

10.08.15
City Council Meeting

Special Recognition:
Rough and Ready Fire Co.

GREENVILLE



Find yourself in good company

Urging For Assistance

- In 1882 the local newspaper urged the area citizens to start an organized fire company.
- December 1882, Col. Isaac A. Sugg raised money to form a fire company.
- June 1883 Col. Sugg went into debt to order a hook & ladder truck from Seneca Falls, NY.
- Equipment arrived in Late August 1883.



History – MAY/JUNE 1884

- Forty black men during the 1800's came together to provide service to the early Greenville Area, Utilizing the Hook & Ladder Unit with only handmade ladder's and a small pail each.
- This is the beginning of the Greenville Fire Department.



Proud Men

- These 40 men, under the direction of Captain S.O. Mason., were first organized and known as the Rough and Ready Volunteer Fire Company.
- This Volunteer Fire Company was the only Fire Fighting Unit until 1896.



Pictured:

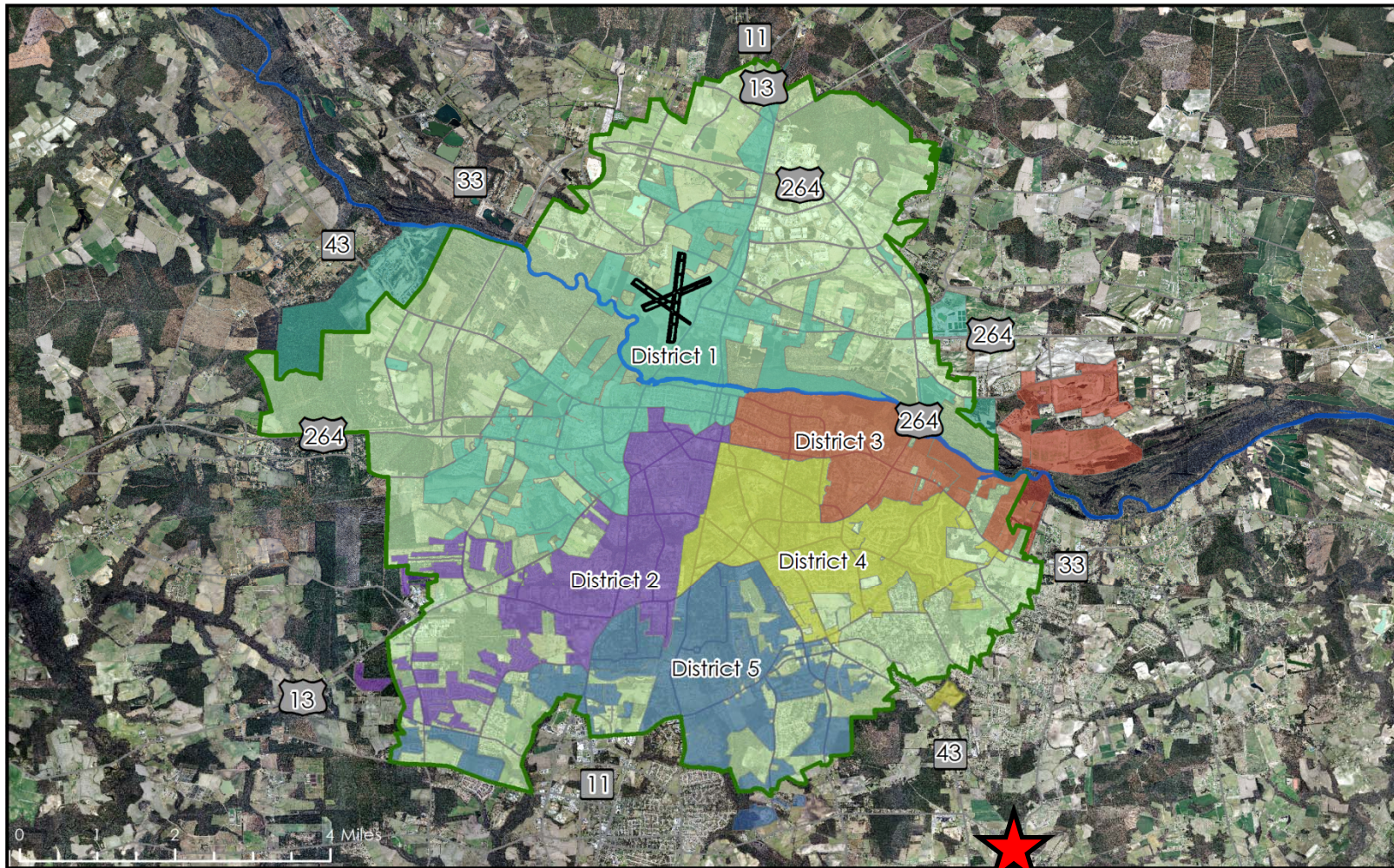
- William Harkley (waving)
- James Cherry (back left)
- John Bizzell (back right)
- Linwood Raspberry (front right)

Celebrating Heritage

- In 1996 The State of North Carolina Volunteer Fireman's Association had a convention and recognized the early Fire Companies of our state.
- Greenville's Rough & Ready Volunteer Fire Company was 1 of 4 companies in attendance.



Item #2 Ordinance requested by Bill Clark
Homes of Greenville, LLC to rezone 41.94
acres.

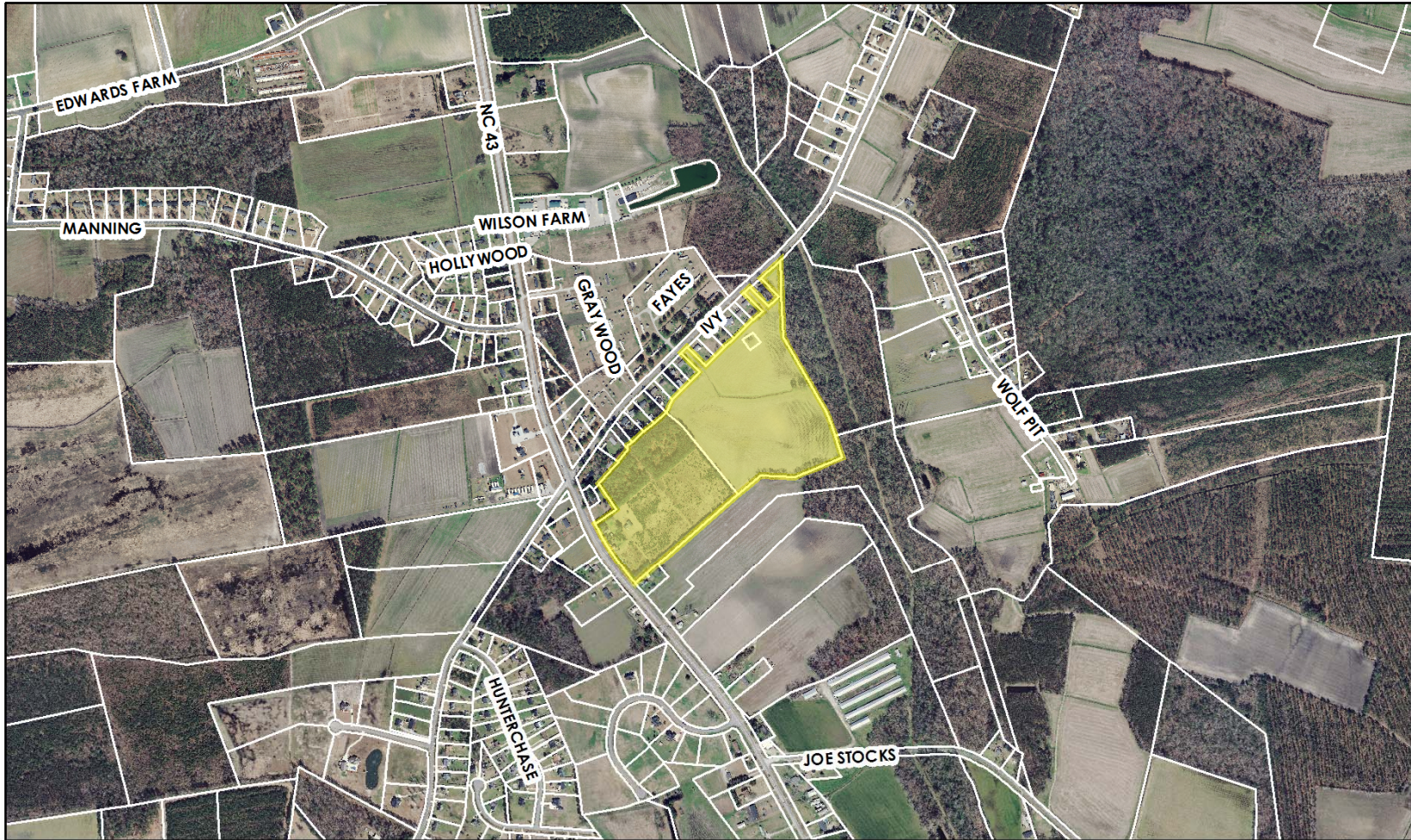


Map Legend

- | | | |
|---|--|--|
|  Greenville's ETJ |  District 1 |  District 4 |
|  Pitt-Greenville Airport (PGV) |  District 2 |  District 5 |
|  Tar River |  District 3 | |



Find yourself in good company



Map Legend

-  Land Parcels
-  Rezoning Site

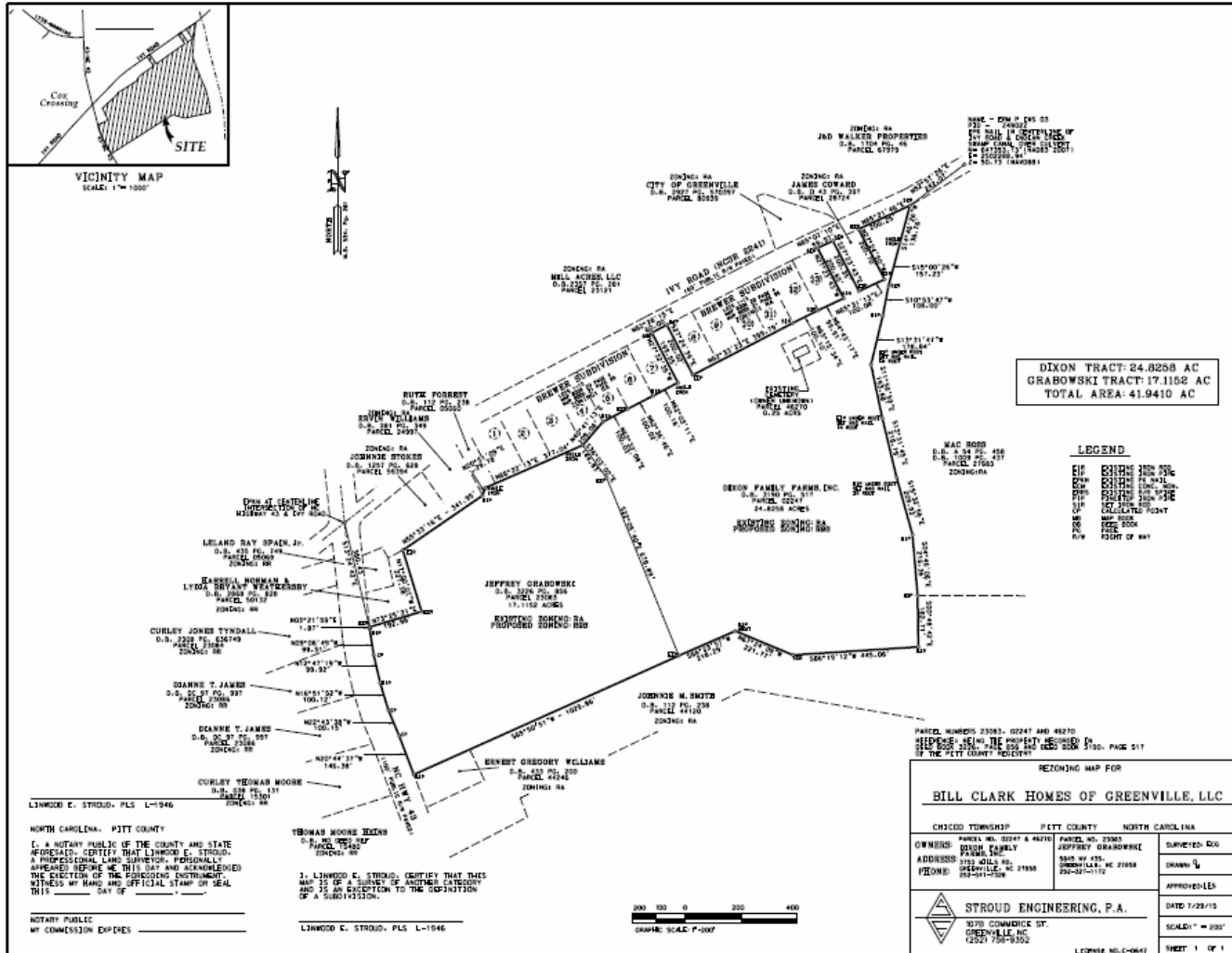




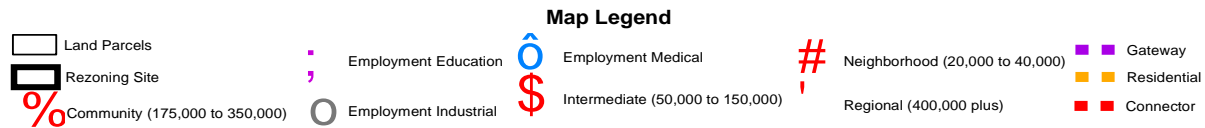
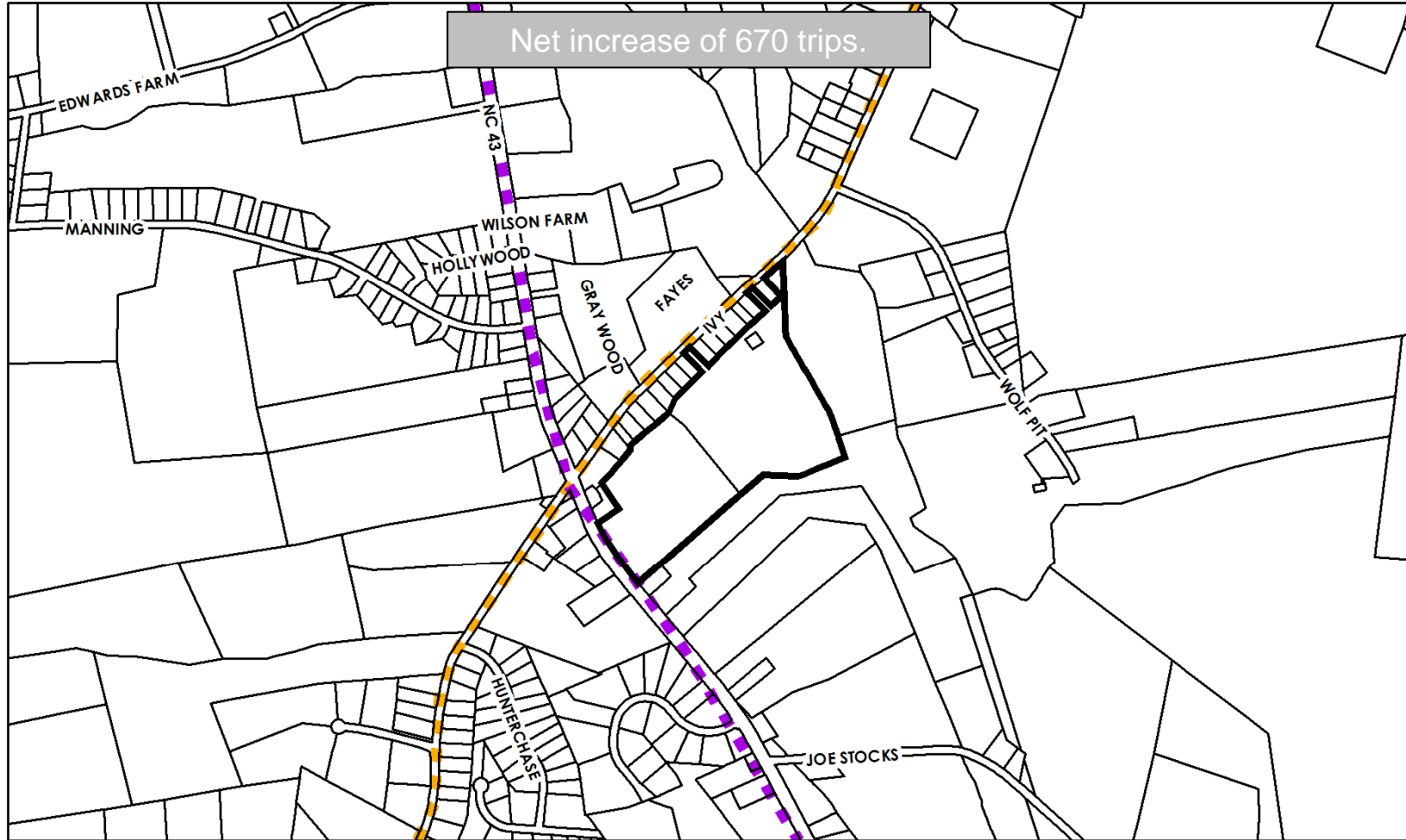
Find yourself in good company



