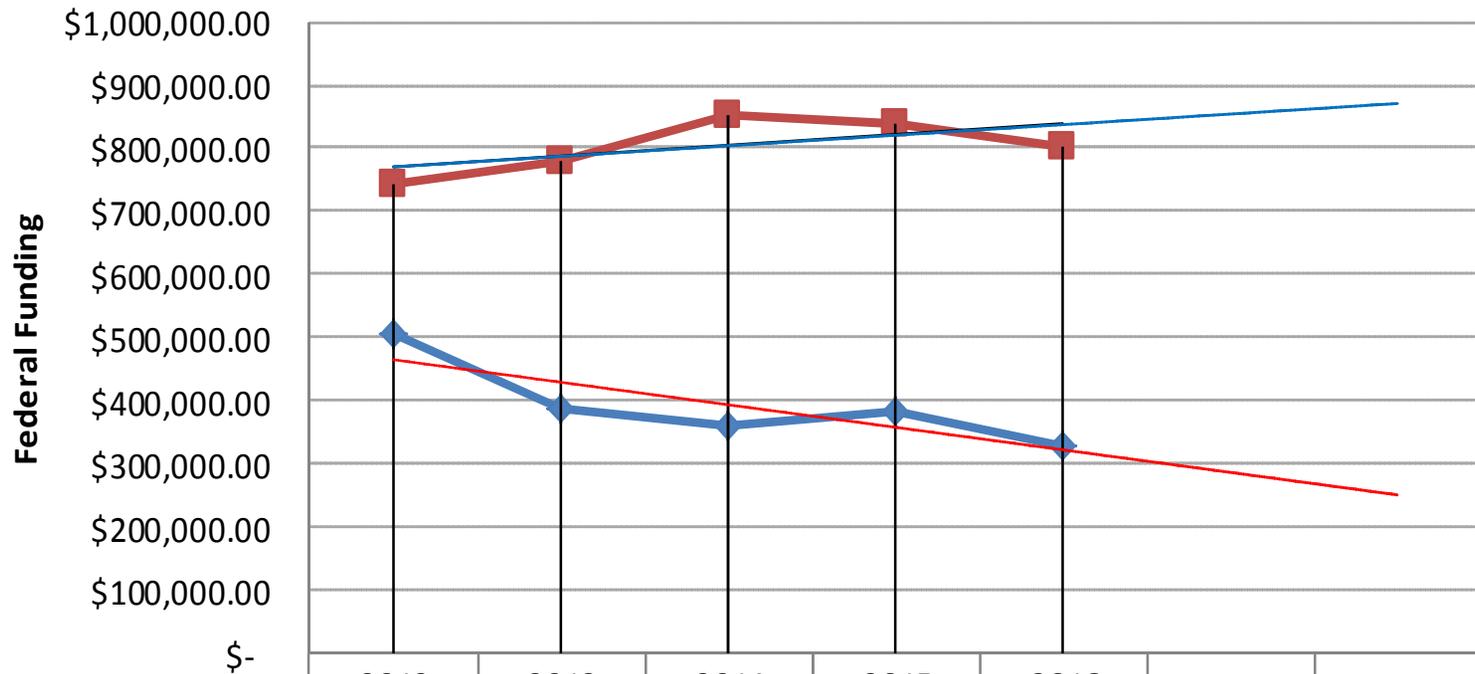
Zoning Districts Around Property Zoned CN (Neighborhood Commercial)

Item 17: Approval of the Draft 2014-15 Consolidated Annual Performance and Evaluation Report (CAPER)

Brief Description

- Requirement of U.S. Department of Housing and Urban Development Entitlement Funding
- Details Community Development and Housing activities throughout the program year
- Evaluates the City's performance based on the five (5) year Consolidated Plan.

Year-to-Year Funding Chart



	2012	2013	2014	2015	2016		
◆ HOME	\$506,340	\$387,237	\$357,976	\$383,808	\$329,316		
■ CDBG	\$743,771	\$781,037	\$851,448	\$840,143	\$800,219		

Proposed Activities	HOME
Administration/Planning	\$38,000
Housing Rehabilitation	\$155,000
Down payment Assistance	\$140,808
CHDO/New Construction	\$83,237
Public Service	
Acquisition/Clearance	
Relocation	
Public Facility Improvements	
Economic Development	
Program Income	\$15,090
TOTAL	\$398,898.00

Proposed Activities	CDBG
Administration/Planning	\$168,000
Housing Rehabilitation	\$252,000
Down payment Assistance	
CHDO/New Construction	
Public Service	\$100,000
Acquisition/Clearance	<u>\$65,000</u> Demolition = \$15,000 Acquisition = \$50,000
Relocation	\$5,000
Public Facility Improvements	\$100,000
Economic Development	\$150,143
Program Income	\$30,000
TOTAL	\$870,143

Summary of Accomplishments

- Thirteen (13) owner-occupied home rehabs completed
- Five (5) down payment assistance (deferred loans) were administered
- Three (1) Small Business Competition deferred loans were administered
- Four (4) homes were cleared of Lead-Based Paint Hazards
- Five (5) public service grants awarded to public service agencies serving low income clients
- Four (4) dilapidated properties were acquired
- Eleven (11) substandard units were demolished and removed
- One (1) displaced tenant was relocated
- Two (2) public facility improvement was completed
- Four (4) new single-family homes were constructed

Staff Recommendation

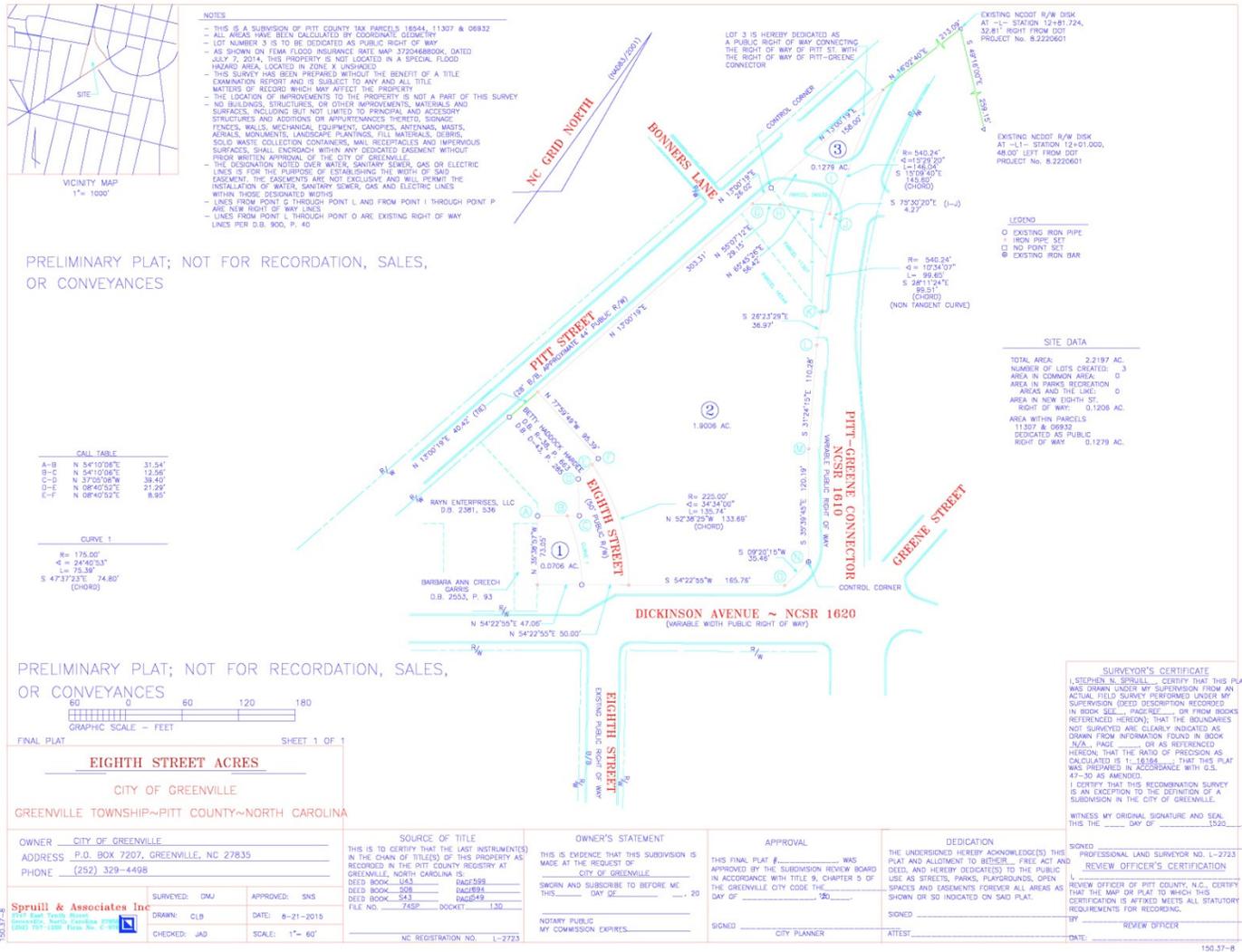
Recommend approval of the CAPER report and
Authorize submission to HUD.

Item 18: Resolution Approving Conveyance of Property and a Lease for the Sidewalk Project