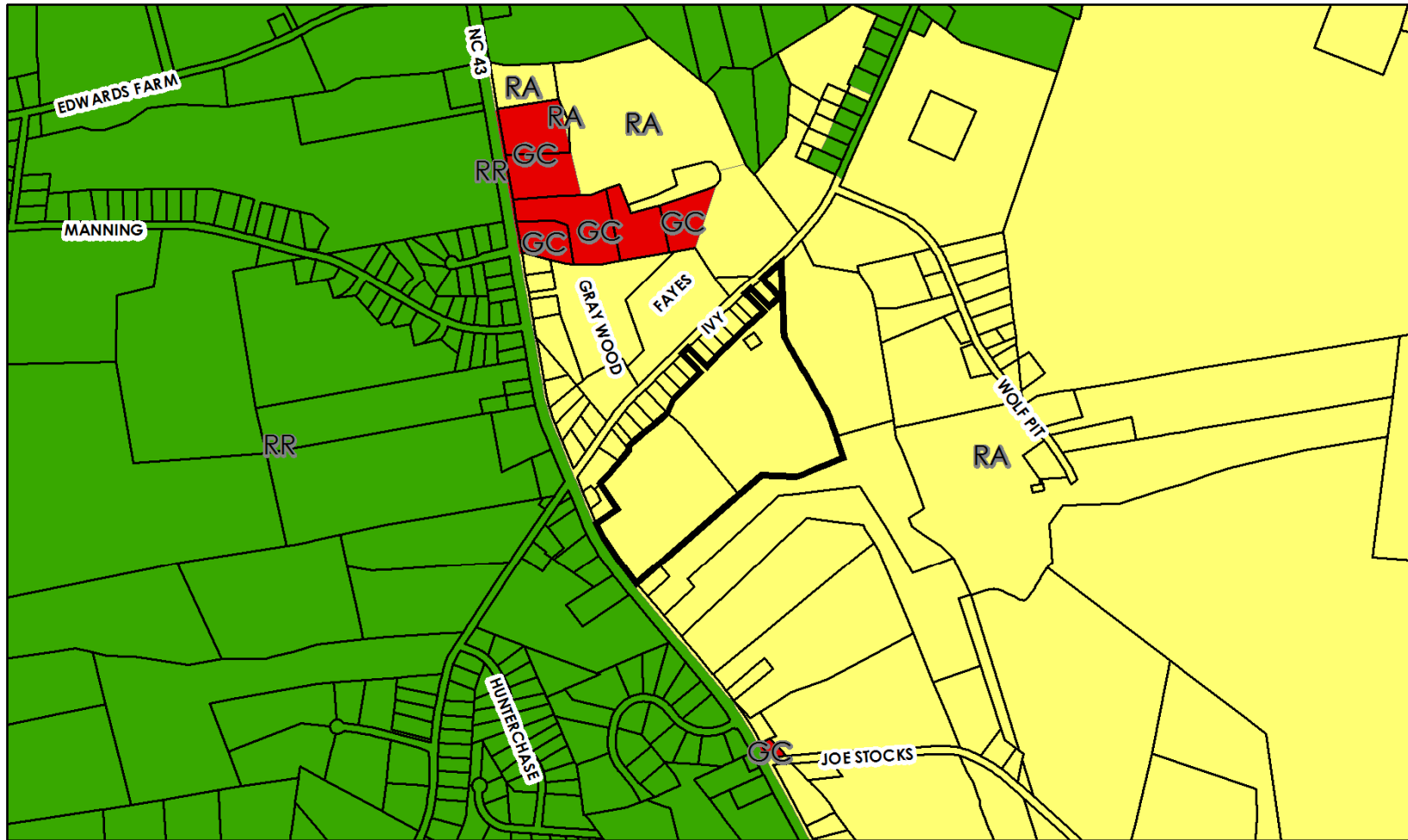
Find yourself in good company



Find yourself in good company

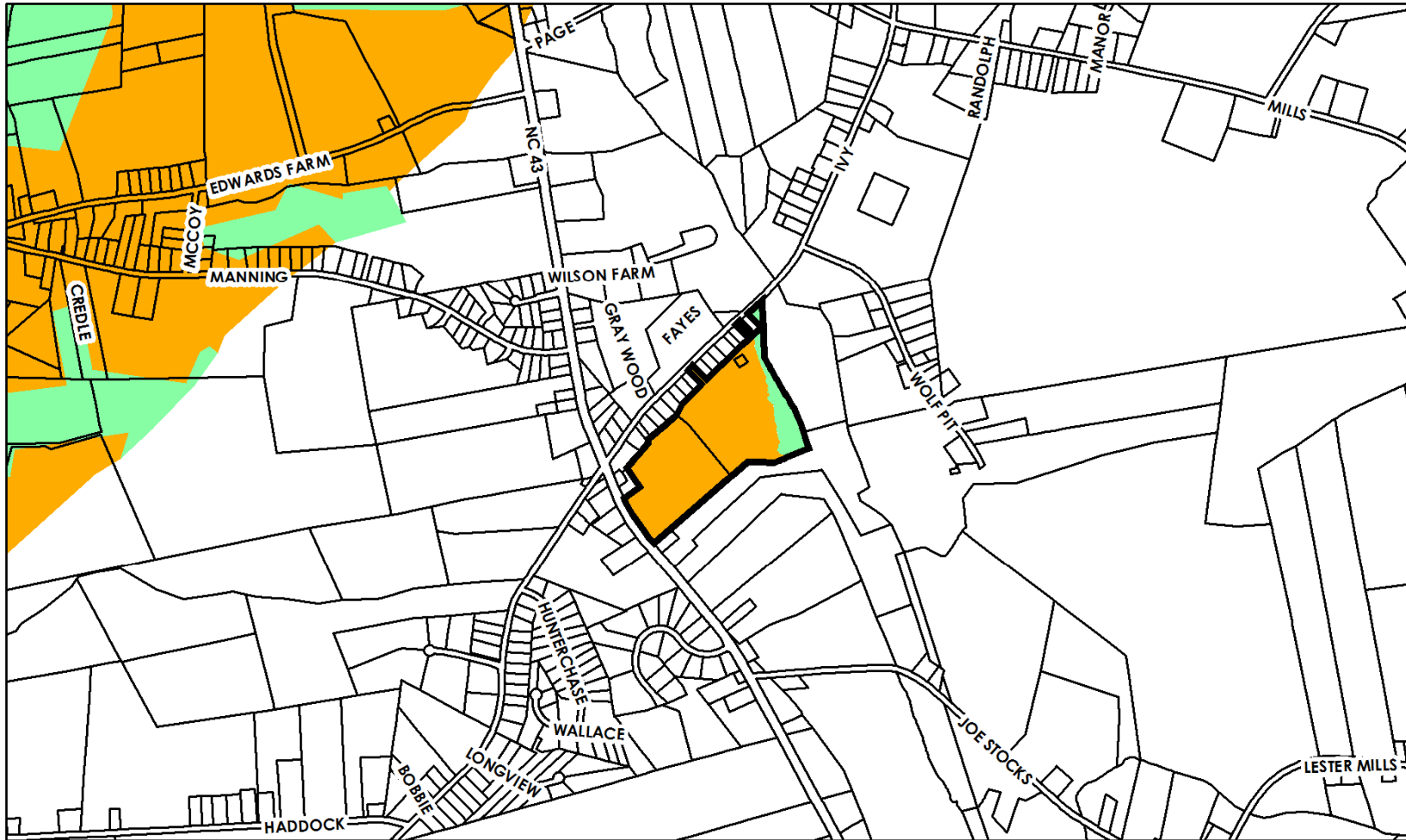






Map Legend





Map Legend

Land Parcels	Commercial	Medical Transition	High Density Residential	Very Low Density Residential
Rezoning Site	Mixed Use / Office / Institutional	Office / Institutional / Medical	Medium Density Residential	Conservation / Open Space
Industrial	Medical Core	Office / Institutional / Multi-Family	Low Density Residential	











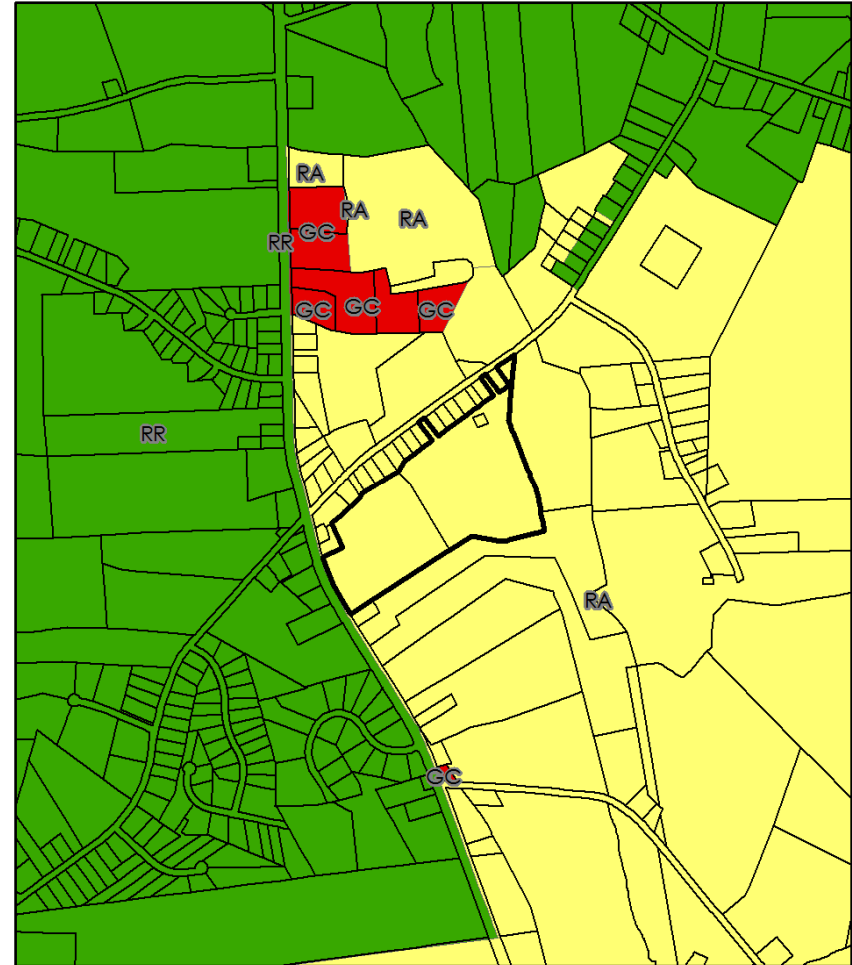
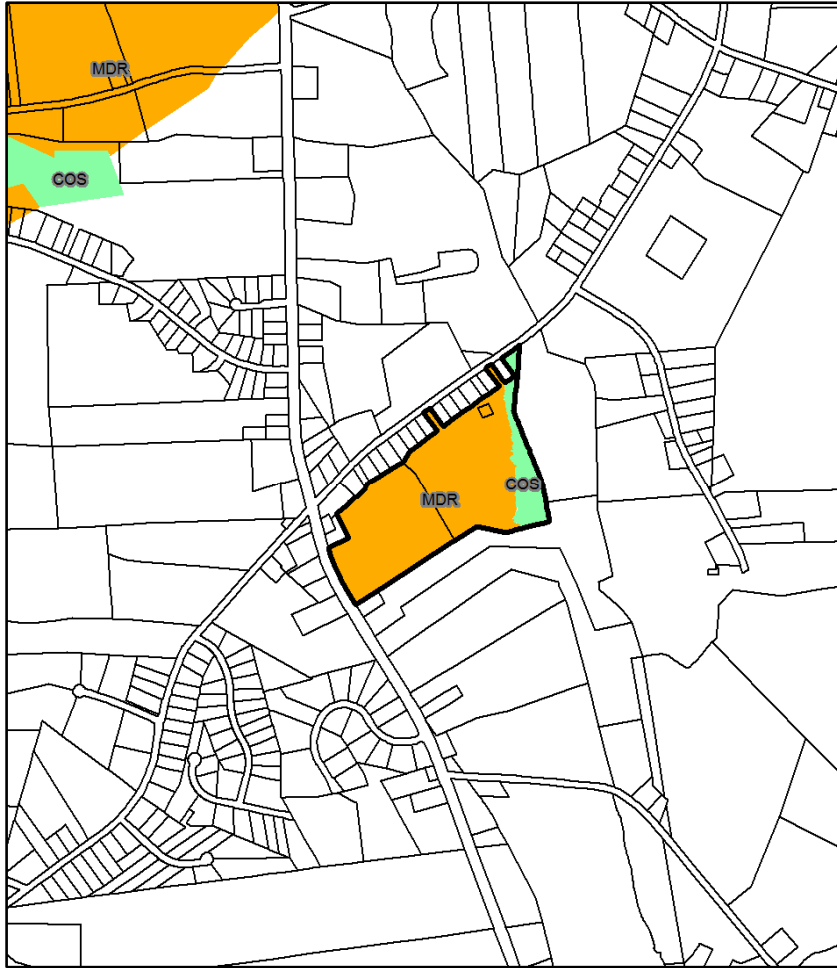
Residential Density		
Maximum density allowed by Zoning District based on average of 2.67 persons per dwelling unit		
High Density		
R6 R6-H R6-MH OR CDF	17 units per acre yields 45 persons per acre	
PUD	12 units per acre yields 32 persons per acre	
Medium Density		
R6-A	9 units per acre yields 24 persons per acre	
R6-S	7 units per acre yields 19 persons per acre	
R9	6 units per acre yields 16 persons per acre	
R9-S	5 units per acre yields 13 persons per acre	
Low Density		
RA-20 MRS	4 units per acre yields 11 persons per acre	
R15-S	3 units per acre yields 8 persons per acre	

Illustration: Maximum allowable density in Residential Zoning Districts

Future Land Use Plan/Zoning Maps



Map Legend

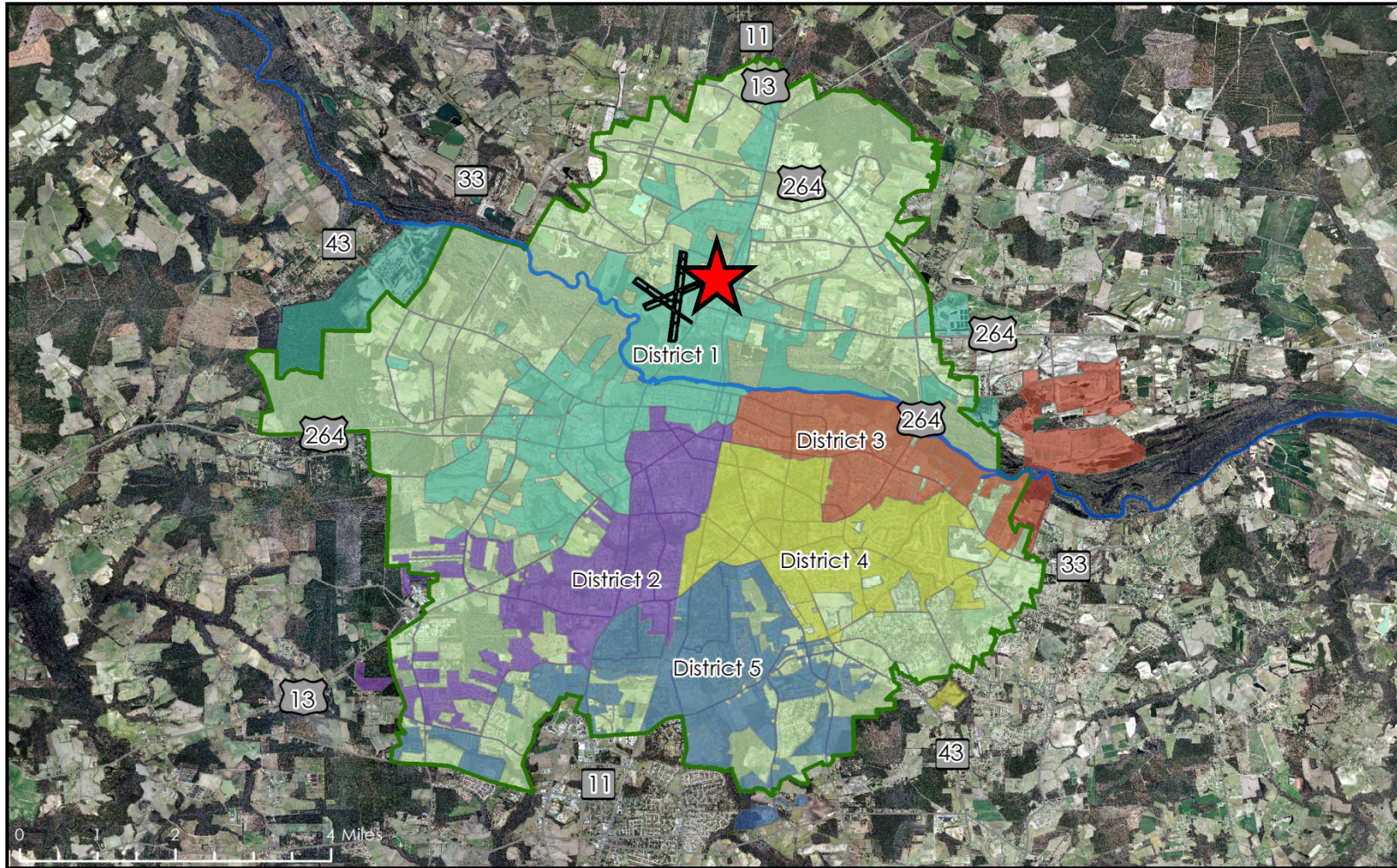
Land Parcels	Commercial	Medical Transition	High Density Residential	Very Low Density Residential
Rezoning Site	Mixed Use / Office / Institutional	Office / Institutional / Medical	Medium Density Residential	Conservation / Open Space
Industrial	Medical Core	Office / Institutional / Multi-Family	Low Density Residential	

Map Legend

Rezoning Site	Land Parcels	GC	GI	LI	R40	RA
		RR				

Find yourself in good company

Item #3 Ordinance requested by the North Carolina Department of Transportation to rezone 19.66 acres.