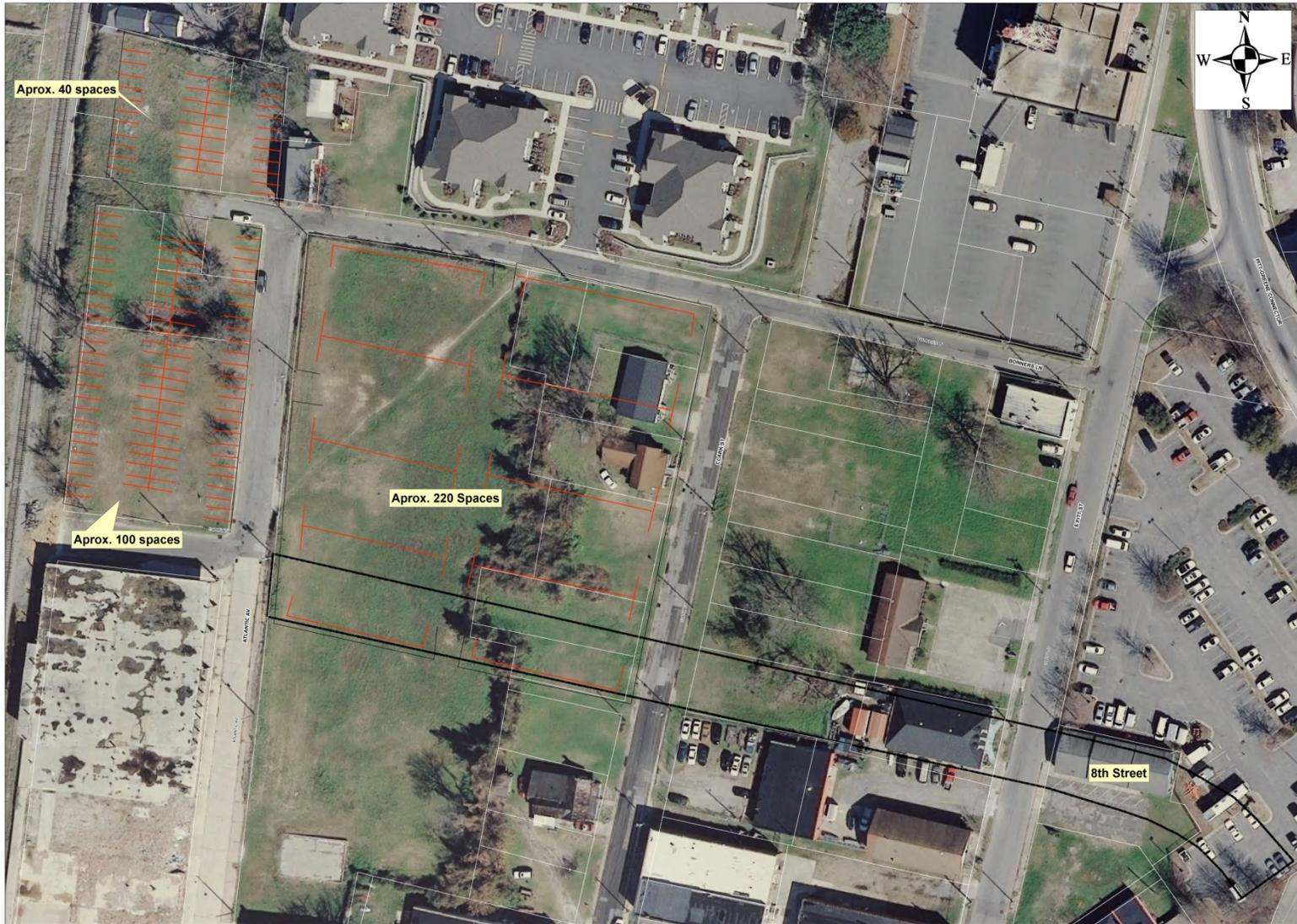


Find yourself in good company

- Development proposal by Sidewalk Development Group
- 120 Units of Market Rate and Student Apartments with Mixed Use development
- 75 Units of student housing and 45 units of market rate apartments
- 20,000 square feet of ground floor retail
- 40-60 onsite parking spaces.
- Onsite amenities to include roof-top pool



Find yourself in good company





Dickinson Avenue Elevation



Reade Circle Elevation

Find yourself in good company



Greenville, NC Dickinson Road Corridor

SIDEWALK
DEVELOPMENT



Urban Life.

Community.

Dining

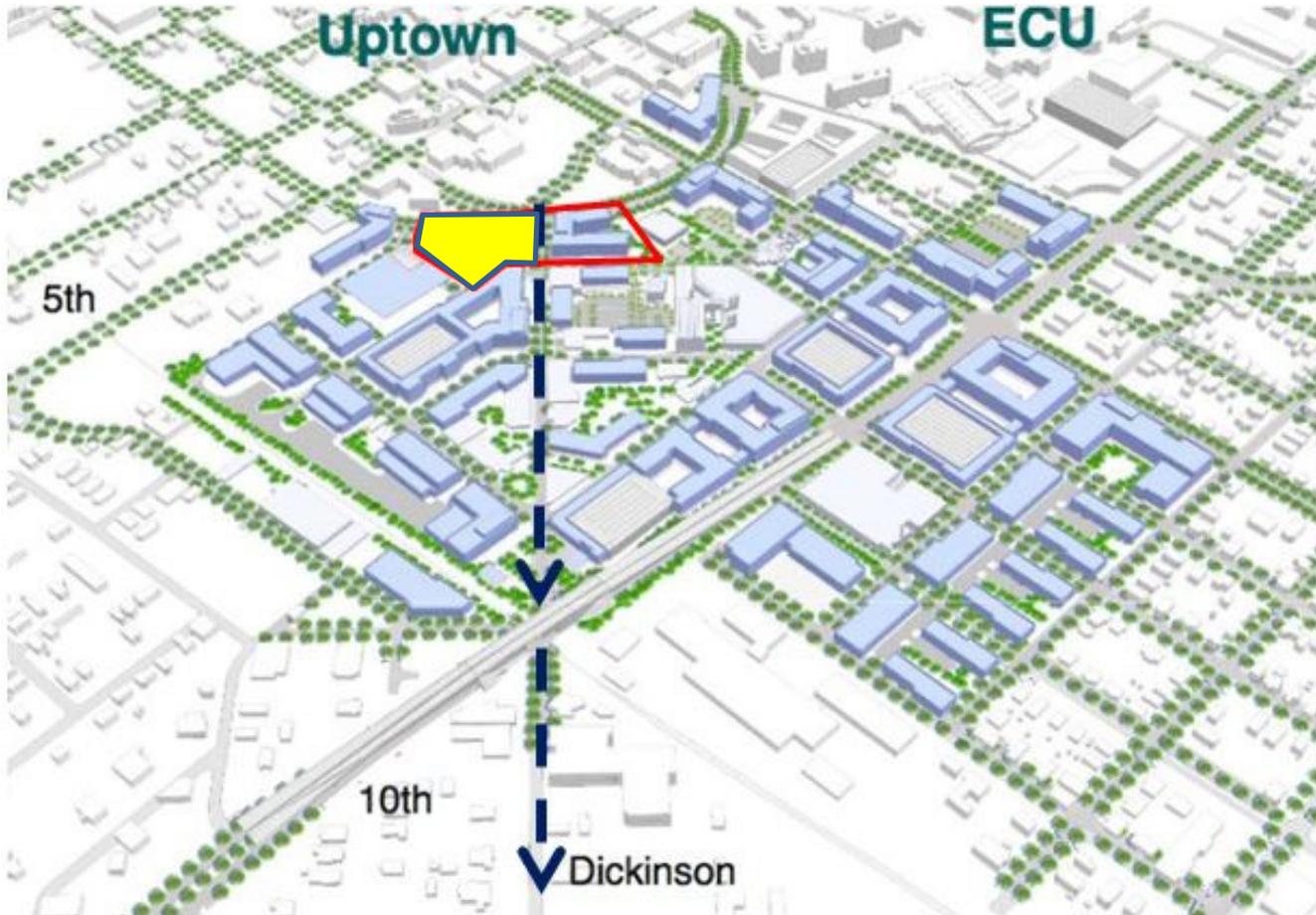
Shopping





Greenville, NC Dickinson Road Corridor

SIDEWALK
DEVELOPMENT



Urban Life.

Community.

Dining

Shopping



Greenville, NC Dickinson Road Corridor

SIDEWALK
DEVELOPMENT

Dickinson Road, Greenville, NC
Blend Scale and Historic with new



Urban Life.

Community.

Dining

Shopping

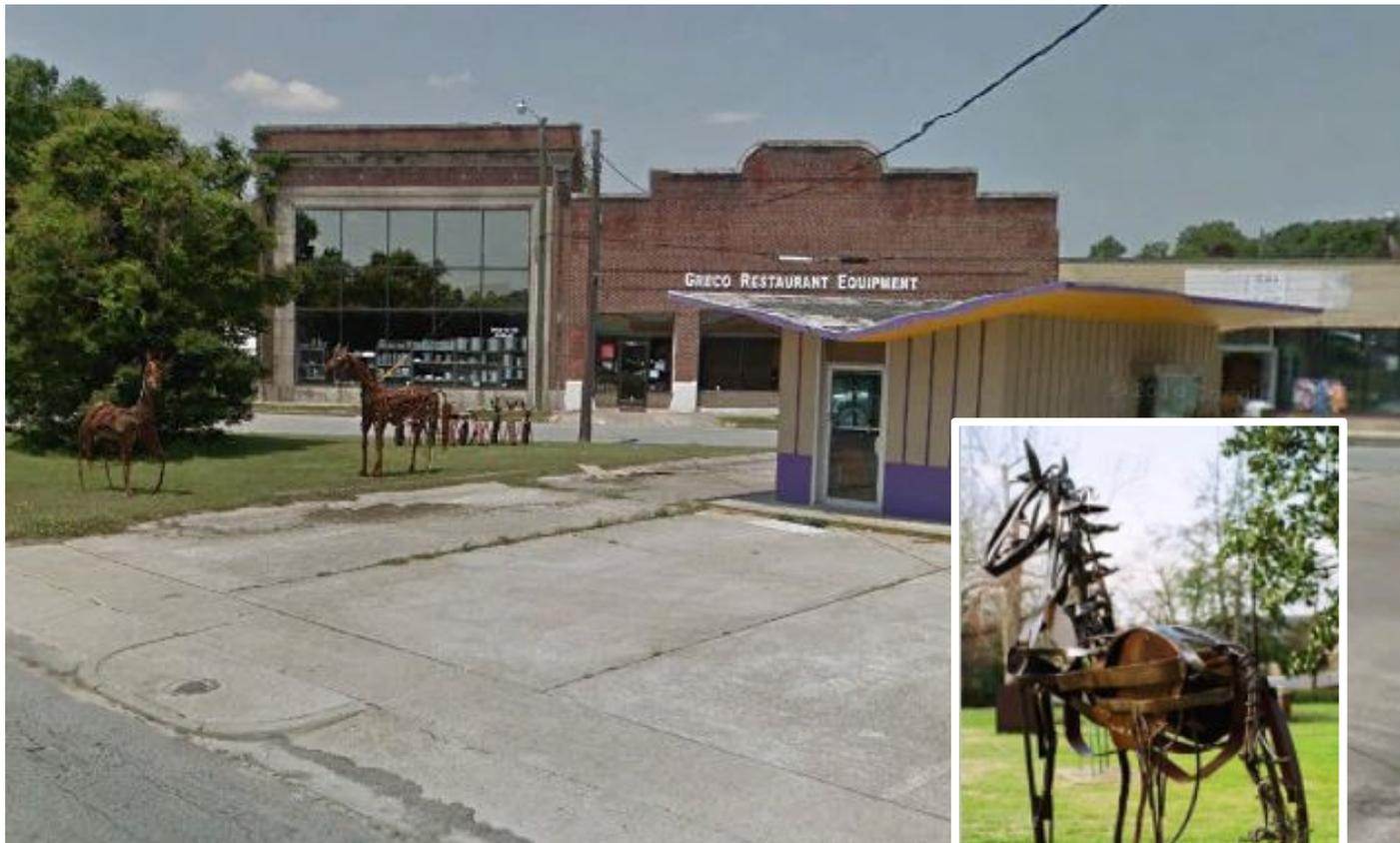
Art



Greenville, NC Dickinson Road Corridor

SIDEWALK
DEVELOPMENT

Keep Dickinson Funky! Great Creative Spaces. Room for Artist Lofts



Urban Life.

Community.

Dining

Shopping

Art



Greenville, NC Dickinson Road Corridor

SIDEWALK DEVELOPMENT

Site Plan



2 Separate Bldgs:
- Professional Apts
- Student Housing

Shops and
Restaurant on
ground floor

66 parking spaces
on site



Greenville, NC Dickinson Road Corridor

SIDEWALK DEVELOPMENT

- 2 Separate Bldgs:
- Professional Apts
 - **Student Housing**

Shops and
Restaurant on
ground floor

66 parking spaces
on site





Greenville, NC Dickinson Road Corridor

SIDEWALK DEVELOPMENT

Retail area on Dickinson

- 2 Separate Bldgs:
 - Professional Apts
 - Student Housing

Shops and
Restaurant on
ground floor

66 parking spaces
on site (some
parking under
overhang of bldg.)