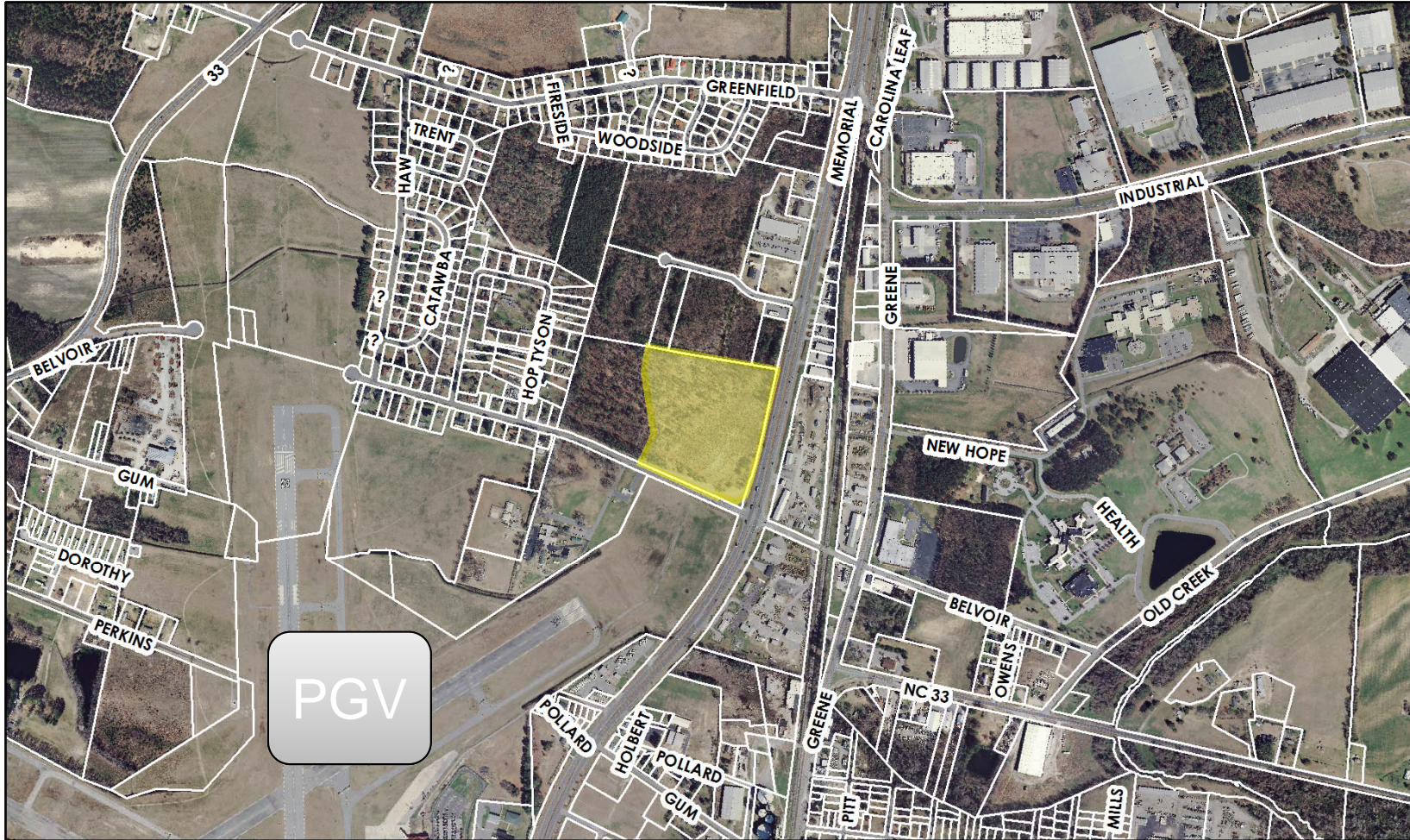


Map Legend

- | | | |
|---|--|--|
|  Greenville's ETJ |  District 1 |  District 4 |
|  Pitt-Greenville Airport (PGV) |  District 2 |  District 5 |
|  Tar River |  District 3 | |



Find yourself in good company



Map Legend

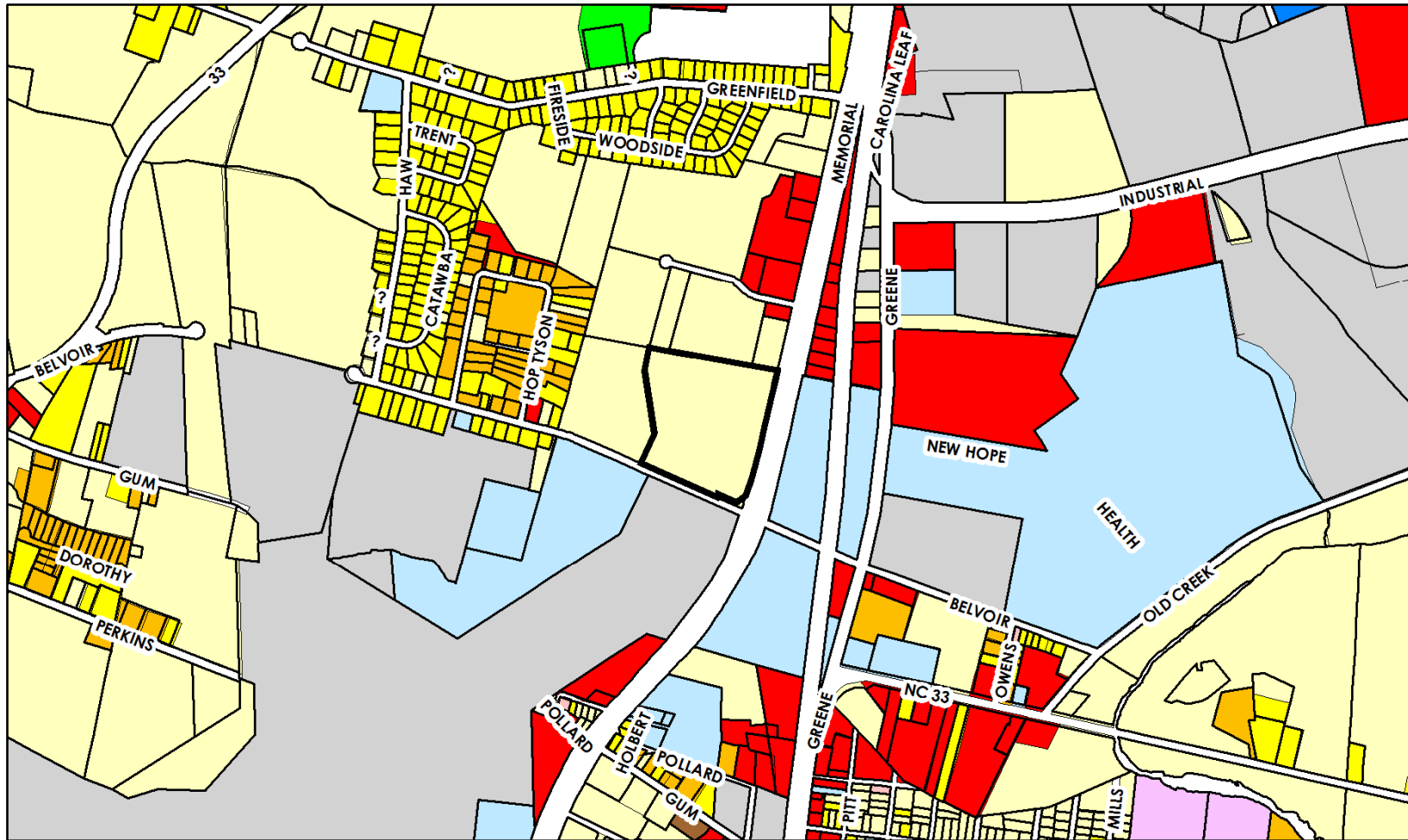
-  Land Parcels
-  Rezoning Site



N. Memorial Dr & W. Belvoir Rd



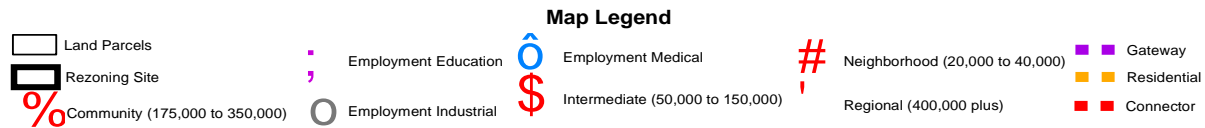
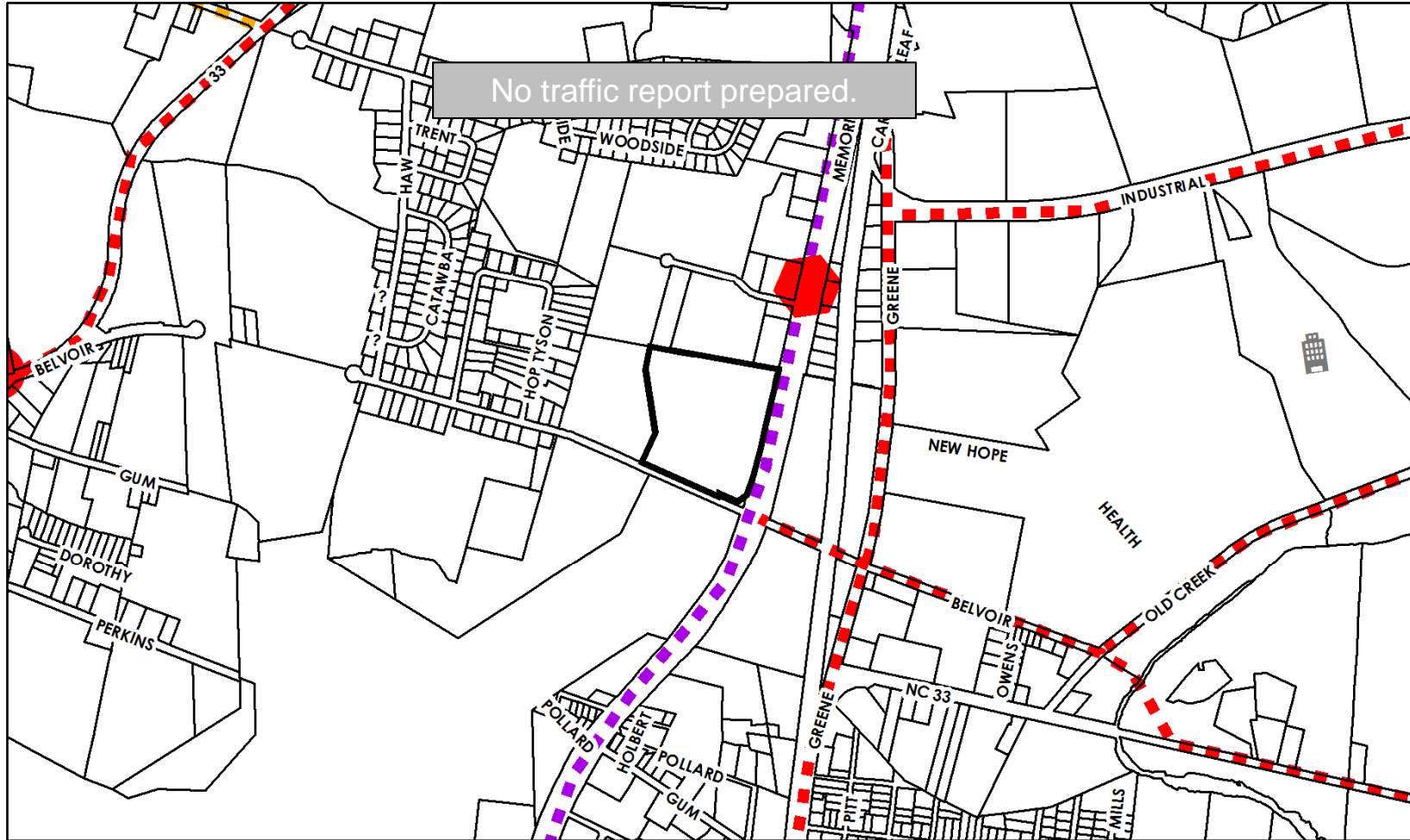
Find yourself in good company

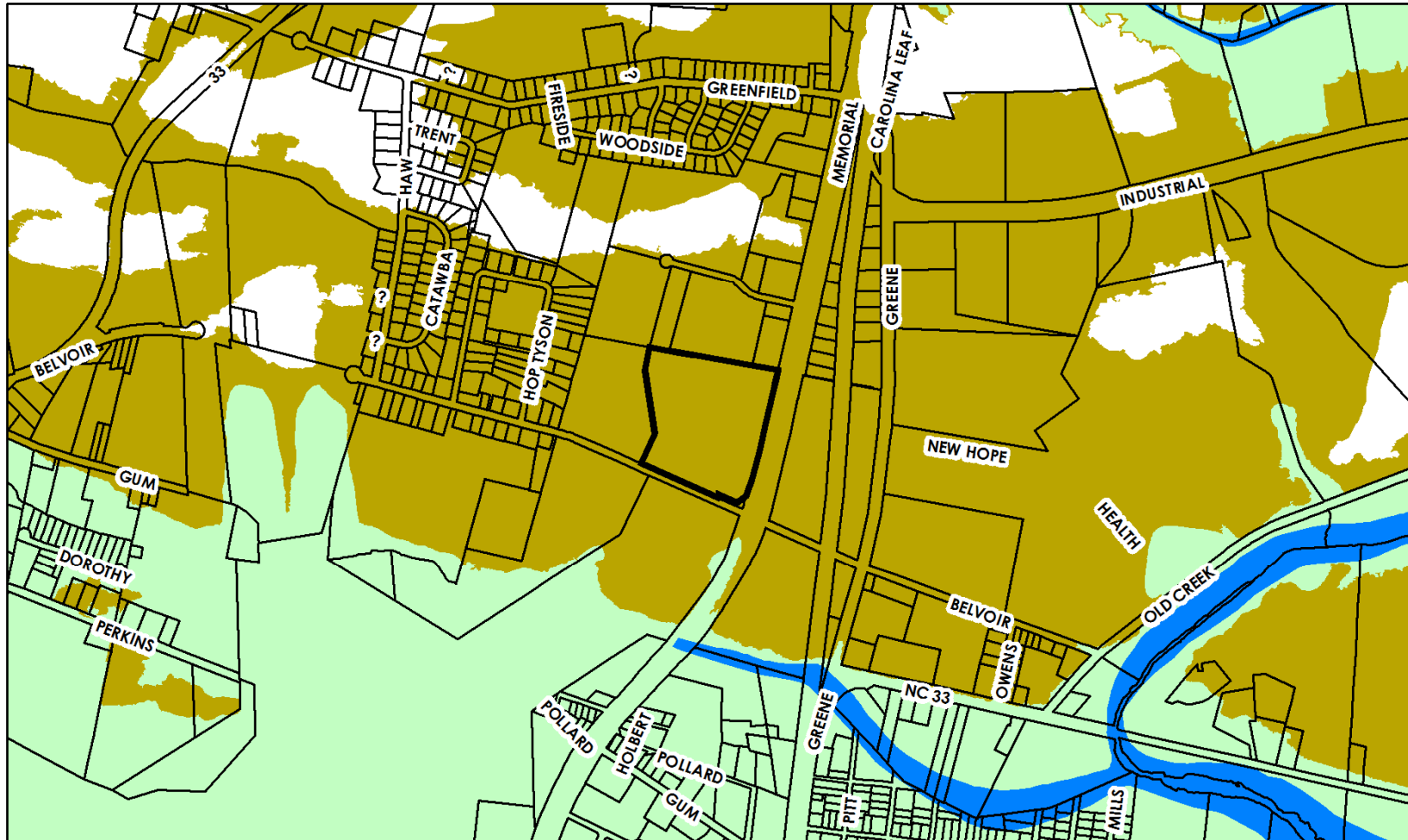


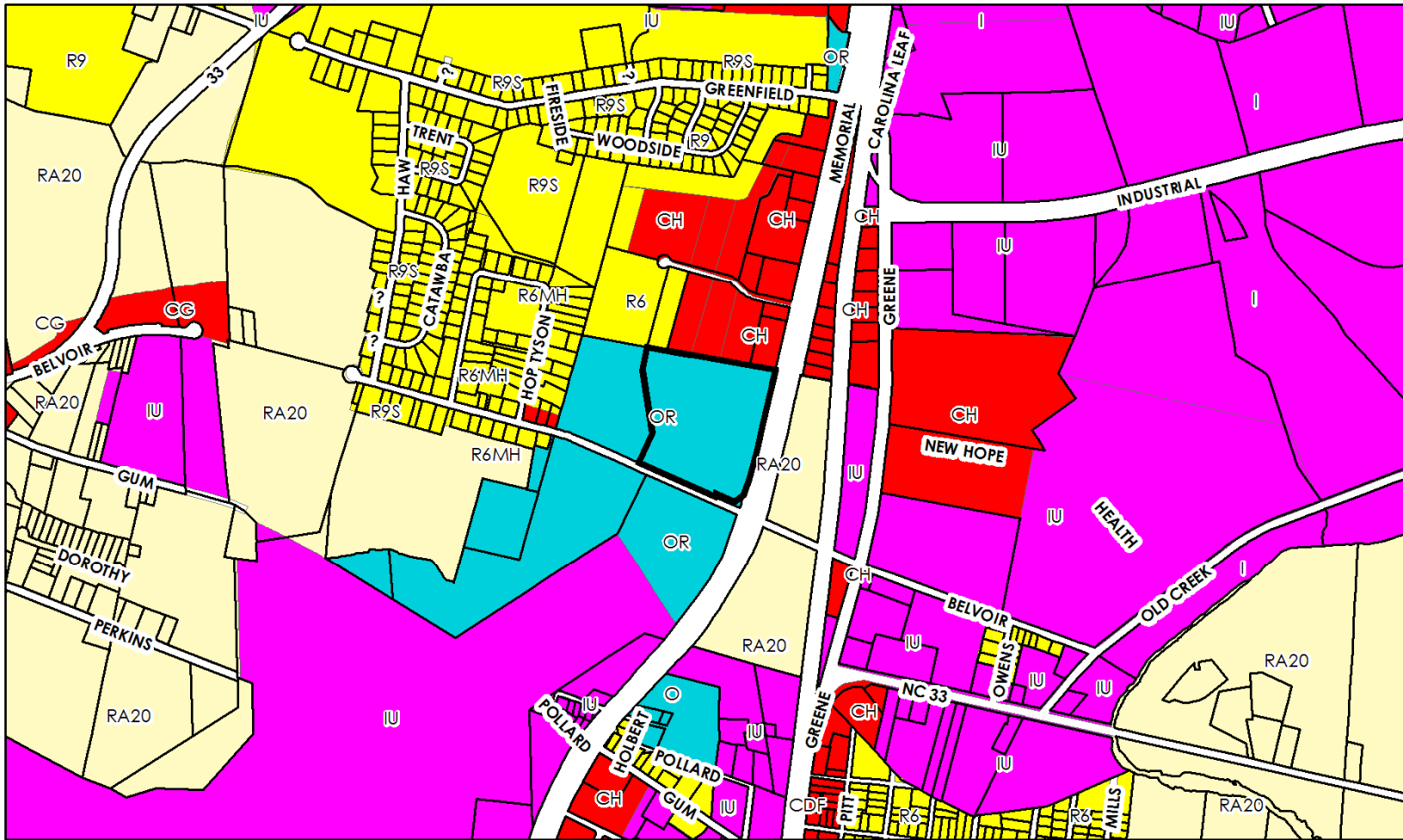
Map Legend

 Land Parcels	 Cemetery	 Industrial	 Mobile Home	 Office	 Single Family
 Rezoning Site	 Commercial	 Institutional	 Mobile Home Park	 Public Parking	 Utility
	 Duplex	 Landfill	 Multi-Family	 Recreation	 Vacant







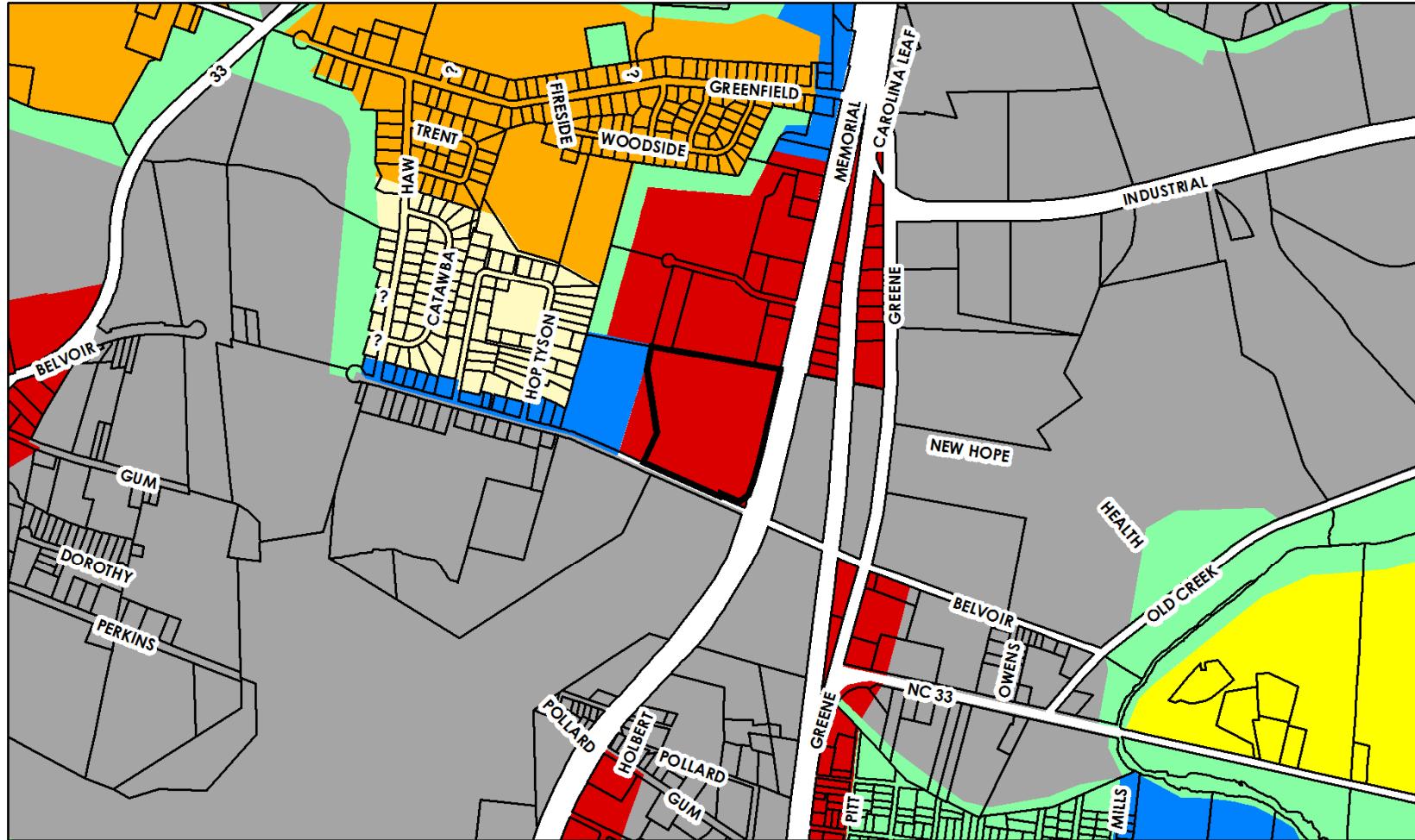


Map Legend

-  Land Parcels
-  Rezoning Site
-  Commercial
-  Industrial
-  Office & Institutional
-  Residential
-  Residential / Agricultural