Greenville, NC
Dickinson Road Corridor

SIDEWALK
DEVELOPMENT



Dickinson Avenue Elevation



Reade Circle Elevation

Urban Life.
Community.
Dining
Shopping
Art



Greenville, NC Dickinson Road Corridor

SIDEWALK
DEVELOPMENT



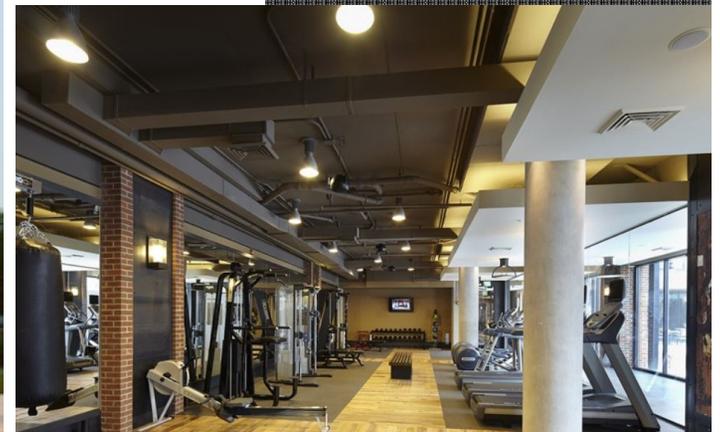
Modern Vocabulary
for Apartments &
Student Housing –
Millennial
Professionals

Urban Life.

Community.

Dining

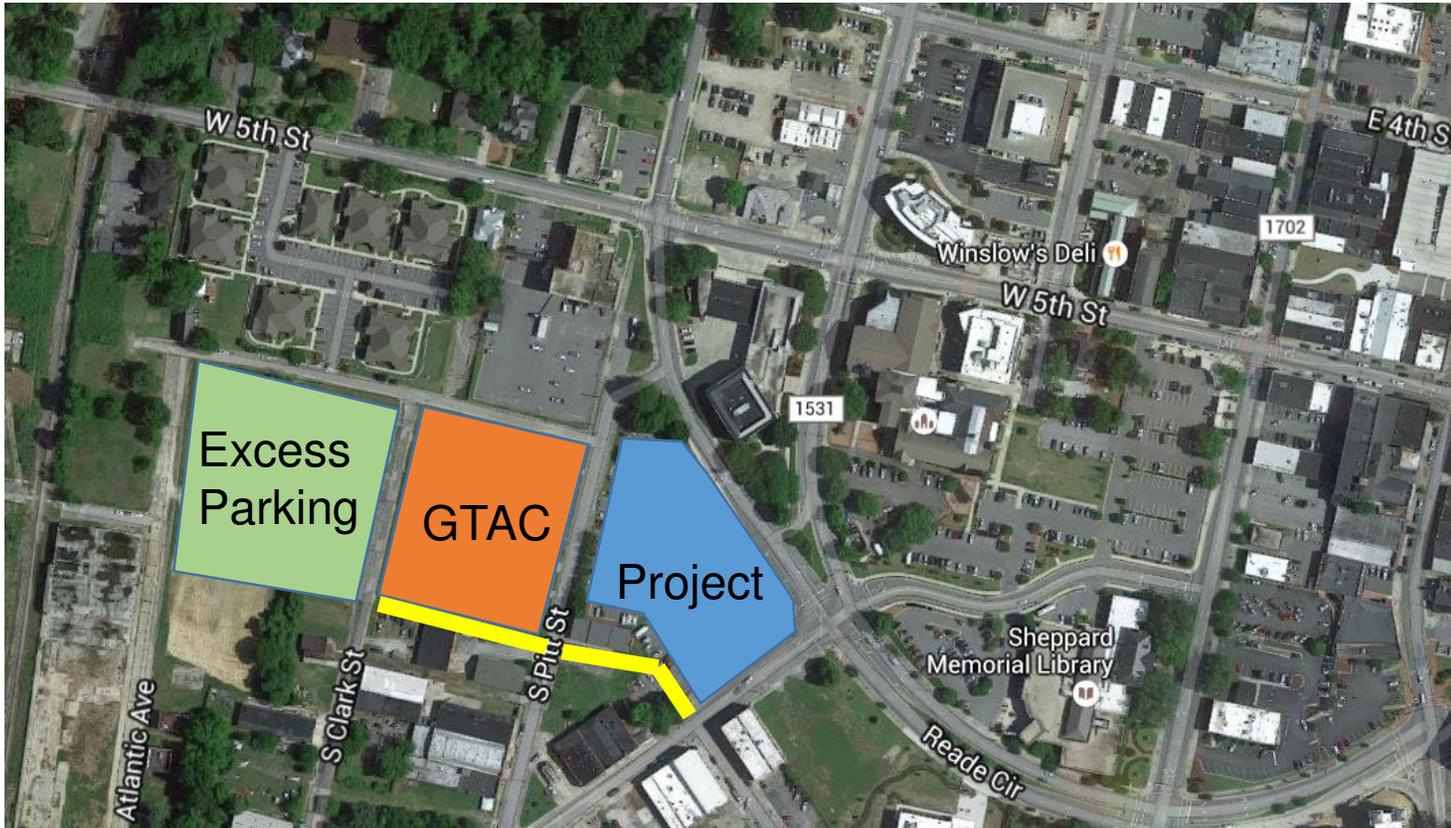
Shopping





Greenville, NC Dickinson Road Corridor

SIDEWALK
DEVELOPMENT



Urban Life.

Community

Dining

Shopping

Art

Item 19: Update on Air Service - Jerry Vickers, Executive Director, Pitt- Greenville Airport

***PITT-GREENVILLE
AIRPORT AUTHORITY***

Annual Presentation
Greenville City Council

September 10, 2015

Presentation Outline

- Corporate Hangar construction progress
- Current Level of Air Service
- Flight Delays & Cancellations
- Air Service Improvements
 - Current air service
 - Future plans/initiatives

Corporate Hangar Construction

- Construction commenced 7/2015
- Project on track for completion 12/19/15
- Pursuing corporate aircraft tenants

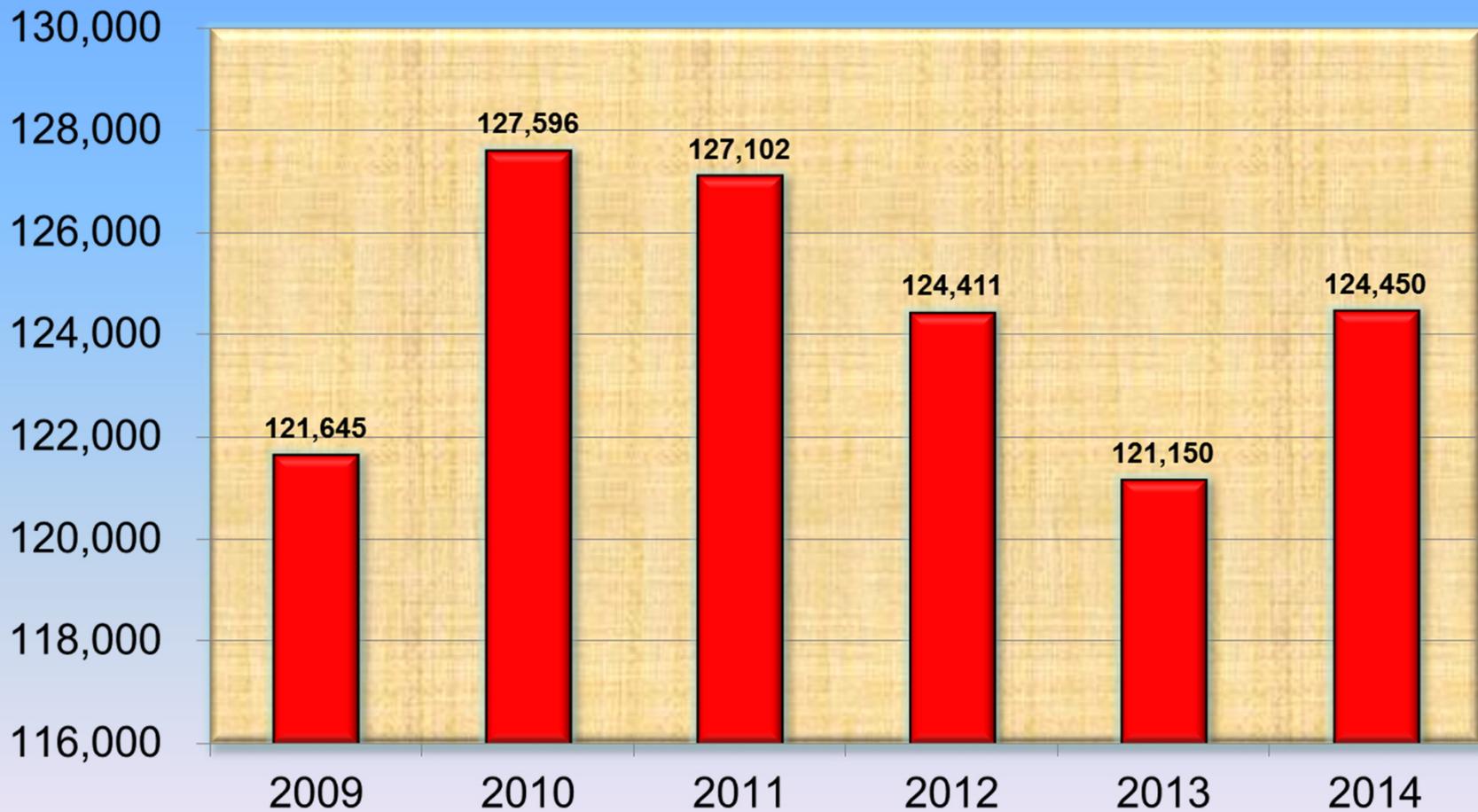


Commercial Air Service

- US Airways Express/American Airlines
- 4 flights/day to & from Charlotte
- Current daily operations reflect 3 jets & 1 turboprop
- Increasing to 5 flights per day in November