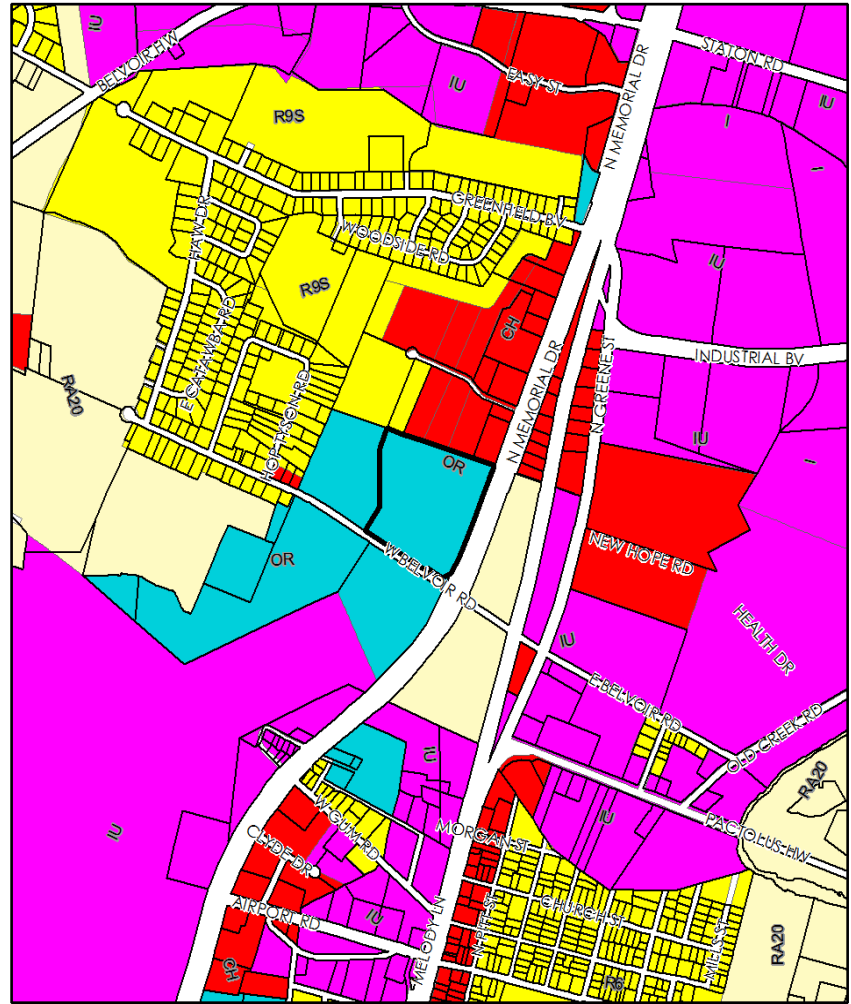
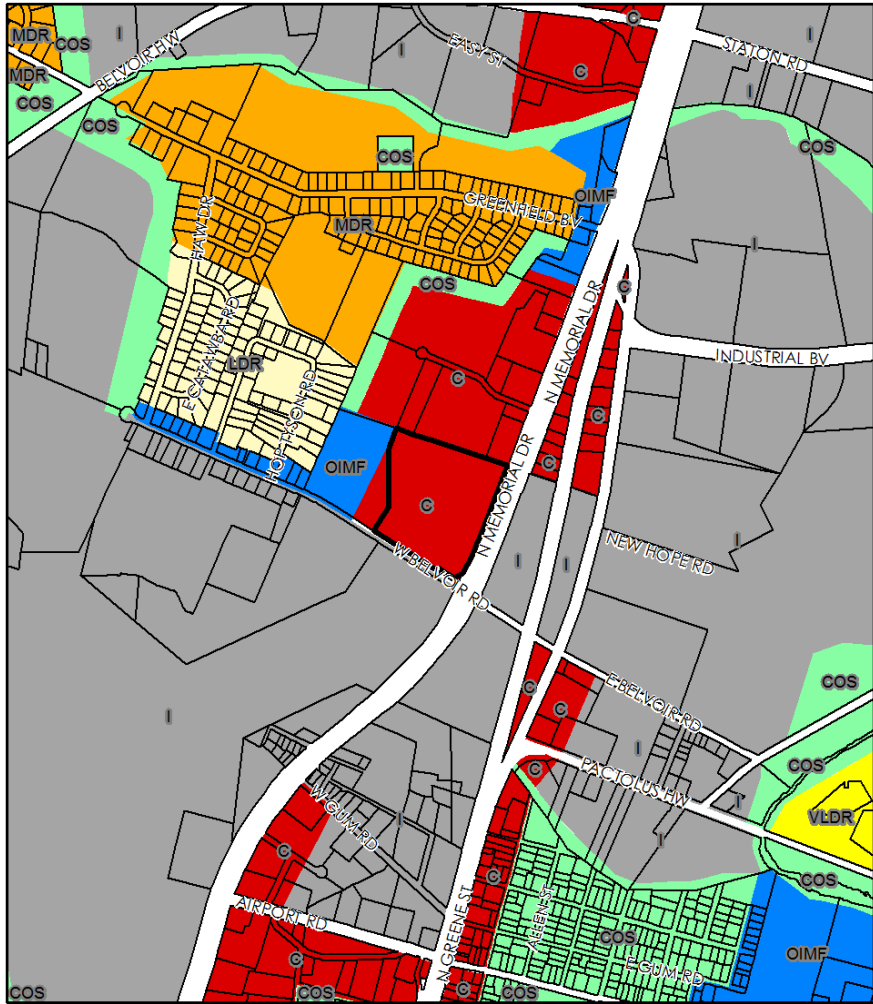
Find yourself in good company



Map Legend

Land Parcels	Commercial	Medical Transition	High Density Residential	Very Low Density Residential
Rezoning Site	Mixed Use / Office / Institutional	Office / Institutional / Medical	Medium Density Residential	Conservation / Open Space
Industrial	Medical Core	Office / Institutional / Multi-Family	Low Density Residential	





Map Legend

Land Parcels	Commercial	Medical Transition	High Density Residential	Very Low Density Residential
Rezoning Site	Mixed Use / Office / Institutional	Office / Institutional / Medical	Medium Density Residential	Conservation / Open Space
Industrial	Medical Core	Office / Institutional / Multi-Family	Low Density Residential	

Map Legend

Land Parcels	Rezoning Site	Commercial	Industrial	Office & Institutional	Residential
					Residential / Agricultural

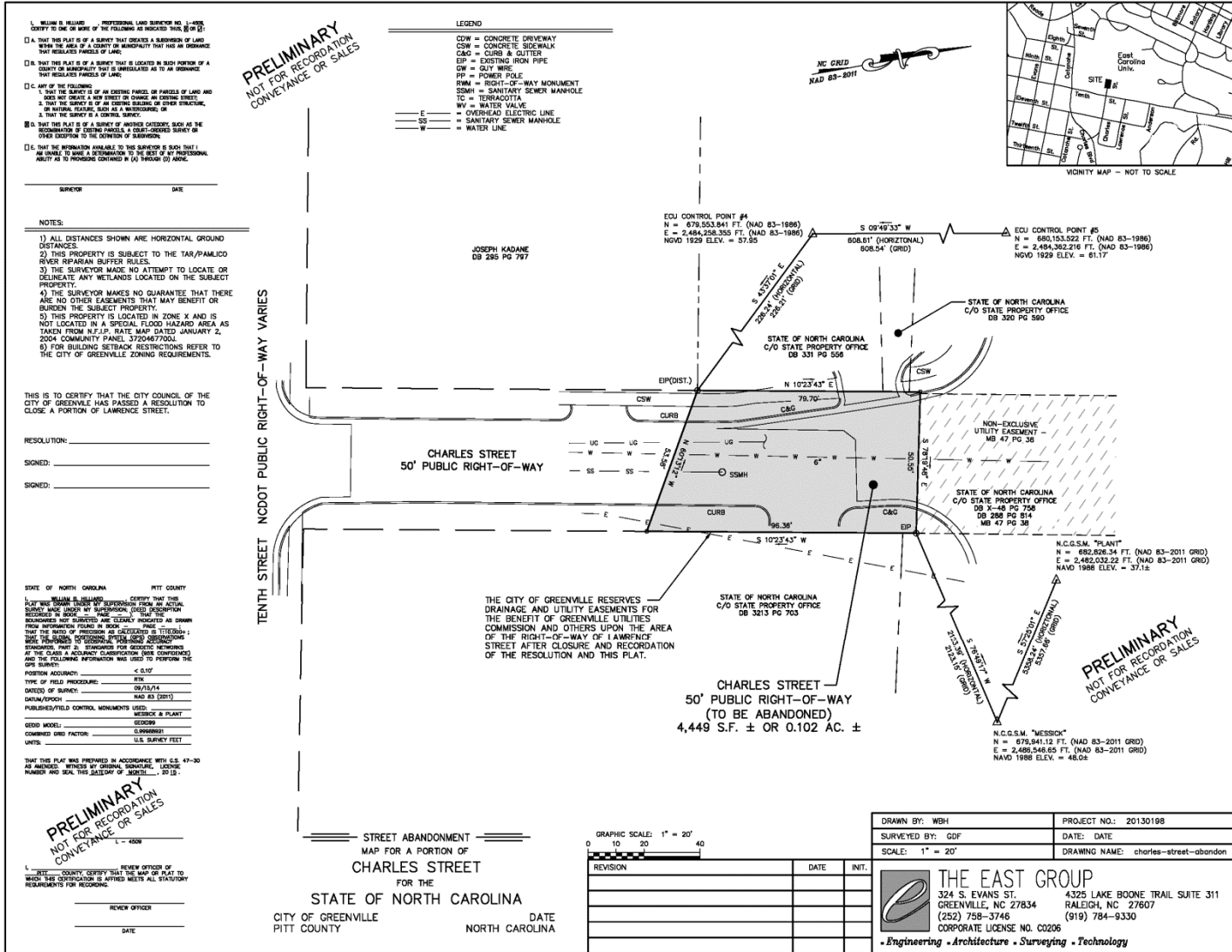
Find yourself in good company

Item #4 Petition to Close a Portion of Charles Street.

The City received a petition from East Carolina University requesting the closure of a portion of Charles Street lying and being north of Tenth Street and at the current terminus of Charles Street.

The State of North Carolina owns all the property adjoining the street section requested to be closed.

The petition has been reviewed by City staff and the Greenville Utilities Commission. Greenville Utilities has requested the placement of an easement over and upon the utilities that will remain in the closed street right-of-way.



Item #5 Ordinance to amend the Zoning Ordinance by changing the public street setback in multi-family from 25 feet to 15 feet and adding that single-family detached homes and duplexes will be built only on public streets.



Find yourself in good company



Find yourself in good company



Find yourself in good company



Find yourself in good company

Item 6: Ordinance to amend the Zoning Ordinance by adding temporary sand mining as an allowed land use within the RA-20 (Residential/ Agricultural) zoning district, subject to an approved special use permit, and establishing specific criteria.

The text amendment proposes to amend Sec. 9-4-78 (Appendix A: Table of Uses) to add temporary sand mining as allowed uses within the RA-20 zoning district, pending an approved special use permit, and pending compliance with specific criteria this amendment also proposes to add to the zoning ordinance.

The text amendment adds a definition of temporary sand mining to Sec. 9-4-22 as follows:

Temporary Sand Mining. The extraction by excavation of naturally occurring materials, such as sands and dirt ("borrow materials"), from a specifically designated and limited geographical area (which shall be identified by one or more specifically delineated property parcels) ("borrow site"), to be used in conjunction with a specifically designated government highway construction project, and which shall before a specifically designated and limited duration in time that coincides with the completion of the government project. (see also section 9-4-86(SS)).

Title 9, Chapter 4, Article D, Section 9-4-78 (Appendix A) is proposed to be amended as follows to add temporary sand mining as new use subject to special use permits in the RA20 (Residential Agricultural) zoning district

(5)k.1. “Temporary Sand Mining see also section 9-4-86(SS) for temporary sand mining”; by allowing this land use with a special use permit in the Residential/Agricultural (RA-20) zoning district.


Title 9, Chapter 4, Article E, Section 9-4-85(R), of the City Code is proposed to be amended to expand the listed use of mining and quarrying to add temporary sand mining:


(R) “Mining, ~~and quarrying;~~ and temporary sand mining;

Proposed Text Amendments to Sec. 9-4-78 (Appendix A: Table of Uses)

(Excerpt Shown)

(5) *Agricultural/mining.*



<i>USE</i>		<i>L</i> <i>U</i> <i>C</i> <i>#</i>	<i>RA</i> <i>20</i>	<i>R</i> <i>15</i> <i>S</i>	<i>R</i> <i>9</i> <i>S</i>	<i>R</i> <i>6</i> <i>S</i>	<i>R</i> <i>6</i> <i>N</i>
j.	Quarrying, mining, excavation and works including material storage and distribution; sand, stone, gravel	5					
k.	Sand mining (see also item j. above)	5					
	<u>k1.</u> <u>Temporary Sand Mining (see also § 9-4-86(SS))</u>		<u>S</u>				

The text amendment proposes to add specific criteria for temporary sand mining in the RA-20 zoning district by adding new subsection Sec. 9-4-86(SS), as follows:

(1) No excavation shall occur closer than 100 feet to an adjacent residential dwelling.

(2) A 50 foot buffer (minimum) shall be maintained between the mining activity and adjacent property lines.

(3) The borrow site shall be directly related to a designated and approved NC Department of Transportation (NCDOT) highway construction project.

(4) The duration of the borrow material excavation and use of the borrow site for excavation shall be limited to the completion of the NCDOT highway construction project.

(5) Upon completion of the NCDOT highway construction project, the borrow site shall be reclaimed in accordance with NCDOT requirements, and shall result in the creation of a recreational water body (lake or pond).

(6) The borrow site shall have direct access to a primary highway and that highway shall be utilized for the transport of borrow materials from the excavation area in order to minimize the use of secondary roads or residential streets for this purpose.

(7) No blasting shall be permitted in conjunction with the borrow material excavation or borrow site.

(8) Any dust or other airborne emissions shall be minimized from the borrow material excavation and excavation area, whether at the borrow site or during transport of borrow materials over the haul route from the site in accordance with NCDOT regulations.

(9) All loads of borrow material shall be covered when leaving the borrow site for transport over roadways.

(10) All trucks used for transport of borrow material from the excavation site shall be registered, licensed and meet emissions standards for the State of North Carolina.

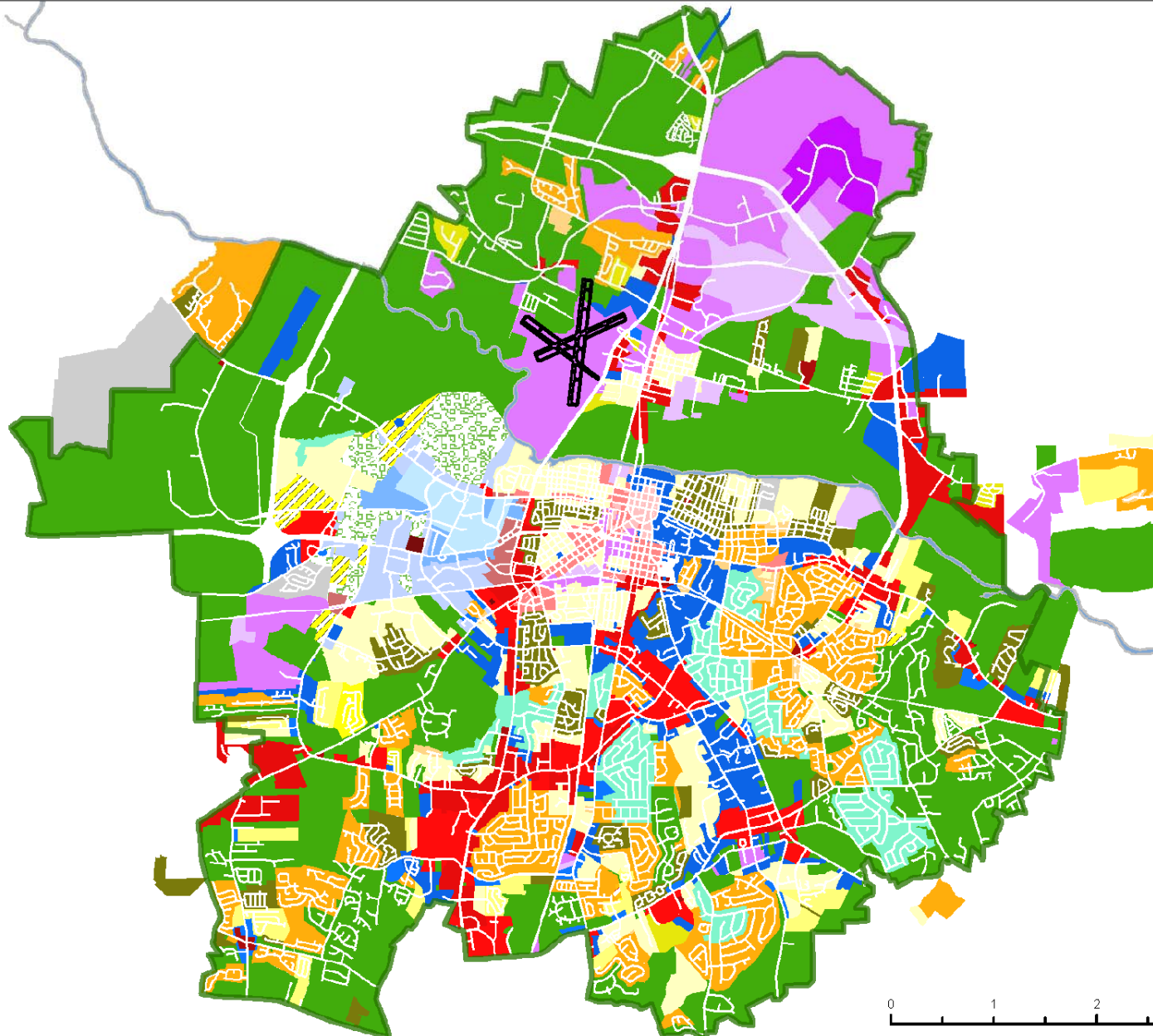
(11) A gravel construction entrance shall be installed and maintained at the borrow site to prevent the tracking of borrow materials onto the roadways .from the site, in accordance with NCDOT regulations.