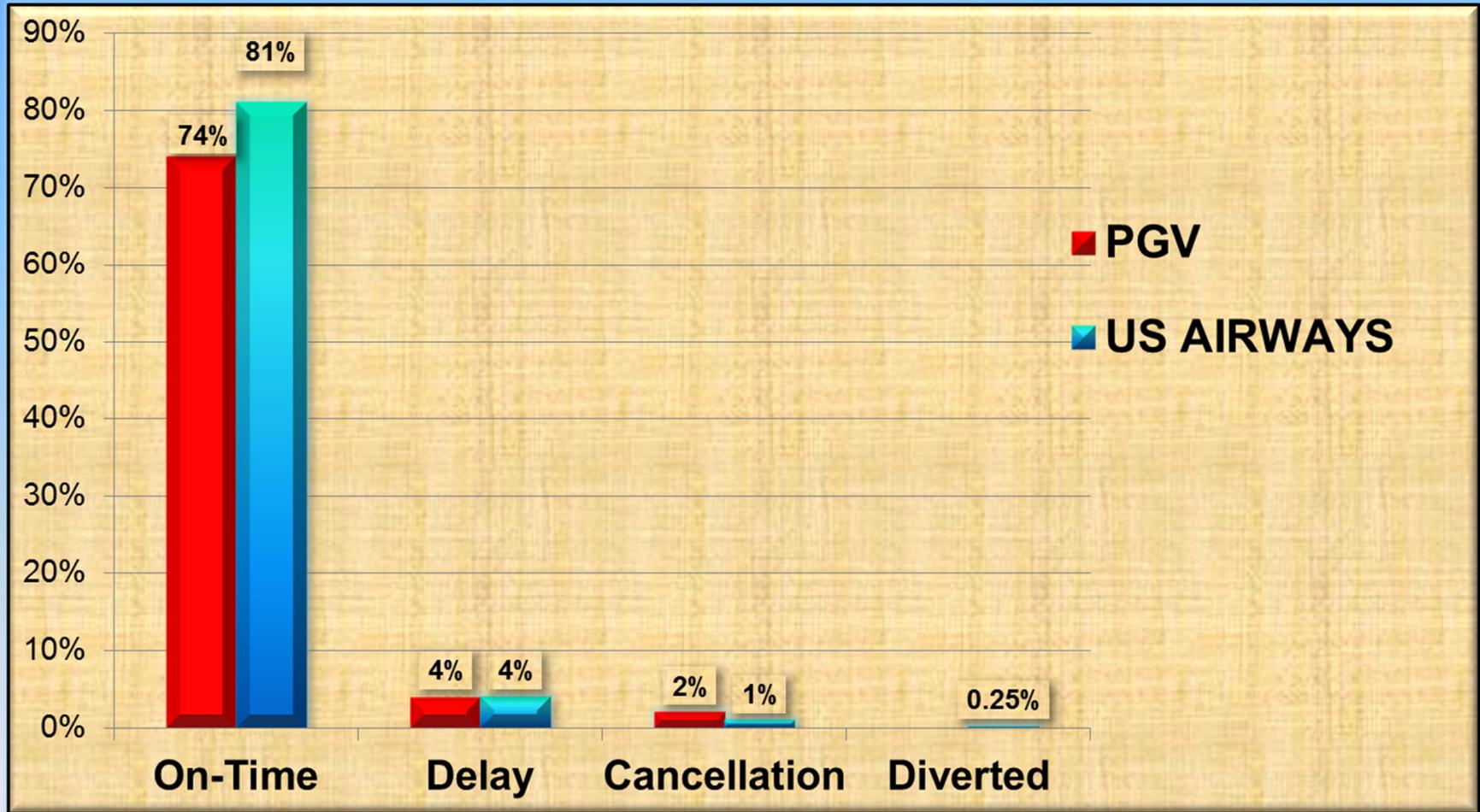


Passenger Traffic Trends



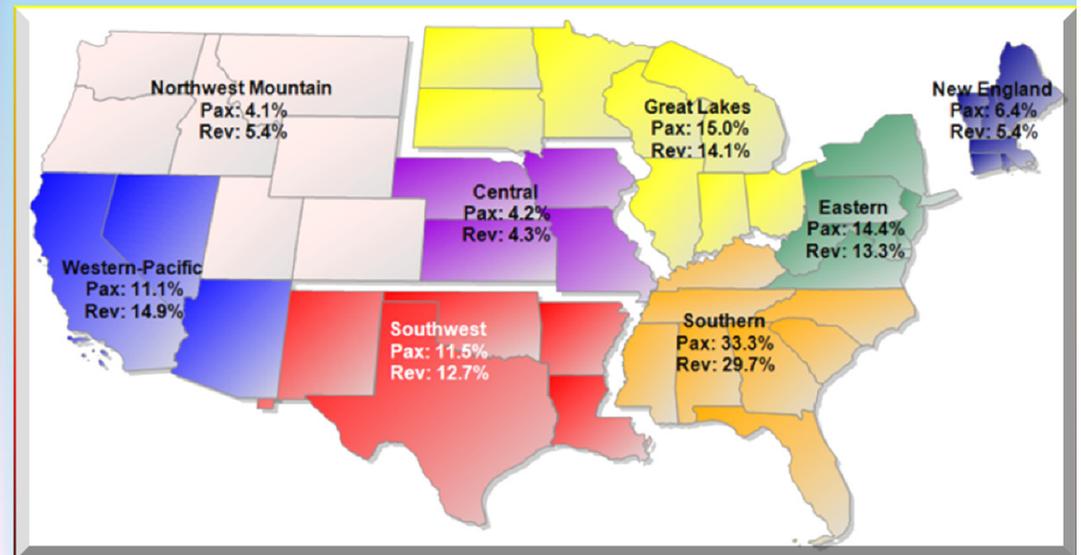
Flight Performance

July 1 – August 31, 2015



Delays/Cancellations Due to Several Factors

- Northeastern & Midwestern routes are in most congested airports in US...mostly due to weather
 - 35% of PGV passenger traffic goes to Northeast
- Flights originating elsewhere sometimes arrive late after connecting via CLT
 - Weather
 - Air Traffic Control
 - Aircraft maintenance
 - Crew shortages



Air Service Enhancements

- Improve/upgrade service with US Airways/American Airlines
 - Increase to 5 flights/day in November
 - 4 jets...1 turboprop
 - Goal is to be “all jet” by January 2016
 - But depends on airline allocation of additional jets
 - ...and retirement of older jets
- Recruit 2nd airline