(12) Hours of operation at the borrow site shall be limited to 6:30 a.m. to 7:30 p.m. Monday through Saturday.

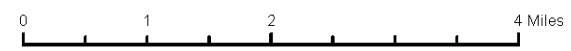
(13) In order to protect the integrity and safety of roadways, trucks leaving the borrow site shall comply with all weight and load requirements for North Carolina roadways.

(14) A six (6) foot earthen berm shall be installed and maintained in the excavation buffer area where no naturally wooded or vegetative screening exists between the borrow site and adjacent residential uses. This berm may be removed at the conclusion of the borrow site activity.

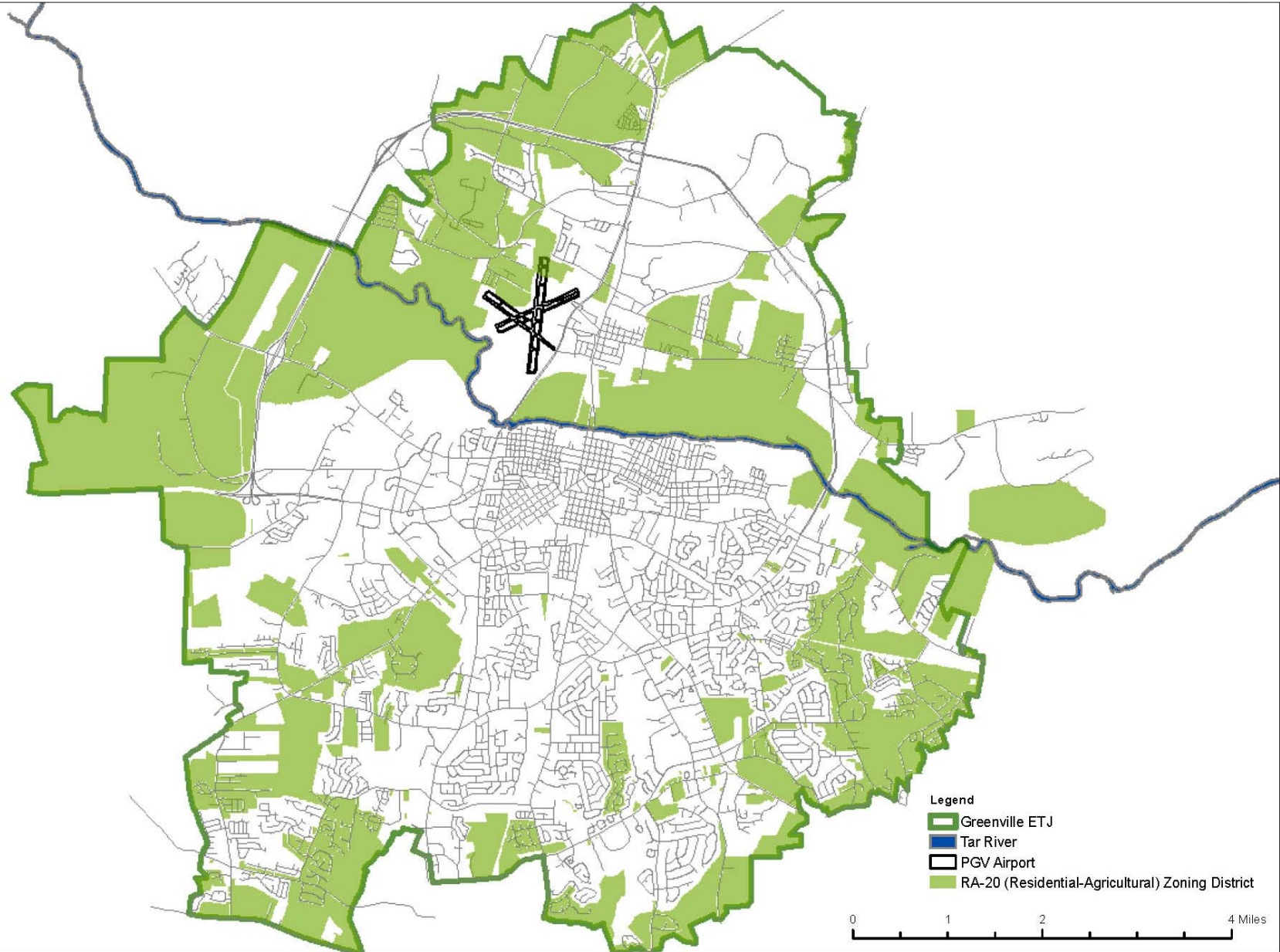
Map 1 - Zoning Districts



- Legend**
- Greenville ETJ
 - PGV Airport
 - CD
 - CDF
 - CG
 - CH
 - CN
 - MCH
 - MCG
 - I
 - IU
 - PIU
 - MI
 - MO
 - MS
 - O
 - OR
 - R6
 - R6A
 - R6A-CA
 - R6A-RU
 - R6MH
 - R6N
 - R6S
 - R9
 - R9S
 - R9S-CA
 - R15S
 - PUD
 - MR
 - MRS
 - RA20



Map 2- Location of RA-20 (Residential-Agricultural) Zoning District



In staff's opinion, the proposed Zoning Ordinance is in compliance with Horizons: Greenville's Community Plan, 2004, Section 2, Future Land Use, Vision Areas, Northwest, Management Actions, Objective A19.

"Obtain open space and conservation areas in support of the water supply watershed overlay zone goals and objectives."

Planning and Zoning Commission Recommendation, 9/15/15:

The Planning and Zoning Commission approved a motion to recommend approval of the proposed text amendment.















Item 8

Update on Outside Tire Storage and Display Ordinance – Implementation and Inspections

INITIATE, PREPARE & ADOPT REGULATIONS

Sep. 2013: City Council Initiates Discussion

Oct. 2013: City Council directs staff to prepare a text amendment

Dec. 2013-Jan. 2014: Community Development, Fire/Rescue and Police staff collaborate to prepare regulations to address: Nuisances, Fire Code, Safety and Community Aesthetic Concerns

Feb. 2014: City Council adopts regulations

CITIES' RESPONSES TO 2013 INQUIRY OF WHETHER OUTSIDE TIRE STORAGE IS REGULATED

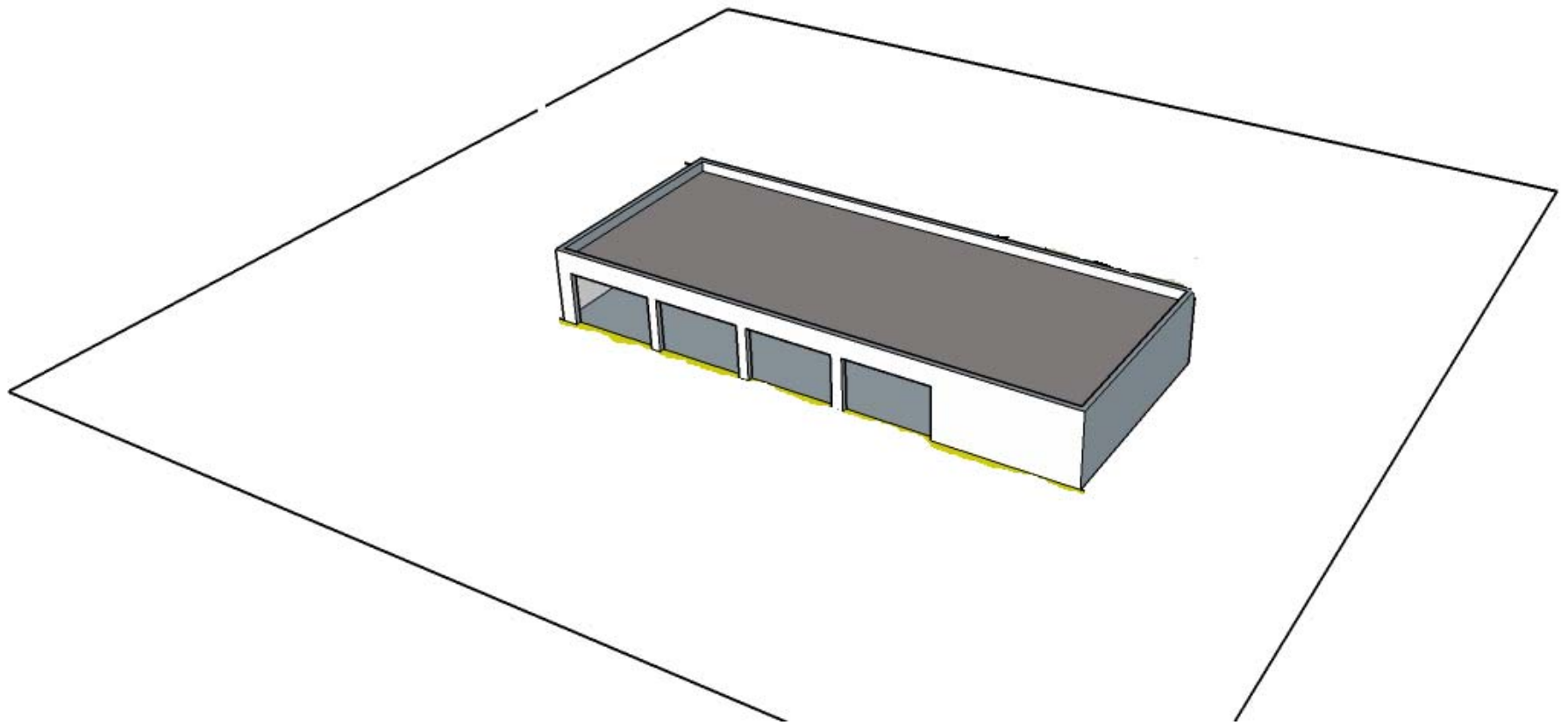
Kinston: Does not prohibit

Eden: Prohibits uncovered tire storage

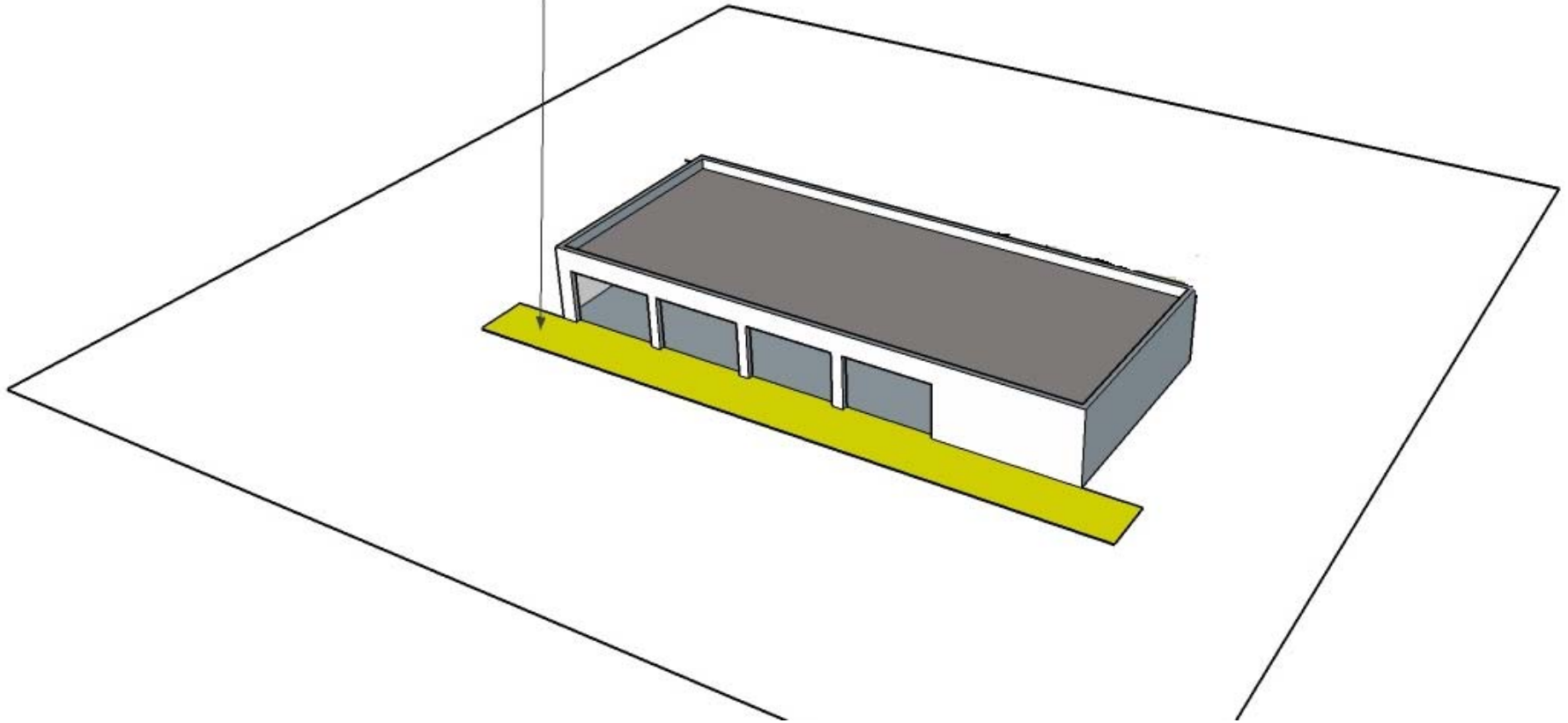
Jacksonville: Prohibits in certain zones

Asheville: Prohibits in certain zones, 20'
screening buffer is required when adjacent to
residential

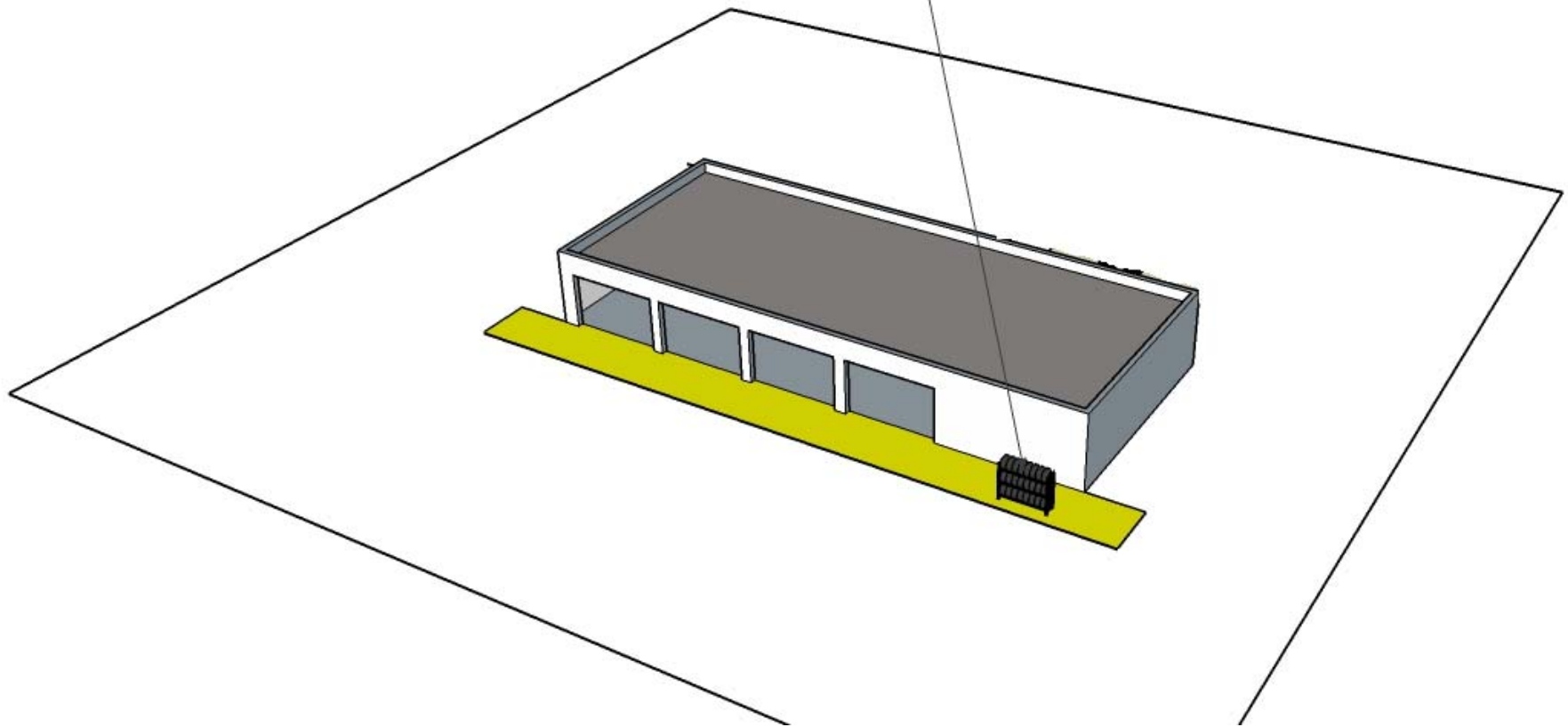
Gastonia: Allows up to 100 tires with
additional standards over 100.



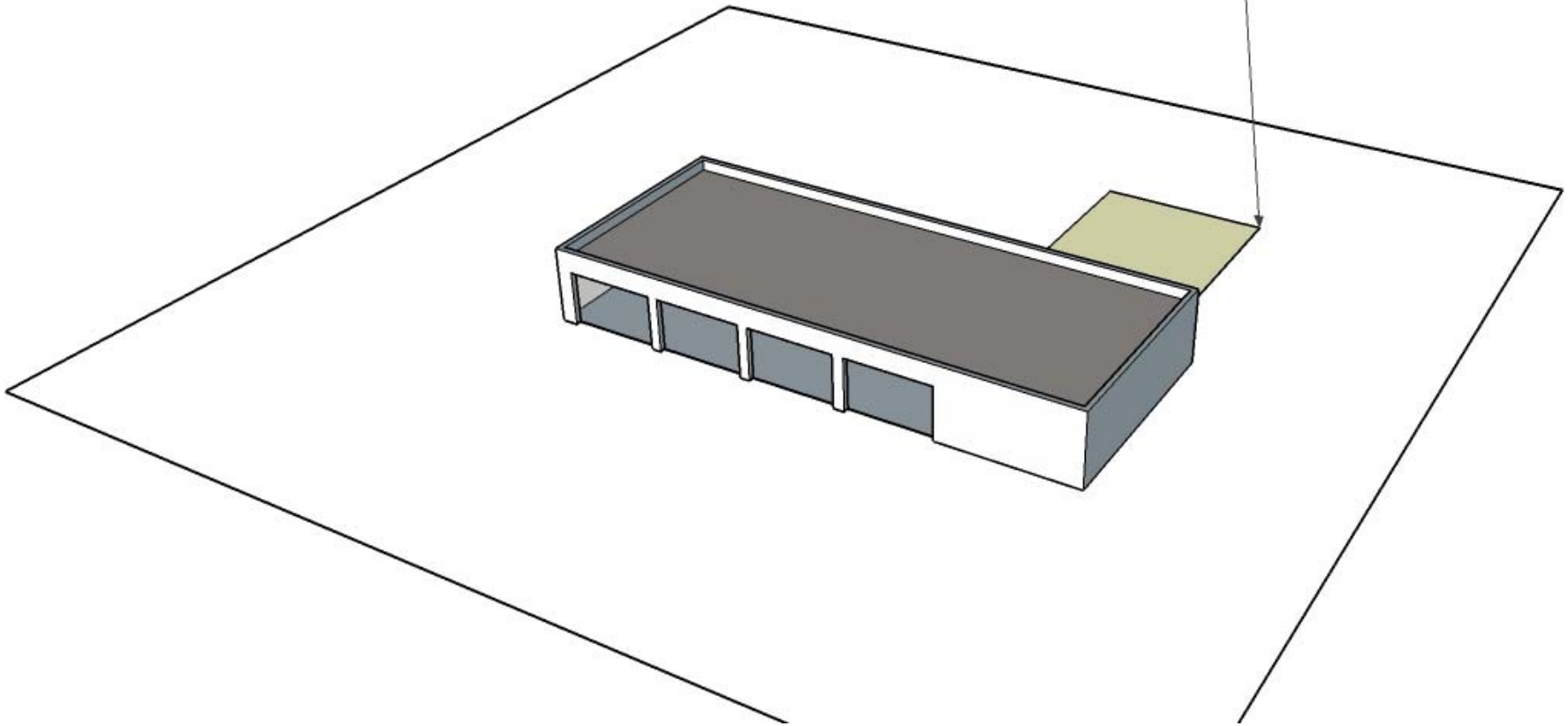
(7) Outdoor display of tires...shall be permitted provided they are within 10 feet of the principal structure and outside required bufferyards.



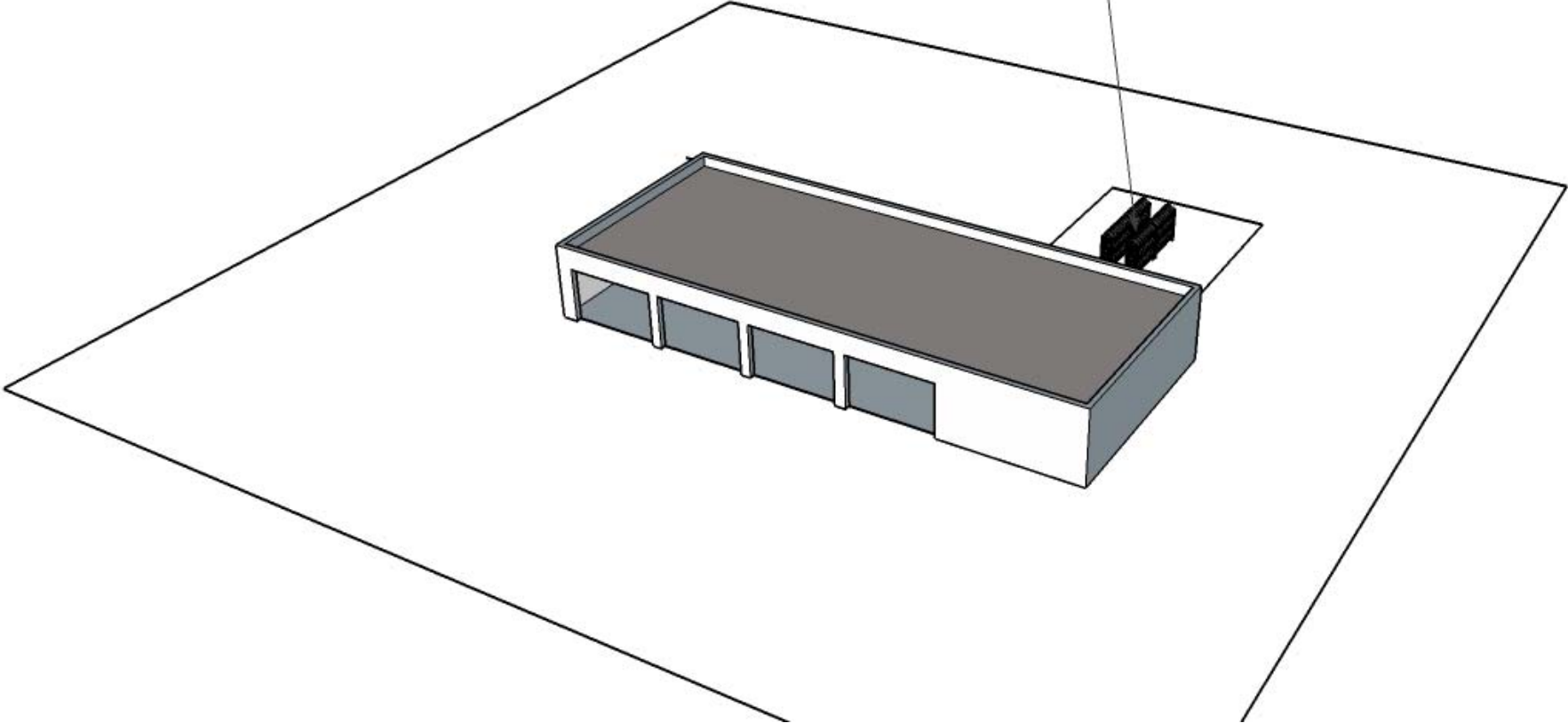
(7) A maximum of 24 tires may be displayed outside
(Tires on display do not have to be placed on racks)



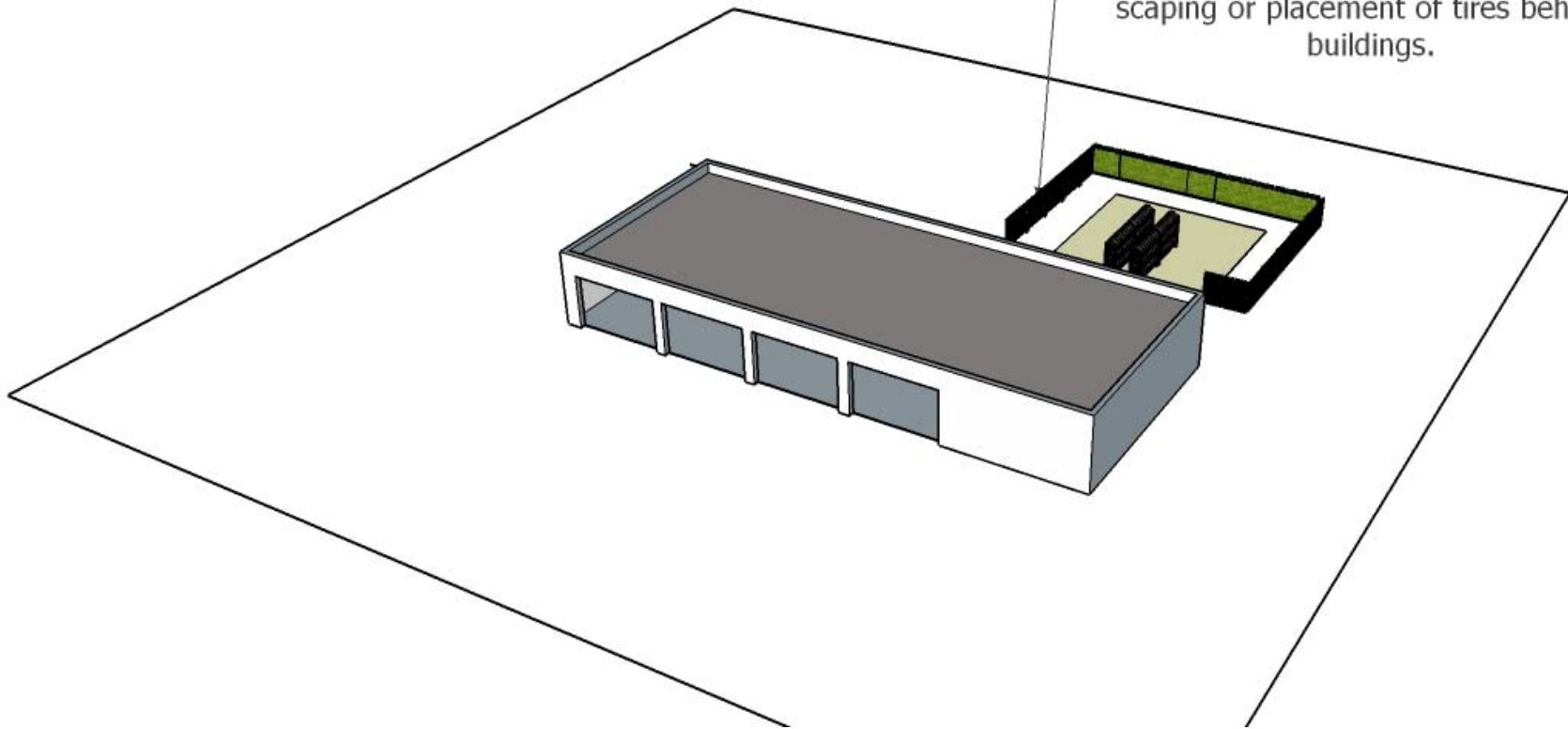
9(a) The max. area devoted to tire storage shall be limited to 10% of property area or 25% of the building, whichever is less.



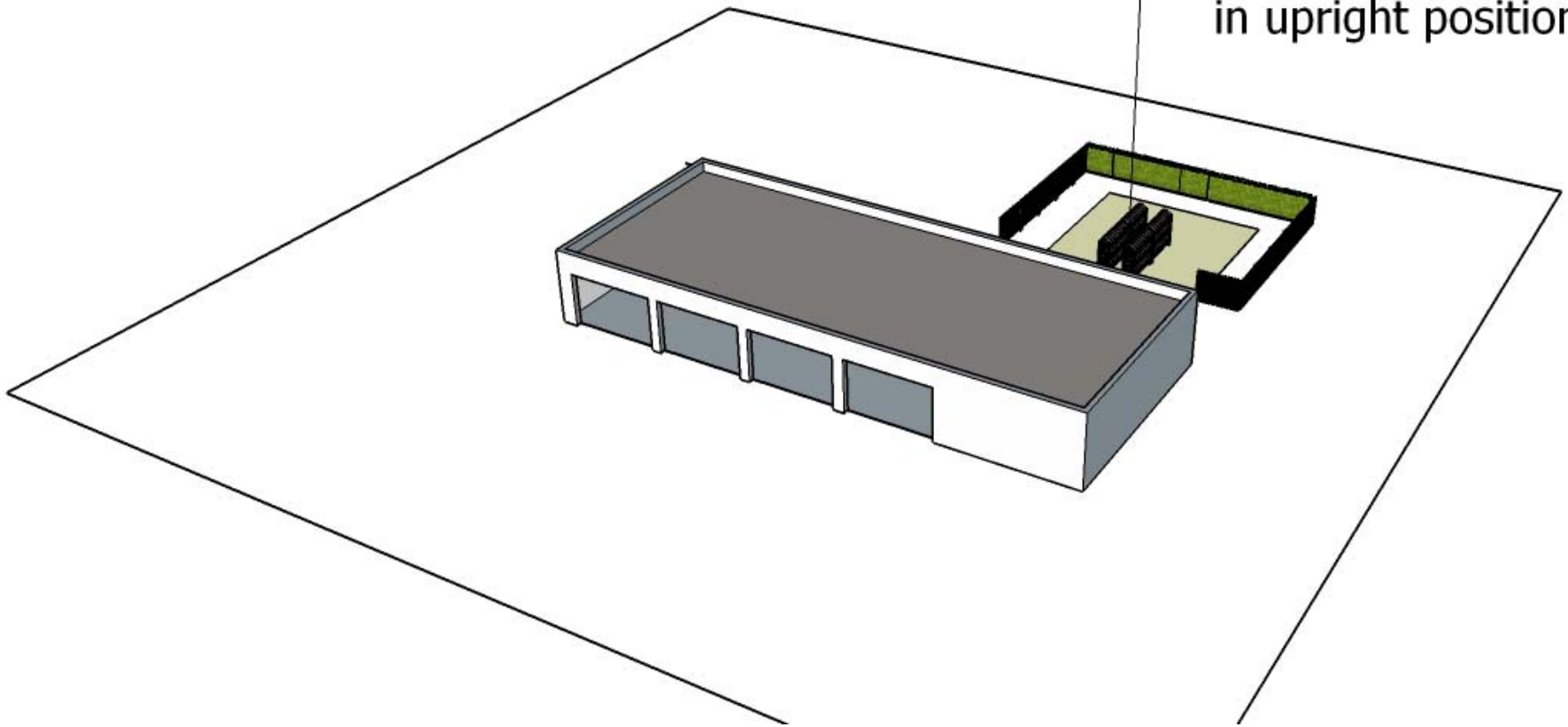
9b. The maximum number of tire stored outside shall not exceed 100.



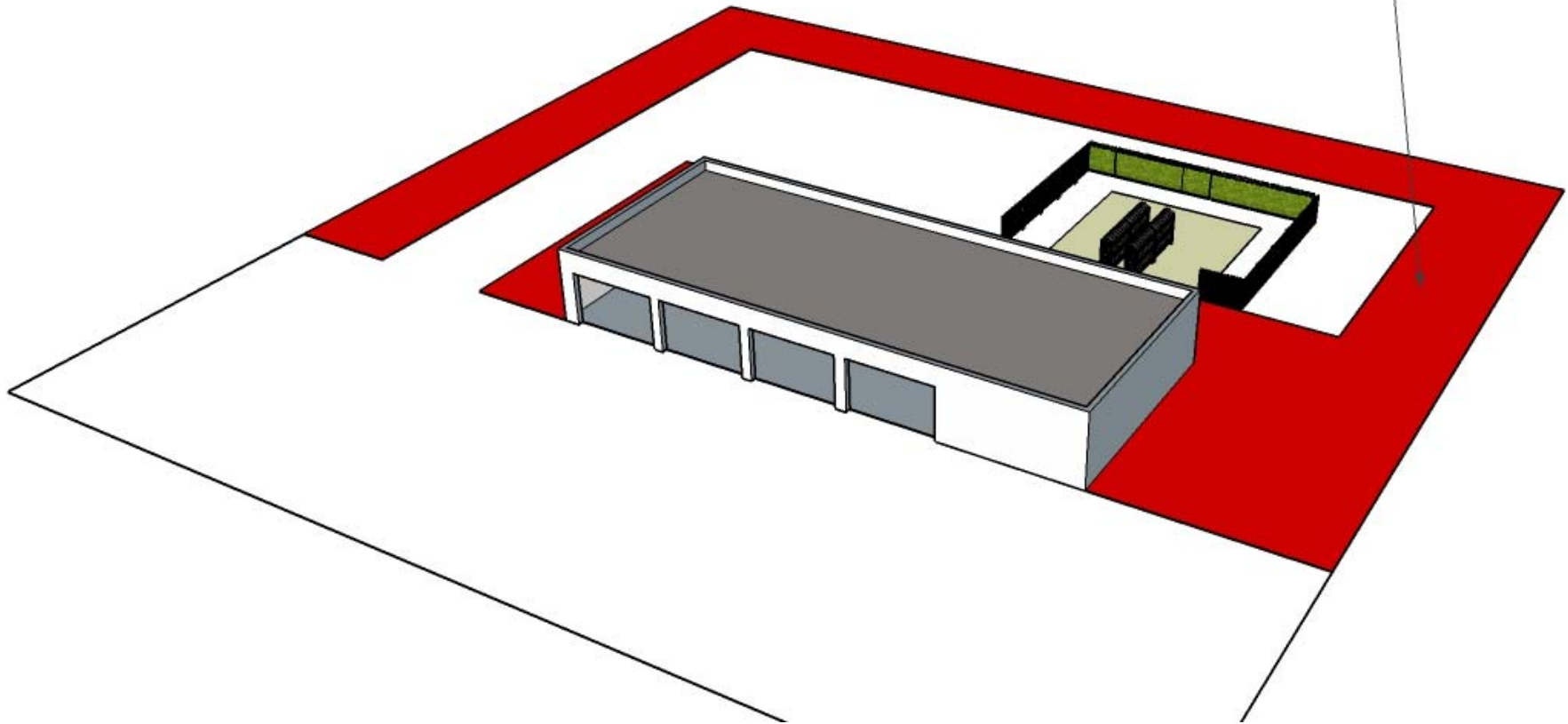
9(c). Tires must be stored behind required bufferyards & located where they are not visible from a street right-of-way or adjacent property through the installation of opaque fencing and/or landscaping or placement of tires behind buildings.