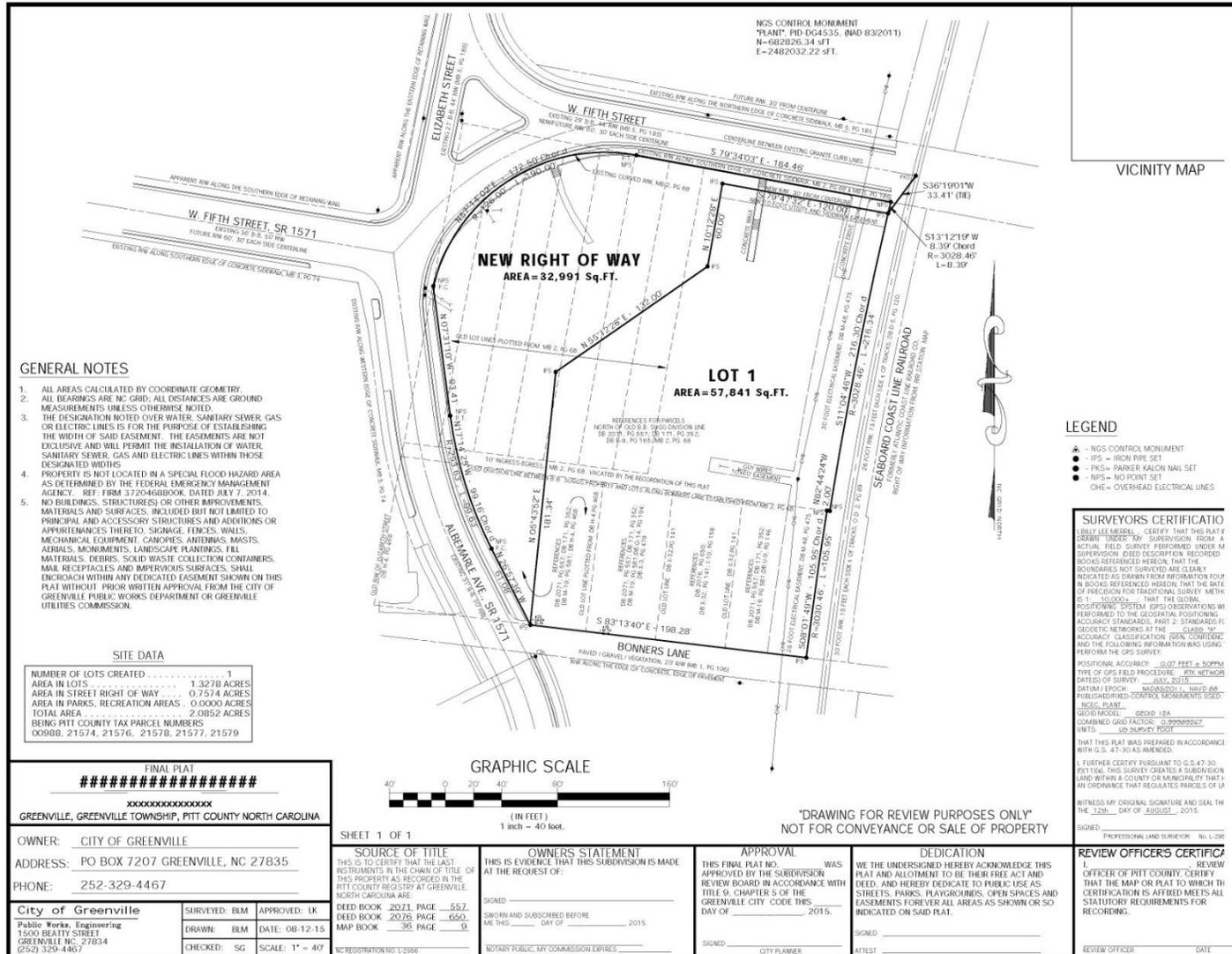
Recruit 2nd Airline

- Small Community Air Service Development Program (SCASDP) grant application
 - USDOT annual, competitive grant process
 - Assists small communities in improving air service
 - Grant request of \$500K
 - Local match of \$690K
 - 16 local organizations/businesses
 - PGV pledged \$450K of the local match
 - Total incentives package of \$1.2M
 - Application focused on local demand for new air service...based on ECU survey/study
 - Grant awards to be announced by 9/30/2015
 - Grant good for 3 years
 - Getting the grant is crucial in efforts to recruit another airline

Questions???



Item 20: Resolution authorizing the sale of property located on West Fifth Street and Albemarle Avenue by the negotiated offer, advertisement, and upset bid method



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Item 24: Introduction of ECU Student Government Association Officers



Pirate Access Line



- Shuttle system targeted towards students with mobility impairments
- Partnership between ECU Parking Office and ECU Transit
- Student Employees
- Curb-to-curb pick-up



Senate in a Minute



- Create a YouTube Channel to post short video segments summarizing Senate meetings and important information
- Creative way to reach out to students other than emails
- Informative to the Student Body, Administration, and Board of Trustees



Shipmates: Leadership Program



- Leadership training program targeted towards first-year students interested in SGA
- Collaboration with Executive, Legislative, and Judicial Branches
- Prepares students to run for SGA positions in the Spring
- Mentor/Mentee Program



NC Civility Day



- ECU will host a regional event that focuses on social injustice in today's society.
- There will be eight different segments that focus on issues such as racial injustice, gender inequality, and human trafficking.
- Collaboration between BSU, SAB, and SGA



Debate Week



- Monday, Oct. 19th - Thursday, Oct. 22nd
- Collaboration between SAB and SGA
- Week-long event on ECU's campus - a different debate each day
- Conservative vs. Liberal
- College Democrats vs. College Republicans
- City Council District 3
- Mayoral Candidates
- Open Debates



Voter Registration



- Registering voters in Pitt County
- Past and Upcoming Campus Events
- Student organization
 - "The purpose of this organization is to actively engage students in the political process by registering and encouraging them to vote, while also educating them on issues that directly affect our future, such as the rising cost of tuition and student loan debt."
- Collaboration with Pitt CC
 - National Voter Registration Day, Sep. 22nd

Additional Information



- SGA Regular Meetings
- GPSS
- Office Location
- Office Hours
- Discount Cards



Contact Information



- Carson Rhodes
 - Director of Local and State Affairs
 - rhodesca13@students.ecu.edu
- Mark Matulewicz
 - Student Body President
 - SGAPRESIDENT@ecu.edu



Thank You!



Questions?