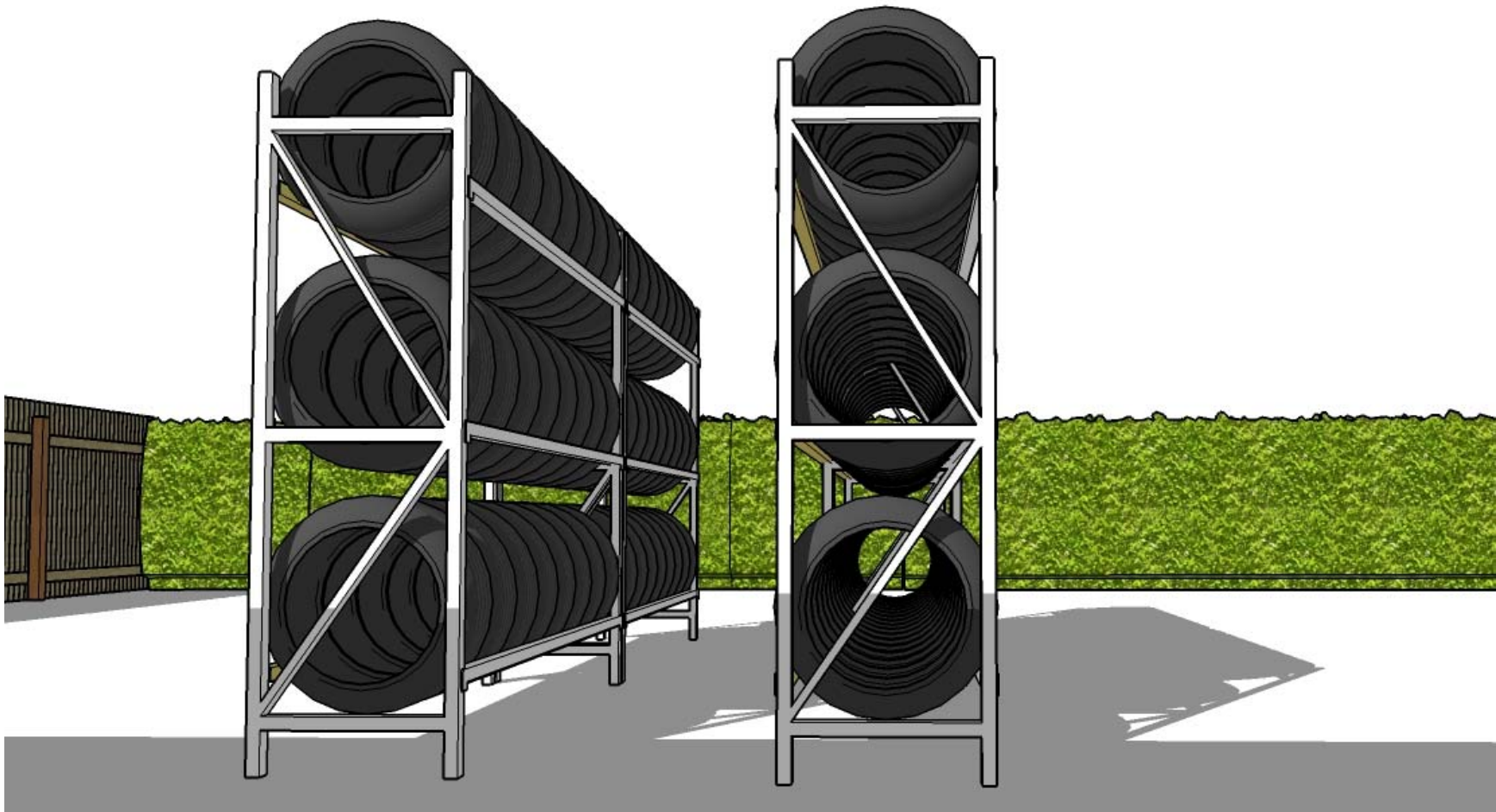
9(d). All tires must be placed on racks in upright position.



9(e) There shall be a minimum of 20 ft. between tire racks and property lines, street rights-of-way and buildings



9(f) Rows of tire racks shall be separated from one another by a 1



EDUCATION & INSPECTIONS

June 27, 2014: Informational letter to tire businesses

July 24, 2014: Meeting with 12 tire companies

April 28, 2015: Beginning of inspections with Fire & Rescue

NOTICES & SITE VISITS

- **1st inspection visit**

Literature and contact information

- **2nd visit**

Written notification and civil penalty to
property owner (same violation – 2 weeks, additional
violations – 30 days)

- **3rd & following visits**

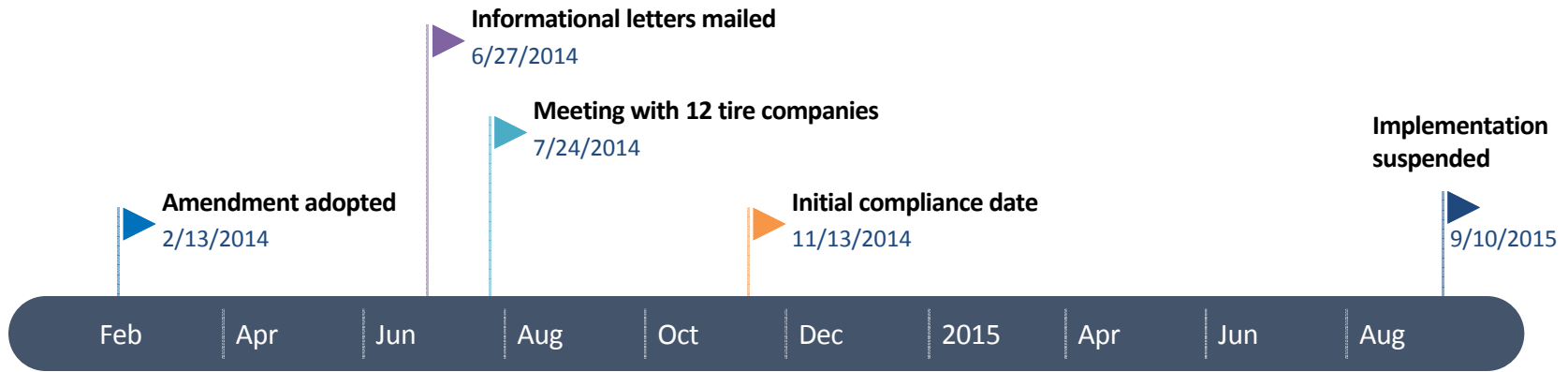
Written notification and civil penalty

Tire Storage Notifications

Tire Storage Zoning Notification

 April 28, 2015, May 1, 2015, May 4, 2015, May 19, 2015

Company Name	Address	Contact Name	Position	Date Visited	Violations	Compliance Date	Additional Action
1 A&B Auto	103 9th St.	Jason Adams	Owner	5/19/2015	no racks	6/19/2015	Reinspected 6/30/15 - Corrected
2 Bill Askew	3210 S Memorial Drive	Al Wainwright	Owner	5/4/2015	No racks	5/28/2015	Reinspection 6/30/15 - Corrected
3 Briley's Tire	109 Trade st.	Eric Briley	Manager	5/4/2015	No racks, >100, visible (suggested put racks in back)	5/28/2015	Reinspection 6/30/15 - Corrected
4 Brother's Tires	2205 B lone St.	Victor Violante	Manager	5/1/2015	No racks, >100	5/28/2015	Same violations; citation
5 Brown & Wood	329 Greenville Blvd	Tom Brown	Owner	5/19/2015	NONE		
6 Capital Automotive	2400 E 10th St.	Shane McLawhorn	Manager	5/19/2015	No racks	6/19/2015	Reinspected 7/1/15 - Corrected
7 Carolina Tire & Auto	1620 N Greene St.	Jamie Coggins	Owner	5/19/2015	All	6/19/2015	Reinspected 7/2/15 - Same violations, citation
8 Chrysler Repair	3410 S Memorial Dr.	George Willis	Owner	5/4/2015	No racks	5/28/15	Reinspected 6/30/15 - Corrected
9 Dickinson Ave	1025 Dickinson Ave.	Julio Raniez	Worker- manager not there	4/28/2015	All	5/28/2015	Reinspected 6/30/15, 7/2/15, 7/10/15 - Same violations, citation
10 Down East Tire	5889 US Hwy 13				NONE		
11 Easy Muffler Shop	110 Pactolus Hwy	Mike Wilson	Owner	5/19/2015	Visible	6/19/2015	Reinspected 7/1/15 - Corrected
12 Emmanuel Auto	1201 Dickinson Ave	Emmanuel	Owner	4/28/2015	NONE		
13 Flaco Tires	2240 Dickinson	Jesus Pina	Manager	5/1/2015	No racks, >100	5/28/2015	Reinspected 6/30/15 - Corrected
14 Greenville Automotive	120 Ficken St.	Julian Sutton	Manager	7/2/2015	No racks, visible	7/31/2015	
15 Joe Pecheles	203 SE Greenville Blvd	John Skeen	Service Manager	5/19/2015	few tires on ground outside	6/19/2015	Reinspected 6/30/15 - Corrected
16 Johnny's Tire	2400 S Memorial Drive	Lisa Joyner, Tabatha Pruitt	Managers	5/1/2015	No racks	5/28/2015	Reinspected 6/30/15 - Corrected
17 Lee Kia	615 Greenville Blvd	Dwayne Roeller	Manager	5/19/2015	No racks	6/19/2015	Reinspected 7/2/15 - Corrected
18 Midas	3519 S Memorial Dr.	Patrick Borck	Manager	5/1/2015	No racks	5/28/2015	Reinspected 7/2/15 - Corrected
19 Mike's Tire	3012 S Memorial Dr.	Mike Sims	Manager	5/4/2015	No racks	5/28/2015	Reinspected 7/2/15 - Corrected
20 Moore's Body Shop	2205 A lone St.			7/2/2015	no racks	8/2/2015	notice sent to PO on 7/7/15
21 Mr. Tire	2255 S Memorial Drive	Alfredo Cruz-Garcia	Manager		NONE	N/A	
22 Mr. Tire	320 SW Greenville Blvd	????		5/19/2015	Close front, >24	6/5/2015	Reinspected 7/2/15 - Corrected
23 Omar Tires	1900 Dickinson Suite 105	Omar Gutierrez	Manager	4/28/2015	No racks, >100 tires, visible	5/28/2015	Reinspected 6/30/15 - same violations, citation
24 Phelps Chevy	3325 S Memorial Drive			5/4/2015	No racks	5/28/2015	Reinspected 7/2/15 - Corrected
25 Pilgreen Tires	4671 Us Hwy 13	Mike Pilgreen	Owner	Apr-15	New business - didn't inspect, just gave copy of ordinance		
26 Plaza Auto Care	624 SE Greenville Blvd.	Will James	Manager	5/19/2015	Close Front, No racks, visible	6/19/2015	Reinspected 7/2/15 - Corrected
27 Precision Tune	124 SE Greenville Blvd			5/19/2015	No racks	6/19/2015	Reinspected 7/2/15 - Corrected
28 Pugh's Tire	1205 Dickinson Ave	Derek Hopkins	Manager	4/28/2015	NONE	N/A	
29 Pugh's Tire	726 SE Greenville Blvd	Ty Grant	Manager	5/19/2015	Not 10 ft from structure, >24 display	6/19/2015	Reinspection - different violation, NOV 7/7/15
30 Pugh's Tire & Serv	408 S Greene St			4/28/2015	NONE		
31 Pugh's Tire	3303 S Memorial Drive	Jim Jernigan	Manager	5/4/2015	No racks	5/28/2015	Reinspected 7/2/15 - Corrected
32 Quality Tire	104 Belvoir Rd	John Hopkins	Manager	5/19/2015	No racks, >100, visible, close front, separation	6/19/2015	Reinspected 7/2/15 - Same violations, citation
33 Rimtyme Custom	3006 S Memorial Dr	Joel Tyson	Manager	5/4/2015	No racks, >24, >100, visible	5/28/2015	Reinspected 7/2/15 - corrected
34 Star 1	2800 S Memorial Dr.	Scott Rowan	Manager	7/2/2015	No racks	7/31/2015	NOV sent to PO 7/8/15
35 Superior Tires	1508 Dickinson Ave.	Andres Helarez	Owner	4/28/2015	No racks, >100 tires, visible, >24 in front	5/28/2015	Reinspected 7/2/15 - Same violations, citation
36 Tire Store	908 S Washington St	Kim Nichols	Manager	4/28/2015	No racks, possible repairs on road	5/28/2015	Corrected Immediately

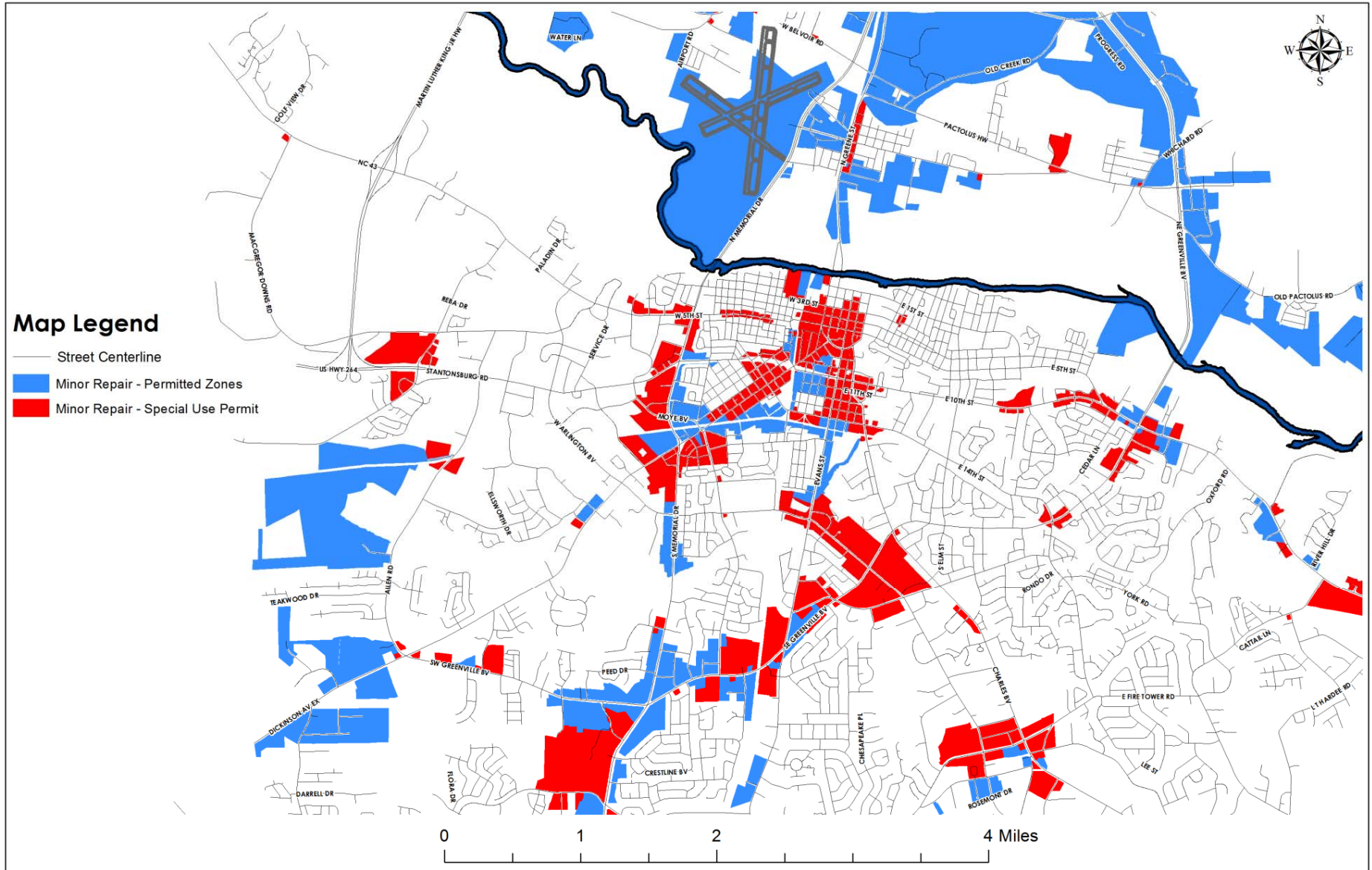


First site visit
4/28/2015 ● 5/19/2015

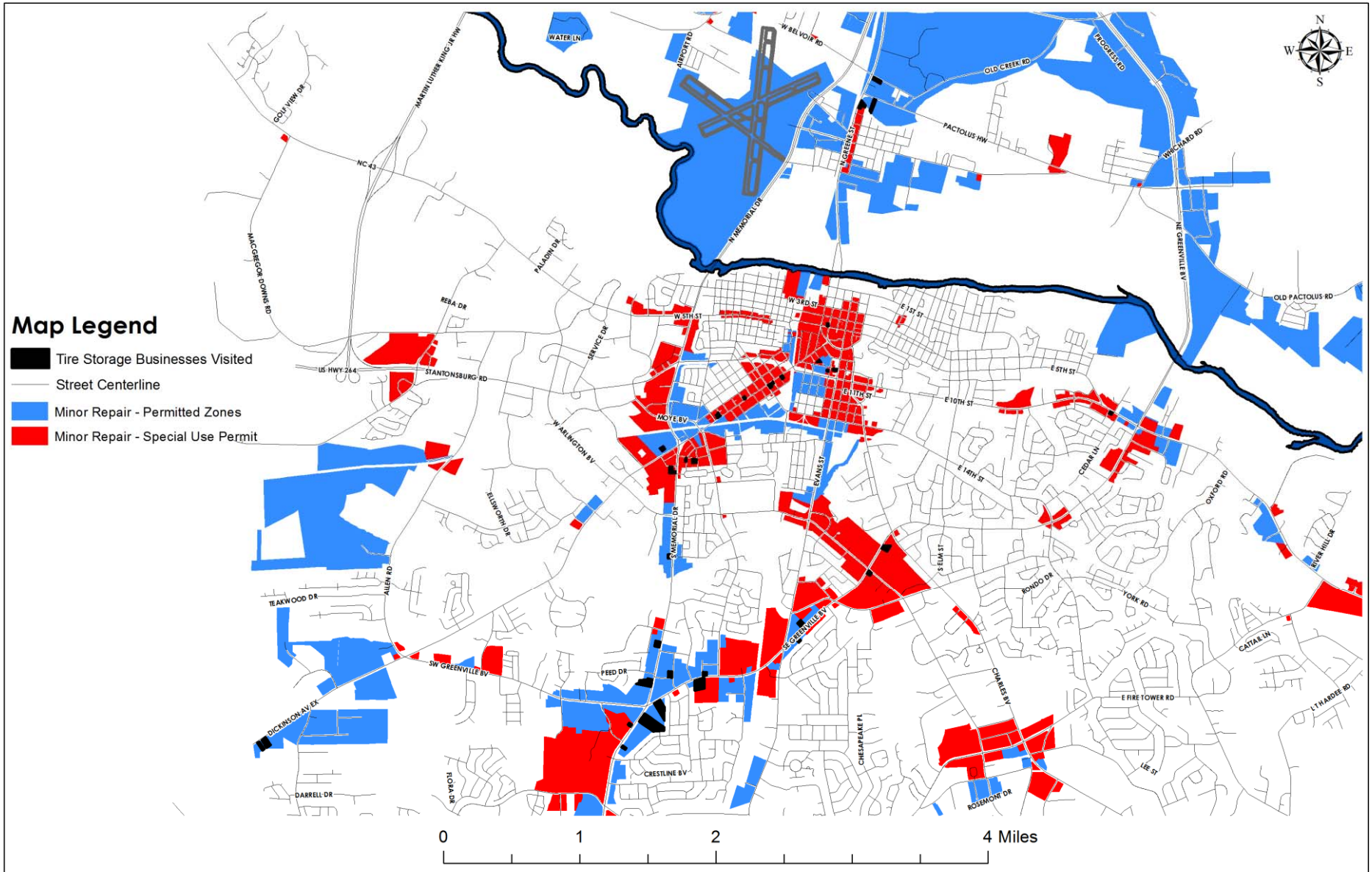
Second site visit, 1st civil penalty
6/30/2015 ● 7/10/2015

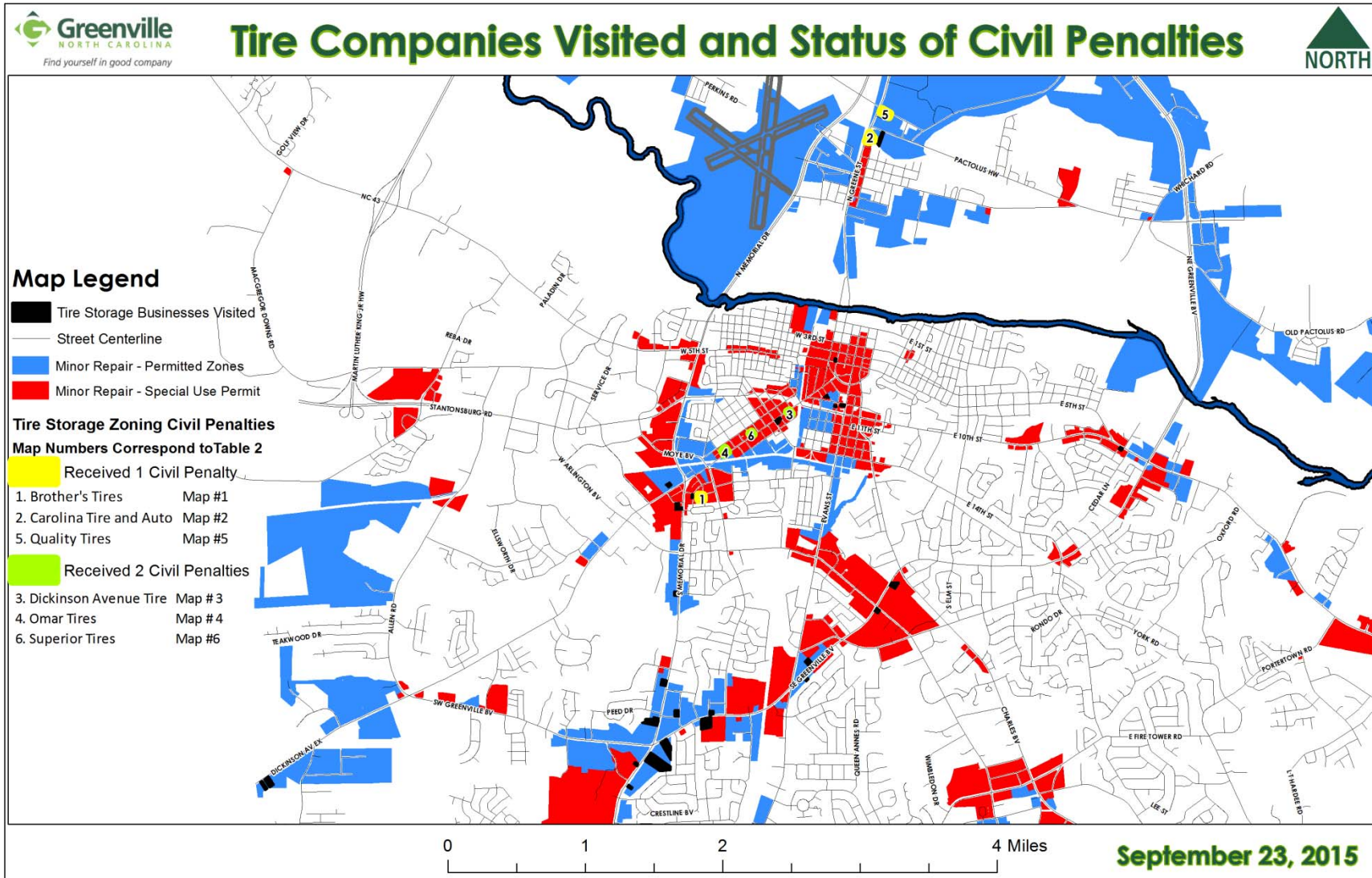
Third site visit, 2nd civil penalty
8/11/2015 ● 8/25/2015

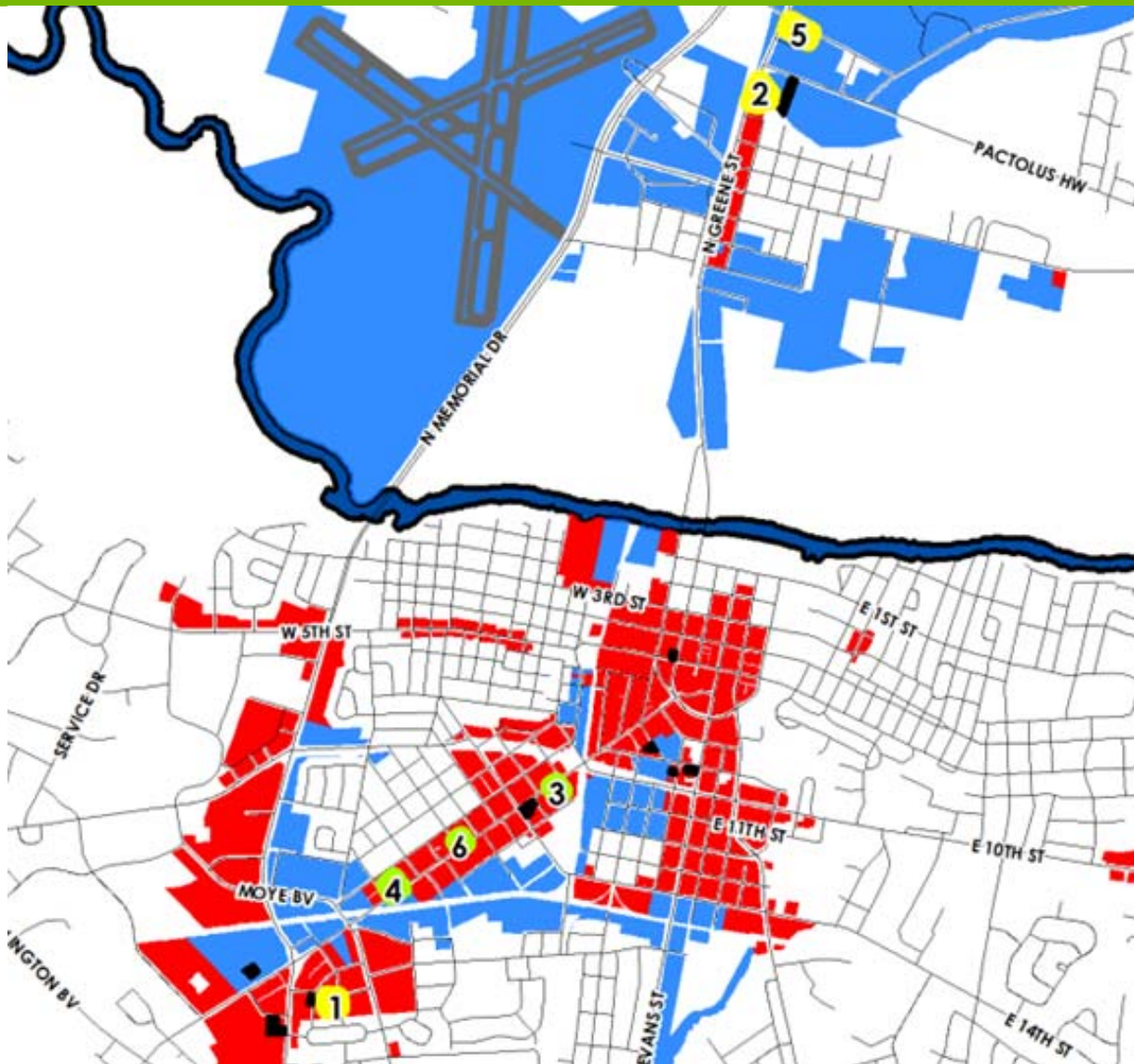
ZONING DISTRICTS



BUSINESSES VISITED







Tire Storage Zoning Civil Penalties Map Numbers Correspond to Table 2

 Received 1 Civil Penalty

- 1. Brother's Tires Map #1
- 2. Carolina Tire and Auto Map #2
- 5. Quality Tires Map #5

 Received 2 Civil Penalties

- 3. Dickinson Avenue Tire Map # 3
- 4. Omar Tires Map # 4
- 6. Superior Tires Map #6

Find yourself in good company

COMPLIANCE

Total number of businesses inspected	36
Number of businesses not in compliance to tire storage regulations during first rounds of inspections (April – May)	30
Number of businesses in compliance after first reinspection (June –July)	24
Number of businesses in compliance after second reinspection (July-August 28)	26
Number of businesses not in compliance from August 31 – September 10	3
Total compliance gained	27

* Two businesses (Carolina Tire and Omars Tires) of the three highlighted in Table 2 still need to be reinspected to assess compliance. Reinspection was temporarily suspended under the direction of City Council during their September 10, 2015 meeting.



Photo #7, Carolina Tire Service, BEFORE, 5/19/2015



Photo #8, Carolina Tire Service, AFTER, 8/25/2015



Photo #11, Dickinson Avenue Tire and Service, BEFORE, 8/11/2015



Photo #12, Dickinson Avenue Tire and Service, AFTER, 9/2/2015



Photo #3, Quality Tire and Service, BEFORE, 7/2/2015



Photo #4, Quality Tire and Service, AFTER, 8/25/2015



Greenville Human Relations Council

2016–2020 Strategic Vision

Find yourself in good company

Human Relations Council History

The Greenville Human Relations Council was established 43 years ago by Ordinance No. 382 on February 10, 1972.

Composition – 18 members

- 15 regular members,
- 3 students (ECU, Shaw and PCC)

Mission and Vision Statements

The **Mission** is to serve as advocate for all people in pursuit of human and economic relationships, to promote activities, education and programs that enhance human dignity, equal opportunity, mutual respect and harmony among the many different residents of Greenville.

The **Vision** is for an inclusive community where trust, acceptance, fairness and equity are community norms.

Human Relations Council Purpose

- To **organize and implement** human relations programs;
- To **promote understanding, respect and goodwill** among all ethnic groups in the city;
- To **promote equality of opportunity** for all citizens;

Continuation - Purpose

- **To provide channels of communication** among all ethnic groups;
- **To encourage the employment of qualified people** of all ethnic groups;
- **To encourage youth** to become better trained and qualified for employment opportunities;

Continuation – Purpose

- To hold such meetings as the Human Relations Council may deem necessary or proper to assist in carrying out its functions; and,
- To **make recommendations to City Council** for action it deems necessary for the continuance of harmony among racial and ethnic groups in the city.

Description of Programs

1. Complaint Resolution: Receives, investigates, and mediates complaints and unfair treatment in housing based on race, national origin, gender, familial status, disability, and color, and religion, according to state and federal fair housing laws (Tenant/Landlord Complaints and Concerns).

Description of Programs

2.Education and Outreach: Sponsors education and outreach efforts that provide seminars and information to residents and others about fair housing, landlord/tenant issues, cultural diversity, disability, and other human and civil rights issues (Fair Housing Seminars, Fair Housing Poster Contest, and Homebuyers Education Workshops, residents, etc.).

Description of Programs

3.Human Relations and Education: Sponsors and co-sponsors celebrations, community dialogues, public forums and projects that educate residents, organizations and agencies (Inclusive Community Breakfast, Awards Ceremony and Reception, Senior Citizens Christmas Celebration, Community Dialogues, etc.).

Human Relations Council Initiatives

Inclusive Community

- Dismantling Racism Initiative
- Building Integrated Communities Project

Fair Housing

Employment

Youth Council

Inclusive Community Initiative

The **Mission** is to engage, listen, recognize, welcome and celebrate an inclusive community; and, the **Vision** is to work towards becoming an inclusive and just community.

Inclusive Community Initiative

The City of Greenville joined the National League of Cities “Inclusive Communities Campaign in 2007.

- May 2007 Inclusive Community Signs were posted at major entryways of the City.
- Multilingual Welcoming Marquee was installed at PGV Airport.

Inclusive Community Initiative

The Inclusive Community Initiative has two programs:

- **Dismantling Racism Initiative(DRI)**
- **Building Integrated Communities (BIC).**

Inclusive Community Initiative

These programs are crucial and paramount to the success of the Inclusive Community Initiative.

Both programs have separate vision and mission statements. However, they are designed to serve the same purpose, which is to create a greater welcoming community.

Dismantling Racism Initiative (DRI)

Mission Statement: Bringing people together from all walks of life, to gain understanding through dialogue concerning the challenges of racism, to plant seeds of change by building community.

Vision Statement: Connecting people matters to dismantle racism.

Building Integrated Communities (BIC)

The **Mission** is to inspire and encourage immigrants' involvement in local government and to advise the Human Relations Council of issues relating to the immigrant community; and, the **Vision is for** a community where all residents are respected and accepted.

Goals for **DRI** and **BIC Programs** are:

Goal 1: Provide two (2) opportunities for the community to participate in a dialogue where they feel safe to share their experiences and stories.

Goal 2: Provide opportunities for elected officials, community leaders, law enforcement, public safety and the community to support the City's Inclusive Community Initiative.

Objectives for the **DRI** and **BIC Programs** are:

- ✓ To share the vision of the City's Inclusive Community Initiative.
- ✓ To connect residents in the community in an effort to improve relationships and promote diversity.
- ✓ To encourage youth to participate and share their experiences and perceptions.

Objectives for **DRI** and **BIC Programs**:

- ✓ Increase education and outreach efforts that will assist in promoting unity, understanding and equal opportunity for all of Greenville residents.
- ✓ Identify issues of importance to the community and to communicate those issues with recommendations to City Council.

Fair Housing Initiative

Staff and city partners provide educational opportunities for tenants and landlords in April to observe and recognize Fair Housing Month. However, there is a greater need to further educate residents.

Fair Housing Initiative

The **Mission** is to work to eliminate housing discrimination and to ensure equal opportunity for all people through education and outreach efforts.

The **Vision** is to create a community free of housing discrimination where every individual, group, and the community enjoys equal housing opportunities.

Fair Housing Initiative

Goals 1 and 2: Raise awareness of fair housing laws for the community, tenants and landlords through educational workshops, seminars, etc.

Objectives:

- ✓ To increase the number of participants attending fair housing seminars for tenants and landlords by an average of 25% in April, 2016.

Fair Housing Initiative

Continuation of objectives:

- ✓ To increase awareness and knowledge of fair housing laws by an average of 50% by offering fair housing poster contest to school age and college students (ECU, Shaw and PCC.
- ✓ To provide at least three additional seminars for tenants in 2016.
- ✓ To increase the availability of fair housing resources via the city's website.

Fair Housing Initiative

Long Term Goal 1: Apply for HUD Fair Housing Grant – FHAP (Education and Outreach Component)

Objectives:

- ✓ Increase fair housing education to residents (tenants and landlords) by 25% in 2017.
- ✓ Create a fair housing media campaign for GTV-9 in 2017.
- ✓ To create a tenant/landlord handbook (English and Spanish).

Employment Initiative

Staff and the Human Relations Council are mindful of laws governing employment. Staff and the Council will continue to encourage residents pursuing assistance in any areas of employment to contact the Equal Employment Opportunity Commission (EEOC) that enforces federal laws that prohibit discrimination.

Greenville Youth Council (GYC)

- Established August 11, 2005.
- Membership (20): High school students

The **Mission** of the Greenville Youth Council is to enrich the lives of the youth by encouraging involvement in the community and local government; and the **Vision** is for the voices of the youth in Greenville to be recognized and heard.

GYC Goals

Goal 1: Provide at least three (3) opportunities for members to attend and observe another City board/commission to enhance their knowledge of local government.

Goal 2: Work with the Greenville Human Relations Council and City Council to provide at least three (3) opportunities for youth to participate in forums/dialogues where young people can express themselves on a variety of topics.

GYC Objectives

- ✓ To encourage members of the Council and other youth to become more familiar with local government through education, involvement, and participation.
- ✓ To encourage the youth to become more engaged with the community and events that celebrates the city's rich diversity.
- ✓ To identify and bring issues before City Council that has an impact on youth that will warrant City Council's consideration.

Section II

Creation of a Human Relations Division

Goal: Establish a Human Relations Division.

Purpose:

- To provide the administrative, research, and, logistical support to the Human Relations Council (HRC) and the Youth Council (YC).
- This newly established division will enable the Human Relations Council to provide the positive programs of non-discrimination for the City of Greenville.

Human Relations Division Objectives:

Objective 1: Recommendation for the establishment of the Human Relations Division and its associated positions.

Recommended to City Council and the City Manager for approval by October, 2015.

Objective 2: Create job descriptions.

Coordinate with the Human Resources Department for completion by March 31, 2016.

Human Relations Division Objectives:

Objective 3: Activation of the Human Relations Division of the Community Development Department.

Hire the necessary manpower to fill division positions by June 2016.

Begin operations of the division by July 1, 2016.

Human Relations Division

Recommended positions:

- Human Relations Services Administrator
- Human Relations Specialist – 2
- Human Relations Staff Support Specialist

Survey of NC Cities Providing Human Relations Programs

City Name/ Entity Name	Name of Entity Providing Service	County or City Population	Jurisdictions Covered	Provides Traditional HRC Functions	Fair Housing Ordinance adopted by City	Provides Youth Council Programming	Investigates Fair Housing/Equal Employment Complaints	Staffing Full- time Equivalent (FTE)
Greensboro	City Human Relations Dept.	263,268	City	Yes	Yes	Yes	Yes/No	7
Winston-Salem	City Human Relations Dept.	228,362	City	Yes	Yes	Yes	Yes/No	4
Greenville	City Human Relations Council	90,233	City	Yes	No	Yes	*Yes/No	1
Raleigh	City Human Relations Commission	377,353	City	Yes	Yes	Yes	Fair Housing Review Board Yes/No	1.5
Goldensboro	City Community Affairs Dept.	37,661	City	Yes	No	Yes	*Yes/No	3
Wilson	City Human Relations Dept.	50,643	City	Yes	No	Yes	*Yes/No	4
Rocky Mount	City Human Relations Dept.	59,228	City	Yes	No	Yes	*Yes/No	4
Fayetteville	Fayetteville- Cumberland Human Relations Dept.	316,914	Joint City- County	Yes	Yes	No	Yes/No	4
High Point	City Human Relations Dept.	100,645	City	Yes	Yes	Yes	Yes/No	3

***Note:** While these cities are not a HUD substantially equivalent program, fair housing investigations are completed at a “basic” level.

Recommended Action: Development of a Human Relations Division within Community Development Department

It is the Human Relations Council's strong recommendation to the City Council and the City Manager that the organizational structure of the Community Development Department be redesigned to authorize the creation of a "Human Relations Division", complete with support staff.

City Manager's Report: Update on Bond Referendum

Bond Referendum Update

- Created informational packet for staff to use when doing presentations
- Placed information on City's website
- Created video on bond referendum projects – placed on City Scene, YouTube, City social media sites
- Created brochures – 8,000 copies
- Obtained mailing lists
- Created posters for GREAT buses
- Created 8.5 x11 posters to hang in businesses
- Education presentations for almost all City Boards and Commissions
- Educational material sent out via email to most Greenville Neighborhood Liaisons
- Secured table at Freeboot Fridays and City's Fall Festival

Upcoming Projects: Bond Referendum

- Presentations continue
- Mailings mid-October
- Post flyers at businesses
- Social media initiatives underway

For additional information

OR

To schedule a presentation for your
neighborhood/club/group call

252.329.4131 or email:

khunter@greenvillenc.gov

Additional information online:

www.greenvillenc.gov